

SECURITIES & EXCHANGE COMMISSION EDGAR FILING

Mobiquity Technologies, Inc.

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FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 25, 2013 (March 22, 2013)

Ace Marketing & Promotions, Inc.

(Exact name of registrant as specified in its charter)

New York

(State or jurisdiction of incorporation or organization)

000-51160

(Commission File Number)

11-3427886

(I.R.S. Employer Identification Number)

600 Old Country Road, Suite 541, Garden City, NY 11530

(Address of principal executive offices (Zip Code))

Registrant's telephone number: (516) 256-7766

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure

On March 22, 2013, the Company issued a press release, a copy of which is appended hereto.

Item 9.01. Financial Statements and Exhibits.

<u>Exhibit</u>	<u>Description</u>
99.1	Press release dated March 22, 2013. (Filed herewith.)

SIGNATURE

Pursuant to the requirements of Section 13 or 15(b) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ACE MARKETING & PROMOTIONS, INC.

Dated: March 25, 2013

By: /s/ Dean L. Julia
Dean L. Julia, Co-Chief Executive Officer

Ace Marketing and Influential Media Launch New Website www.NotebookOfLove.com on Ace's Proprietary Platform

NEW YORK, NY March 22, 2013 /PRNewswire/ -- Ace Marketing & Promotions, Inc. (OTCQB: AMKT) is pleased to announce today that @Notebook (Notebook of Love), one of the top 200 accounts on Twitter, has partnered with the team of Ace Marketing and Influential Media to launch a new e-commerce site designed to provide a unique way to engage and monetize their more than 4 million followers.

NotebookOfLove.com is the first of a series of e-commerce properties to be developed under a recently signed agreement between Ace and Influential. As part of the agreement, the e-commerce properties will be created utilizing Ace's proprietary CMS technologies and will target deep fan engagement with Influential's owned or managed Twitter properties. The Influential managed properties aggregate more than 30 million followers and represent highly segmented demographic groups.

As a Twitter "Verified" account, @Notebook is Twitter's largest relationship-focused community, and boasts over 4.3 million followers, 93,000 likes on Facebook, and drives greater than 20,000 follower engagements per day. Notebook of Love is a highly targeted community of interest, as 85% of the followers are women between the ages of 14 and 34.

According to Ace Co-CEO, Michael Trepeta, "The launch of NotebookOfLove.com is the culmination of many months of planning and development work. Our technology is providing a whole new way for Twitter Influencers to engage their followers, expand the brand experience and, of course, to open new revenue streams for the Influencer."

The e-commerce site will drive revenue via advertising, custom fan merchandise and affiliate product sales. The Ace Marketing platform provides a proprietary ad serving engine that allows for serving of ads directly from the platform or from any third party network.

Ryan Detert, one of the Partners of Influential Media added, "We are proud to be at the forefront of creating innovative streams of revenue for our Twitter Influencers."

ABOUT “ACE”

Ace Marketing & Promotions, Inc. is a business and technology development company focusing on advanced integrated marketing platforms, mobile marketing, social networks, website development and digital media. The Company's 3 business divisions are: Ace Marketing (Integrated Marketing Technologies), Venn Media (Integrated Website Development and Social Media Platform) and Mobiquity Networks (Location Based Mobile Marketing Network). For more information you can visit:

www.acemarketing.net

www.appliedmarketingtechnologies.net

www.vennmedia.net

www.mobiquitynetworks.com

ABOUT “Influential Media Group LLC”

Located on Sunset Blvd in Hollywood, CA, we own and manage accounts on Twitter that have over 30 million followers. Because of our unparalleled network and partners, we are able to build followers and monetize accounts. We drive engagement for celebrities and brands, and use our network for strategic partnerships. Our Specialties include; Social Media, Twitter, Engagement, Influence, Impressions, Ad Serving, Content, Celebrities, Trending Topics, Twitter Analytics, Demographic targeting and Building Followers.

<http://www.influentialmediagroup.com>

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995.

Certain statements in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes in levels of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

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