

# SECURITIES & EXCHANGE COMMISSION EDGAR FILING

## Mobiquity Technologies, Inc.

**Form: 8-K**

**Date Filed: 2017-10-11**

Corporate Issuer CIK: 1084267

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 11, 2017

Mobiquity Technologies, Inc.  
(Exact name of registrant as specified in its charter)

New York  
(State or jurisdiction of incorporation or organization)

000-51160  
(Commission File Number)

11-3427886  
(I.R.S. Employer Identification Number)

35 Torrington Lane, Shoreham, NY 11786  
(Address of principal executive offices (Zip Code))

Registrant's telephone number: (516) 246-9422

626 RXR Plaza  
Uniondale, NY 11556  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 7.01. Regulation FD Disclosure**

On October 11, 2017, the Company issued a press release, a copy of which is appended hereto.

**Item 9.01. Financial Statements and Exhibits.**

<u>Exhibit</u>	<u>Description</u>
99.1	<a href="#">Press release dated October 11, 2017.</a> (Filed herewith.)

SIGNATURE

Pursuant to the requirements of Section 13 or 15(b) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MOBIQUITY TECHNOLOGIES, INC.

Dated: October 11, 2017

By: /s/ Dean L. Julia  
Dean L. Julia, Chief Executive Officer

## MOBIQUITY NETWORKS GROWS ITS MOBILE LOCATION DATA AND REVENUE

NEW YORK, NY – OCTOBER 11, 2017 (GLOBAL NEWSWIRE) — Mobiquity Networks, a mobile location data intelligence company, and wholly owned subsidiary of Mobiquity Technologies, Inc. (**OTCQB: MOBQ**) today addressed shareholders regarding growth. The company, whose core technologies allow for the collection, analysis, reporting and distribution of mobile location data for the purpose of making smarter business decisions, has seen revenue growth during the last two quarters.

CEO Dean Julia said, “As our customers begin to recognize the value in our products and services, they are returning and increasing their spending.” As announced in July, the company has continued to enhance its Passage Platform with additional analytics tools and machine learning to further enrich the data. Agreements over the last quarter have shown growth in both reoccurring business, as well as adding new customers. As additional agreements are added, the company looks forward to keeping shareholders and the general public up to date. The company expects to release its 3Q results of operations in November.

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### **About Mobiquity Networks ([www.mobiquitynetworks.com](http://www.mobiquitynetworks.com))**

Mobiquity Networks, a wholly owned subsidiary of Mobiquity Technologies, Inc. (MOBQ), is a next generation mobile location data intelligence and marketing company. The company provides precise, unique, at-scale location based data and insights on consumers' real world behavior and trends for use in marketing and research. With the combination of our beacon data, first party mobile location data via our advanced SDK and other direct feeds; Mobiquity Networks provides one of the most accurate and scaled solutions for mobile data collection and analysis.

### **SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995.**

Certain statements in this press release constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the company to be materially different from any future results, performances or achievements express or implied by such forward-looking statements. The forward-looking statements are subject to risks and uncertainties including, without limitation, changes of competition, possible loss of customers, and the company's ability to attract and retain key personnel.

#### Media Contact:

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