

SECURITIES & EXCHANGE COMMISSION EDGAR FILING

Mobiquity Technologies, Inc.

Form: 8-K

Date Filed: 2013-02-14

Corporate Issuer CIK: 1084267

Symbol: MOBQ

Fiscal Year End: 12/31

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 14, 2013 (February 7, 2013)

Ace Marketing & Promotions, Inc.

(Exact name of registrant as specified in its charter)

New York

(State or jurisdiction of incorporation or organization)

000-51160

(Commission File Number)

11-3427886

(I.R.S. Employer Identification Number)

600 Old Country Road, Suite 541, Garden City, NY 11530

(Address of principal executive offices (Zip Code))

Registrant's telephone number: (516) 256-7766

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17CFR 240.13e-4(c))
-
-

Item 7.01. Regulation FD Disclosure

On February 7, 2013, the Company issued a press release, a copy of which is appended hereto.

Item 8.01 Other Events

On February 13, 2013, the Company agreed to extend the expiration date of its Class D Warrants from February 21, 2013 through August 21, 2013. The other terms of the Class D Warrants remain unchanged.

In January 2013, Legend Securities, Inc. acted as Placement Agent of a private placement offering, which offering was announced in a Form 8-K and filed with the Securities and Exchange Commission on January 22, 2013. Following the completion of this offering, the Company entered into a new Investor Relations Agreement to retain the services of Legend Securities.

Item 9.01. Financial Statements and Exhibits.

<u>Exhibit</u>	<u>Description</u>
99.1	Press release dated February 7, 2013. (Filed herewith.)

SIGNATURE

Pursuant to the requirements of Section 13 or 15(b) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ACE MARKETING & PROMOTIONS, INC.

Dated: February 14, 2013

By: /s/ Dean L. Julia
Dean L. Julia, Chief Executive Officer

NEW YORK, Feb. 7, 2013 /PRNewswire/ -- Ace Marketing & Promotions, Inc. (AMKT) is pleased to announce today that it has signed a sales and licensing agreement with Influential Media Group LLC ("IMG"), to create a series of website properties for the purpose of generating alternative revenue streams for some of the largest influencers on Twitter. The platform makes it possible for social media influencers to drive traffic to a traditional web environment to provide a more robust engagement for their followers. At the same time, Ace and IMG are creating multiple opportunities to generate new revenue streams through advertising and merchandise sales.

Ace's proprietary platform creates a rich user experience that aggregates the traditional web and social media content into a single portal. This aggregated content is thoughtfully displayed through a responsive user interface that dynamically adjusts depending on the device being used to display the content from desktop to tablet to smartphone. This allows the user to interact with both the website and social media content without ever leaving the site.

IMG is in the business of Social Media, Brand Development and widespread content distribution via social media platforms. IMG owns and manages accounts on Twitter that collectively represent over 30 million registered followers. Through their unparalleled network and partners, they are able to build highly targeted groups of followers that drive significant web-based activity.

Ace Co-CEO, Michael Trepeta said, "We are extremely excited to be working with a company like IMG. They have a proven track record of driving traffic via social media, and are industry leaders in creatively generating revenue with their ever-growing network of Twitter influencers."

In addition to the numerous high-profile celebrity accounts IMG manages, they also own Twitter verified accounts such as; @Notebook, @FLTNESS, @BeautifulSkin and @FashionAndStyle.

Ryan Detert, Partner, IMG added, "Ace's proprietary website development technologies will make it possible to rapidly deploy dynamic web properties, which will bring exciting new monetization mechanisms to our Twitter-based influencer network. We're thrilled to be partnered with Ace to take this platform to market."

ABOUT "ACE"

Ace Marketing & Promotions, Inc. is a business and technology development company focusing on advanced integrated marketing platforms, mobile marketing, social networks, website development and digital media. The Company's 3 business divisions are: Ace Marketing Group (Integrated Marketing Technologies), Venn Media (Integrated Website Development and Social Media Platform) and Mobiquity Networks (Location Based Mobile Marketing Network). For more information you can visit:

www.acemarketing.net www.appliedmarketingtechnologies.net

www.vennmedia.net www.mobiquitynetworks.com

ABOUT "Influential Media Group LLC"

Located on Sunset Blvd in Hollywood, CA, we own and manage accounts on Twitter that have over 30 million followers. Because of our unparalleled network and partners, we are able to build followers and monetize accounts. We drive engagement for celebrities and brands, and use our network for strategic partnerships. Our Specialties include; Social Media, Twitter, Engagement, Influence, Impressions, Ad Serving, Content, Celebrities, Trending Topics, Twitter Analytics, Demographic targeting and Building Followers.

<http://www.influentialmediagroup.com>

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995.

Certain statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

Contact Information:

Ace Marketing & Promotions, Inc.

Legend Securities, Inc.

Thomas Wagner

800-385-5790

718-233-2627

E:twagner@legendsecuritiesinc.com

Influential Media Group, LLC

Ryan Detert

E: ryan@influentialmediagroup.com

