

# SECURITIES & EXCHANGE COMMISSION EDGAR FILING

## COUNTERPATH CORP

**Form: 10-K**

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-K**

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended **April 30, 2020**

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number **001-35592**

**COUNTERPATH CORPORATION**

(Exact Name of Registrant as Specified in its Charter)

**Nevada**

(State or Other Jurisdiction of Incorporation or  
Organization)

**20-0004161**

(IRS Employer Identification No.)

**Suite 300, One Bentall Centre, 505 Burrard Street, Vancouver, British Columbia, Canada V7X 1M3**

(Address of principal executive offices) (Zip Code)

**(604) 320-3344**

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

| Title of each Class                    | Trading Symbol(s) | Name of each exchange on which registered |
|--|-------------------|---|
| <b>Common Stock, par value \$0.001</b> | <b>CPAH</b>       | <b>The NASDAQ Stock Market LLC</b>        |

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files).

Yes  No

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Non-accelerated filer

Accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by checkmark whether the registrant has filed a report on and attestation to its management's assessment of the effectiveness of its internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act (15 U.S.C. 7262(b)) by the registered public accounting firm that prepared or issued its audit report.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

State the aggregate market value of the voting and non-voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, or the average bid and asked price of such common equity, as of the last business day of the registrant's most recently completed second fiscal quarter.

Approximately \$3,387,434 based on the last trading price of the common stock reported on the NASDAQ Stock Market on October 31, 2019.

**APPLICABLE ONLY TO CORPORATE REGISTRANTS:**

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date: 6,410,863 shares of common stock issued and outstanding as of July 14, 2020.

**DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the registrant's definitive proxy statement relating to the registrant's annual meeting of stockholders to be held on September 24, 2020 are incorporated by reference into Part III of this annual report on Form 10-K.

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## CAUTIONARY NOTICE REGARDING FORWARD-LOOKING STATEMENTS

This Annual Report on Form 10-K, including the documents incorporated herein and therein by reference, contains forward-looking statements as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the United States Securities Exchange Act of 1934. These statements relate to future events or our future financial performance. In some cases, you can identify forward-looking statements by terminology such as "may", "should", "expects", "plans", "anticipates", "believes", "estimates", "predicts", "potential" or "continue" or the negative of these terms or other comparable terminology. Forward-looking statements in this annual report may include statements about:

- any potential loss of or reductions in orders from certain significant customers;
- our dependence on our customers to sell our applications or services using our applications;
- our ability to protect our intellectual property;
- competitive factors, including, but not limited to, industry consolidation, entry of new competitors into our market, and new product and marketing initiatives by our competitors;
- our ability to predict our revenue, operating results and gross margin accurately;
- uncertainties relating to the impact of COVID-19 on our business, operations and employees;
- the length and unpredictability of our sales cycles;
- our ability to expand or enhance our product offerings including in response to industry demands or market trends;
- our ability to sell our products in certain markets;
- our ability to manage growth;
- the attraction and retention of qualified employees and key personnel;
- the interoperability of our products with service provider networks; and
- the quality of our products and services, including any undetected errors or bugs in our software.

These statements are only predictions and involve known and unknown risks, uncertainties and other factors, including the risks in the section entitled "Risk Factors", that may cause our company's or our industry's actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements.

Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. Except as required by applicable law, including securities laws of the United States and Canada, we do not intend to update any of the forward-looking statements to conform these statements to actual results.

### References

In this annual report, unless otherwise specified, all dollar amounts are expressed in United States dollars and all references to "common shares" refer to our shares of common stock. Unless otherwise indicated, the terms "we", "us" and "our" as used in this annual report refer to CounterPath Corporation and its wholly-owned subsidiaries.

**Item 1. Business.****Overview**

We design, develop and sell software and services that enable enterprises and telecommunication service providers to deliver Unified Communications & Collaborations (UCC) solutions to their end users. Our offerings include softphones that support HD voice/video calling, messaging, and presence from a wide range of call services and VoIP services, as well as hosted services for team voice, messaging, presence, video conferencing and screen sharing functionality, over Internet Protocol (IP) based networks. We are capitalizing upon several industry trends, including the rapid adoption of mobile technology, the proliferation of work-from-home programs, the growth of video conferencing, the increasing requirements for secure business communications, centralized cloud-based provisioning, and the migration towards all IP networks. We are also capitalizing on a trend where communication services such as Google Meet, Slack, Zoom, and WhatsApp are becoming more available over-the-top (OTT) of the incumbent operators' networks or enterprise networks (a.k.a. Internet OTT providers). We consolidate Internet OTT application capabilities into a single application that, we believe, provides more value at less than our competitors' cost. Our solutions are offered under perpetual license agreements that generate one-time license revenue and under subscription license agreements that generate recurring license revenue. Our solutions are available for sale through our online store, directly using our in-house sales team, original equipment manufacturers (OEM) partners, and through traditional value added reseller (VAR) and value added distributor (VAD) channel partners. Enterprises typically leverage our solutions to increase employee productivity and to reduce communication costs while leveraging, leading call servers provided by companies such as Cisco, Avaya, Sangoma, and others. Telecommunication service providers typically deploy our solutions to supplement and add value to their traditional services that compete directly with the Internet OTT providers. Our OEM and VAR customers typically integrate our solutions into their products and then sell a bundled solution to their end customers, which include both telecommunication service providers and enterprises.

Our business model focuses on winning new customers, expanding sales of new and existing products and services to existing customers, and renewing subscriptions and software support agreements. We target business customers of all sizes and across a range of industries, including call centers, financial services, government, retail, technology and telecommunications. We have sold software and services to more than 700 different customers in over 73 countries, including some of the world's largest businesses, global financial institutions and leading telecommunication service providers (where each customer has purchased at least \$10,000 of software and services).

We were incorporated under the laws of the State of Nevada on April 18, 2003.

Our principal executive offices are located at Suite 300, 505 Burrard Street, Vancouver, British Columbia, Canada V7X 1M3. Our telephone number is (604) 320-3344. Our website address is [www.counterpath.com](http://www.counterpath.com). Through a link on the investor relations section of our website, we make available the following filings after they are electronically filed with or furnished to the SEC: Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and any amendments to those reports filed or furnished pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934. All such filings are available free of charge. The information contained in our website does not form part of this annual report.

**Industry**

The telecommunication industry continues to undergo a fundamental transition from legacy circuit switched networks to packet switched networks that are more flexible and economical to operate. At the same time, consumers and businesses are rapidly adopting new mobile and cloud communication technologies (a.k.a. Internet OTT providers). The global cloud communication platform market is expected to grow by US\$10.3 billion between 2019 and 2025, supported by momentum driven by unified communication and collaboration market growth potential of 28.9%. This unified communication and collaboration market is expected to reach US\$7.7 billion by 2025 (Research and Markets, February 2020). We believe enterprises want to capitalize upon these trends by launching innovative OTT services to increase employee mobility, increase employee productivity, and reduce communication costs. At the same time, telecommunication service providers are facing several threats, including:

- the commoditization of their legacy voice businesses;
- the decline in short message service (SMS) revenues;
- regulatory changes that increase competition and reduce revenues; and the proliferation of third-party OTT services.

Given these factors, some telecommunication service providers are looking to defend their businesses by launching their own innovative OTT services to counter some of the threats they are facing and to create new revenue streams. Additionally, both enterprises and telecommunication service providers are looking to simplify their IT operations by procuring cloud-based services rather than purchasing systems outright and running them independently. The migration towards cloud-based services typically reduces up-front capital expenditures and simplifies IT operations.

Enterprises are adopting mobile technology at a rapid pace. It is estimated that by 2025, nearly 3.7 billion people globally will use smartphones to access the internet (CNBC, January 2019). We believe enterprises want to leverage mobile technology to increase employee productivity and to reduce costs, as well as support remote work and work-from-home initiatives. At the same time, bring-your-own-device (BYOD) to work programs are becoming common in the workplace, with over 70% of organizations in the U.S. reporting BYOD usage (Frost & Sullivan, August 2018). BYOD enables enterprises to reduce up-front technology acquisition costs, while allowing employees to work on their device of choice. This rapid penetration of mobile technology in the work place, coupled with the need to support and manage an increasingly diverse set of mobile devices, creates new challenges for IT organizations, including the need to extend the corporate IT environment to the mobile device, the ability to provide and manage corporate applications remotely, and the need for secure communications. IT departments are often challenged to give users the benefits of mobility while simultaneously satisfying enterprise security and compliance requirements. Our solutions address these issues by enabling enterprises to launch what we call "Enterprise OTT Services." Our Bria® mobile softphones allow mobile workers to leverage the full suite of corporate PBX (call server) functionality as if they were in the office and connected to the secure enterprise network. In addition, our Bria Desktop softphones enable users to replace or augment their traditional desk phones cost-effectively. Our Stretto Platform™ increases the value of the Bria softphones by offering user management, messaging and presence services, video conferencing, and collaboration services. The single platform increases productivity through the creation of services such as messaging, presence, video conferencing and screen sharing that can overlay with the current offering. Our Stretto Platform's user management capabilities provide powerful provisioning capabilities that help centrally manage user settings by the IT organization. IT managers can also leverage user analytics and help desk tools to reduce support costs.

Enterprises are adapting to the new and increasingly complex environments by shifting away from purchasing stand-alone software applications and running them on in-house servers to purchasing cloud-based services. This approach typically reduces capital spending and simplifies operations by reducing the number of servers and applications IT staff must install, configure, manage and support. Our Stretto Platform may be deployed as cloud-based services that generate recurring revenue for our company. We also offer a complete cloud-based solution to small, medium and large enterprises. For individuals, we launched Bria Solo that enables users to download and use up to three softphones with limited provisioning capabilities for paid users. There is also a feature limited version that is free for users which includes a single softphone. The free version of Bria Solo replaces our X-Lite product and is used as a marketing tool to promote our paid offerings. Each Bria Solo user, paid or free, registers with the CounterPath online store to enable services. For small to medium sized enterprises, we launched a subscription service known as Bria Teams, delivering centralized provisioning, voice and video calls between team members, messaging, presence, screen sharing, video conferencing and collaboration from the cloud, along with up to three Bria softphones per user. This solution is available exclusively through our on-line store. For the medium and large-sized businesses we offer Bria Enterprise™, which is sold through channel partners and our direct sales team under either a perpetual or a subscription licensing agreement and includes our Bria softphones and access to our Stretto Platform. The Stretto Platform supports user management, messaging, presence, video conferencing, and collaboration. Bria Enterprise enables enterprises to quickly launch unified communications that overlay their current on-premises and hosted call server offerings.

Telecommunication service providers, including cable, wireless, and Internet Telephony Service Providers (ITSPs) are also facing a shifting landscape driven by new technology and changing subscriber habits. Some wireline and cable subscribers are "cutting the cord" and cancelling their home-phone service in favour of cellular service. At the same time, video OTT services such as Apple TV, Amazon Prime Video, Hulu, and Netflix have gained significant traction, leading some subscribers to cancel their television service or down grade to less expensive bundles, placing additional pressure on top-line revenues at some service providers. Mobile subscribers, on the other hand, are scaling back their use of certain services such as SMS and international long-distance voice in favour of third-party OTT services such as WhatsApp and WeChat. We believe many telecommunication service providers aim to strengthen subscriber relationships, reduce churn and prevent or slow revenue erosion by launching their own, superior, white labelled "Operator OTT Services" with unique value added features that are difficult for third-parties to replicate. Our Operator Solutions enable service providers to provision single identity, one number services that increase a subscriber's usage of their home or cellular phone number, convergence services that facilitate call handoff between different access networks, Voice over IP services for inexpensive long-distance calling when roaming, and messaging services for efficient communications.

## Products

Our solutions comprise of software products and cloud based services. Our software products include applications for desktop computers, mobile devices, and a Software Development Kit (SDK) for software developers seeking to add voice, video and messaging capabilities to their existing applications. We also offer server-based software solutions for provisioning, managing and supporting Bria applications, and for deploying advanced messaging, video conferencing and collaboration services. Many of these software products are also available to customers in the form of cloud based hosted services.

### Softphones

Our softphone applications support voice, video, messaging, presence and collaboration services over IP networks. Our softphone applications have undergone rigorous interoperability testing against leading PBXs, SIP (Session Initiation Protocol) application servers and IMS (IP Multimedia Subsystem) cores, ensuring that our softphone applications can be readily deployed in our customers' networks. In addition to maintaining certification with leading SIP infrastructure vendors (such as Cisco, Avaya and Genesys), our softphone applications are tightly integrated with solutions from Salesforce.com, Microsoft, AirWatch (a VMware company), and Blackberry (formerly Good Technologies), to name a few. We have performed integration with leading USB headset and Bluetooth device vendors, including Poly, Jabra, Logitech and Sennheiser, to provide advanced levels of functionality when deployed in conjunction with CounterPath products.

- *Bria Desktop (Windows, Mac) and Bria Mobile (iOS, Android)*

The Bria softphone suite enables consumers and business users to make VoIP audio and video calls, send Instant Messages and manage their presence, share their screen (desktop only) and collaborate with other users, all in an easy-to-use software application. The product suite works on desktop computers and laptops, smartphones, Chromebooks and tablets (including Windows tablet devices such as Microsoft Surface Pro), using various operating systems.

Using the latest technology and SIP standards, our softphone applications provide business users with carrier-grade communication solutions that can be tailored to meet the needs of any size organization. For larger customers, we offer the ability to customize our softphone application by allowing our customers to include their corporate logos and branding, as well as to select specific features to be included that is not part of the core product. We have developed an on-line branding portal to allow customers to efficiently customize and configure their applications.

- *VoIP Softphone SDK*

Our SDK is targeted at developers that are seeking to build a unique communication application or incorporate advanced unified communications capabilities into their existing applications. For example, there is demand within the healthcare and call center vertical industries for adding unified communication capabilities to applications that enable specific use cases. Our SDK can support a number of industries, including the retail, healthcare, logistics, transportation, hospitality, manufacturing, and call-center verticals.

Our SDK delivers standards-compliant voice, video, messaging, and presence capabilities for Windows and Mac desktop and iOS and Android mobile devices, and can be integrated into existing applications with a minimal amount of development effort. We also offer a voice-only SDK for Linux. Our SDK can also be deployed with our Stretto Platform for customers seeking to leverage Stretto capabilities such as centralized provisioning or other advanced softphone metrics. Our SDK is used in our own softphone products, thereby delivering the benefit of our experience in deploying millions of SIP softphone clients. As an important differentiator, we provide customers with direct access to our engineering team, to ensure technical issues are quickly resolved.

### *Stretto Platform*

The Stretto Platform (Stretto) is a carrier-grade software platform for enterprises and service providers; it is also a key component of our Stretto Collaboration (video conferencing) services, Bria Solo, Bria Teams and Bria Enterprise offerings.

The Stretto Platform is agnostic to existing network elements, enabling deployments to be made on top of existing session border controllers, IMS components, VoIP switches, PBXs and cloud communication services.

The Stretto Platform includes a number of modules that can be separately purchased by customers, including:

- **Stretto Collaboration:** Stretto Collaboration combines HD audio and video conferencing, screen-sharing, and messaging, in one virtual meeting room that enhances the Bria softphone experience. It includes feature-rich hosting tools that enables presenters to toggle video views on the fly, invite participants ad hoc, and extend presenter capabilities to other Bria participants. Participants to conferences are able to join via Bria, web browser, or dial in number, offering flexibility for communications with users outside of the organization.
- **Provisioning:** Stretto Provisioning enables the IT or operations staff of an organization to deploy, provision, and manage ongoing configuration upgrades to Bria softphones. The organization can control over 500 settings, including default codec selection, NAT traversal settings and keep-alive timer values as specified by IT or operations staff. This module is responsible for authenticating end users, and includes integration with the enterprise's existing directory services using protocols such as LDAP and OAuth.
- **User Experience Metrics (UEM) and Analytics:** Stretto UEM enables the IT or operations staff of an organization to record and analyze critical analytics and Voice Quality Monitoring (VQM) data that summarizes service quality, device usage, feature usage, and device characteristics.
- **Help Desk Assistant:** Help Desk Assistant enables the IT help-desk staff of an organization to directly access an end-user's Bria application, with the user's permission, for trouble shooting.
- **Push Notification:** Push Notification enables Bria mobile application to eliminate high battery drain during daily use, while ensuring that users never miss incoming calls or messages. Push Notification wakes the Bria application on the end user's mobile device when an incoming call, message or voicemail is pushed from a network to the client. Push Notification is becoming increasingly important to our customers, as both Apple and Google become more aggressive in managing power consumption by applications.
- **Messaging and Presence:** Stretto Messaging and Presence delivers standards-compliant secure messaging and presence services, and the ability to synchronize messages across all of the user's devices. Messaging features include secure 1:1 messages, file transfer capabilities, the ability to take and share screen captures, as well as for users to create public and private chat rooms for group chats.

Our Bria Solo, Bria Teams, and Bria Enterprise products combine the Bria softphone suite for desktops, Chromebooks, smartphones and tablets with our cloud-hosted Stretto Platform. Bria Solo was launched in 2020 to replace our free X-Lite offering and provide an offering for individual users wanting to deploy their own softphones for use against any SIP-based call sever. Bria Teams was launched in 2018 as a subscription service, delivering centralized provisioning, messaging, presence, screen sharing, video conferencing, and collaboration from the cloud, along with up to three Bria softphones per user; this solution is available exclusively through our on-line store. For medium and large businesses, we offer Bria Enterprise, which is sold through channel partners and our direct sales team.

Bria Teams is a solution targeted at small businesses allowing them to cost effectively extend the benefits of unified communications softphone technology to all employees, across all devices and networks with the aim of increasing the productivity and responsiveness of every employee. By simplifying the provisioning process, team administrators can quickly and easily configure team members via the cloud; users simply download our Bria Teams application to each of their devices, enter their credentials and within seconds, can start collaborating with fellow employees, partners and customers. Bria Teams delivers a suite of hosted collaboration services including Instant Messaging and Presence, Screen Sharing and Virtual Meeting Room capabilities to broaden our value beyond traditional softphones. Bria Teams was a recipient of the TMC 2019 UC Product of the Year, as well as a finalist for the NoJitter Best of Enterprise Connect award alongside Microsoft Teams, Cisco WebEx Room Kit Mini, and Amazon Web Services.

Through the use of our Bria Enterprise application, enterprises, service providers and telecommunication channel partners are able to leverage the Stretto Platform for procuring, distributing, provisioning and managing Bria Enterprise softphones from the cloud, as well as offering hosted messaging and collaboration solutions. The Stretto Platform provides customers with an easy-to-use system accessible through either the Stretto Administrator web interface or an API. Most softphone settings, outside of some user preferences, are hidden; instead the softphone relies on our provisioning capability to provision these settings remotely. This enables administrators to centrally manage all of their communications across all device platforms. Bria Enterprise has won recent awards, including the TMC 2020 Internet Telephony Product of the Year and 2020 CUSTOMER Magazine Product of the Year.

The softphone clients in our Bria Solo, Bria Teams and Bria Enterprise offerings are updated with the most current release and available as a download from the Apple iTunes store, Google Play, or direct download links (for desktop). Our softphone offers high-quality VoIP communications, delivered in an intuitive user interface, and includes premium features such as video calling, messaging and presence and premium audio and video codecs.

Bria Teams and Bria Enterprise also provide customers with access to hosted messaging and hosted collaboration services.

### ***Sales and Marketing***

We derive revenue from the sale of software licenses (perpetual and software as a service), software customization services, technical support services associated with the software licenses, implementation services, training services, and cloud-based services. We recognize perpetual software and services revenue at the time of delivery, provided all other revenue recognition criteria have been met. We recognize software as a service revenue over the term of the service contract, which is generally twelve months.

We focus on selling our software products to enterprises via a variety of go-to-market channels. Our customers and partners include: (1) small, medium and large sized enterprises; (2) telecommunications service providers and Internet telephony service providers (ITSPs) ; (3) channel partners, including original equipment manufacturers, value added distributors and value added resellers, serving the telecommunication market; and (4) end users who purchase our applications directly from our online store or from third party online stores. To date, we have sold software and services to more than 700 different customers in over 73 countries, including some of the world's largest businesses, global financial institutions and leading telecommunication service providers (where each customer has purchased at least \$10,000 of software and services).

We typically work with our larger customers to streamline the process of delivering our software to their end users. This includes customization and pre-configuring the information required to connect to the customer's network and enabling or disabling certain features of our products. Our software products are typically co-labelled with our brand and our customer's brand, or privately labelled with our customer's brand. Co-labelling of our products means that the user interface that displays on the device screen for the end user to see remains as is, but the customer's brand is also placed on the user interface. Private labelling of our products means that the customer can request that we change many of the features shown on the user interface and can remove all references to our company from the user interface. We receive professional service revenue for configuration and customization of our software.

### *Marketing*

Our products are marketed through a variety of means including by:

- our customers and partners;
- advertising on our website, social media channels and search engines;
- direct market campaigns;
- co-marketing with our partners, suppliers and customers;
- webinars and content marketing strategies;
- offering trial use of Bria Solo, our free softphone with fewer features than our commercial versions; and
- attending industry trade shows.

### *Intellectual Property*

We rely on a combination of intellectual property rights, including patents, trade secrets, copyrights and trademarks, as well as customary contractual protections to protect our intellectual property.

We own or hold the exclusive license to 20 U.S. patents with counterparts granted or pending in other jurisdictions around the world. In addition, we are pursuing one in-house developed patent application with counterparts pending in other jurisdictions around the world.

We also hold a number of registered trademarks in the United States.

In addition to the protections described above, we generally control access to, and use of our proprietary software and other confidential information through the use of internal and external controls. These controls include contractual protections with employees, contractors, customers and partners. Our software is protected by U.S. and certain international copyright laws.

We hold the exclusive right to certain technologies developed at Columbia University for which we pay a license fee of 5% of net revenues where the technologies are incorporated into the products we sell. We incorporate a number of third party software programs into our software applications pursuant to license agreements.

We may not receive competitive advantages from the rights granted under our patents and other intellectual property rights. Our competitors may develop technologies that are similar or superior to our proprietary technologies, duplicate our proprietary technologies or design around the patents owned or licensed by us. Our existing and future patents may be circumvented, blocked, licensed to others or challenged as to inventorship, ownership, scope, validity or enforceability. Furthermore, our pending and future patent applications may not be issued with the scope of claims sought by us, if at all, or the scope of claims we are seeking may not be sufficiently broad to protect our proprietary technologies. Moreover, we have adopted a strategy of seeking limited patent protection with respect to the technologies used in or relating to our products. If our products, patents or patent applications are found to conflict with any patents held by third parties, we could be prevented from selling our products, our patents may be declared invalid or our patent applications may not result in issued patents. In foreign countries, we may not receive effective patent, copyright and trademark protection. We may be required to initiate litigation in order to enforce any patents issued to us, or to determine the scope or validity of a third party's patent or other proprietary rights. In addition, in the future we may be subject to lawsuits by third parties seeking to enforce their own intellectual property rights, as described in "Risk Factors - Risks Associated with our Business and Industry" - "We may in the future be subject to damaging and disruptive intellectual property litigation that could materially and adversely affect our business, results of operations and financial condition, as well as the continued viability of our company" and "We could lose our competitive advantages if we are not able to protect any proprietary technology and intellectual property rights against infringement, and any related litigation could be time consuming and costly".

We license our software pursuant to agreements that impose restrictions on customers' ability to use the software, such as prohibiting reverse engineering and limiting the use of copies. We also seek to avoid disclosure of our intellectual property by requiring employees and consultants with access to our proprietary information to execute nondisclosure and assignment of intellectual property agreements and by restricting access to our source code. Other parties may not comply with the terms of their agreements with us, and we may not be able to enforce our rights adequately against these parties.

### ***Research and Development***

Development of our products is primarily done through our Canadian wholly-owned subsidiary, CounterPath Technologies Inc., and our U.S. wholly-owned subsidiary, CounterPath, LLC. Our research and development team consists of a core software development department and a quality assurance department. Core software development is responsible for designing, developing and maintaining our software across our supported operating systems. Quality assurance is responsible for testing the software before release to customers on all of our platforms. Total research and development expenditures for the year ended April 30, 2020 were \$4,398,814 (2019- \$5,547,587).

### ***After Sales Service and Support***

We sell our software on an as-is or limited warranty basis to end users, and we are not required to update or upgrade the software nor are we generally responsible for failure of our software to work on our customer's computer network; however, we offer two levels of renewable annual support to our non-end user customers for a specified percentage of the software license fees.

During the one-year period following the date of sale, basic support includes:

- eight (8) a.m. to eight (8) p.m. (Eastern Time);
- access to our technical assistance center;
- telephone and email support; and
- bug-fixes are software updates which fix a known deficiency in the software product.

During the one-year period following the date of sale, extended support includes:

- basic support; and
- product upgrades. Product upgrades are separate from bug-fixes and include new or enhanced product features.

For additional fees, we provide professional services, which include assisting our customers in customizing, deploying and implementing our applications. We currently maintain a support forum on the Internet at [www.support.counterpath.com](http://www.support.counterpath.com) and product user manuals are available online at [www.counterpath.com](http://www.counterpath.com).

### ***Warranty***

In circumstances where we provide a warranty on our software, we warrant that our software will perform substantially in accordance with the materials accompanying the software for periods of up to twelve months from the date of sale to cover defects in workmanship.

### ***Competition***

There are numerous developers that compete with our company for market share. Small software development companies typically compete on the basis of price, while large original equipment manufacturers typically compete by selling their proprietary software applications as a component to an overall proprietary communications system. We compete by offering applications with extensive features that are compatible with a broad spectrum of communication systems and with various devices and operating systems.

### ***Government Approval***

We have obtained Export Commodity Classification Numbers from the United States government for our software that contains encryption technology. We use these classifications to determine whether export licenses are required to export our software to foreign countries. We are not aware of any permits that are specific to our industry which are required in order for our company to operate or to sell our products and services in such jurisdictions.

### ***Employees***

As of April 30, 2020, we employed 76 people, comprised of 72 people employed full-time, 23 of whom are engaged in sales and marketing, 28 in research and development, 13 in services and support, and 8 in general and administration, and 4 individuals employed part-time in research and development. We also contracted with 24 contractors. We are not subject to any collective bargaining agreements and we consider relations with our employees to be excellent.

We hire full-time employees and contractors who are authorized to work in the United States through our wholly-owned subsidiary, CounterPath, LLC. Our wholly-owned subsidiary, CounterPath Technologies Inc. employs full-time employees and contractors who are authorized to work in Canada.

## Item 1A. Risk Factors.

Much of the information included in this annual report includes or is based upon estimates, projections or other "forward looking statements". Such forward looking statements include any projections or estimates made by us and our management in connection with our business operations. While these forward-looking statements, and any assumptions upon which they are based, are made in good faith and reflect our current judgment regarding the direction of our business, actual results will almost always vary, sometimes materially, from any estimates, predictions, projections, assumption or other future performance suggested herein.

Such estimates, projections or other "forward looking statements" involve various risks and uncertainties as outlined below. We caution the reader that important factors in some cases have affected and, in the future, could materially affect actual results and cause actual results to differ materially from the results expressed in any such estimates, projections or other "forward looking statements".

### **Risks Associated with our Business and Industry**

*Lack of cash flow which may affect our ability to continue as a going concern.*

For the twelve month period ending April 30, 2020, our operating cash flows were sufficient to meet operating and capital expenses. Our business plan calls for continued research and development of our products and expansion of our market share. We may require additional financing to fund working capital and pay for operating expenses and capital requirements until we achieve positive cash flow.

There is no assurance that actual cash requirements will not exceed our estimates. In particular, additional capital may be required in the event that:

- we incur delays and additional expenses as a result of technology failure;
- we are unable to create a substantial market for our products; or
- we incur any significant unanticipated expenses.

The occurrence of any of the aforementioned events could adversely affect our ability to meet our proposed business plans.

We depend on a mix of revenues and outside capital to pay for the continued development of our technology and the marketing of our products. Such outside capital may include the sale of additional stock and/or commercial borrowing. There can be no assurance that capital will continue to be available if necessary to meet these continuing development costs or, if the capital is available, that it will be on terms acceptable to us. Disruptions in financial markets and challenging economic conditions have and may continue to affect our ability to raise capital. The issuance of additional equity securities by us would result in a dilution, possibly a significant dilution, in the equity interests of our current stockholders. Obtaining commercial loans, assuming those loans would be available, will increase our liabilities and future cash commitments.

*Our auditors have included in their audit report for the fiscal year ended April 30, 2020 a "going concern" explanatory paragraph raising substantial doubt as to our ability to continue as a going concern.*

Our ability to meet our current liabilities of \$10,499,343 million as of April 30, 2020, and to continue as a going concern, is dependent on our ability to increase revenue, reduce costs, achieve a satisfactory level of profitable operations, obtain additional sources of suitable and adequate financing and further develop and execute on our business plan. We may never reach sustained profitability. As a result of the going concern uncertainty, there is an increased risk that you could lose the entire amount of your investment in our company, which assumes the realization of our assets and the satisfaction of our liabilities and commitments in the normal course of business.

*Our revenue, operating results and gross margin can fluctuate significantly and unpredictably from quarter - to - quarter and from year - to - year, and we expect that they will continue to do so, which could have a material adverse effect on our operating results.*

The rate at which our customers order our products, and the size of these orders, are highly variable and difficult to predict. In the past, we have experienced significant variability in our customer purchasing practices on a quarterly and annual basis, and we expect that this variability will continue, as a result of a number of factors, many of which are beyond our control, including:

- demand for our products and the timing and size of customer orders;
- length of sales cycles, which may be extended by selling our products through channel partners;
- length of time of deployment of our products by our customers;
- customers' budgetary constraints;
- competitive pressures;
- health epidemics and other outbreaks, including COVID-19, which could significantly disrupt our operations; and
- general economic conditions.

As a result of this volatility in our customers' purchasing practices, our revenue has historically fluctuated unpredictably on a quarterly and annual basis and we expect this to continue for the foreseeable future. Our budgeted expense levels depend in part on our expectations of future revenue. Because any substantial adjustment to expenses to account for lower levels of revenue is difficult and takes time, if our revenue declines, our operating expenses and general overhead would likely be high relative to revenue, which could have a material adverse effect on our operating margin and operating results.

*We may be unable to predict subscription renewal rates and the impact these rates may have on our future revenue and operating results.*

Some of our products and services are sold on a subscription basis that is generally month-to-month or one year in length. Our customers have no obligation to renew their subscriptions for our services after the expiration of their initial subscription period, and some customers elect not to renew. We cannot provide assurance that our subscriptions will be renewed at the same or higher level of service, for the same number of licenses or for the same duration of time, if at all. We cannot provide assurance that we will be able to accurately predict future customer renewal rates. Our customers' renewal rates may decline or fluctuate as a result of a number of factors, including their level of satisfaction with our services, our ability to continue to regularly add features and functionality, the reliability (including uptime) of our subscription services, the prices of our services, the prices of services offered by our competitors, mergers and acquisitions affecting our customer base, reductions in our customers' spending levels or declines in customer activity as a result of economic downturns or uncertainty in financial markets. If our customers do not renew their subscriptions for our services or if they renew on terms less favorable to us, our revenue may decline.

*If we are not able to manage our operating expenses, then our financial condition may be adversely affected.*

Operating expenses decreased to \$12,900,893 for the year ended April 30, 2020 from \$15,931,665 for the year ended April 30, 2019 and our revenue increased to \$12,101,326 for the year ended April 30, 2020 from \$10,764,904 for the year ended April 30, 2019. Our ability to reach and maintain profitability is conditional upon our ability to manage our operating expenses. There is a risk that we will have to increase our operating expenses in the future. Factors that could cause our operating expenses to increase include our determination to spend more on sales and marketing in order to increase product sales or our determination that more research and development expenditures are required in order to keep our current software products competitive or in order to develop new products for the market. To the extent that our operating expenses increase without a corresponding increase in revenue, our financial condition would be adversely impacted.

*Our level of indebtedness and debt service obligations could adversely affect our financial condition and may make it more difficult for us to fund our operations.*

On October 10, 2018, as amended on July 10, 2019 and February 1, 2020, our company entered into a loan agreement (the "Loan Agreement") with Wesley Clover International Corporation and KMB Trac Two Holdings Ltd. (collectively, the "Lenders"), pursuant to which the Lenders agreed to loan to our company an aggregate principal amount of up to \$5,000,000. As of July 14, 2020, Wesley Clover International Corporation owns approximately 25.7% of our common shares and is controlled by the Chairman of our company, Terence Matthews and KMB Trac Two Holdings Ltd. is represented by Steven Bruk, a director of our company and Karen Bruk, Mr. Bruk's spouse. KMB Trac Two Holdings Ltd., Steven Bruk and Karen Bruk, together, own approximately 21.3% of our common shares. Pursuant to the terms of the Loan Agreement and subsequent amendments, the loan is unsecured and will be made available in multiple advances at the discretion of our company and, effective February 1, 2020, accrues interest at a rate of 8% compounded daily. The outstanding principal and any accrued interest may be prepaid without penalty and is to be repaid on or before April 11, 2021. The loan is intended to be used for general working capital purposes. As of April 30, 2020, the principal balance of the related party loan payable, including interest, was \$4,079,459. On June 15, 2020, we repaid \$2,000,000 of the principal loan balance to the Lenders.

This indebtedness may create additional financing risk for us, particularly if our business or prevailing financial market conditions are not conducive to paying off or refinancing our outstanding debt obligations at maturity. This indebtedness could also have important negative consequences, including the fact that we will need to repay our indebtedness by making payments of interest and principal, which will reduce the amount of money available to finance our operations, our research and development efforts and other general corporate activities. To the extent additional debt (including without limitation the additional advances) is added to our current debt levels, the risks described above could increase.

We may not have cash available to us in an amount sufficient to enable us to make interest or principal payments on our indebtedness when due.

Failure to satisfy our current and future debt obligations under the Loan Agreement, could result in an event of default and, as a result, the Lenders could accelerate all of the amounts due. In the event of an acceleration of amounts due under the Loan Agreement, as a result of an event of default, we may not have sufficient funds or may be unable to arrange for additional financing to repay our indebtedness.

*We face larger and better-financed competitors, which may affect our ability to achieve or maintain profitability.*

Management is aware of similar products which compete directly with our products and some of the companies developing these similar products are larger and better-financed than us and may develop products superior to those of our company. In addition to price competition, increased competition may result in other aggressive business tactics from our competitors, such as:

- emphasizing their own size and perceived stability against our smaller size and narrower recognition;
- providing customers "one-stop shopping" options for the purchase of network equipment and application software;
- offering customers financing assistance;
- making early announcements of competing products and employing extensive marketing efforts; and
- asserting infringement of their intellectual property rights.

Such competition may potentially adversely affect our profitability.

*A decline in the price of our common stock could affect our ability to raise further working capital and adversely impact our operations.*

A prolonged decline in the price of our common stock could result in a reduction in the liquidity of our common stock and a reduction in our ability to raise capital, or a delisting from a stock exchange on which our common stock trades. Because our operations have been partially financed through the sale of equity securities, a decline in the price of our common stock could be especially detrimental to our liquidity and our continued operations. Any reduction in our ability to raise equity capital in the future would force us to reallocate funds from other planned uses and would have a significant negative effect on our business plans and operations, including our ability to develop new products and continue our current operations. If our stock price declines, there can be no assurance that we can raise additional capital or generate funds from operations sufficient to meet our obligations.

*The majority of our directors and officers are located outside the United States, with the result that it may be difficult for investors to enforce within the United States any judgments obtained against us or some of our directors or officers.*

The majority of our directors and officers are nationals and/or residents of countries other than the United States, and all or a substantial portion of such persons' assets are located outside the United States. As a result, it may be difficult for investors to enforce within the United States any judgments obtained against us or our officers or directors, including judgments predicated upon the civil liability provisions of the securities laws of the United States or any state thereof. Consequently, investors may be effectively prevented from pursuing remedies under United States federal securities laws against some of our directors or officers.

*We may in the future be subject to damaging and disruptive intellectual property litigation that could materially and adversely affect our business, results of operations and financial condition, as well as the continued viability of our company.*

We may be unaware of filed patent applications and issued patents that could relate to our products and services. Intellectual property litigation, if determined against us, could:

- result in the loss of a substantial number of existing customers or prohibit the acquisition of new customers;
- cause us to lose access to key distribution channels;
- result in substantial employee layoffs or risk the permanent loss of highly-valued employees;
- materially and adversely affect our brand in the market place and cause a substantial loss of goodwill;
- affect our ability to raise additional capital;
- cause our stock price to decline significantly; and
- lead to the bankruptcy or liquidation of our company.

Parties making claims of infringement may be able to obtain injunctive or other equitable relief that could effectively block our ability to provide our products or services and could cause us to pay substantial royalties, licensing fees or damages. The defense of any lawsuit could result in time-consuming and expensive litigation, regardless of the merits of such claims.

*We could lose our competitive advantages if we are not able to protect any proprietary technology and intellectual property rights against infringement, and any related litigation could be time-consuming and costly.*

Our success and ability to compete depends to a significant degree on our proprietary technology incorporated in our software. If any of our competitors' copy or otherwise gain access to our proprietary technology or develops similar technologies independently, we would not be able to compete as effectively. We also consider our family of registered and unregistered trademarks including CounterPath, Bria, eyebeam, X-Lite, and Softphone.com invaluable to our ability to continue to develop and maintain the goodwill and recognition associated with our brand. The measures we take to protect the proprietary technology software, and other intellectual property rights, which presently are based upon a combination of patents, patents pending, copyright, trade secret and trademark laws, may not be adequate to prevent their unauthorized use. Further, the laws of foreign countries may provide inadequate protection of such intellectual property rights.

We may need to bring legal claims to enforce or protect such intellectual property rights. Any litigation, whether successful or unsuccessful, could result in substantial costs and divert resources from intended uses. In addition, notwithstanding any rights we have secured in our intellectual property, other persons may bring claims against us that we have infringed on their intellectual property rights, including claims based upon the content we license from third parties or claims that our intellectual property right interests are not valid. Any claims against us, with or without merit, could be time consuming and costly to defend or litigate, divert our attention and resources, result in the loss of goodwill associated with our service marks or require us to make changes to our website or other of our technologies.

*Our products may become obsolete and unmarketable if we are unable to respond adequately to rapidly changing technology and customer demands.*

Our industry is characterized by rapid changes in technology and customer demands. As a result, our products may quickly become obsolete and unmarketable. Our future success will depend on our ability to adapt to technological advances, anticipate customer demands, develop new products and enhance our current products on a timely and cost-effective basis. Further, our products must remain competitive with those of other companies with substantially greater resources. We may experience technical or other difficulties that could delay or prevent the development, introduction or marketing of new products or enhanced versions of existing products. Also, we may not be able to adapt new or enhanced services to emerging industry standards, and our new products may not be favorably received.

*Unless we can establish broad market acceptance of our current products, our potential revenues may be significantly reduced.*

We expect that a substantial portion of our future revenue will be derived from the sale of our software products. We expect that these product offerings and their extensions and derivatives will account for a majority of our revenue for the foreseeable future. Broad market acceptance of our software products is, therefore, critical to our future success and our ability to continue to generate revenues. Failure to achieve broad market acceptance of our software products as a result of competition, technological change, or otherwise, would significantly harm our business. Our future financial performance will depend primarily on the continued market acceptance of our current software product offerings and on the development, introduction and market acceptance of any future enhancements. There can be no assurance that we will be successful in marketing our current product offerings or any new product offerings, applications or enhancements, and any failure to do so would significantly harm our business.

*Our use of open source software could impose limitations on our ability to commercialize our products.*

We incorporate open source software into our products. Although we closely monitor our use of open source software, the terms of many open source software licenses have not been interpreted by U.S. courts, and there is a risk that such licenses could be construed in a manner that could impose unanticipated conditions or restrictions on our ability to sell our products. In such event, we could be required to make our proprietary software generally available to third parties, including competitors, at no cost, to seek licenses from third parties to continue offering our products, to re-engineer our products or to discontinue the sale of our products in the event re-engineering cannot be accomplished on a timely basis or at all, any of which could adversely affect our revenues and operating expenses.

*We may not be able to obtain necessary licenses of third-party technology on acceptable terms, or at all, which could delay product sales and development and adversely impact product quality.*

We have incorporated third-party licensed technology into our current products. We anticipate that we are also likely to need to license additional technology from third-parties to develop new products or product enhancements in the future. Third-party licenses may not be available or continue to be available to us on commercially reasonable terms. The inability to retain any third-party licenses required in our current products or to obtain any new third-party licenses to develop new products and product enhancements could require us to obtain substitute technology of lower quality or performance standards or at greater cost, and delay or prevent us from making these products or enhancements, any of which could seriously harm the competitive position of our products.

*Our products must interoperate with many different networks, software applications and hardware products, and this interoperability will depend on the continued prevalence of open standards.*

Our products are designed to interoperate with our customers' existing and planned networks, which have varied and complex specifications, utilize multiple protocol standards, software applications and products from numerous vendors and contain multiple products that have been added over time. As a result, we must attempt to ensure that our products interoperate effectively with these existing and planned networks. To meet these requirements, we have and must continue to undertake development and testing efforts that require significant capital and employee resources. We may not accomplish these development efforts quickly or cost-effectively, or at all. If our products do not interoperate effectively, installations could be delayed or orders for our products could be cancelled, which would harm our revenue, gross margins and our reputation, potentially resulting in the loss of existing and potential customers. The failure of our products to interoperate effectively with our customers' networks may result in significant warranty, support and repair costs, divert the attention of our engineering personnel from our software development efforts and cause significant customer relations problems.

Additionally, the interoperability of our products with multiple different networks is significantly dependent on the continued prevalence of standards for IP multimedia services, such as SIP or Session Initiation Protocol. Some of our existing and potential competitors are network equipment providers who could potentially benefit from the deployment of their own proprietary non-standards-based architectures. If resistance to open standards by network equipment providers becomes prevalent, it could make it more difficult for our products to interoperate with our customers' networks, which would have a material adverse effect on our ability to sell our products to service providers.

*We are subject to the credit risk of our customers, which could have a material adverse effect on our financial condition, results of operations and liquidity.*

We are subject to the credit risk of our customers. Businesses that are good credit risks at the time of sale may become bad credit risks over time. In times of economic recession, the number of our customers who default on payments owed to us tends to increase. If we fail to adequately assess and monitor our credit risks, we could experience longer payment cycles, increased collection costs and higher bad debt expense.

*We are exposed to fluctuations in interest rates and exchange rates associated with foreign currencies.*

A majority of our revenue activities are transacted in U.S. dollars. However, we are exposed to foreign currency exchange rate risk inherent in conducting business globally in numerous currencies, of which the most significant to our operations for the year ended April 30, 2020 is the Canadian dollar. We are primarily exposed to a fluctuating Canadian dollar as our operating expenses are primarily denominated in Canadian dollars while our revenues are primarily denominated in U.S. dollars. We address certain financial exposures through a controlled program of risk management that includes the use of derivative financial instruments. Our company's foreign currency risk management program includes foreign currency derivatives with cash flow hedge accounting designation that utilizes foreign currency forward contracts to hedge exposures to the variability in the U.S. dollar equivalent of anticipated non-U.S. dollar-denominated cash flows. These instruments generally have a maturity of less than one year. For these derivatives, our company reports the after-tax gain or loss from the effective portion of the hedge as a component of accumulated other comprehensive income (loss) in stockholders' equity and reclassifies it into earnings in the same period in which the hedged transaction affects earnings, and within the same line item on the consolidated statements of operations as the impact of the hedged transaction. There can be no assurance that our hedging program will not result in a negative impact on our earnings and earnings per share. During the years ended April 30, 2020 and 2019, we did not enter into any forward contracts for hedging purposes.

*Tax matters, including changes in tax rates, disagreements with taxing authorities and imposition of new taxes could impact our results of operations and financial condition.*

We are subject to income taxes as well as non-income-based taxes, such as payroll, sales, use, value added, net worth, property, withholding and franchise taxes in both the U.S. and various foreign jurisdictions. From time to time, we are also subject to reviews, examinations and audits by taxing authorities with respect to such income and non-income-based taxes inside and outside of the U.S. When a taxing authority disagrees with our tax positions, we could face additional tax liabilities, including interest and penalties. Payment of such additional amounts upon final settlement or adjudication of any disputes could have a material impact on our results of operations and financial position.

In addition, we are directly and indirectly affected by new tax legislation and regulation and the interpretation of tax laws and regulations worldwide. Changes in legislation, regulation or interpretation of existing laws and regulations in the U.S. and other jurisdictions where we are subject to taxation could increase our taxes and have an adverse effect on our operating results and financial condition.

*If a security breach or cyberattack of our IT networks and systems, or any of our products, occurs, our operations could be interrupted, our products and services may be perceived as vulnerable, and our brand and reputation could be damaged, which could reduce revenue, increase expenses, and expose us to legal claims or regulatory actions.*

Cybersecurity refers to the combination of technologies, processes, and procedures established to protect information technology systems and data from unauthorized access, attack, or damage. We are subject to cybersecurity risks. Information cybersecurity risks have significantly increased in recent years and, while we have not experienced any material losses relating to cyber-attacks or other information security breaches, we could suffer such losses in the future. Our computer systems, software and networks may be vulnerable to unauthorized access, computer viruses or other malicious code and other events that could have a security impact. If one or more of such events occur, this potentially could jeopardize confidential and other information, including nonpublic personal information and sensitive business data, processed and stored in, and transmitted through, our computer systems and networks, or otherwise cause interruptions or malfunctions in our operations or the operations of our customers or counterparties. This could result in significant losses, reputational damage, litigation, regulatory fines or penalties, or otherwise adversely affect our business, financial condition or results of operations. Privacy and information security laws and regulation changes, and compliance with those changes, may result in cost increases due to system changes and the development of new administrative processes. In the future, we may be required to expend significant additional resources to modify our protective measures and to investigate and remediate vulnerabilities or other exposures arising from operational and security risks. In addition, we may be subject to litigation and financial losses that are not fully insured.

#### **Risks Associated with our Common Stock**

*If we are unable to comply with the continued listing requirements of the Nasdaq Capital Market, our common stock could be delisted, which could affect our common stock's market price and liquidity and reduce our ability to raise capital.*

On December 16, 2019, we received a letter from the listing qualifications department staff of the NASDAQ Stock Market notifying us that the stockholders' equity of \$1,922,675 as reported in our quarterly report on Form 10-Q for the period ended October 31, 2019 was below the minimum stockholders' equity of \$2,500,000. As of January 31, 2020 the stockholders' equity decreased to \$1,777,646. The minimum stockholders' equity of \$2,500,000 is required for continued listing on the NASDAQ Capital Market as set forth in NASDAQ listing rule 5550(b)(1), and as of April 30, 2020, we did not meet the alternatives of market value of listed securities or net income from continuing operations. We were provided 45 calendar days, or until January 30, 2020, to submit a plan to regain compliance with the minimum stockholders' equity standard. On January 28, 2020, we made application for an extension of up to 165 calendar days from the date of the notification letter to regain compliance with the minimum stockholders' equity standard and the extension was granted for 136 calendar days by NASDAQ on February 10, 2020.

On June 10, 2020, we issued an aggregate of 284,902 shares of common stock under a non-brokered private placement for total gross proceeds of \$1,000,006. On June 16, 2020, we received a letter from NASDAQ wherein, based on our current report on Form 8-K dated June 11, 2020 relating to the private placement, NASDAQ has determined that we comply with the NASDAQ listing rule 5550(b)(1). NASDAQ will continue to monitor our ongoing compliance with the minimum stockholders' equity requirement and, if at the time of our next periodic report for the quarter ended July 31, 2020 we do not evidence compliance with the minimum stockholders' equity requirement, we may be subject to delisting. At that time, NASDAQ staff will provide written notification to our company, which we may then appeal NASDAQ staff's determination to a hearings panel. There can be no assurance that we will be able to maintain compliance with the minimum stockholders' equity requirement.

Because our operations have been partially financed through the sale of equity securities, the delisting from NASDAQ for failure to comply with the continued listing requirements of NASDAQ could be especially detrimental to our ability to raise additional financing through public or private sales of equity securities. Any reduction in our ability to raise equity capital in the future could force us to reallocate funds from other planned uses and could have a significant negative effect on our business plans and operations, including our ability to develop new products and continue our current operations. In addition, delisting could significantly affect the ability of investors to trade our securities and could negatively affect the value and liquidity of our common stock. Delisting could also have other negative results, including the potential loss of confidence by employees, the loss of institutional investor interest and fewer business development opportunities.

*Our directors control a substantial number of shares of our common stock, decreasing your influence on stockholder decisions.*

Based on 6,410,863 shares of common stock that were issued and outstanding as of July 14, 2020, our directors owned approximately 50.6% of our outstanding common stock. As a result, our directors as a group could have a significant influence in delaying, deferring or preventing any potential change in control of our company; they will be able to strongly influence the actions of our board of directors even if they were to cease being directors of our company and can effectively control the outcome of actions brought to our stockholders for approval. Such a high level of ownership may adversely affect the exercise of your voting and other stockholder rights.

*We do not expect to pay dividends in the foreseeable future.*

We do not intend to declare dividends for the foreseeable future, as we anticipate that we will reinvest any future earnings in the development and growth of our business. Therefore, investors will not receive any funds unless they sell their common stock, and stockholders may be unable to sell their shares on favorable terms. We cannot assure you of a positive return on investment or that you will not lose the entire amount of your investment in our common stock.

*The exercise of all or any number of outstanding stock options or the issuance of other stock-based awards or any issuance of shares to raise funds may dilute your holding of shares of our common stock.*

If the holders of outstanding stock options and deferred share units exercise or settle all of their vested stock options and deferred share units as at April 30, 2020, then we would be required to issue an additional 1,371,469 shares of our common stock, which would represent approximately 18% of our issued and outstanding common stock after such issuances. The exercise of any or all outstanding stock options that are exercisable below market price will result in dilution to the interests of other holders of our common stock.

We may in the future grant to certain or all of our directors, officers, insiders and key employees stock options to purchase the shares of our common stock, bonus shares and other stock based compensation as non-cash incentives to such persons. Subject to applicable stock exchange rules, if any, we may grant these stock options and other stock based compensation at exercise prices equal to or less than market prices, and we may grant them when the market for our securities is depressed. The issuance of any additional shares of common stock or securities convertible into common stock will cause our existing shareholders to experience dilution of their holding of our common stock.

In addition, shareholders could suffer dilution in their net book value per share depending on the price at which such securities are sold. Such issuance may cause a reduction in the proportionate ownership and voting power of all other shareholders. The dilution may result in a decline in the price of our shares of common stock or a change in the control of our company.

The SEC has adopted regulations which generally define "penny stock" to be any equity security that has a market price (as defined) less than \$5.00 per share or an exercise price of less than \$5.00 per share, subject to certain exceptions. In addition, since our common stock commenced trading on the NASDAQ Capital Market below the \$4.00 minimum bid price per share requirement, our common stock would be considered a penny stock if we fail to satisfy the net tangible assets and revenue tests in Rule 3a51-1 under the Securities Exchange Act of 1934. Our securities may be covered by the penny stock rules, which impose additional sales practice requirements on broker-dealers who sell to persons other than established customers and "accredited investors". The term "accredited investor" refers generally to institutions with assets in excess of \$5,000,000 or individuals with a net worth in excess of \$1,000,000 or annual income exceeding \$200,000 or \$300,000 jointly with their spouse. The penny stock rules require a broker-dealer, prior to a transaction in a penny stock not otherwise exempt from the rules, to deliver a standardized risk disclosure document in a form prepared by the SEC which provides information about penny stocks and the nature and level of risks in the penny stock market. The broker-dealer also must provide the customer with current bid and offer quotations for the penny stock, the compensation of the broker-dealer and its salesperson in the transaction and monthly account statements showing the market value of each penny stock held in the customer's account. The bid and offer quotations, and the broker-dealer and salesperson compensation information, must be given to the customer orally or in writing prior to effecting the transaction and must be given to the customer in writing before or with the customer's confirmation.

In addition, the penny stock rules require that prior to a transaction in a penny stock not otherwise exempt from these rules, the broker-dealer must make a special written determination that the penny stock is a suitable investment for the purchaser and receive the purchaser's written agreement to the transaction. These disclosure requirements may have the effect of reducing the level of trading activity in the secondary market for the stock that is subject to these penny stock rules. Consequently, these penny stock rules may affect the ability of broker-dealers to trade our securities. We believe that the penny stock rules discourage investor interest in and limit the marketability of our common stock.

*The Financial Industry Regulatory Authority, or FINRA, has adopted sales practice requirements, which may limit a stockholder's ability to buy and/or sell shares of our common stock.*

The FINRA has adopted rules that require that in recommending an investment to a customer, a broker-dealer must have reasonable grounds for believing that the investment is suitable for that customer. Prior to recommending speculative low priced securities to their non-institutional customers, broker-dealers must make reasonable efforts to obtain information about the customer's financial status, tax status, investment objectives and other information. Under interpretations of these rules, FINRA believes that there is a high probability that speculative low priced securities will not be suitable for at least some customers. The FINRA requirements make it more difficult for broker-dealers to recommend that their customers buy our common stock, which may limit your ability to buy and sell our stock and have an adverse effect on the market for its shares.

*Securities analysts may not publish favorable research or reports about our business or may publish no information which could cause our stock price or trading volume to decline.*

The trading market for our common stock will be influenced by the research and reports that industry or financial analysts publish about us and our business. We do not control these analyst reports. As a relatively small public company, we may be slow to attract research coverage and the analysts who publish information about our common stock will have had relatively little experience with our company, which could affect their ability to accurately forecast our results and make it more likely that we fail to meet their estimates. If any of the analysts who cover us issue an adverse opinion regarding our stock price, our stock price may decline. If one or more of these analysts cease coverage of our company or fail to regularly publish reports covering us, we could lose visibility in the market, which in turn could cause our stock price or trading volume to decline.

**Item 1B. Unresolved Staff Comments.**

Not Applicable.

**Item 2. Properties.**

We do not own any real property. Our Canadian operations are conducted in three leased offices respectively located in Vancouver and Victoria, British Columbia and Ottawa, Ontario. Our U.S. operations are conducted in our leased office located in Hingham, Massachusetts. Our head office is located at Suite 300, One Bentall Centre, 505 Burrard Street, Vancouver, British Columbia, Canada, V7X 1M3.

**Item 3. Legal Proceedings.**

None.

**Item 4. Mine Safety Disclosures.**

Not applicable.

**Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.**

Our common stock is traded on the NASDAQ Capital Market under the symbol "CPAH" and the Toronto Stock Exchange under the symbol "PATH".

Our shares of common stock are issued in registered form. Computershare located at 510 Burrard St., 3<sup>rd</sup> Floor, Vancouver, BC, Canada V6C 3B9 (Telephone: 604.661.9400; Facsimile: 604.661.9549) is the registrar and transfer agent for our shares of common stock.

 **Holders**

On July 14, 2020, the shareholders' list of our shares of common stock showed 127 registered shareholders and 6,410,863 shares outstanding.

 **Dividends**

To date, we have not declared or paid any dividends on our shares of common stock and do not expect to declare or pay any dividends on our shares of common stock in the foreseeable future. Payment of any dividends will depend upon our future earnings, if any, our financial condition, and other factors as deemed relevant by our board of directors. Our intention is to retain future earnings for use in our operations and the expansion of our business.

 **Securities Authorized for Issuance under Equity Compensation Plans**

The following table provides a summary of the number of options granted, shares purchasable or deferred share units granted under our various compensation plans, the weighted average exercise price and the number of options remaining available for grant, shares purchasable or deferred share units available for grant all as at April 30, 2020.

| <b>Equity Compensation Plan Information</b>                       |  |  |   |
|---|--|--|---|
| <b>Plan Category</b>  | <b>Number of Securities to be issued upon exercise of outstanding options, warrants and rights</b> | <b>Weighted-Average exercise price of outstanding options, warrants and rights</b> | <b>Number of Securities remaining available for future issuance under equity compensation plans</b> |
| <b>Equity compensation plans approved by security holders:</b>    |  |  |   |
| 2010 Stock Option Plan  | 672,286  | \$1.90   | 513,714   |
| Employee Share Purchase Plan                                      | –  | N/A  | 134,766   |
| Deferred Share Unit Plan  | 699,183  | N/A  | 39,097  |
| <b>Equity compensation plans not approved by security holders</b> | N/A  | N/A  | N/A   |
| <b>Total</b>  | <b>1,371,469</b>   | <b>\$1.90</b>  | <b>687,577</b>  |

 **2010 Stock Option Plan**

The purpose of the 2010 Stock Option Plan is to retain the services of valued key employees, directors, officers and consultants and to encourage such persons with an increased initiative to make contributions to our company. Under the 2010 Stock Option Plan, eligible employees, consultants and certain other persons who are not eligible employees, may receive awards of "non-qualified stock options". Individuals, who, at the time of the option grant, are employees of our company or any related company (as defined in the 2010 Stock Option Plan) who are subject to tax in the United States may receive "incentive stock options" or "non-qualified stock options", and stock options granted to non-United States residents may receive awards of "options".

As of April 30, 2020, there were 672,286 stock options outstanding entitling the holders thereof the right to purchase one share of common stock for each option held.

### ***Employee Share Purchase Plan***

On October 1, 2008, our shareholders approved the employee share purchase plan (the "ESPP") for employees, directors, officers and consultants of our company and our subsidiaries. The purpose of the plan is to give employees access to an equity participation vehicle in addition to our stock option plans by way of an opportunity to purchase shares of our common stock through payroll deductions and encourage them to use their combined best efforts on behalf of our company to improve its profits through increased sales, reduction of costs and increased efficiency. Participation in the ESPP is voluntary. Within the limits of the ESPP, our company matches fifty percent (50%) of the aggregate number of shares purchased by the participants. We are permitted to issue up to 220,000 shares of our common stock under the ESPP. As of April 30, 2020, we have 134,766 shares of our common stock available for issuance under the ESPP.

### ***Deferred Share Unit Plan***

Under the terms of the deferred share unit plan (the "DSUP") as approved by the shareholders on October 22, 2009, each deferred share unit (each, a "DSU") is equivalent to one share of common stock. The maximum number of shares of common stock that may be reserved for issuance to any one participant pursuant to DSUs granted under the DSUP and any share compensation arrangement is 5% of the number of shares of common stock of our company outstanding at the time of reservation. A DSU granted to a participant who is a director of our company shall vest immediately on the award date. A DSU granted to a participant other than a director will generally vest as to one-third (1/3) of the number of DSUs granted on the first, second and third anniversaries of the award date. Fair value of the DSUs, which is based on the closing price of our company's common stock on the date of grant, is recorded as compensation expense in the period of grant. We have issued a cumulative total of 860,903 under the DSUP with 699,183 DSUs outstanding as of April 30, 2020. Of the total DSUs issued, 68,880 units have been cancelled and 161,721 units have been converted to 161,721 shares of common stock.

### ***Purchases of Equity Securities by the Issuer and Affiliated Purchasers***

None.

### ***Recent Sales of Unregistered Securities***

Since the beginning of our fiscal year ended April 30, 2020, we have not sold any equity securities that were not registered under the Securities Act of 1933 that were not previously reported in a quarterly report on Form 10-Q or in a current report on Form 8-K.

### **Item 6. Selected Financial Data.**

Not applicable.

The following discussion and analysis should be read in conjunction with the consolidated financial statements and related notes and the other financial information appearing elsewhere in this annual report.

Our consolidated financial statements are stated in United States dollars and are prepared in accordance with United States generally accepted accounting principles. All references to "common shares" refer to our shares of common stock. As used in this annual report, the terms "we", "us" and "our" means CounterPath Corporation, unless otherwise indicated.

## **Overview**

### ***Background***

We were incorporated under the laws of the State of Nevada on April 18, 2003.

On August 2, 2007, we acquired all of the shares of NewHeights Software Corporation through the issuance of 768,017 shares of our common stock and 36,984 preferred shares issued from a subsidiary of our company, which preferred shares were exchangeable into 36,984 shares of common stock.

On February 1, 2008, we acquired all of the shares of FirstHand Technologies Inc. through the issuance of 590,001 shares of our common stock. On February 1, 2008, we acquired all of the issued and outstanding shares of BridgePort Networks, Inc. ("BridgePort Networks") by way of merger in consideration for the assumption of all of the assets and liabilities of BridgePort Networks.

### ***Business of CounterPath***

We design, develop and sell software and services that enable enterprises and telecommunication service providers to deliver Unified Communications & Collaborations (UCC) solutions to their end users. Our offerings include softphones that support HD voice/video calling, messaging, and presence from a wide range of call services and VoIP services, as well as hosted services for team voice, messaging, presence, video conferencing and screen sharing functionality, over Internet Protocol (IP) based networks. We are capitalizing upon several industry trends, including the rapid adoption of mobile technology, the proliferation of work-from-home programs, the growth of video conferencing, the increasing requirements for secure business communications, centralized cloud-based provisioning, and the migration towards all IP networks. We are also capitalizing on a trend where communication services such as Google Meet, Slack, Zoom, and WhatsApp are becoming more available over-the-top (OTT) of the incumbent operators' networks or enterprise networks (a.k.a. Internet OTT providers). We consolidate Internet OTT application capabilities into a single application that, we believe, provides more value at less than our competitors' cost. Our solutions are offered under perpetual license agreements that generate one-time license revenue and under subscription license agreements that generate recurring license revenue. Our solutions are available for sale through our online store, directly using our in-house sales team, original equipment manufacturers (OEM) partners, and through traditional value added reseller (VAR) and value added distributor (VAD) channel partners. Enterprises typically leverage our solutions to increase employee productivity and to reduce communication costs while leveraging, leading call servers provided by companies such as Cisco, Avaya, Sangoma, and others. Telecommunication service providers typically deploy our solutions to supplement and add value to their traditional services that compete directly with the Internet OTT providers. Our OEM and VAR customers typically integrate our solutions into their products and then sell a bundled solution to their end customers, which include both telecommunication service providers and enterprises.

### ***COVID-19 Pandemic***

On January 30, 2020, the World Health Organization ("WHO") announced a global health emergency because of a new strain of coronavirus, COVID-19 originating in Wuhan, China (and the risks to the international community as the virus spread globally beyond its point of origin. In March 2020, the WHO classified the COVID-19 outbreak as a pandemic, based on the rapid increase in exposure globally. The full impact of the COVID-19 outbreak continues to evolve as of the date of this Annual Report on Form 10-K. As such, it is uncertain as to the full magnitude that the pandemic will have on our financial condition, liquidity, and future results of operations. Management is actively monitoring the global situation and its impact on our financial condition, liquidity, operations, suppliers, industry, and workforce. Given the daily evolution of the COVID-19 outbreak and the global responses to curb its spread, we are not able to estimate the effects that the COVID-19 outbreak will have on our results of operations, financial condition, or liquidity for fiscal year 2021. As of the date of this Annual Report on Form 10-K, we have not experienced meaningful delays in securing new customers and related revenues, cancellations of existing contracts, or meaningful delays in payments from existing customers, however, the longer this pandemic continues there may be additional impacts. Although we cannot estimate the length or gravity of the impact of the COVID-19 outbreak at this time, if the pandemic continues, it may have a material adverse effect on our results of future operations, financial position, liquidity, and capital resources, and those of the third parties on which we rely on in fiscal year 2021.

## **Revenue**

Our total revenue consists of the following:

- *Software*

We generate software revenue primarily on a single fee per perpetual software license basis. We recognize software revenue for perpetual licenses when control has transferred to the customer, which is generally at the time of delivery, provided all revenue recognition criteria have been met. If the revenue recognition criteria have not been met, the revenue is deferred or not recognized. The number of software licenses purchased has a direct impact on the average selling price. Our software revenue may vary significantly from quarter to quarter as a result of long sales and deployment cycles, new product introductions and variations in customer ordering practices.

- *Subscription, support and maintenance*

We generate recurring subscription revenue from subscriptions related to our software as a service offering. Recurring support and maintenance revenue is generated from annual software support and maintenance contracts for our perpetual software licenses. Both subscription revenue and support and maintenance revenue are typically billed annually in advance based on the terms of the arrangement.

Support and maintenance services include e-mail and telephone support, access to our technical assistance center, unspecified rights to bug fixes and product updates and upgrades and enhancements available on a when-and-if available basis, and are recognized ratably over the term of the service period, which is generally twelve months.

- *Professional services and other*

We generate professional services and other revenue through services including product configuration and customization, implementation, dedicated engineering and training. The amount of product configuration and customization required by a customer typically increases as the order size increases from a given customer. Services and pricing may vary depending upon a customer's requirements for customization, implementation and training.

## **Operating Expenses**

Operating expenses consist of cost of sales, sales and marketing, research and development, and general and administrative expenses. Personnel-related costs are the most significant component of each of these expense categories.

Cost of sales primarily consists of: (a) salaries and benefits related to personnel, (b) related overhead, (c) billable and non-billable travel, lodging, and other out-of-pocket expenses, (d) payments to third party vendors for development and hosted communication services and compression/decompression software known as codecs, (e) amortization of capitalized software that is implemented into our products and (f) warranty expense.

Sales and marketing expense consists primarily of: (a) salaries and related personnel costs including stock-based compensation, (b) commissions, (c) travel, lodging and other out-of-pocket expenses, (d) marketing programs such as advertising, promotions and trade shows and (e) other related overhead. Commissions are considered incremental and recoverable costs of acquiring customer contracts. These costs are capitalized and amortized on a systematic basis to sales and marketing expense, over the anticipated benefit period of up to 3.5 years depending on the products or services. Sales commissions on contracts with an anticipated benefit period of one year or less are expensed as incurred. We expect increases in sales and marketing expense for the foreseeable future as we further increase the number of sales professionals and increase our marketing activities with the intent to grow our revenue. We expect sales and marketing expense to decrease as a percentage of total revenue, however, as we leverage our current sales and marketing personnel as well as our distribution partnerships.

Research and development expense consists primarily of: (a) salaries and related personnel costs including stock-based compensation, (b) payments to contractors for design and consulting services, (c) costs relating to the design and development of new products and enhancement of existing products, (d) quality assurance and testing and (e) other related overhead. To date, all of our research and development costs have been expensed as incurred.

General and administrative expense consists primarily of: (a) salaries and personnel costs including stock-based compensation related to our executive, finance, human resource and information technology functions, (b) accounting, legal, tax advisory and regulatory fees and (c) other related overhead.

### **Application of Critical Accounting Policies and Use of Estimates**

Our consolidated financial statements are prepared in accordance with accounting principles generally accepted in the United States. The preparation of these consolidated financial statements requires that we make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenue and expenses during the reporting period. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances. We evaluate our estimates and assumptions on an ongoing basis. Our actual results may differ significantly from these estimates under different assumptions or conditions. There have been no material changes to these estimates for the periods presented in this annual report.

We believe that of our significant accounting policies, which are described in Note 2 to our annual consolidated financial statements, the following accounting policies involve a greater degree of judgment and complexity. Accordingly, the following policies are the most critical to aid in fully understanding and evaluating our financial condition and results of operations.

#### ***Revenue Recognition***

On May 1, 2018, we adopted the new accounting standard, *ASC 606 "Revenue from Contracts with Customers"* and all related amendments to the new accounting standard to contracts using the modified retrospective method. We recognized the cumulative effect of initially applying the new revenue recognition standard to contracts with open performance obligations as of May 1, 2018, as an adjustment to the opening balance of retained earnings.

Revenues from contracts with customers are recognized when control of promised goods and services is transferred to customers, in an amount that reflects the consideration we expect to be entitled to in exchange for those goods or services.

We recognize revenue using the five-step model as prescribed by ASC 606:

- 1) Identification of the contract, or contracts, with a customer;
- 2) Identification of the performance obligations in the contract;
- 3) Determination of the transaction price;
- 4) Allocation of the transaction price to the performance obligations in the contract; and
- 5) Recognition of revenue when or as, we satisfy a performance obligation.

When a contract with a customer is signed, we assess whether collection of the fees under the arrangement is probable. We estimate the amount to reserve for uncollectible amounts at the end of each reporting period based on the aging of the contract balance, current and historical customer trends, and communications with its customers. These reserves are recorded against the related accounts receivable.

The transaction price is the consideration that we expect to receive from our customers in exchange for our products and services. In determining the allocation of the transaction price, we identify performance obligations in contracts with customers, which may include products, subscriptions to software and services, support, professional services and training. We allocate the transaction price to each performance obligation on a relative standalone selling price basis. The standalone selling price (SSP) is the price at which we would sell a promised product or service separately to a customer. We determine the SSP using information that may include market conditions or other observable inputs. In certain cases, we are able to establish a SSP based on observable prices for products or services sold separately. In these instances, we would use a single amount to estimate a SSP. If a SSP is not directly observable, for example when pricing is variable, we will use a range of SSP.

In certain circumstances, we may estimate SSP for a product or service by applying the residual approach. This approach has been most commonly used when certain perpetual software licenses are only sold bundled with one year of post-contract support or other services and a price has not been established for the software.

Significant judgement is used to determine SSP and to determine whether there is a variance that needs to be allocated based on the relative SSP of the various products and services. Estimating SSP is a formal process that includes review and approval by management.

In practice, we do not offer extended payment terms beyond one year to customers. As such, we do not adjust our consideration for financing arrangements.

We recognize software revenue for perpetual licenses when control has transferred to the customer, which is generally at the time of delivery when the customer has the ability to deploy the licenses, provided all revenue recognition criteria have been met. If the revenue recognition criteria has not been met, the revenue is deferred or not recognized.

We recognize revenue from subscriptions related to our software as a service offering ratably over the contractual subscription term as control of the goods or services is transferred to the customer, beginning on the date that the subscription is made available to the customer. Support and maintenance revenue is generated from recurring annual software support and maintenance contracts for our perpetual software licenses and is recognized ratably over the term of the service period, which is generally twelve months. Support and maintenance services include e-mail and telephone support, unspecified rights to bug fixes and product updates and upgrades and enhancements available on a when-and-if available basis. Both subscription revenue and support and maintenance revenue are typically billed annually in advance based on the terms of the arrangement.

We recognize revenue from professional services and other revenue when control has transferred to the customer, which is generally at the time of delivery, and all other revenue recognition criteria have been met. For contracts with elements related to customized network solutions and certain network build-outs or software systems that require significant modification or customization, we will recognize revenue using the percentage-of-completion method. In using the percentage-of-completion method, revenues are generally recorded based on completion of milestones as described in the agreement. Profit estimates on long-term contracts are revised periodically based on changes in circumstances and any losses on contracts are recognized in the period that such losses become known. Depending on the services to be provided, revenue from professional services and other revenue is generally recognized at the time of delivery when the services have been completed and control has been transferred to the customer.

#### *Unearned Revenue*

Unearned revenue represents billings or payments received in advance of revenue recognition and is recognized upon transfer of control. Balances consist primarily of annual support and subscription services and professional and training services not yet provided as of the balance sheet date.

### *Costs to Obtain a Customer Contract*

Sales commissions and related expenses are considered incremental and recoverable costs of acquiring customer contracts. These costs are capitalized and amortized on a systematic basis to match the timing of revenue recognition over the anticipated benefit period of up to 3.5 years depending on the products and services. The anticipated benefit period was estimated using management judgment after reviewing customer contracts from fiscal years 2004 - 2018, and is based on the average length of applicable customer contracts and includes the contract term and any anticipated renewal periods. This amortization expense is recorded in sales and marketing expense within our consolidated statement of operations. We have elected to apply a practical expedient that permits our company to expense costs to obtain a contract as incurred, if the anticipated benefit period is one year or less. From time to time, management will revisit the estimates used in recognizing the costs to obtain customer contracts.

### *Costs to Fulfill a Customer Contract*

Certain contract costs incurred to fulfill obligations under a contract are capitalized when such costs generate or enhance resources to be used in satisfying future performance obligations and the costs are deemed recoverable. Judgment is used in determining whether certain contract costs can be capitalized. These costs are capitalized and amortized on a systematic basis to match the timing of revenue recognition over the anticipated benefit period of up to 3.5 years, depending on the products and services. The anticipated benefit period was estimated based on the average length of applicable customer contracts and includes the contract term and any anticipated renewal periods. This amortization expense is recorded in cost of sales in our consolidated statement of operations. From time to time, management will review the capitalized costs for impairment and will also revisit the estimates used in recognizing the costs to fulfill customer contracts.

### **Stock-Based Compensation**

Stock options granted are accounted for under ASC 718 "Share-Based Payment" and are recognized at the fair value of the options as determined by an option pricing model as the related services are provided and the options earned. ASC 718 requires public companies to recognize the cost of employee services received in exchange for equity instruments, based on the fair value of those instruments on the measurement date which generally is the grant date, with limited exceptions.

Stock-based compensation represents the cost related to stock-based awards granted to employees and non-employee consultants. We measure stock-based compensation cost at measurement date, based on the estimated fair value of the award, and generally recognize the cost as expense on a straight-line basis (net of estimated forfeitures) over the employee requisite service period or the period during which the related services are provided by the non-employee consultants and the options are earned. We estimate the fair value of stock options using a Black-Scholes option valuation model.

The expected volatility of options granted has been determined using the volatility of our company's stock. The expected life of options granted after April 30, 2006 has been determined based on analysis of historical data. We have not paid and do not anticipate paying cash dividends on our shares of common stock; therefore, the expected dividend yield is assumed to be zero. In addition, ASC 718 requires companies to utilize an estimated forfeiture rate when calculating the expense for the period. We applied an estimated forfeiture rate of 15.0% in the year ended April 30, 2020 in determining the expense recorded in our consolidated statement of operations. Cost of sales and operating expenses include stock-based compensation expense, and deferred share unit plan expense. For the year ended April 30, 2020, we recorded an expense of \$382,584 in connection with share-based payment awards. A future expense of non-vested options of \$271,728 is expected to be recognized over a weighted-average period of 2.3 years. A future expense of non-vested deferred share units of \$233,058 is expected to be recognized over a weighted-average period of 2.1 years.

### **Accounts Receivable and Allowance for Doubtful Accounts**

We extend credit to our customers based on evaluation of an individual customer's financial condition and collateral is generally not required. Accounts outstanding beyond the contractual payment terms are considered past due. We determine our allowance for doubtful accounts by considering a number of factors, including the length of time accounts receivable are beyond the contractual payment terms, our previous loss history, and a customer's current ability to pay its obligation to us. We write-off accounts receivable when they are identified as uncollectible. All outstanding accounts receivable are periodically reviewed for collectability on an individual basis.

## **Goodwill**

We have goodwill related to the acquisitions of NewHeights Software Corporation and FirstHand Technologies Inc. The determination of the net carrying value of goodwill and the extent to which, if any, there is impairment, are dependent on material estimates and judgments on our part, including the estimate of the value of future net cash flows, which are based upon further estimates of future revenues, expenses and operating margins.

### **Goodwill-Impairment Assessments**

We review goodwill for impairment annually and whenever events or changes in circumstances indicate its carrying value may not be recoverable in accordance with FASB ASC 350, *Goodwill and Other Intangible Assets* ("ASC 350"). The provisions of ASC 350 require that a two-step impairment test be performed on goodwill. In the first step, we compare the fair value of our reporting unit to its carrying value. If the fair value of the reporting unit exceeds the carrying value of the net assets assigned to that unit, goodwill is not considered impaired and we are not required to perform further testing. If the carrying value of the net assets assigned to the reporting unit exceeds the fair value of the reporting unit, then we must perform the second step of the impairment test in order to determine the implied fair value of the reporting unit's goodwill. If the carrying value of our reporting unit's goodwill exceeds its implied fair value, then we would record an impairment loss equal to the difference.

In September of 2011, FASB issued Accounting Standards Update 2011-08, *"Intangibles-Goodwill and Other (Topic 350)"*. Under the amendments of this update, an entity may first assess certain qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If we determine that it is not more likely than not that the fair value of a reporting unit is less than its carrying amount, then performing the two-step impairment test is unnecessary.

Determining the fair value of our reporting unit involves the use of significant estimates and assumptions. These estimates and assumptions include future economic and market conditions and determination of appropriate market comparables. We base our fair value estimates on assumptions we believe to be reasonable but that are unpredictable and inherently uncertain. Actual future results may differ from those estimates. Our most recent annual goodwill impairment analysis, which was performed at the end of the fourth quarter of fiscal 2020, did not result in an impairment charge for fiscal year 2020, nor did we record any goodwill impairment in fiscal 2019.

### **Leases**

In February 2016, the FASB issued ASU 2016-02, *Leases*, as amended by subsequent standards updates, which requires lessees to recognize right-of-use (ROU) assets and lease liabilities for all leases, with the exception of short term leases, at the commencement date of each lease. A ROU asset represents our right to use an identified asset for the lease term and lease liability represents our obligation to make payments as set forth in the lease arrangement. We adopted the new standard effective May 1, 2019 using a modified retrospective approach and did not restate comparative periods. As a result, we recorded \$1,708,129 of ROU assets and operating lease liabilities on May 1, 2019. There was no cumulative-effect adjustment for the adoption and the adoption did not have a significant impact on our consolidated statements of operations.

Management has elected to apply the practical expedient to not reassess initial direct costs related to leases, whether any expired or existing contracts contained leases and to carryforward historical lease classification. As a result, all leases identified by management will continue to be classified as operating leases. In addition, management elected to not record short-term leases with an initial term of 12 months or less on its consolidated balance sheets. See *Note 14- Leases* for more information.

We determine if an arrangement is a lease at contract inception by evaluating if the contract conveys the right to control the use of an identified asset during the period of use. A right-of-use (ROU) asset represents our right to use an identified asset for the lease term and lease liability represents our obligation to make payments as set forth in the lease arrangement. ROU assets and lease liabilities are included on our consolidated balance sheets beginning May 1, 2019 and are recognized based on the present value of the future minimum lease payments at lease commencement date. The interest rate used to determine the present value of the future lease payments is our estimated incremental borrowing rate, because the interest rate implicit in the lease is generally not readily determinable. A ROU asset initially equals the lease liability, adjusted for any lease payments made prior to lease commencement and any lease incentives. All leases are recorded on the consolidated balance sheets except for leases with an initial term of less than 12 months. All of our leases are operating leases.

We have lease agreements with lease and non-lease components. The lease component is comprised of minimum lease payments which includes base rent and estimated property taxes and insurance. Non-lease components primarily include payments for maintenance and are expensed as incurred.

### ***Derivative Instruments***

We periodically enter into foreign currency forward contracts, not designated as hedging instruments, to protect us from fluctuations in exchange rates. During the year, we had two foreign currency option contracts with an aggregate notional value of \$1,000,000 and three foreign currency forward contracts with an aggregate notional value of \$1,300,667, all maturing in the period ending July 31, 2020. We also had two foreign currency forward contracts with an aggregate notional value of \$900,000, maturing in the period ending October 31, 2020. Notional amounts do not quantify risk or represent assets or liabilities of our company, but are used in the calculation of cash settlements under the contracts. During the year ended April 30, 2020 we recognized a loss of \$132,377 as a result of the change in fair value of derivative instruments.

### **Results of Operations**

Our operating activities during the year ended April 30, 2020 consisted primarily of selling our IP telephony software and related services to telecom service providers, enterprises and channel partners serving the telecom and enterprise segments, and the continued development of our IP telephony software products.

We generate our revenue primarily in U.S. dollars and incur a majority of our expenses in Canadian dollars. As a result of the fluctuation in the Canadian dollar against the U.S. dollar over the twelve months ended April 30, 2020, we recorded a decrease in operating costs on translation of Canadian dollar costs as compared to the twelve months ended April 30, 2019 of approximately \$98,300.

### ***Selected Consolidated Financial Information***

The following tables set out selected consolidated audited financial information for the periods indicated. The selected consolidated financial information set out below for the fiscal years ended April 30, 2020 and 2019, and as at April 30, 2020 and April 30, 2019, has been derived from the consolidated financial statements and accompanying notes for the fiscal years ended April 30, 2020 and 2019. Each investor should read the following information in conjunction with those statements and the related notes thereto.

| <b>Selected Consolidated Balance Sheet Data</b> | <b>April 30, 2020</b> | <b>April 30, 2019</b> |
|---|-----------------------|-----------------------|
| Cash  | \$ 2,433,266          | \$ 1,862,458          |
| Current assets                                  | \$ 5,450,228          | \$ 4,126,387          |
| Total assets                                    | \$ 13,655,953         | \$ 11,124,786         |
| Current liabilities                             | \$ 10,499,343         | \$ 4,885,095          |
| Total liabilities                               | \$ 11,611,636         | \$ 7,898,889          |

## Selected Consolidated Statements of Operations Data

Years Ended April 30,

|  | 2020          |                          | 2019          |                          |
|--|---------------|--------------------------|---------------|--------------------------|
|  | Amount        | Percent of Total Revenue | Amount        | Percent of Total Revenue |
| Revenue                                    | \$ 12,101,326 | 100%                     | \$ 10,764,904 | 100%                     |
| Operating expenses                         | \$ 12,900,893 | 107%                     | 15,931,665    | 148%                     |
| Loss from operations                       | (\$799,567)   | (7%)                     | (\$5,166,761) | (48%)                    |
| Interest and other income (expense), net   | (465,584)     | (4%)                     | (103,443)     | (1%)                     |
| Foreign exchange gain                      | 168,586       | 2%                       | 256,765       | 2%                       |
| Net loss                                   | (\$1,096,565) | (9%)                     | (\$5,013,439) | (47%)                    |
| Net loss per share                         |               |                          |               |                          |
| -Basic and diluted                         | (\$0.18)      |                          | (\$0.84)      |                          |
| Weighted average common shares outstanding |               |                          |               |                          |
| -Basic and diluted <sup>(1)</sup>          | 6,010,006     |                          | 5,942,096     |                          |

(1) As at April 30, 2020 and 2019 common share equivalents of 1,371,469 and 1,249,940, respectively, were not included in the computation of diluted weighted average common shares as the effect was anti-dilutive.

**Revenue**

Revenues for the year ended April 30, 2020 and 2019 were as follows:

|                                       | Twelve Months Ended April 30, |                          |               |                          | Period-to-Period Change |                               |
|---------------------------------------|-------------------------------|--------------------------|---------------|--------------------------|-------------------------|-------------------------------|
|                                       | 2020                          |                          | 2019          |                          | Amount                  | Percent Increase / (Decrease) |
|                                       | Amount                        | Percent of Total Revenue | Amount        | Percent of Total Revenue |                         |                               |
| <b>Revenue by Type</b>                |                               |                          |               |                          |                         |                               |
| Software                              | \$ 5,154,513                  | 42%                      | \$ 4,660,660  | 43%                      | \$ 493,853              | 11%                           |
| Subscription, support and maintenance | \$ 6,257,854                  | 52%                      | \$ 5,366,290  | 50%                      | \$ 891,564              | 17%                           |
| Professional services and other       | \$ 688,959                    | 6%                       | \$ 737,954    | 7%                       | (\$48,995)              | (7%)                          |
| Total revenue                         | \$ 12,101,326                 | 100%                     | \$ 10,764,904 | 100%                     | \$ 1,336,422            | 12%                           |
| <b>Revenue by Region</b>              |                               |                          |               |                          |                         |                               |
| North America                         | \$ 8,391,465                  | 69%                      | \$ 6,768,821  | 63%                      | \$ 1,622,644            | 24%                           |
| International                         | \$ 3,709,861                  | 31%                      | \$ 3,996,083  | 37%                      | (\$286,222)             | (7%)                          |
| Total revenue                         | \$ 12,101,326                 | 100%                     | \$ 10,764,904 | 100%                     | \$ 1,336,422            | 12%                           |

For the year ended April 30, 2020, we generated \$12,101,326 in revenue compared to \$10,764,904 for the year ended April 30, 2019, representing an increase of \$1,336,422 or 12%.

Software revenue increased by \$493,853 or 11% to \$5,154,513 for the year ended April 30, 2020 compared to \$4,660,660 for the year ended April 30, 2019. The increase in software revenue was primarily a result of increased sales to enterprises and channel partners.

Subscription, support and maintenance revenue increased by \$891,564 or 17% to \$6,257,854 for the year ended April 30, 2020 compared to \$5,366,290 for the year ended April 30, 2019. The increase in subscription, support and maintenance revenue was a result of increased sales to channel partners, service providers, and enterprises.

Professional services and other revenue decreased by \$48,995 or 7% to \$688,959 for the year ended April 30, 2020 compared to \$737,954 for the year ended April 30, 2019. The decrease in professional services and other revenue was a result of decreased sales to service providers and enterprises.

North American revenue increased by \$1,622,644 or 24% to \$8,391,465 for the year ended April 30, 2020 compared to \$6,768,821 for the year ended April 30, 2019, as a result of higher sales of software and services to North American enterprises, service providers, and channel partners. International revenue outside of North America decreased by \$286,222 or 7% to \$3,709,861 for the year ended April 30, 2020 compared to \$3,996,083 for the year ended April 30, 2019, as a result of lower sales of software and services to international service providers, slightly offset by increased sales of software and service to international channel partners and enterprises.

### **Operating Expenses**

#### *Cost of Sales*

Cost of sales for the year ended April 30, 2020 and 2019 were as follows:

|            | <u>April 30, 2020</u> |                | <u>April 30, 2019</u> |                | <u>Period-to-Period Change</u> |                   |
|------------|-----------------------|----------------|-----------------------|----------------|--------------------------------|-------------------|
|            | <u>Amount</u>         | <u>Percent</u> | <u>Amount</u>         | <u>Percent</u> | <u>Amount</u>                  | <u>Percent</u>    |
|            |                       | <u>of</u>      |                       | <u>of</u>      |                                | <u>Increase /</u> |
| Year ended | \$ 2,124,948          | 18%            | \$ 2,223,984          | 21%            | (\$99,036)                     | (4%)              |

Cost of sales was \$2,124,948 for the year ended April 30, 2020 compared to \$2,223,984 for the year ended April 30, 2019. The decrease of \$99,036, or 4%, was primarily due to decreases of approximately \$153,200 in wages and benefits and approximately \$347,500 in consulting fees, offset by increases of approximately \$204,900 in communication services expenses, approximately \$184,400 in licenses and permits and approximately \$12,300 in other expenses. Cost of sales expressed as a percent of revenue was 18% of revenue for the year ended April 30, 2020 compared to 21% for the year ended April 30, 2019. The decrease in cost of sales as a percentage of revenue is primarily due to the decrease in headcount in our effort to reduce costs.

#### *Sales and Marketing*

Sales and marketing expenses for the year ended April 30, 2020 and 2019 were as follows:

|            | <u>April 30, 2020</u> |                | <u>April 30, 2019</u> |                | <u>Period-to-Period Change</u> |                   |
|------------|-----------------------|----------------|-----------------------|----------------|--------------------------------|-------------------|
|            | <u>Amount</u>         | <u>Percent</u> | <u>Amount</u>         | <u>Percent</u> | <u>Amount</u>                  | <u>Percent</u>    |
|            |                       | <u>of</u>      |                       | <u>of</u>      |                                | <u>Increase /</u> |
| Year ended | \$ 3,831,866          | 32%            | \$ 4,061,921          | 38%            | (\$230,055)                    | (6%)              |

Sales and marketing expenses were \$3,831,866 for the year ended April 30, 2020 compared to \$4,061,921 for the year ended April 30, 2019. The decrease of \$230,055, or 6%, was primarily attributable to decreases of approximately \$164,500 in wages, benefits and commissions expenses, approximately \$77,900 in consulting fees and approximately \$6,500 in marketing and travel expenses, offset by an increase of approximately \$18,900 in other expenses.

#### *Research and Development*

Research and development expenses for the year ended April 30, 2020 and 2019 were as follows:

|            | <u>April 30, 2020</u> |                | <u>April 30, 2019</u> |                | <u>Period-to-Period Change</u> |                   |
|------------|-----------------------|----------------|-----------------------|----------------|--------------------------------|-------------------|
|            | <u>Amount</u>         | <u>Percent</u> | <u>Amount</u>         | <u>Percent</u> | <u>Amount</u>                  | <u>Percent</u>    |
|            |                       | <u>of</u>      |                       | <u>of</u>      |                                | <u>Increase /</u> |
| Year ended | \$ 4,398,814          | 36%            | \$ 5,547,587          | 52%            | (\$1,148,773)                  | (21%)             |

Research and development expenses were \$4,398,814 for the year ended April 30, 2020 compared to \$5,547,587 for the year ended April 30, 2019. The decrease of \$1,148,773, or 21%, resulted primarily from decreases of approximately \$648,200 in wages and benefits expenses due to the decrease in headcount in our effort to reduce costs, approximately \$454,700 in consulting expenses and approximately \$45,800 in other expenses.

#### General and Administrative

General and administrative expenses for the years ended April 30, 2020 and 2019 were as follows:

| Year ended | April 30, 2020 |                    | April 30, 2019 |                    | Period-to-Period Change |                               |
|------------|----------------|--------------------|----------------|--------------------|-------------------------|-------------------------------|
|            | Amount         | Percent of Revenue | Amount         | Percent of Revenue | Amount                  | Percent Increase / (Decrease) |
|            |                |                    |                |                    |                         |                               |
|            | \$ 2,545,265   | 21%                | \$ 4,098,173   | 38%                | (\$1,552,908)           | (38%)                         |

General and administrative expenses for the year ended April 30, 2020 were \$2,545,265 compared to \$4,098,173 for the year ended April 30, 2019. The decrease of \$1,552,908, or 38%, in general and administrative expenses was primarily attributable to decreases of approximately \$933,000 in the allowance for bad debts provision as a result of one time provisions recorded for several customer accounts in the prior year. In addition, we recorded a decrease of approximately \$396,600 in wages and benefits expenses, primarily related to a one time accrual of \$321,000 recorded in the prior year, associated with the departure of our former chief executive officer, a decrease of approximately \$226,100 in legal and professional charges and a decrease of approximately \$49,100 in consulting expenses. This decrease was offset by an increase of approximately \$51,500 in other expenses.

#### Interest and Other Income (Expense), Net

Interest and other income (expense), net for the year ended April 30, 2020 was (\$296,998) compared to \$153,322 for the year ended April 30, 2019. The change of (\$450,320) or (294%) was primarily due to an increase in interest expense related to the related party loan payable of approximately \$228,000, a loss resulting from the change in fair value of derivative instruments of approximately \$134,100 and an increase in the foreign exchange loss in the current year of approximately \$88,200 as result of the weakening of the Canadian dollar against the U.S. dollar during the year ended April 30, 2020.

The foreign exchange gain (loss) represents the gain (loss) on account of translation of the intercompany accounts of our subsidiary which maintains their records in Canadian dollars and transactional gains and losses. This also includes the translation of quarterly intercompany transfer pricing invoices from our Canadian subsidiary to us.

#### Liquidity and Capital Resources

As at April 30, 2020, we had \$2,433,266 in cash compared to \$1,862,458 at April 30, 2019, representing an increase of \$570,808. As of April 30, 2020, we had a working capital deficit of \$5,049,115 compared to working capital deficit of \$758,708 at April 30, 2019, representing a decrease of \$4,290,407. Management anticipates that future capital requirements of our company will be funded through cash flows generated from operations and from working capital for the next twelve months and we may seek additional funding to meet ongoing operating expenses.

We have experienced recurring losses and have an accumulated deficit of \$69,677,656 as of April 30, 2020, as a result of revenues being historically lower than expenses, resulting from a number of factors including our buildout of a cloud based subscription platform concurrent with the change of our licensing model to subscription based licensing and have not reached profitable operations on a consistent basis. However, during the year ended April 30, 2020, revenue has increased by approximately 12% compared to the year ended April 30, 2019. Despite the increase in revenue, we saw an increase in current liabilities primarily related to the reclassification of the related party loan payable of \$4,000,000 outstanding as of April 30, 2020, from long-term liabilities, which is due on April 11, 2021. It is uncertain whether we would be able to maintain sufficient cash flows to meet our current obligations. Further, due to the recent and ongoing outbreak of COVID-19, the spread of COVID-19 has severely impacted many economies around the world, including those in which our customers operate. Management has taken steps to help mitigate any potential negative impact on operations including having reduced operating costs through fiscal year ended April 30, 2020 and obtaining financial assistance made available from the US government under the Paycheck Protection Program; however, we are unable to determine the future impact on our financial position and operating results. Together, these factors raise substantial doubt about our ability to continue operating as a going concern within one year of the date of issuance of the consolidated financial statements.

To alleviate this situation, we have plans in place to improve our financial position and liquidity through additional financing, while executing on our growth strategy, and by managing and or reducing costs that are not expected to have an adverse impact on the ability to generate cash flows, as the transition to our software as a service platform and subscription licensing continues. During fiscal 2020, recurring revenue as a percentage of total revenue increased from 50% in the prior year to 52% of total revenue. We believe that increasing recurring revenue will stabilize the volatility of revenue over time, and enable our company to grow revenue from our extensive customer base. To increase our recurring revenue, we introduced Bria Solo and Bria Teams which are subscription based unified communication services. In addition, we advanced our Channel Partner Program which enables us to leverage our sales force in regions outside of North America. The Channel Partner Program is administered through a partner portal enabling our partners to order and manage their customers and end users in an automated and scalable fashion. Software sold through the Channel Partner Program is extensively licensed on a subscription basis. In addition, as a result of managements efforts to reduce costs, operating expenses decreased by approximately 19% to \$12,900,893 during the year ended April 30, 2020, compared to \$15,931,665 in the prior year.

We have historically been able to manage liquidity requirements through cost management and cost reduction measures, supplemented with raising additional financing. In October 2018, we entered into a loan agreement for an aggregate principal amount of up to \$3,000,000, which was subsequently increased to \$5,000,000 on July 10, 2019. As of April 30, 2020, the principal balance of the related party loan payable was \$4,000,000 and interest payable on the loan was \$79,459. Subsequent to year end, on June 15, 2020, we repaid \$2,000,000 of the outstanding loan balance to our Lenders, increasing the unused portion of the loan principal to \$3,000,000. See *Notes to the Consolidated Financial Statements - Note 9 - Related Party Loan Payable* for more information.

On May 1, 2020, through our subsidiary, CounterPath LLC, we entered into a promissory note with Bank of America for a term loan in the amount of \$209,035 (the "Loan"). The Loan is made pursuant to the Paycheck Protection Program under the Coronavirus Aid, Relief, and Economic Security Act. (the "CARES Act"). The Loan is forgivable if used to retain workers and maintain payroll or to make lease payments and utility payments as specified under the Paycheck Protection Rule. The remaining loan balance that is not forgiven will bear interest at a rate of 1% per annum after a six-month deferment period, with a maturity date of two years from the funding date of the loan. We expect the loan to be fully forgiven during the fiscal year ended April 30, 2021.

In addition, on June 10, 2020, we issued an aggregate of 284,902 shares of common stock under a non-brokered private placement at a price of \$3.51 per share for total gross proceeds of \$1,000,006. We do not have any other commitments to raise funds as of the date of this annual report on Form 10-K.

As at April 30, 2020 we had \$1,267,712 in cash held outside of the United States, and there is no intent to repatriate at this time. Should we decide to repatriate in the future, taxes would need to be accrued and paid. The 2017 Tax Cuts and Jobs Act incorporated changes to certain international tax provisions, including the implementation of a territorial tax system that imposes a one-time tax on foreign unremitted earnings. We do not anticipate that the foreign provisions would have an impact on our taxes.

### ***Operating Activities***

Our operating activities resulted in a net cash outflow of \$310,116 for the year ended April 30, 2020, compared to a net cash outflow of \$3,443,379 for the year ended April 30, 2019, representing a decrease of \$3,113,263. This decrease is primarily due to a decrease in the net loss by approximately \$3,916,900, an increase in the change in unearned revenue of approximately \$1,160,800, an increase in operating lease expenses of approximately \$514,600 related to the adoption of the new lease accounting standard, an increase in the loss resulting from the change in fair value of derivative instruments of approximately \$127,400, an increase to the change in accounts payable and accrued liabilities of approximately \$192,700, a decrease in non-cash foreign exchange losses of approximately \$72,000 and a decrease in the change in deferred sales commissions costs of approximately \$44,400. This is offset by an increase in the change in accounts receivable of approximately \$1,376,000, a decrease in non-cash bad debts expense of approximately \$933,000, the adoption of the new lease accounting standard resulting in operating lease liabilities of approximately \$498,700, a decrease in non-cash stock-based compensation expense of approximately \$92,100 and a decrease in non-cash depreciation and amortization of approximately \$32,500.

### **Investing Activities**

Investing activities resulted in a net cash outflow of \$125,842 for the year ended April 30, 2020, compared to a net cash outflow of \$49,732 for the year ended April 30, 2019, representing an increase of \$76,110. This decrease is primarily due to an increase of approximately \$80,300 in purchases of equipment, offset by a decrease of \$4,200 in costs related to our trademarks. At April 30, 2020, we did not have any material commitments for future capital expenditures.

### **Financing Activities**

Financing activities resulted in a net cash inflow of \$1,016,967 for the year ended April 30, 2020 compared to a net cash inflow of \$3,022,645 for the year ended April 30, 2019, representing a decrease of \$2,005,678. The decrease was primarily due to proceeds of \$3,000,000 received under the loan agreement during the year ended April 30, 2019 compared to proceeds of 1,000,000 in the current year. In addition, proceeds received related to shares issued pursuant to our employee stock purchase plan decreased by approximately \$5,700.

### **Off-Balance Sheet Arrangements**

We do not have, and do not have any present plans to implement, any off-balance sheet arrangements.

### **Recently Issued Accounting Pronouncements**

In August 2018, the FASB issued ASU 2018-13 Disclosure Framework - Changes to the Disclosure Requirements for Fair Value Measurement, which eliminates, adds, and modifies certain disclosure requirements for fair value measurements under ASC 820. This ASU is to be applied on a prospective basis for certain modified or new disclosure requirements, and all other amendments in the standard are to be applied on a retrospective basis. The new standard is effective for interim and annual periods beginning after December 15, 2019, with early adoption permitted. We are currently evaluating the impact of adoption on our consolidated financial statements.

In January 2017, the FASB issued ASU 2017-04, Intangibles - Goodwill and Other: Simplifying the Test for Goodwill Impairment, which amends the guidance to eliminate Step 2 from the goodwill impairment test. Instead, under the amendments in the new guidance, an entity should perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. The entity should recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value. The amendments will be effective for annual or any interim goodwill impairment tests in fiscal years beginning after December 15, 2019. We do not expect a significant impact on our consolidated financial statements and related disclosures resulting from the pending adoption of this amendment.

In June 2016, the FASB issued ASU 2016-13, Financial Instruments: Measurement of Credit Losses on Financial Instruments, which amends the guidance on measuring credit losses on financial assets held at amortized cost. The amendment is intended to address the issue that the previous "incurred loss" methodology was restrictive for Company's ability to record credit losses based on not yet meeting the "probable" threshold. The new language will require these assets to be valued at amortized cost presented at the net amount expected to be collected will a valuation provision. The amendments will be effective for fiscal years beginning after December 15, 2022. We do not expect a significant impact on our consolidated financial statements and related disclosures resulting from the pending adoption of this amendment.

**Item 7A. Quantitative and Qualitative Disclosures about Market Risk.**

Not applicable.

**Item 8. Financial Statements and Supplementary Data.**

**COUNTERPATH CORPORATION**  
**INDEX TO CONSOLIDATED FINANCIAL STATEMENTS**  
April 30, 2020

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## Report of Independent Registered Public Accounting Firm

**Board of Directors and Stockholders**  
**CounterPath Corporation**  
**Las Vegas, Nevada**

### **Opinion on the Consolidated Financial Statements**

We have audited the accompanying consolidated balance sheets of CounterPath Corporation and its subsidiaries (the "Company") as of April 30, 2020 and 2019, the related consolidated statements of operations and comprehensive loss, changes in stockholders' equity, and cash flows for each of the two years in the period ended April 30, 2020, and the related notes (collectively referred to as the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company at April 30, 2020 and 2019, and the results of its operations and its cash flows for each of the two years in the period ended April 30, 2020, in conformity with accounting principles generally accepted in the United States of America.

### **Going Concern Uncertainty**

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 2 to the consolidated financial statements, the Company has incurred losses and has an accumulated deficit of \$69,677,656 as of April 30, 2020. As stated in Note 2, these events and conditions, along with other matters as set forth in Note 2, raise substantial doubt about its ability to continue as a going concern. Management's plans in regards to these matters are also described in Note 2. The consolidated financial statements do not include any adjustments that might result from the outcome of this uncertainty.

### **Change in Accounting Method related to Leases**

As discussed in Notes 2 and 14 to the consolidated financial statements, the Company has changed its method of accounting for leases during the year ended April 30, 2020 due to the adoption of the Accounting Standards Codification ("ASC") - *Leases* ("ASC 842").

### **Basis for Opinion**

These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's consolidated financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ BDO Canada LLP

Chartered Professional Accountants

We have served as the Company's auditor since 2006.

Vancouver, British Columbia

July 16, 2020

**COUNTERPATH CORPORATION**  
**CONSOLIDATED BALANCE SHEETS**  
(Stated in U.S. dollars, except number of shares)

|  | <u>April 30,</u><br><u>2020</u> | <u>April 30,</u><br><u>2019</u> |
|--|---------------------------------|---------------------------------|
| <b>Assets</b>  |                                 |                                 |
| Current assets:  |                                 |                                 |
| Cash   | \$ 2,433,266                    | \$ 1,862,458                    |
| Accounts receivable (net of allowance for doubtful accounts of \$317,230 (2019 - \$619,514)) | 2,553,714                       | 1,876,896                       |
| Deferred sales commission costs - current - Note 3   | 129,946                         | 122,777                         |
| Derivative assets  | 6,381                           | 1,178                           |
| Prepaid expenses and other current assets  | 326,921                         | 263,078                         |
| Total current assets   | <u>5,450,228</u>                | <u>4,126,387</u>                |
| Deposits   | 82,039                          | 94,829                          |
| Deferred sales commission costs - non-current - Note 3                                       | 92,644                          | 77,571                          |
| Equipment, net - Note 4  | 111,672                         | 59,914                          |
| Operating lease right-of-use assets - Note 14  | 1,370,035                       | -                               |
| Goodwill   | 6,323,390                       | 6,541,290                       |
| Intangibles and other assets   | 225,945                         | 224,795                         |
| Total Assets   | <u>\$ 13,655,953</u>            | <u>\$ 11,124,786</u>            |
| <b>Liabilities and Stockholders' Equity</b>  |                                 |                                 |
| Current liabilities:   |                                 |                                 |
| Accounts payable and accrued liabilities   | \$ 2,231,777                    | \$ 2,233,875                    |
| Related party loan payable - current - Note 9  | 4,000,000                       | -                               |
| Derivative liability   | 140,299                         | 4,512                           |
| Unearned revenue   | 3,782,400                       | 2,593,726                       |
| Operating lease liabilities - current - Note 14  | 293,322                         | -                               |
| Customer deposits  | -                               | 947                             |
| Accrued warranty   | 51,545                          | 52,035                          |
| Total current liabilities  | <u>10,499,343</u>               | <u>4,885,095</u>                |
| Deferred lease inducements   | -                               | 4,031                           |
| Related party loan payable - non-current - Note 9  | -                               | 3,000,000                       |
| Operating lease liabilities - non-current - Note 14  | 1,102,530                       | -                               |
| Unrecognized tax liability   | 9,763                           | 9,763                           |
| Total liabilities  | <u>11,611,636</u>               | <u>7,898,889</u>                |
| Stockholders' equity:  |                                 |                                 |
| Preferred stock, \$0.001 par value   |                                 |                                 |
| Authorized: 100,000,000  |                                 |                                 |
| Issued and outstanding: April 30, 2020 - nil; April 30, 2019 - nil                           | -                               | -                               |
| Common stock, \$0.001 par value - Note 10  |                                 |                                 |
| Authorized: 10,000,000   |                                 |                                 |
| Issued:  |                                 |                                 |
| April 30, 2020 - 6,103,612; April 30, 2019 - 5,950,246                                       | 6,104                           | 5,950                           |
| Additional paid-in capital   | 76,066,930                      | 75,667,533                      |
| Accumulated deficit - Note 2   | (69,677,656)                    | (68,581,091)                    |
| Accumulated other comprehensive loss - currency translation adjustment                       | (4,351,061)                     | (3,866,495)                     |
| Total stockholders' equity   | <u>2,044,317</u>                | <u>3,225,897</u>                |
| Liabilities and Stockholders' Equity   | <u>\$ 13,655,953</u>            | <u>\$ 11,124,786</u>            |
| Commitments - Note 15  |                                 |                                 |
| Contingencies - Note 16  |                                 |                                 |

*See accompanying notes to the consolidated financial statements*

**COUNTERPATH CORPORATION**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(Stated in U.S. dollars, except number of shares)

|   | Years Ended    |                |
|---|----------------|----------------|
|   | April 30,      |                |
|   | 2020           | 2019           |
| Revenue - Note 13:  |                |                |
| Software  | \$ 5,154,513   | \$ 4,660,660   |
| Subscription, support and maintenance                         | 6,257,854      | 5,366,290      |
| Professional services and other                               | 688,959        | 737,954        |
| Total revenue   | 12,101,326     | 10,764,904     |
| Operating expenses:   |                |                |
| Cost of sales (includes depreciation of \$nil (2019 - \$529)) | 2,124,948      | 2,223,984      |
| Sales and marketing   | 3,831,866      | 4,061,921      |
| Research and development                                      | 4,398,814      | 5,547,587      |
| General and administrative                                    | 2,545,265      | 4,098,173      |
| Total operating expenses                                      | 12,900,893     | 15,931,665     |
| Loss from operations  | (799,567)      | (5,166,761)    |
| Interest and other (expense) income, net                      |                |                |
| Interest and other income                                     | 10,890         | 2,145          |
| Interest expense  | (335,351)      | (107,323)      |
| Foreign exchange gain   | 168,586        | 256,765        |
| Change in fair value of derivative instruments                | (132,377)      | 1,735          |
| Loss on lease termination                                     | (8,746)        | -              |
| Total interest and other (expense) income, net                | (296,998)      | 153,322        |
| Net loss for the year   | \$ (1,096,565) | \$ (5,013,439) |
| Net loss per share:   |                |                |
| Basic and diluted - Note 17                                   | \$ (0.18)      | \$ (0.84)      |
| Weighted average common shares outstanding:                   |                |                |
| Basic and diluted - Note 17                                   | 6,010,006      | 5,942,096      |

*See accompanying notes to the consolidated financial statements*

**COUNTERPATH CORPORATION**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS**  
(Stated in U.S. dollars, except number of shares)

|  |                |                |
|--|----------------|----------------|
| Net loss for the year                    | \$ (1,096,565) | \$ (5,013,439) |
| Other comprehensive loss:                |                |                |
| Foreign currency translation adjustments | (484,566)      | (633,254)      |
| Comprehensive loss                       | \$ (1,581,131) | \$ (5,646,693) |

*See accompanying notes to the consolidated financial statements*

**COUNTERPATH CORPORATION**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(Stated in U.S. dollars, except number of shares)

|   | Years Ended    |                |
|---|----------------|----------------|
|   | April 30,      |                |
|   | 2020           | 2019           |
| <b>Cash flows from operating activities:</b>                                |                |                |
| Net loss for the year   | \$ (1,096,565) | \$ (5,013,439) |
| Adjustments to reconcile net loss to net cash used in operating activities: |                |                |
| Bad debt expense  | 149,481        | 1,082,440      |
| Deferred lease inducements  | (3,897)        | (9,675)        |
| Depreciation and amortization   | 72,947         | 105,464        |
| Operating lease expense - Note 14   | 514,556        | -              |
| Unrealized foreign exchange gain  | (283,761)      | (355,739)      |
| Stock-based compensation - Note 10  | 382,584        | 474,726        |
| Change in fair value of derivative instruments                              | 130,774        | 3,334          |
| Changes in assets and liabilities:  |                |                |
| Accounts payable and accrued liabilities                                    | 32,162         | (160,586)      |
| Accounts receivable   | (826,299)      | 549,658        |
| Deferred sales commission costs - Note 3                                    | (17,275)       | (61,705)       |
| Prepaid expenses and other current assets                                   | (63,387)       | (73,359)       |
| Accrued warranty  | (490)          | (11,095)       |
| Operating lease liabilities - Note 14                                       | (498,721)      | -              |
| Operating lease deposits  | 10,048         | -              |
| Unearned revenue - Note 3   | 1,188,674      | 27,850         |
| Other current liabilities   | (947)          | (1,253)        |
| Net cash used in operating activities                                       | (310,116)      | (3,443,379)    |
| <b>Cash flows from investing activities:</b>                                |                |                |
| Purchases of equipment  | (120,384)      | (40,094)       |
| Purchases of intangibles  | (5,458)        | (9,638)        |
| Net cash used in investing activities                                       | (125,842)      | (49,732)       |
| <b>Cash flows from financing activities:</b>                                |                |                |
| Net proceeds from issuance of common stock                                  | 16,967         | 22,645         |
| Proceeds received from related party loan payable - Note 9                  | 1,000,000      | 3,000,000      |
| Net cash provided by financing activities                                   | 1,016,967      | 3,022,645      |
| Foreign exchange effect on cash   | (10,201)       | (15,959)       |
| Increase (decrease) in cash   | 570,808        | (486,425)      |
| Cash, beginning of the year   | 1,862,458      | 2,348,883      |
| Cash, end of the year   | \$ 2,433,266   | \$ 1,862,458   |
| Supplemental disclosure of cash flow information                            |                |                |
| Cash paid for:  |                |                |
| Interest  | \$ 229,480     | \$ 52,603      |
| Taxes   | \$ -           | \$ -           |

*See accompanying notes to the consolidated financial statements*

**COUNTERPATH CORPORATION**  
**CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY**  
**for the Years Ended April 30, 2020 and 2019**  
(Stated in U.S. dollars, except number of shares)

|  | Common shares          |                 | Treasury Shares        |             | Additional<br>Paid-in<br>Capital | Accumulated<br>Deficit | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) | Total               |
|--|------------------------|-----------------|------------------------|-------------|----------------------------------|------------------------|--|---------------------|
|  | Number<br>of<br>Shares | Par Value       | Number<br>of<br>Shares | Par Value   |                                  |                        |  |                     |
| Balance, April 30, 2018                      | 5,930,468              | \$ 5,931        | -                      | \$ -        | \$ 75,170,181                    | \$ (63,701,685)        | \$ (3,233,241)   | \$ 8,241,186        |
| Adoption of ASC 606 - Note 3                 | -                      | -               | -                      | -           | -                                | 134,033                | -  | 134,033             |
| Stock-based compensation - Note 10           | -                      | -               | -                      | -           | 474,726                          | -                      | -  | 474,726             |
| Employee share purchase program - Note 10    | 12,820                 | 12              | -                      | -           | 25,012                           | -                      | -  | 25,024              |
| Exercise of stock options- Note 10           | 6,958                  | 7               | -                      | -           | (2,386)                          | -                      | -  | (2,379)             |
| Net loss for the year                        | -                      | -               | -                      | -           | -                                | (5,013,439)            | -  | (5,013,439)         |
| Foreign currency translation adjustment      | -                      | -               | -                      | -           | -                                | -                      | (633,254)  | (633,254)           |
| Balance, April 30, 2019                      | <u>5,950,246</u>       | <u>\$ 5,950</u> | <u>-</u>               | <u>\$ -</u> | <u>\$ 75,667,533</u>             | <u>\$ (68,581,091)</u> | <u>\$ (3,866,495)</u>                                  | <u>\$ 3,225,897</u> |
| Stock-based compensation - Note 10           | -                      | -               | -                      | -           | 382,584                          | -                      | -  | 382,584             |
| Employee share purchase program - Note 10    | 13,949                 | 14              | -                      | -           | 20,001                           | -                      | -  | 20,015              |
| Exercise of stock options- Note 10           | 1,710                  | 2               | -                      | -           | (3,050)                          | -                      | -  | (3,048)             |
| Conversion of deferred share units - Note 10 | 137,707                | 138             | -                      | -           | (138)                            | -                      | -  | -                   |
| Net loss for the year                        | -                      | -               | -                      | -           | -                                | (1,096,565)            | -  | (1,096,565)         |
| Foreign currency translation adjustment      | -                      | -               | -                      | -           | -                                | -                      | (484,566)  | (484,566)           |
| Balance, April 30, 2020                      | <u>6,103,612</u>       | <u>\$ 6,104</u> | <u>-</u>               | <u>\$ -</u> | <u>\$ 76,066,930</u>             | <u>\$ (69,677,656)</u> | <u>\$ (4,351,061)</u>                                  | <u>\$ 2,044,317</u> |

*See accompanying notes to the consolidated financial statements*

**Note 1**      **Nature of Operations**

CounterPath Corporation (the "Company") was incorporated in the State of Nevada on April 18, 2003. The Company focuses on the design, development, marketing and sales of software applications and related services, such as pre and post sales technical support and customization services, that enable enterprises and telecommunication service providers to deliver Unified Communications (UC) services, including voice, video, messaging and collaboration functionality, over their Internet Protocol, or IP, based networks. The Company's products are sold either directly or through channel partners, to small, medium and large businesses ("enterprises") and telecom service providers in North America, and in Europe, Middle East, Africa ("collectively EMEA"), Asia Pacific and Latin America.

*COVID-19 Pandemic*

On January 30, 2020, the World Health Organization ("WHO") announced a global health emergency because of a new strain of coronavirus, COVID-19 originating in Wuhan, China (and the risks to the international community as the virus spread globally beyond its point of origin. In March 2020, the WHO classified the COVID-19 outbreak as a pandemic, based on the rapid increase in exposure globally. The full impact of the COVID-19 outbreak continues to evolve as of the date of this Annual Report on Form 10-K. As such, it is uncertain as to the full magnitude that the pandemic will have on the Company's financial condition, liquidity, and future results of operations. Management is actively monitoring the global situation and its impact on the Company's financial condition, liquidity, operations, suppliers, industry, and workforce. Given the daily evolution of the COVID-19 outbreak and the global responses to curb its spread, the Company is not able to estimate the effects that the COVID-19 outbreak will have on its results of operations, financial condition, or liquidity for fiscal year 2021. As of the date of this Annual Report on Form 10-K the Company has not experienced meaningful delays in securing new customers and related revenues, significant cancellations of existing contracts, or meaningful delays in payments from existing customers, however, the longer this pandemic continues there may be additional impacts. Although the Company cannot estimate the length or gravity of the impact of the COVID-19 outbreak at this time, if the pandemic continues, it may have a material adverse effect on the Company's results of future operations, financial position, liquidity, and capital resources, and those of the third parties on which Company's relies in fiscal year 2021.

**Note 2**      **Summary of Significant Accounting Policies**

*Basis of Presentation and Principles of Consolidation*

The accompanying consolidated financial statements have been prepared in accordance with the accounting principles generally accepted in the United States of America ("U.S. GAAP") and are stated in U.S. dollars, except where otherwise disclosed.

These consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries, CounterPath Technologies Inc., a company existing under the laws of the province of British Columbia, Canada, and BridgePort Networks, Inc. ("BridgePort"), a company incorporated under the laws of the state of Delaware and CounterPath LLC, a company formed on August 27, 2018, under the laws of the state of Delaware. The results of NewHeights Software Corporation ("NewHeights"), which subsequently was amalgamated with another subsidiary to become CounterPath Technologies Inc., are included from August 2, 2007, the date of acquisition. The results of FirstHand Technologies Inc. ("FirstHand"), which subsequently was amalgamated with CounterPath Technologies Inc., and BridgePort are included from February 1, 2008, the date of acquisition. All inter-company transactions and balances have been eliminated.

These consolidated financial statements have been prepared on a going concern basis, which implies the Company will continue to realize its assets and discharge its liabilities and commitments in the normal course of business.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(Stated in U.S. dollars, except number of shares)

*Going Concern*

The Company has experienced recurring losses and has an accumulated deficit of \$69,677,656 as of April 30, 2020, as a result of revenues being historically lower than expenses, resulting from a number of factors including its buildout of a cloud based subscription platform concurrent with the change of its licensing model to subscription based licensing and has not reached profitable operations on a consistent basis. However, during the year ended April 30, 2020, revenue has increased by approximately 12%, compared to the year ended April 30, 2019. Despite the increase in revenue, the Company saw an increase in current liabilities primarily related to the reclassification of the related party loan payable of \$4,000,000 outstanding as of April 30, 2020, from long-term liabilities, which is due on April 11, 2021. It is uncertain whether the Company would have sufficient cash flows to meet its current obligations. Further, due to the recent and ongoing outbreak of COVID-19, the spread of COVID-19 has severely impacted many economies around the world, including those in which the Company's customers operate. Management has taken steps to help mitigate any potential negative impact on operations including having reduced operating costs through fiscal year ended April 30, 2020 and obtaining financial assistance made available through the U.S. government through the Paycheck Protection Program. However, the Company is unable to determine the future impact on its financial position and operating results. Together, these factors raise substantial doubt about the Company's ability to continue operating as a going concern within one year of the date of issuance of the consolidated financial statements.

Under the existing loan agreement, as of April 30, 2020, the unused portion of the loan principal was \$1,000,000. On June 15, 2020, the Company repaid \$2,000,000 of the outstanding loan balance to the lenders, increasing the unused portion of the loan principal to \$3,000,000. See *Note 9 - Related Party Loan Payable* for more information.

To alleviate this situation, the Company has plans in place to improve its financial position and liquidity, while executing on its growth strategy, by managing and or reducing costs that are not expected to have an adverse impact on the ability to generate cash flows, as the transition to its software as a service platform and subscription licensing continues. During the year ended April 30, 2020, as a result of managements efforts to reduce costs, operating expenses decreased by approximately 19% to \$12,900,893 compared to \$15,931,665 in the prior year. The Company has historically been able to manage liquidity requirements through cost management and cost reduction measures, supplemented with raising additional financing. If the Company is unable to maintain sufficient cash flows, the Company will not be able to meet its present obligations.

The Company has taken steps to obtain financial assistance made available from the U.S. government to help mitigate the impact of COVID-19 on its operations. On May 1, 2020, the Company, through its subsidiary, CounterPath LLC, entered into a promissory note with Bank of America for a term loan in the amount of \$209,035 (the "Loan"). The Loan is made pursuant to the Paycheck Protection Program under the Coronavirus Aid, Relief, and Economic Security Act. (the "CARES Act"). See *Note 18 - Subsequent Events* for more information.

*Use of Estimates*

The preparation of consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions, which affect the amounts reported in these consolidated financial statements, the notes thereto, and the disclosure of contingent assets and liabilities at the date of the consolidated financial statements. Actual results could differ from those estimates.

*Concentrations of Credit Risk*

Financial instruments that potentially subject the Company to concentrations of credit risk consist primarily of cash and accounts receivable. The Company has exposure to credit risk to the extent cash balances exceed amounts covered by federal deposit insurance; however, the Company believes that its credit risk on cash balances is immaterial. The Company is also subject to concentrations of credit risk in its accounts receivable. The Company monitors and actively manages its receivables, and from time to time will insure certain receivables with higher credit risk and may require collateral or other securities to support its accounts receivable.

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
(Stated in U.S. dollars, except number of shares)

The table below presents significant customers who accounted for greater than 10% of total accounts receivable as of April 30, 2020 and 2019:

|            | <u>April 30,</u><br><u>2020</u> | <u>April 30,</u><br><u>2019</u> |
|------------|---------------------------------|---------------------------------|
| Customer A | 10%                             | 10%                             |
| Customer B | 3%                              | 13%                             |

*Accounts Receivable and Allowance for Doubtful Accounts*

Accounts receivable are presented net of an allowance for doubtful accounts.

|   | <u>Years Ended April 30,</u> |                   |
|---|------------------------------|-------------------|
|   | <u>2020</u>                  | <u>2019</u>       |
| Balance of allowance for doubtful accounts, beginning of year | \$ 619,514                   | \$ 322,638        |
| Bad debt provision  | 266,043                      | 1,082,440         |
| Recoveries  | (115,997)                    | -                 |
| Write-off of receivables                                      | (452,330)                    | (785,564)         |
| Balance of allowance for doubtful accounts, end of year       | <u>\$ 317,230</u>            | <u>\$ 619,514</u> |

The Company determines the allowance for doubtful accounts by considering a number of factors, including the length of time the accounts receivable are beyond the contractual payment terms, previous loss history, and the customer's current ability to pay its obligation. When the Company becomes aware of a specific customer's inability to meet its financial obligations to the Company, the Company records a charge to the allowance to reduce the customer's related accounts. The Company records an allowance for doubtful accounts at the end of each reporting period based on 2% of amounts invoiced or the aggregate specified customer accounts, whichever is higher.

*Stock-Based Compensation*

The Company adopted ASC 718 "Compensation - Stock Compensation", using the modified prospective method on May 1, 2006. Under this application, the Company is required to record compensation expense, based on the fair value of the awards, for all awards granted after the date of adoption and for the unvested portion of previously granted awards that remain outstanding as at the date of adoption. In accordance with ASC 718, the compensation expense is amortized on a straight-line basis over the requisite service period, which approximates the vesting period.

Stock options granted to non-employees were accounted for in accordance with ASC 718 and ASC 505-50 "Equity based payments to non-employees" and were measured at the fair value of the options as determined by an option pricing model on the measurement date and compensation expense is amortized over the vesting period or, if none exists, over the service period. With the adoption of ASC 718, the Company has elected to use the Black-Scholes option pricing model to determine the fair value of stock options granted. The Company has estimated the fair value of option awards to employees and non-employees for the years ended April 30, 2020 and April 30, 2019 using the assumptions more fully described in Note 10.

*Equipment and Amortization*

Equipment is recorded at cost. Depreciation is provided for using the straight-line method over the estimated useful lives as follows:

|                   |           |
|-------------------|-----------|
| Computer hardware | Two years |
| Computer software | Two years |

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**

(Stated in U.S. dollars, except number of shares)

|                        |  |
|------------------------|--|
| Leasehold improvements | Shorter of lease term or estimated economic life |
| Office furniture       | Five years                                       |
| Website                | Three years                                      |

*Research and Development*

Research and development expense includes costs incurred to develop intellectual property. The costs for the development of new software and substantial enhancements to existing software are expensed as incurred until technological feasibility has been established, at which time any additional costs would be capitalized. Management has determined that technological feasibility is established at the time a working model of software is completed. Because management believes that the current process for developing software will be essentially completed concurrently with the establishment of technological feasibility, no costs have been capitalized to date.

*Website Development Costs*

The Company recognizes the costs associated with developing a website in accordance with ASC Topic 350-40 "Intangibles - Internal Use Software".

Internal and external costs incurred during the preliminary project stage are expensed as they are incurred. Training costs are not internal-use software development costs and, if incurred during this stage, are expensed as incurred.

These capitalized costs are amortized based on their estimated useful life over three years. Payroll and other related costs are not capitalized, as the amounts principally relate to maintenance.

*Impairment of Long-Lived Assets*

Long-lived assets are evaluated for impairment periodically whenever events or changes in circumstances indicate that their related carrying amounts may not be recoverable in accordance with FASB ASC 360, "Property, Plant and Equipment". In evaluating long-lived assets for recoverability, the Company uses its best estimate of future cash flows expected to result from the use of the asset and eventual disposition in accordance with FASB ASC 360-10-15. To the extent that estimated future, undiscounted cash inflows attributable to the asset, less estimated future, undiscounted cash outflows, are less than the carrying amount, an impairment loss is recognized in an amount equal to the difference between the carrying value of such asset and its fair value. Assets to be disposed of and for which there is a committed plan of disposal, whether through sale or abandonment, are reported at the lower of carrying value or fair value less costs to sell. There was no impairment loss recognized for the year ended April 30, 2020 and 2019.

*Goodwill*

Goodwill represents the excess purchase price over the estimated fair value of net assets acquired and liabilities assumed as of the acquisition date. ASC Topic 350 "Intangibles - Goodwill" requires goodwill to be tested for impairment annually or more frequently if an event occurs or circumstances change that would more likely than not reduce the fair value of the Company's business enterprise below its carrying value. These events or circumstances could include a significant change in the business climate, legal factors, operating performance indicators, competition, or sale or disposition of a significant portion of a reporting unit. Recoverability of goodwill is measured at the reporting unit level by comparing the reporting unit's carrying amount, including goodwill, to the fair value of the reporting unit, which is measured based upon, among other factors, market multiples for comparable companies as well as a discounted cash flow analysis.

Management has determined that the Company operates as a single operating segment and consequently a single reporting unit due to the similar economic characteristics of its components and the nature of the products and services offered by those components. If the recorded value of the Company's assets, including goodwill, and liabilities ("net book value") of the reporting unit exceeds its fair value, an impairment loss may be required.

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**

(Stated in U.S. dollars, except number of shares)

The Company reviews goodwill for impairment annually and whenever events or changes in circumstances indicate its carrying value may not be recoverable in accordance with FASB ASC 350, *Goodwill and Other Intangible Assets*. The provisions of ASC 350 require that a two-step impairment test be performed on goodwill. In the first step, the Company compares the fair value of its reporting unit to its carrying value. If the fair value of the reporting unit exceeds the carrying value of the net assets assigned to that unit, goodwill is not considered impaired and the Company is not required to perform further testing. If the carrying value of the net assets assigned to the reporting unit exceeds the fair value of the reporting unit, then the Company must perform the second step of the impairment test in order to determine the implied fair value of the reporting unit's goodwill. If the carrying value of our reporting unit's goodwill exceeds its implied fair value, then the Company would record an impairment loss equal to the difference.

In September of 2011, FASB issued Accounting Standards Update 2011-08, *"Intangibles-Goodwill and Other (Topic 350)"*. Under the amendments of this update, an entity may first assess certain qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If the Company determines that it is not more likely than not that the fair value of a reporting unit is less than its carrying amount, then performing the two-step impairment test is unnecessary.

Determining the fair value of the reporting unit involves the use of significant estimates and assumptions. These estimates and assumptions include future economic and market conditions and determination of appropriate market comparables. The Company bases its fair value estimates on assumptions management believes to be reasonable but that are unpredictable and inherently uncertain. Actual future results may differ from those estimates.

Goodwill was initially recorded upon the acquisition of NewHeights on August 2, 2007 and FirstHand on February 1, 2008. At the time of each acquisition and as of the date of the consolidated financial statements, the Company recognized the following:

|            | Acquisition Date    |                       | April 30,           |                     |
|------------|---------------------|-----------------------|---------------------|---------------------|
|            |                     |                       | 2020                | 2019                |
| NewHeights | \$ 6,339,717        | CDN\$6,704,947        | \$ 4,824,335        | \$ 4,990,578        |
| FirstHand  | 2,083,960           | 2,083,752             | 1,499,055           | 1,550,712           |
|            | <u>\$ 8,423,677</u> | <u>CDN\$8,788,699</u> | <u>\$ 6,323,390</u> | <u>\$ 6,541,290</u> |

The Company performed its annual impairment test during the fourth quarter for the years ended April 30, 2020 and 2019 and concluded that there has been no impairment to the carrying amount.

*Intangible Assets*

The Company's intangible assets consists of patents and trademarks. Costs related to granted patents are capitalized and amortized over the expected life of the patent which ranges from 16 to 20 years. Costs related to patent applications are expensed as incurred. Costs related to trademarks are capitalized and are not amortized as the Company expects such trademarks to be used indefinitely.

*Leases*

In February 2016, the FASB issued ASU 2016-02, *Leases*, as amended by subsequent standards updates, which requires lessees to recognize right-if-use (ROU) assets and lease liabilities for all leases, with the exception of short term leases, at the commencement date of each lease. The Company adopted the new standard effective May 1, 2019 using a modified retrospective approach and did not restate comparative periods. As a result, the Company recorded \$1,708,129 of ROU assets and operating lease liabilities on May 1, 2019. There was no cumulative-effect adjustment for the adoption and the adoption did not have a significant impact on the Company's consolidated statements of operations.

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**

(Stated in U.S. dollars, except number of shares)

The Company has elected to apply the practical expedient package to not reassess initial direct costs related to leases, whether any expired or existing contracts contained leases and to carryforward historical lease classification. As a result, all leases identified by the Company will continue to be classified as operating leases. In addition, the Company elected to not record short-term leases with an initial term of 12 months or less on its consolidated balance sheets. See *Note 14- Leases* for more information.

The Company determines if an arrangement is a lease at contract inception by evaluating if the contract conveys the right to control the use of an identified asset during the period of use. A ROU asset represents the Company's right to use an identified asset for the lease term and lease liability represents the Company's obligation to make payments as set forth in the lease arrangement. ROU assets and lease liabilities are included on the Company's consolidated balance sheets beginning May 1, 2019 and are recognized based on the present value of the future minimum lease payments at lease commencement date. The interest rate used to determine the present value of the future lease payments is the Company's estimated incremental borrowing rate, because the interest rate implicit in the lease is generally not readily determinable. A ROU asset initially equals the lease liability, adjusted for any lease payments made prior to lease commencement and any lease incentives. All leases are recorded on the consolidated balance sheets except for leases with an initial term of less than 12 months. All of the Company's leases are operating leases.

The Company has lease agreements with lease and non-lease components. The lease component is comprised of minimum lease payments which includes base rent and estimated property taxes and insurance. Non-lease components primarily include payments for maintenance and are expensed as incurred.

*Foreign Currency Translation*

The Company's functional currency is the U.S. dollar. The Company's wholly-owned subsidiaries with a functional currency other than the U.S. dollar are translated into amounts in the reporting currency, U.S. dollars, in accordance with ASC Topic 830 "Foreign Currency Matters". Revenues and expenses are translated at the average exchange rate prevailing during the periods. At each balance sheet date, assets and liabilities that are denominated in a currency other than U.S. dollars are adjusted to reflect the current exchange rate which may give rise to a foreign currency translation adjustment accounted for as a separate component of stockholders' equity and included in comprehensive loss.

For transactions undertaken by the Company in foreign currencies, monetary assets and liabilities are translated into the functional currency at the exchange rate in effect at the end of the year. Non-monetary assets and liabilities are translated at the exchange rate prevailing when the assets were acquired or the liabilities assumed (2020 - \$nil; 2019 - \$nil). Revenues and expenses are translated at the rate approximating the rate of exchange on the transaction date. Exchange gains and losses are included in the determination of net income (loss) for the year.

*Accrued Warranty*

The Company provides assurance type warranties for its products. A warranty is considered an assurance type warranty if it provides the customer with assurance that the product will function as intended. The Company's warranty policy generally provides for one year of warranty for its products. The Company records a liability for estimated warranty obligations at the date products are sold. The estimated cost of warranty coverage is based on the Company's actual historical experience with its current products or similar products. For new products, the required reserve is based on historical experience of similar products until such time as sufficient historical data has been collected on the new product.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(Stated in U.S. dollars, except number of shares)

Estimated liabilities for warranty exposures, which relate to normal product warranties and a one-year obligation to provide for potential future liabilities for product sales for the years ended April 30, 2020 and 2019 were as follows:

|  | Years Ended April 30, |           |
|--|-----------------------|-----------|
|  | 2020                  | 2019      |
| Balance, beginning of year             | \$ 52,035             | \$ 63,130 |
| Usage during the year                  | —                     | —         |
| Additions (reductions) during the year | (490)                 | (11,095)  |
| Balance, end of year                   | \$ 51,545             | \$ 52,035 |

*Fair Value of Financial Instruments*

ASC 820, Fair Value Measurements, defines fair value as the price at which an asset could be exchanged or a liability transferred in an orderly transaction between knowledgeable, willing parties in the principal or most advantageous market for the asset or liability. Where available, fair value is based on observable market prices or derived from such prices. Where observable prices or inputs are not available, valuation models are applied which may involve some level of management estimation and judgment, the degree of which is dependent on the price transparency for the instruments or market and the instruments' complexity.

*Derivative Instruments*

The Company accounts for derivative instruments, consisting of foreign currency forward contracts, pursuant to the provisions of ASC 815, Derivatives and Hedging ("ASC 815"). ASC 815 requires the Company to measure derivative instruments at fair value and record them in the balance sheet as either an asset or liability and expands financial reporting about derivative instruments and hedging activities by requiring enhanced disclosures to enable investors to better understand their effects on an entity's financial position, results of operations and cash flows. The Company does not use derivative instruments for trading purposes. ASC 815 also requires qualitative disclosures about objectives and strategies for using derivatives, quantitative disclosures about fair value amounts of and gains and losses on derivative instruments, and disclosures about credit-risk-related contingent features in derivative agreements.

The Company also routinely enters into foreign currency forward contracts, not designated as hedging instruments, to protect the Company from fluctuations in exchange rates. Gains or losses arising out of marked to market fair value valuation of non-designated forward contracts are recognized in net income.

The Company records foreign currency option and forward contracts on its Consolidated Balance Sheets as derivative assets or liabilities depending on whether the fair value of such contracts is a net asset or net liability, respectively. See Note 7 - *Derivative Instruments* for further detail. The Company did not enter any foreign currency derivatives designated as cash flow hedges during the years ended April 30, 2020 and 2019.

*Income Taxes*

The Company accounts for income taxes by the asset and liability method in accordance with ASC Topic 740 "Income Taxes". Under this method, current income taxes are recognized for the estimated income taxes payable for the current year. Deferred income tax assets and liabilities are recognized in the current year for temporary differences between the tax and accounting bases of assets and liabilities as well as for the benefit of losses available to be carried forward to future years for tax purposes that are likely to be realized. In addition, a valuation allowance is established to reduce any deferred tax asset for which it is determined that it is more likely than not that some portion of the deferred tax asset will not be realized.

Under ASC 740, the Company also adopted a two-step approach to recognizing and measuring uncertain tax positions taken or expected to be taken in a tax return. The first step is to determine if the weight of available evidence indicates that it is more likely than not that the tax position will be sustained in an audit, including resolution of any related appeals or litigation processes. The second step is to measure the tax benefit as the largest amount that is more than 50% likely to be realized upon ultimate settlement. The Company recognizes interest and penalties accrued on unrecognized tax benefits within general and administrative expense. To the extent that accrued interest and penalties do not ultimately become payable, amounts accrued will be reduced and reflected as a reduction in general and administrative expenses in the period that such determination is made.

*Comprehensive Loss*

Comprehensive loss is comprised of net profit or loss, and foreign currency translation adjustments.

*Segments and Related Information*

Operating segments are defined as components of a company about which separate financial information is available that is evaluated regularly by the chief operating decision maker in deciding how to allocate resources and in assessing performance. The Company's chief operating decision maker, the chief executive officer, reviews financial information presented on a consolidated basis, accompanied by disaggregated information about revenues by geographic region for purposes of making operating decisions and assessing financial performance. Accordingly, the Company has concluded that it has one reportable operating segment.

*Loss per Share*

ASC 260 requires presentation of both basic and diluted earnings per share ("EPS") on the face of the income statement. Basic EPS is computed by dividing net loss available to common stockholders by the weighted average number of common shares outstanding during the year. Diluted EPS gives effect to all dilutive potential common shares outstanding during the year including stock options and warrants using the treasury stock method. In computing diluted EPS, the average stock price for the year is used in determining the number of shares assumed to be purchased from the exercise of stock options or warrants. For the year ended April 30, 2020, income per share excludes 1,371,469 (April 30, 2019 - 1,249,940) potentially dilutive common shares (related to stock options, deferred share units and warrants) as their effect was anti-dilutive.

*Investment tax credits*

Investment tax credits are accounted for under the cost reduction method whereby they are netted against the expense or property and equipment to which they relate. Investment tax credits are recorded when the qualifying expenditures have been incurred and if it is more likely than not that the tax credits will be realized.

*Recently Issued Accounting Pronouncements*

In August 2018, the FASB issued ASU 2018-13 Disclosure Framework - Changes to the Disclosure Requirements for Fair Value Measurement, which eliminates, adds, and modifies certain disclosure requirements for fair value measurements under ASC 820. This ASU is to be applied on a prospective basis for certain modified or new disclosure requirements, and all other amendments in the standard are to be applied on a retrospective basis. The new standard is effective for interim and annual periods beginning after December 15, 2019, with early adoption permitted. The Company is currently evaluating the impact of adoption on the Consolidated Financial Statements.

In January 2017, the FASB issued ASU 2017-04, Intangibles - Goodwill and Other: Simplifying the Test for Goodwill Impairment, which amends the guidance to eliminate Step 2 from the goodwill impairment test. Instead, under the amendments in the new guidance, an entity should perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. The entity should recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value. The amendments will be effective for annual or any interim goodwill impairment tests in fiscal years beginning after December 15, 2019. The Company does not expect a significant impact on our consolidated financial statements and related disclosures resulting from the pending adoption of this amendment.

In June 2016, the FASB issued ASU 2016-13, Financial Instruments: Measurement of Credit Losses on Financial Instruments, which amends the guidance on measuring credit losses on financial assets held at amortized cost. The amendment is intended to address the issue that the previous "incurred loss" methodology was restrictive for Company's ability to record credit losses based on not yet meeting the "probable" threshold. The new language will require these assets to be valued at amortized cost presented at the net amount expected to be collected will a valuation provision. The amendments will be effective for fiscal years beginning after December 15, 2022. The Company does not expect a significant impact on our consolidated financial statements and related disclosures resulting from the pending adoption of this amendment.

**Note 3**      **Revenue Recognition under ASC 606**

On May 1, 2018, the Company adopted the new accounting standard, *ASC 606 "Revenue from Contracts with Customers"* and all related amendments to the new accounting standard to contracts using the modified retrospective method. The Company recognized the cumulative effect of initially applying the new revenue recognition standard to contracts with open performance obligations as of May 1, 2018, as an adjustment to the opening balance of retained earnings.

Revenues from contracts with customers are recognized when control of promised goods and services is transferred to customers in an amount that reflects the consideration the Company expects to be entitled to in exchange for those goods or services.

The Company recognizes revenue using the five-step model as prescribed by ASC 606:

- 1) Identification of the contract, or contracts, with a customer;
- 2) Identification of the performance obligations in the contract;
- 3) Determination of the transaction price;
- 4) Allocation of the transaction price to the performance obligations in the contract; and
- 5) Recognition of revenue when or as, the Company satisfies a performance obligation.

When a contract with a customer is signed, the Company assesses whether collection of the fees under the arrangement is probable. The Company estimates the amount to reserve for uncollectible amounts at the end of each reporting period based on the aging of the contract balance, current and historical customer trends, and communications with its customers. These reserves are recorded against the related accounts receivable.

The transaction price is the consideration that the Company expects to receive from its customers in exchange for its products or services. In determining the allocation of the transaction price, the Company identifies performance obligations in contracts with customers, which may include products, subscriptions to software and services, support, professional services and training. The Company allocates the transaction price to each performance obligation on a relative standalone selling price basis. The standalone selling price ("SSP") is the price at which the Company would sell a promised product or service separately to a customer. The Company determines the SSP using information that may include market conditions or other observable inputs. In certain cases, the Company is able to establish a SSP based on observable prices for products or services sold separately. In these instances, the Company would use a single amount to estimate a SSP. If a SSP is not directly observable, for example when pricing is variable, the Company will use a range of SSP.

In certain circumstances, the Company may estimate SSP for a product or service by applying the residual approach. This approach has been most commonly used when certain perpetual software licenses are only sold bundled with one year of post-contract support or other services, and a price has not been established for the software.

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Significant judgement is used to determine SSP and to determine whether there is a variance that needs to be allocated based on the relative SSP of the various products and services. Estimating SSP is a formal process that includes review and approval by the Company's management.

In practice, the Company does not offer extended payment terms beyond one year to customers. As such, the Company does not adjust our consideration for financing arrangements.

Software Revenue

The Company generates software revenue primarily on a single fee per perpetual software license basis. The Company recognizes software revenue for perpetual licenses when control has transferred to the customer, which is generally at the time of delivery when the customer has the ability to deploy the licenses, provided all revenue recognition criteria have been met. If the revenue recognition criteria have not been met, the revenue is deferred or not recognized.

Subscription, support and maintenance

Revenue from the Company's recurring subscription revenue from subscriptions related to our software as a service offering is recognized ratably over the contractual subscription term as control of the goods or services is transferred to the customer, beginning on the date that the subscription is made available to the customer. Support and maintenance revenue is generated from recurring annual software support and maintenance contracts for our perpetual software licenses and is recognized ratably over the term of the service period, which is generally twelve months. Support and maintenance services include e-mail and telephone support, access to the Company's technical assistance center, unspecified rights to bug fixes and product updates and upgrades and enhancements available on a when-and-if available basis. Both subscription revenue and support and maintenance revenue are typically billed annually in advance based on the terms of the arrangement.

Professional services and other

Professional services and other revenue is generated through services including product configuration and customization, implementation, dedicated engineering and training. The amount of product configuration and customization required by a customer typically increases as the order size increases from a given customer. Services and pricing may vary depending upon a customer's requirements for customization, implementation and training. Depending on the services to be provided, revenue from professional services and other is generally recognized at the time of delivery when the services have been completed and control has been transferred.

For contracts with elements related to customized network solutions and certain network build-outs or software systems that require significant modification or customization, the Company will recognize revenue using the percentage-of-completion method. In using the percentage-of-completion method, revenues are generally recorded based on completion of milestones as described in the agreement. Profit estimates on long-term contracts are revised periodically based on changes in circumstances and any losses on contracts are recognized in the period that such losses become known.

Unearned Revenue

Unearned revenue represent billings or payments received in advance of revenue recognition and is recognized upon transfer of control. Balances consist primarily of annual support and subscription services and professional services not yet provided as of the balance sheet date.

During the year ended April 30, 2020 and 2019, the Company recognized \$2,483,332 and \$2,364,378, respectively, in revenue in its consolidated statements of operations that was previously recognized as unearned revenue in the consolidated balance sheets at May 1, 2019 and 2018, respectively.

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Costs to Obtain a Customer Contract

Sales commissions and related expenses are considered incremental and recoverable costs of acquiring customer contracts. These costs are capitalized and amortized on a systematic basis, consistent with the timing of revenue recognition over the anticipated benefit period of up to 3.5 years, depending on the products and services. The anticipated benefit period was estimated using management judgment after reviewing customer contracts from fiscal years 2004 - 2018, and is based on the average length of applicable customer contracts and includes the contract term and any anticipated renewal periods. This amortization expense is recorded in sales and marketing expense within the Company's consolidated statement of operations. The Company has elected to apply a practical expedient that permits the Company to expense costs to obtain a contract as incurred, if the anticipated benefit period is one year or less. From time to time, management will revisit the estimates used in recognizing the costs to obtain customer contracts.

During the year ended April 30, 2020 and 2019, the Company capitalized approximately \$347,421 and \$607,166, respectively, of costs to obtain revenue contracts and amortized approximately \$336,662 and \$272,785, respectively, of commissions to sales and marketing expense. Capitalized costs to obtain a revenue contract on the Company's consolidated balance sheets totaled approximately \$222,590 and \$200,348 at April 30, 2020 and 2019, respectively.

Costs to Fulfill a Customer Contract

Certain contract costs incurred to fulfill obligations under a contract are capitalized when such costs generate or enhance resources to be used in satisfying future performance obligations and the costs are deemed recoverable. Judgment is used in determining whether certain contract costs can be capitalized. These costs are capitalized and amortized on a systematic basis to match the timing of revenue recognition over the anticipated benefit period of up to 3.5 years, depending on the products and services. The anticipated benefit period was estimated based on the average length of applicable customer contracts and includes the contract term and any anticipated renewal periods. This amortization expense is recorded in cost of sales in the Company's consolidated statement of operations. From time to time, management will review the capitalized costs for impairment and will also revisit the estimates used in recognizing the costs to fulfill customer contracts (2020 - \$nil; 2019 - \$nil).

Transaction Price Allocated to the Remaining Performance Obligations

The Company expects to recognize approximately \$3,824,573, \$32,277, \$17,777 and \$7,773 in revenue during the years ended April 30, 2021, 2022, 2023 and 2024, respectively, under its customer contracts relating to fixed consideration associated with remaining performance obligations.

Disaggregation of Revenue

The Company disaggregates its revenue by geographic region. See *Note 13 - Segmented Information* for more information.

**Note 4**      **Equipment**

The following presents the categories within equipment:

|                        | <b>April 30, 2020</b> |                             |                   |
|------------------------|-----------------------|-----------------------------|-------------------|
|                        | Cost                  | Accumulated<br>Depreciation | Net               |
| Computer hardware      | \$ 1,326,162          | \$ (1,245,936)              | \$ 80,226         |
| Computer software      | 1,013,277             | (1,013,277)                 | -                 |
| Leasehold improvements | 263,774               | (262,747)                   | 1,027             |
| Office furniture       | 222,545               | (192,126)                   | 30,419            |
| Websites               | 120,339               | (120,339)                   | -                 |
|                        | <u>\$ 2,946,097</u>   | <u>\$ (2,834,425)</u>       | <u>\$ 111,672</u> |

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|                        | <b>April 30, 2019</b> |                             |           |
|------------------------|-----------------------|-----------------------------|-----------|
|                        | Cost                  | Accumulated<br>Depreciation | Net       |
| Computer hardware      | \$ 1,233,621          | \$ (1,186,210)              | \$ 47,411 |
| Computer software      | 1,013,277             | (1,013,277)                 | -         |
| Leasehold improvements | 263,774               | (256,911)                   | 6,863     |
| Office furniture       | 194,702               | (189,062)                   | 5,640     |
| Websites               | 120,339               | (120,339)                   | -         |
|                        | \$ 2,825,713          | \$ (2,765,799)              | \$ 59,914 |

**Note 5**      **Intangibles and Other Assets**

The following tables presents the major components within intangibles and other assets for the years ended April 30, 2020 and 2019:

|              | <b>April 30, 2020</b> |                             |            |
|--------------|-----------------------|-----------------------------|------------|
|              | Cost                  | Accumulated<br>Amortization | Net        |
| Patents      | \$ 461,636            | \$ (421,856)                | \$ 39,780  |
| Trademarks   | 180,558               | -                           | 180,558    |
| Other assets | 5,607                 | -                           | 5,607      |
|              | \$ 647,801            | \$ (421,856)                | \$ 225,945 |

  

|              | <b>April 30, 2019</b> |                             |            |
|--------------|-----------------------|-----------------------------|------------|
|              | Cost                  | Accumulated<br>Amortization | Net        |
| Patents      | \$ 461,637            | \$ (417,609)                | \$ 44,028  |
| Trademarks   | 175,100               | -                           | 175,100    |
| Other assets | 5,667                 | -                           | 5,667      |
|              | \$ 642,404            | \$ (417,609)                | \$ 224,795 |

During the years ended April 30, 2020 and 2019, the Company recorded amortization expense related to patents of \$4,247 and \$5,821, respectively. The weighted average remaining amortization period for patents was 11.0 years and 11.9 years for the years ended April 30, 2020 and 2019, respectively.

The following table presents estimated future patent amortization for the next five years:

| Years ended April 30, |           |
|-----------------------|-----------|
| 2021                  | \$ 4,248  |
| 2022                  | 4,248     |
| 2023                  | 4,248     |
| 2024                  | 4,248     |
| 2025                  | 4,248     |
| Thereafter            | 18,540    |
|                       | \$ 39,780 |

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**Note 6**      **Accounts Payable and Accrued Liabilities**

Accounts payable and accrued liabilities at April 30, 2020 and 2019 are comprised of the following:

|  | April 30,    |              |
|--|--------------|--------------|
|  | 2020         | 2019         |
| Accounts payable - trade               | \$ 706,435   | \$ 739,051   |
| Accrued commissions                    | 285,915      | 180,200      |
| Accrued vacation                       | 546,965      | 590,328      |
| Interest on related party loan payable | 79,459       | 16,219       |
| Third party software royalties         | 59,723       | 59,723       |
| Other accrued liabilities              | 553,280      | 648,354      |
|  | \$ 2,231,777 | \$ 2,233,875 |

**Note 7**      **Derivative Instruments**

In the normal course of business, the Company is exposed to fluctuations in the exchange rates associated with foreign currencies. The Company's primary objective for holding derivative financial instruments is to manage foreign currency exchange rate risk.

Foreign Currency Exchange Rate Risk

A majority of the Company's revenue activities are transacted in U.S. dollars. However, the Company is exposed to foreign currency exchange rate risk, inherent in conducting business globally in multiple currencies, primarily from its business operations in Canada.

The Company's foreign currency risk management program includes entering into foreign currency derivatives at various times to mitigate the currency exchange rate risk on Canadian dollar denominated cash flows. These foreign currency forward and option contracts are considered non-designated derivative instruments and are not used for trading or speculative purposes. As these foreign currency derivative contracts are considered economic hedges, we do not elect hedge accounting. The changes in fair value and settlements are recorded in change in fair value of derivative instruments, net in the consolidated statement of operations.

During years ended April 30, 2020 and 2019, the Company did not enter into any designated cash flow hedge contracts.

The following table summarizes the notional amounts of the Company's outstanding derivative instruments:

|   | April 30,<br>2020 | April 30,<br>2019 |
|---|-------------------|-------------------|
| <b>Fair value of Undesignated Derivatives</b> |                   |                   |
| Foreign currency option contracts             | \$ 1,000,000      | \$ 1,500,000      |
| Foreign currency forward contracts            | \$ 2,200,667      | \$ –              |

The following tables present the fair values of the Company's derivative instruments on a gross basis as reflected on the Company's consolidated balance sheets.

|                                    | April 30, 2020       |                           |
|------------------------------------|----------------------|---------------------------|
|                                    | Derivative<br>Assets | Derivative<br>Liabilities |
| Foreign currency option contracts  | \$ –                 | \$ 76,617                 |
| Foreign currency forward contracts | 6,381                | 63,682                    |
|                                    | \$ 6,381             | \$ 140,299                |

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| <b>Fair value of Undesignated Derivatives</b> | <b>April 30, 2019</b>        |                                   |
|---|------------------------------|-----------------------------------|
|   | <b>Derivative<br/>Assets</b> | <b>Derivative<br/>Liabilities</b> |
| Foreign currency option contracts             | \$ 1,178                     | \$ 4,512                          |

During the year ended April 30, 2020 and 2019, the Company recorded a (loss)/gain of (\$132,377) and \$1,735, respectively, resulting from the change in fair value of derivative instruments.

**Note 8**      **Fair Value Measurements**

Assets and liabilities recorded at fair value in the consolidated financial statements are categorized based upon the level of judgment associated with the inputs used to measure their fair value. Hierarchical levels directly related to the amount of subjectivity associated with the inputs to valuation of these assets or liabilities are set forth below. Transfers between levels are recognized at the end of each quarter. The Company did not recognize any transfers between levels during the periods presented.

Level 1-Inputs utilize quoted prices (unadjusted) in active markets for identical assets or liabilities.

Level 2-Inputs (other than quoted prices included in Level 1) are observable for the asset or liability, either directly or indirectly such as interest rates, foreign exchange rates, and yield curves that are observable at commonly quoted intervals.

Level 3- unobservable inputs for the asset or liability which are typically based on an entity's own assumptions, as there is little, if any, related market activity.

Assets and liabilities are classified based on the lowest level of input that is significant to the fair value measurements. The Company's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and considers factors specific to the asset or liability.

The carrying values of financial instruments classified as current assets and current liabilities approximates their fair values, based on the nature and short maturity of these instruments, and are presented in the Company's consolidated financial statements at carrying cost.

| <b>As at April 30, 2020</b>           | <b>Carrying<br/>Amount</b> | <b>Fair Value</b> | <b>Fair Value<br/>Levels</b> | <b>Reference</b> |
|---------------------------------------|----------------------------|-------------------|------------------------------|------------------|
| <b>Assets</b>                         |                            |                   |                              |                  |
| Cash                                  | \$ 2,433,266               | \$ 2,433,266      | 1                            | N/A              |
| Foreign currency derivative contracts | 6,381                      | 6,381             | 2                            | Note 7           |
|                                       | \$ 2,439,647               | \$ 2,439,647      |                              |                  |
| <b>Liabilities</b>                    |                            |                   |                              |                  |
| Foreign currency derivative contracts | \$ 140,299                 | \$ 140,299        | 2                            | Note 7           |

| <b>As at April 30, 2019</b>       | <b>Carrying<br/>Amount</b> | <b>Fair Value</b> | <b>Fair Value<br/>Levels</b> | <b>Reference</b> |
|-----------------------------------|----------------------------|-------------------|------------------------------|------------------|
| <b>Assets</b>                     |                            |                   |                              |                  |
| Cash                              | \$ 1,862,458               | \$ 1,862,458      | 1                            | N/A              |
| Foreign currency option contracts | 1,178                      | 1,178             | 2                            | Note 7           |
|                                   | \$ 1,863,636               | \$ 1,863,636      |                              |                  |
| <b>Liabilities</b>                |                            |                   |                              |                  |
| Foreign currency option contracts | \$ 4,512                   | \$ 4,512          | 2                            | Note 7           |

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Financial Instruments Not Measured at Fair Value

The following table presents the Company's liability that is not measured at fair value as of April 30, 2020, but for which fair value is available:

| <u>As at April 30, 2020</u> | <u>Carrying Amount</u> | <u>Fair Value</u> | <u>Fair Value Levels</u> | <u>Reference</u> |
|-----------------------------|------------------------|-------------------|--------------------------|------------------|
| Related party loan payable  | \$ 4,000,000           | \$ 3,780,370      | 2                        | Note 9           |

Related party loan payable is presented on the consolidated balance sheets at carrying cost. The fair value of the fixed interest rate loan is estimated based on observable market prices or inputs. Where observable prices or inputs are not available, valuation models are applied using the net present value of cash flow streams over the term, using estimated market rates for similar instruments and remaining terms.

**Note 9**      **Related Party Loan Payable**

On October 10, 2018, the Company entered into a loan agreement (the "Loan Agreement") with Wesley Clover International Corporation and KMB Trac Two Holdings Ltd (collectively referred to as the "Lenders") for an aggregate principal amount of up to \$3,000,000. Pursuant to the terms of the Loan Agreement, the loan is unsecured and will be made available in multiple advances at the discretion of the Company and will bear interest at a rate of 8% per year, payable monthly. The outstanding principal and any accrued interest may be prepaid without penalty and is to be fully repaid on the second anniversary of the first advance. There are no financial covenants for this loan.

On July 10, 2019, the Company entered into an amended loan agreement (the "Amendment Agreement") with the Lenders, pursuant to which to Lenders have agreed to amend the Loan Agreement, together with the Amendment Agreement, to increase the maximum amount of the loan from \$3,000,000 to \$5,000,000 and to extend the term of the loan such that all outstanding principal and accrued interest is due on April 11, 2021. On January 25, 2020, the Company entered into an amended loan agreement (the "Second Amendment Agreement") with the Lenders such that the interest on the principal amount of the Loan will accrue and be paid at the time of repayment of the outstanding principal. Accrued interest will be calculated at a rate of 8%, compounded daily. The Second Amendment Agreement is effective February 1, 2020.

As of April 30, 2020, the principal balance of the related party loan payable was \$4,000,000. This balance is to be repaid on or before April 11, 2021. During the year ended April 30, 2020 and 2019, the Company recognized interest expense of \$292,719 and \$68,822, respectively, in the consolidated statement of operations. On June 15, 2020, the Company repaid \$2,000,000 of the principle balance of the related party loan payable to the two lenders. See *Note 11 - Related Party Transactions* and *Note 18 - Subsequent Events* for further detail.

**Note 10**      **Common Stock**

Stock Options

The Company has a stock option plan (the "2010 Stock Option Plan") under which options to purchase common shares of the Company may be granted to employees, directors and consultants. The 2010 Stock Option Plan is effectively a merging of the Company's 2004 and 2005 stock option plans. Stock options entitle the holder to purchase common stock at a subscription price determined by the Board of Directors of the Company at the time of the grant. The options generally vest in the amount of 12.5% on the date which is six months from the date of grant and then beginning in the seventh month at 1/42 per month for 42 months, at which time the options are fully vested.

The maximum number of shares of common stock authorized by the stockholders and reserved for issuance by the Board under 2010 Stock Option Plan is 1,186,000.

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The Company uses the Black-Scholes option pricing model to determine the fair value of stock options granted. In accordance with ASC 718 "Share-Based Payment" for employees, the compensation expense is amortized on a straight-line basis over the requisite service period which approximates the vesting period. Compensation expense for stock options granted to non-employees is amortized over the vesting period or, if none exists, over the service period. Stock options granted to non-employees are measured at fair value on the date of grant, using the Black-Scholes option pricing model, similar to employee share-based payment equity awards.

The expected volatility of options granted has been determined using the method described under ASC 718 using the historical stock price. The expected term of options granted to employees in the current fiscal period has been determined utilizing historic data as prescribed by ASC 718.

For non-employees, based on the Company's history, the expected term of the options approximates the full term of the options. The risk-free interest rate is based on a treasury instrument whose term is consistent with the expected term of the stock options. The Company has not paid and does not anticipate paying dividends on its common stock; therefore, the expected dividend yield is assumed to be zero. In addition, ASC 718 allows companies to utilize an estimated forfeiture rate when calculating the expense for the period, whereas prior to the adoption of ASC 718 the Company recorded forfeitures based on actual forfeitures and recorded a compensation expense recovery in the period when the awards were forfeited. As a result, based on the Company's experience, the Company applied an estimated forfeiture rate of 15% for year ended April 30, 2020 and 2019 in determining the expense recorded in the accompanying consolidated statement of operations.

For the majority of the stock options granted, the number of shares issued on the date the stock options are exercised is net of the minimum statutory withholding requirements that the Company pays in cash to the appropriate taxing authorities on behalf of its employees. These withheld shares are not issued or considered common stock repurchases under the Company's authorized plan and are not included in the common stock repurchase totals. In the consolidated financial statements, these withheld shares are netted against the number of shares that would have been issued upon vesting.

The weighted-average fair values of options granted during the years ended April 30, 2020 and 2019 were \$0.47 and \$0.82, respectively. The weighted-average assumptions utilized to determine such values are presented in the following table:

|                         | <b>Year Ended<br/>April 30, 2020</b> | <b>Year Ended<br/>April 30, 2019</b> |
|-------------------------|--------------------------------------|--------------------------------------|
| Risk-free interest rate | 1.7%                                 | 2.7%                                 |
| Expected volatility     | 66.0%                                | 77.2%                                |
| Expected term           | 3.7 years                            | 3.7 years                            |
| Dividend yield          | 0%                                   | 0%                                   |

The following is a summary of the status of the Company's stock options as of April 30, 2020 and the stock option activity during the years ended April 30, 2020 and 2019:

|                               | <b>Number of<br/>Options</b> | <b>Weighted-Average<br/>Exercise Price</b> |
|-------------------------------|------------------------------|--|
| Outstanding at April 30, 2018 | 675,042                      | \$ 2.66                                    |
| Granted                       | 221,000                      | \$ 1.45                                    |
| Exercised                     | (35,500)                     | \$ 2.50                                    |
| Forfeited / Cancelled         | (173,093)                    | \$ 2.62                                    |
| Expired                       | (71,000)                     | \$ 2.50                                    |
| Outstanding at April 30, 2019 | 616,449                      | \$ 2.27                                    |
| Granted                       | 199,500                      | \$ 0.96                                    |
| Exercised                     | (9,688)                      | \$ 2.46                                    |
| Forfeited / Cancelled         | (83,593)                     | \$ 1.92                                    |
| Expired                       | (50,382)                     | \$ 2.50                                    |
| Outstanding at April 30, 2020 | 672,286                      | \$ 1.90                                    |
| Exercisable at April 30, 2020 | 282,358                      | \$ 2.43                                    |
| Exercisable at April 30, 2019 | 239,551                      | \$ 2.58                                    |

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The following table summarizes information regarding stock options outstanding as of April 30, 2020:

| Exercise Price  | Number of Options Outstanding | Aggregate Intrinsic Value | Expiry Date             | Number of Options Exercisable | Aggregate Intrinsic Value |
|-----------------|-------------------------------|---------------------------|-------------------------|-------------------------------|---------------------------|
| \$0.96 - \$0.96 | 195,500                       | \$ 379,270                | 12/12/2024              | -                             | \$ -                      |
| \$1.41 - \$1.42 | 154,105                       | \$ 229,596                | 12/14/2023 - 1/22/2024  | 51,603                        | \$ 76,882                 |
| \$2.03 - \$2.41 | 66,500                        | \$ 36,585                 | 12/14/2020 - 12/15/2021 | 63,583                        | \$ 34,980                 |
| \$2.46 - \$2.50 | 50,400                        | \$ 20,560                 | 7/17/2020 - 3/14/2022   | 48,108                        | \$ 19,625                 |
| \$2.51 - \$2.89 | 205,781                       | \$ 4,908                  | 12/14/2022 - 7/26/2023  | 119,064                       | \$ 2,840                  |
| April 30, 2020  | <u>672,286</u>                | <u>\$ 670,919</u>         |                         | <u>282,358</u>                | <u>\$ 134,327</u>         |
| April 30, 2019  | <u>616,449</u>                | <u>\$ 88,795</u>          |                         | <u>239,551</u>                | <u>\$ -</u>               |

The aggregate intrinsic value in the preceding table represents the total intrinsic value, based on the Company's closing stock price of \$2.90 per share as of April 30, 2020 (April 30, 2019 - \$1.86), which would have been received by the option holders had all option holders exercised their options as of that date. The total number of in-the-money options vested and exercisable as of April 30, 2020 was \$134,327 (April 30, 2019 - zero). The total intrinsic value of options exercised during the year ended April 30, 2020 was \$8,816 (2019 - \$24,765). The grant date fair value of options vested during the year ended April 30, 2020 was \$183,716 (April 30, 2019 - \$276,391).

The following table summarizes information regarding the non-vested stock purchase options outstanding as of April 30, 2020:

|                                      | Number of Options | Weighted Average Grant-Date Fair Value |
|--------------------------------------|-------------------|--|
| Non-vested options at April 30, 2018 | 418,487           | \$ 1.91                                |
| Granted                              | 221,000           | \$ 0.82                                |
| Vested                               | (136,323)         | \$ 2.03                                |
| Forfeited                            | (126,266)         | \$ 1.72                                |
| Non-vested options at April 30, 2019 | 376,898           | \$ 1.30                                |
| Granted                              | 199,500           | \$ 0.47                                |
| Vested                               | (133,103)         | \$ 1.38                                |
| Forfeited                            | (53,367)          | \$ 1.02                                |
| Non-vested options at April 30, 2020 | <u>389,928</u>    | <u>\$ 0.88</u>                         |

As of April 30, 2020, there was \$271,728 of total unrecognized compensation cost related to unvested stock options. This unrecognized compensation cost is expected to be recognized over a weighted average period of 2.3 years.

Employee and non-employee stock-based compensation amounts classified in the Company's consolidated statements of operations for the year ended April 30, 2020 and 2019 were as follows:

|                                | Years Ended April 30, |                   |
|--------------------------------|-----------------------|-------------------|
|                                | 2020                  | 2019              |
| Cost of sales                  | \$ 39,826             | \$ 48,608         |
| Sales and marketing            | 59,343                | 71,811            |
| Research and development       | 41,341                | 48,405            |
| General and administrative     | 44,474                | 65,755            |
| Total stock-based compensation | <u>\$ 184,984</u>     | <u>\$ 234,579</u> |

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
(Stated in U.S. dollars, except number of shares)

Employee Stock Purchase Plan

Under the terms of the Employee Stock Purchase Plan (the "ESPP") all regular salaried (non-probationary) employees can purchase up to 6% of their base salary in common shares of the Company at market price. The Company will match 50% of the shares purchased by issuing or purchasing in the market up to 3% of the respective employee's base salary in shares. During the year ended April 30, 2020, the Company matched \$20,001 (2019 - \$25,012) in shares purchased by employees under the ESPP. During the year ended April 30, 2020, 28,283 shares (2019 - 26,945) were purchased on the open market and 13,949 shares (2019 - 12,820) were issued from treasury under the ESPP.

A total of 220,000 shares have been reserved for issuance under the ESPP. As of April 30, 2020, a total of 134,766 shares were available for issuance under the ESPP.

Deferred Share Unit Plan

Under the terms of the DSUP which is effective as at October 22, 2009, each deferred share unit (each, a "DSU") is equivalent to one share of common stock. The maximum number of shares of common stock that may be reserved for issuance to any one participant pursuant to DSUs granted under the DSUP and any share compensation arrangement is 5% of the number of shares of common stock of the Company outstanding at the time of reservation. A DSU granted to a participant who is a director of the Company shall vest immediately on the award date. A DSU granted to a participant other than a director will generally vest as to one-third (1/3) of the number of DSUs granted on the first, second and third anniversaries of the award date. Fair value of the DSUs, which is based on the closing price of the Company's common stock on the date of grant, is recorded as compensation expense over the vesting period.

On September 19, 2019, the maximum number of shares of common stock authorized by the Company's stockholders reserved for issuance under the DSUP was increased from 700,000 shares to 900,000 shares. During the year ended April 30, 2020, 203,399 (2019 - 236,981) DSUs were issued under the DSUP, of which 115,000 were granted to officers or employees and 88,399 were granted to non-employee directors. As of April 30, 2020, a total of 39,097 shares were available for issuance under the DSUP.

The following table summarizes the Company's outstanding DSU awards as of April 30, 2020 and 2019, and changes during the period then ended:

|                               | <b>Number of DSUs</b> | <b>Weighted Average<br/>Grant Date Fair<br/>Value</b> |
|-------------------------------|-----------------------|---|
| DSUs at April 30, 2018        | 465,390               | \$ 6.40   |
| Granted                       | 236,981               | \$ 2.05   |
| Forfeited                     | (68,880)              | \$ 2.42   |
| Outstanding at April 30, 2019 | 633,491               | \$ 5.20   |
| Granted                       | 203,399               | \$ 1.24   |
| Converted                     | (137,707)             | \$ 7.28   |
| Outstanding at April 30, 2020 | 699,183               | \$ 2.21   |

As of April 30, 2020, there was \$233,058 (2019 - \$178,984) of total unrecognized compensation cost related to unvested DSU awards. This unrecognized compensation cost is expected to be recognized over a weighted average period of 2.1 years (2019 - 2.4 years). The total fair value of DSUs that vested during the year was \$183,146 (2019 - \$262,165). The total intrinsic value of DSUs that converted during the year ended April 30, 2020 was \$136,330 (2019 - \$nil).

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
(Stated in U.S. dollars, except number of shares)

Employee and non-employee DSU based compensation amounts classified in the Company's consolidated statements of operations for the year ended April 30, 2020 and 2019 are as follows:

|                            | <b>Year Ended</b> |                   |
|----------------------------|-------------------|-------------------|
|                            | <b>April 30,</b>  |                   |
|                            | <b>2020</b>       | <b>2019</b>       |
| Cost of sales              | \$ 159,333        | \$ -              |
| Sales and marketing        | 24,005            | -                 |
| Research and development   | 7,131             | -                 |
| General and administrative | 7,131             | 240,147           |
|                            | <u>\$ 197,600</u> | <u>\$ 240,147</u> |

The following table summarizes information regarding the non-vested DSUs outstanding as of April 30, 2020:

|                                   | <b>Number of DSUs</b> | <b>Weighted Average</b>               |
|-----------------------------------|-----------------------|---------------------------------------|
|                                   |                       | <b>Grant Date Fair Value per Unit</b> |
| Non-vested DSUs at April 30, 2018 | 64,252                | \$ 2.62                               |
| Granted                           | 236,981               | \$ 2.05                               |
| Vested                            | (97,913)              | \$ 2.68                               |
| Forfeited                         | (68,880)              | \$ 2.41                               |
| Non-vested DSUs at April 30, 2019 | 134,440               | \$ 1.67                               |
| Granted                           | 203,399               | \$ 1.24                               |
| Vested                            | (136,493)             | \$ 1.34                               |
| Non-vested DSUs at April 30, 2020 | <u>201,346</u>        | <u>\$ 1.45</u>                        |

**Note 11**      **Related Party Transactions**

On October 10, 2018, the Company entered into a loan agreement (the "Loan Agreement") with Wesley Clover International Corporation ("Wesley Clover"), a company controlled by the Chairman of the Company, and KMB Trac Two Holdings Ltd. ("KMB Trac Two Holdings"), a company owned by the spouse of a director of the Company. As of April 30, 2020, the principal balance of the related party loan payable due to Wesley Clover and KMB Trac Two Holdings was \$2,000,000 and \$2,000,000 (2019 - \$1,500,000 and \$1,500,000), respectively. During the year ended April 30, 2020, the Company paid \$114,740 (2019 - \$26,301) in interest to each of Wesley Clover and KMB Trac Two Holdings. As of April 30, 2020, the Company owed \$39,729 (2019 - \$8,110) in interest payable to each party.

During the year ended April 30, 2020, the Company through its wholly owned subsidiary, CounterPath Technologies Inc., paid \$60,314 (2019 - \$83,551) to Kanata Research Park Corporation ("KRP") for leased office space. KRP is controlled by the Chairman of the Company.

On November 21, 2013, the Company, through its wholly owned subsidiary, CounterPath Technologies, entered into an agreement with 8007004 (Canada) Inc. ("8007004") to lease office space. 8007004 was controlled by a member of the board of directors of the Company. On May 1, 2019, the office space was sold to a third party. For the year ended April 30, 2019, CounterPath Technologies, paid \$30,846 to 8007004 for leased office space.

During the year ended April 30, 2020, the Company sold \$105,262 (2019 - \$41,600) in subscription services to Wesley Clover Systems Europe ("WCS Europe"), a company controlled by the Chairman of the Company.

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**

(Stated in U.S. dollars, except number of shares)

On November 8, 2019, the Company entered into an agreement with WCS Europe to hire a dedicated resource to assist with business development in the EMEA region. The initial term of the agreement is for six months, invoiced quarterly in advance at 3,500 euros per month. The services shall renew for another six months subject to mutual agreement with 30 day notice. For the year ended April 30, 2020, the Company paid \$23,300 to WCS Europe.

On November 26, 2019, the Company, through its wholly owned subsidiary, CounterPath Technologies Inc., entered into an agreement with ThinkRF Corp. ("ThinkRF") to lease office space beginning January 1, 2020. During the year ended April 30, 2020, CounterPath Technologies Inc. paid \$9,932 to ThinkRF. ThinkRF is a company controlled by the Chairman of the Company.

The above transactions are in the normal course of operations and are recorded at amounts established and agreed to between the related parties.

**Note 12**      **Income Taxes**

Deferred tax assets and liabilities are recognized for temporary differences between the carrying amount of the balance sheet items and their corresponding tax values as well as for the benefit of losses available to be carried forward to future years for tax purposes that are likely to be realized.

Significant components of the Company's deferred tax assets and liabilities, after applying enacted corporate income tax rates, are as follows:

|   | Years Ended<br>April 30, |               |
|---|--------------------------|---------------|
|   | 2020                     | 2019          |
| Tax loss carry forwards                         | \$ 15,285,000            | \$ 14,806,000 |
| Capital losses carried forward                  | 232,000                  | 240,000       |
| Equipment                                       | 552,000                  | 570,000       |
| Other   | 3,000                    | 7,000         |
| Bad debt  | 67,000                   | 227,000       |
| Nondeductible research and development expenses | 2,872,000                | 2,971,000     |
| Investment tax credits                          | 422,000                  | 436,000       |
| Acquired technology                             | (577,000)                | (383,000)     |
| Valuation allowance established by management   | (18,856,000)             | (18,874,000)  |
| Net deferred tax assets                         | \$ -                     | \$ -          |

The provision for income taxes differ from the amount calculated using the U.S. federal and state statutory income tax rates as follows:

|   | Years Ended<br>April 30, |                |
|---|--------------------------|----------------|
|   | 2020                     | 2019           |
| Tax (recovery) based on U.S. rates                              | \$ (230,000)             | \$ (1,053,000) |
| Foreign tax rate differential                                   | 30,000                   | 32,000         |
| Non-deductible stock option compensation                        | 118,000                  | 101,000        |
| Effect of reduction (increase) in statutory rates               | -                        | (203,000)      |
| Foreign exchange losses on revaluation of deferred tax balances | 223,000                  | 411,000        |
| Under provision relating to prior year                          | (123,000)                | (380,000)      |
| Expiry of non-operating losses                                  | -                        | -              |
| Increase in valuation allowance                                 | (18,000)                 | 1,092,000      |
| Income tax expense for year                                     | \$ -                     | \$ -           |

On March 27, 2020, President Trump signed into law the CARES Act, which provides relief to taxpayers affected by the COVID-19. The CARES Act, among other things, includes provisions relating to refundable payroll tax credits, deferment of employer side social security payments, net operating loss carryback periods, alternative minimum tax credit refunds, modifications to the net interest deduction limitations, increased limitations on qualified charitable contributions, and technical corrections to tax depreciation methods for qualified improvement property. The Company continues to examine the provisions of the CARES Act and similar laws enacted internationally but does not anticipate that it will have a material impact on its business. On May 1, 2020, the Company, entered into a promissory note with Bank of America for a term loan in the amount of \$209,035, pursuant to the Paycheck Protection Program under the CARES Act. See *Note 18 - Subsequent Events* for further detail.

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**

(Stated in U.S. dollars, except number of shares)

On December 22, 2017, the Tax Cuts and Jobs Act (the "Tax Act") was enacted, which significantly revised the ongoing U.S. corporate income tax law by lowering the U.S. federal corporate income tax rate from 35% to 21%. The Tax Act also incorporated changes to certain international tax provisions, including the implementation of a territorial tax system that imposed a one-time tax on foreign unremitted earnings. The Company did not anticipate that the foreign provisions would have an impact to the Company's taxes. However, guidance on how provisions of the U.S. Tax Act will be applied or otherwise administered are still being issued by the U.S. Treasury Department, the IRS, and other standard-setting bodies. Adjustments to amounts that we have previously recorded that may materially impact our provision for income taxes may be made as future guidance is issued.

As at April 30, 2020, the Company had net operating loss carry-forwards available to reduce taxable income in future years as follows:

| <b>Country</b>       | <b>Amount</b>                | <b>Expiration Dates</b> |
|----------------------|------------------------------|-------------------------|
| United States - US\$ | \$ 51,885,000                | 2025 - 2037             |
| United States - US\$ | \$ 9,302,000 <sup>(1)</sup>  | Indefinite              |
| Canada - CDN\$       | \$ 12,546,000 <sup>(2)</sup> | 2024 - 2040             |

<sup>(1)</sup> Net operating losses arising in tax year beginning after December 31, 2017 can be carried forward indefinitely instead of 20 years and carrybacks are no longer permitted. However, the net operating loss carryforward is limited and can only offset 80% of taxable income.

<sup>(2)</sup> These losses are subject to tax legislation that limits the use of the losses against future income of the Company's Canadian subsidiaries.

The Company is subject to taxation in the U.S. and Canada. It is subject to tax examinations by tax authorities for all taxation years commencing in or after 2002. The Company does not expect any material increase or decrease in its income tax expense in the next twelve months related to examinations or changes in uncertain tax positions.

Changes in the Company's uncertain tax positions for the year ended April 30, 2020 and April 30, 2019 were as follows:

|  | <b>Years Ended</b> |                 |
|--|--------------------|-----------------|
|  | <b>April 30,</b>   |                 |
|  | <b>2020</b>        | <b>2019</b>     |
| Balance at beginning of year   | \$ 9,763           | \$ 9,763        |
| Increases related to prior year tax positions (interest and penalties)   | -                  | -               |
| Increases related to current year tax positions (interest and penalties) | -                  | -               |
| Settlements  | -                  | -               |
| Lapses in statute of limitations   | -                  | -               |
| Balance at end of year   | <u>\$ 9,763</u>    | <u>\$ 9,763</u> |

**Note 13**      **Segmented Information**

The Company's chief operating decision maker reviews financial information presented on a consolidated basis, accompanied by disaggregated information about revenues by geographic region for purposes of making operating decisions and assessing financial performance. Accordingly, the Company has concluded that it has one reportable operating segment.

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
(Stated in U.S. dollars, except number of shares)

Revenues are categorized based on the country in which the customer is located. The following is a summary of total revenues by geographic area for the years ended April 30, 2020 and 2019:

|               | Years Ended<br>April 30, |                      |
|---------------|--------------------------|----------------------|
|               | 2020                     | 2019                 |
| North America | \$ 8,391,465             | \$ 6,768,821         |
| EMEA          | 2,395,778                | 2,505,828            |
| Asia Pacific  | 819,027                  | 1,042,197            |
| Latin America | 495,056                  | 448,058              |
|               | <u>\$ 12,101,326</u>     | <u>\$ 10,764,904</u> |

All of the Company's long-lived assets, which includes equipment, goodwill and intangibles and other assets are located in Canada and the United States as follows:

|               | As at April 30,     |                     |
|---------------|---------------------|---------------------|
|               | 2020                | 2019                |
| Canada        | \$ 7,785,682        | \$ 6,798,083        |
| United States | 106,704             | 27,916              |
|               | <u>\$ 7,892,386</u> | <u>\$ 6,825,999</u> |

**Note 14**      **Leases**

The Company has operating leases for its corporate offices located in Canada and the United States. The leases have remaining terms of approximately one month to 4.4 years, some of which may include the option to extend the lease for one to five years. For leases with a term greater than 12 months, the Company recognizes a right-of-use asset and a lease liability based on the present value of the minimum lease payments over the lease term. If the Company is reasonably certain that it will exercise the extension option, the extended period will be included in the calculation of the right-of-use asset and lease liability. In the initial calculation of the right-of-use asset and lease liability, the Company included a five-year extension on one of its operating leases, as it was reasonably certain to exercise the extension option. The lease agreements do not contain any variable payments, residual value guarantees or restrictive covenants.

As the Company's leases do not provide a readily determinable implicit rate, the Company uses the incremental borrowing rate at lease commencement, which was determined using a portfolio approach, based on the rate of interest that the Company would have to pay to borrow an amount equal to the lease payments on a collateralized basis over a similar term. The Company uses the implicit rate when a rate is readily determinable. Operating lease expense is recognized on a straight-line basis over the lease term.

Leases with an initial term of 12 months or less are not recognized on the balance sheet and payments are expensed as incurred over the lease term. Common area maintenance fees and other charges associated with these leases are expensed as incurred. Property tax and insurance payments paid to the lessors are included in the calculation of minimum lease payments.

During the year ended April 30, 2020, operating lease expense was approximately \$514,556 and the cash paid for amounts included in the measurement of the operating lease liabilities was \$498,721.

The following table presents the Company's operating lease right-of-use assets and liabilities as of April 30, 2020:

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**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
(Stated in U.S. dollars, except number of shares)

|   | <b>April 30, 2020</b> |
|---|-----------------------|
| <b>Assets</b>                             |                       |
| Operating lease right-of-use assets       | \$ 1,370,035          |
| <b>Liabilities</b>                        |                       |
| Operating lease liabilities - current     | \$ 293,322            |
| Operating lease liabilities - non-current | 1,102,530             |
| Total operating lease liabilities         | \$ 1,395,852          |

As of April 30, 2020, total right-of-use assets and lease liabilities recognized on the consolidated balance sheets attributable to related parties was \$44,382.

The following table presents supplemental information for the year ended April 30, 2020:

|   |             |
|---|-------------|
| Weighted average remaining lease term     | 4.22 years  |
| Weighted average discount rate            | 9.8%        |
| Operating cash flow from operating leases | (\$498,721) |

As of April 30, 2020, estimated undiscounted cash flows related to operating leases were as follows:

|                             |              |
|-----------------------------|--------------|
| 2021                        | \$ 410,739   |
| 2022                        | 394,476      |
| 2023                        | 361,966      |
| 2024                        | 373,471      |
| 2025                        | 157,932      |
| Thereafter                  | -            |
| Less: imputed interest      | (302,732)    |
| Operating lease liabilities | \$ 1,395,852 |

**Note 15**      **Commitments**

Total payable over the term of the service agreements for the years ended April 30, are as follows:

|            | <b>Voice<br/>Platform<br/>Service<br/>Contract</b> | <b>Marketing<br/>Service<br/>Contract</b> | <b>Total</b> |
|------------|--|---|--------------|
| 2021       | \$ 220,000   | \$ 44,402                                 | \$ 264,402   |
| 2022       | -  | 44,928                                    | 44,928       |
| 2023       | -  | 33,696                                    | 33,696       |
| Thereafter | -  | -   | -            |
|            | \$ 220,000   | \$ 123,026                                | \$ 343,026   |

**Note 16**      **Contingencies**

The Company is party to legal claims from time to time, which arise in the normal course of business. These claims are not expected to have a material adverse effect on the financial position, results of operations or cash flows of the Company.

**Note 17**      **Loss per share**

The following table shows the computation of basic and diluted loss per share:

**COUNTERPATH CORPORATION**  
**NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS**  
(Stated in U.S. dollars, except number of shares)

|   | <b>Year ended April 30,</b> |                  |
|---|-----------------------------|------------------|
|   | <b>2020</b>                 | <b>2019</b>      |
| <b>Numerator</b>  |                             |                  |
| Income available to common stockholders                     | \$ (1,096,565)              | \$ (5,013,439)   |
| <b>Denominator</b>  |                             |                  |
| Weighted average shares outstanding                         | 6,010,006                   | 5,942,096        |
| Effect of dilutive securities <sup>(1)</sup> <sup>(2)</sup> | —                           | —                |
|   | <u>6,010,006</u>            | <u>5,942,096</u> |
| <b>Basic and diluted loss per share</b>                     | <b>\$ (0.18)</b>            | <b>\$ (0.84)</b> |

<sup>(1)</sup> For the years ended April 30, 2020 and 2019, potentially dilutive securities including stock options and deferred share units totalling 1,371,469 and 1,249,940, respectively, were excluded from the computation of diluted loss per share because their effect was anti-dilutive.

<sup>(2)</sup> Diluted by assumed exercise of outstanding common share equivalents using the treasury stock method.

**Note 18**

**Subsequent Events**

On June 15, 2020, the Company repaid \$2,000,000 of the principle balance of the related party loan payable to Wesley Clover and KMB Trac Two Holdings, increasing the unused portion of the loan principle to \$3,000,000.

On June 10, 2020, the Company issued an aggregate of 284,902 shares of common stock under a non-brokered private placement at a price of \$3.51 per share for total gross proceeds of \$1,000,006. In connection with the private placement, Wesley Clover purchased 142,451 shares and KMB Trac Two Holdings purchased 142,451 shares.

On May 1, 2020, the Company, through its subsidiary, CounterPath LLC, entered into a promissory note with Bank of America for a term loan in the amount of \$209,035 (the "Loan"). The Loan is made pursuant to the Paycheck Protection Program under the CARES Act. The Loan is forgivable if used to retain workers and maintain payroll or to make lease payments and utility payments as specified under the Paycheck Protection Rule. The remaining loan balance that is not forgiven will bear interest at a rate of 1% per annum after a six-month deferment period, with a maturity date of two years from the funding date of the loan.

None.

**Item 9A. Controls and Procedures.**

***Disclosure Controls and Procedures***

Disclosure controls and procedures, as defined in the Exchange Act Rules 13a-15(e) and 15d-15(e), means controls and other procedures that are designed to ensure that information required to be disclosed in our reports filed or submitted under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported, within the time period specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in our reports filed under the Securities Exchange Act of 1934 is accumulated and communicated to management including our Chief Executive Officer and our Vice President of Finance, as appropriate, to allow timely decisions regarding required disclosure.

In connection with this annual report, as required by Rule 13a-15 under the Securities Exchange Act of 1934, we have carried out an evaluation of the effectiveness of the design and operation of our company's disclosure controls and procedures. This evaluation was carried out under the supervision and with the participation of our company's management, including our Chief Executive Officer and our Vice President of Finance. Based upon that evaluation, our Chief Executive Officer and our Vice President of Finance concluded that as of April 30, 2020, our disclosure controls and procedures were effective as at the end of the period covered by this report.

***Management's Annual Report on Internal Control over Financial Reporting***

Our management is responsible for establishing and maintaining adequate internal control over financial reporting. Internal control over financial reporting, as defined in the Exchange Act Rules 13a-15(f) and 15d-15(f), is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of consolidated financial statements for external purposes in accordance with generally accepted accounting principles. Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies and procedures may deteriorate.

We maintain internal controls over financial reporting that are designed to provide reasonable assurance regarding the reliability of financial reporting, and the preparation of financial statements. Our internal control over financial reporting includes those policies and procedures that 1) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with U.S. generally accepted accounting principles; 2) ensure the maintenance of records that accurately and fairly reflect our transactions; 3) ensure that our receipts, expenditures and asset dispositions are made in accordance with director and management authorizations; and 4) provide reasonable assurance that our assets are properly safeguarded.

Under the supervision and with the participation of our management, including our Chief Executive Officer and our Vice President of Finance, we conducted an assessment of the effectiveness of our internal control over financial reporting based on criteria established in Internal Control - Integrated Framework (2013 Framework) issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this evaluation, management concluded that our internal control over financial reporting was effective as of April 30, 2020.

***Changes in Internal Control Over Financial Reporting***

There have been no changes in our internal control over financial reporting that occurred during the fourth fiscal quarter of the year ended April 30, 2020 that have materially affected, or is reasonably likely to materially affect our internal control over financial reporting.

**Item 9B. Other Information.**

None.

## PART III

### **Item 10. Directors, Executive Officers and Corporate Governance.**

The information required by this Item is incorporated herein by reference from our Proxy Statement for the Annual Meeting of Shareholders, to be filed with the SEC no later than 120 days after April 30, 2020.

### **Item 11. Executive Compensation.**

The information required by this Item, is incorporated herein by reference from our Proxy Statement for the Annual Meeting of Shareholders, to be filed with the SEC no later than 120 days after April 30, 2020.

### **Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters.**

The information required by this Item is incorporated herein by reference from our Proxy Statement for the Annual Meeting of Shareholders, to be filed with the SEC no later than 120 days after April 30, 2020.

### **Item 13. Certain Relationships and Related Transactions, and Director Independence.**

The information required by this Item is incorporated herein by reference from our Proxy Statement for the Annual Meeting of Shareholders, to be filed with the SEC no later than 120 days after April 30, 2020.

### **Item 14. Principal Accountant Fees and Services.**

The information required by this Item is incorporated herein by reference from our Proxy Statement for the Annual Meeting of Shareholders, to be filed with the SEC no later than 120 days after April 30, 2020.

## PART IV

### **Item 15. Exhibits and Financial Statement Schedules.**

#### ***List of documents filed as part of the report***

The following documents are filed as part of this report:

#### **(a)(1) Financial Statements:**

1. Report of Independent Registered Public Accounting Firm;
2. Consolidated Balance Sheets;
3. Consolidated Statements of Operations;
4. Consolidated Statements of Comprehensive Loss;
5. Consolidated Statements of Cash Flows;
6. Consolidated Statements of Changes in Stockholders' Equity; and
7. Notes to the Consolidated Financial Statements.

**(a)(2) Financial Statement Schedules:**

None.

**(a)(3) Exhibits:**

**(3) Articles of Incorporation and By-laws**

[3.1 Articles of Incorporation \(incorporated by reference from our Registration Statement on Form SB-2 filed on July 16, 2003\)](#)

[3.2 Certificate of Designation \(incorporated by reference from our Registration Statement on Form S-8 filed on January 31, 2017\)](#)

[3.3 Articles of Merger \(incorporated by reference from our Current Report on Form 8-K filed on September 15, 2005\)](#)

[3.4 Articles of Merger \(incorporated by reference from our Registration Statement on Form S-8 filed on January 31, 2017\)](#)

[3.5 Certificate of Amendment \(incorporated by reference from our Quarterly Report in the Form 10-Q filed on December 12, 2013\)](#)

[3.6 Certificate of Change \(incorporated by reference from our Registration Statement on Form S-8 filed on January 31, 2017\)](#)

[3.7 Amended Bylaws \(incorporated by reference from our Current Report on Form 8-K filed on July 2, 2012\)](#)

**(4) Instruments defining the rights of security holders, including indentures**

[4.1 Employee Share Purchase Plan \(incorporated by reference from our Registration Statement on Form S-8 filed on January 31, 2019\)](#)

[4.2 Amended 2010 Stock Option Plan \(incorporated by reference from our Registration Statement on Form S-8 filed on January 31, 2019\)](#)

[4.3 Deferred Share Unit Plan \(incorporated by reference from our Quarterly Report on Form 10-Q filed on March 13, 2017\)](#)

**(10) Material Contracts**

[10.1 Employment Agreement between CounterPath Solutions, Inc. and David Karp dated September 11, 2006 \(incorporated by reference from our Quarterly Report on Form 10-QSB filed on September 14, 2006\)](#)

[10.2 Piggyback Registrations Rights Agreement among our company and various shareholders, dated as of August 2, 2007 \(incorporated by reference from our Current Report on Form 8-K filed on August 8, 2007\)](#)

[10.3 Form of Subscription Agreement between our company and various investors in connection with the non-brokered private placement completed on September 4, 2015 \(incorporated by reference from our Current Report on Form 8-K filed on September 8, 2015\)](#)

|             |   |
|-------------|---|
| 10.4        | <a href="#">Form of Warrant Certificate issued to various investors in connection with the non-brokered private placement completed on September 4, 2015 (incorporated by reference from our Current Report on Form 8-K filed on September 8, 2015)</a>   |
| 10.5        | <a href="#">Form of Subscription Agreement between our company and various investors in connection with the non-brokered private placement completed on December 15, 2016 (incorporated by reference from our Current Report on Form 8-K filed on December 19, 2016)</a>                            |
| 10.6        | <a href="#">Form of Subscription Agreement between our company and various investors in connection with the non-brokered private placement completed on July 20, 2017 (incorporated by reference from our Current Report on Form 10-Q filed on September 14, 2017)</a>                              |
| 10.7        | <a href="#">Form of Subscription Agreement between our company and various investors in connection with the non-brokered private placement completed on January 24, 2018 (incorporated by reference from our Current Report on Form 8-K filed on January 26, 2018)</a>                              |
| 10.8        | <a href="#">Amended Employment Agreement between David Karp and CounterPath Corporation and its wholly owned subsidiary, CounterPath Technologies Inc., dated March 7, 2018 (incorporated by reference from our Quarterly Report on Form 10-Q filed on March 13, 2018)</a>                          |
| 10.9        | <a href="#">Loan Agreement between Wesley Clover International Corporation, KMB Trac Two Holdings Ltd. and CounterPath Corporation dated October 10, 2018 (incorporated by reference from our Current Report on Form 8-K filed on October 12, 2018)</a>   |
| 10.10       | <a href="#">Amendment Agreement dated July 10, 2019 to the Loan Agreement dated October 10, 2018 between Wesley Clover International Corporation, KMB Trac Two Holdings Ltd. and CounterPath Corporation (incorporated by reference from our Annual Report on Form 10-K filed on July 11, 2019)</a> |
| 10.11       | <a href="#">Amendment Agreement dated February 1, 2020 between Wesley Clover International Corporation, KMB Trac Two Holdings Ltd. and CounterPath Corporation (incorporated by reference from our Quarterly Report on Form 10-Q filed on March 11, 2020)</a>                                       |
| 10.12       | <a href="#">Form of Subscription Agreement between our company and investors in connection with the non-brokered private placement completed on June 10, 2020 (incorporated by reference from our Current Report on Form 8-K filed on June 11, 2020)</a>  |
| 10.13*      | <a href="#">Employment Agreement between CounterPath Technologies Inc. and Karen Luk dated May 17, 2018</a>   |
| 10.14*      | <a href="#">Amendment to Employment Agreement between CounterPath Technologies Inc. and Karen Luk dated September 23, 2019</a>  |
| 10.15*      | <a href="#">Executive Employment Agreement between David Karp and CounterPath Corporation and CounterPath Technologies Inc. dated April 14, 2020</a>  |
| 10.16*      | <a href="#">Employment Agreement between Todd Carothers and CounterPath, LLC dated January 1, 2019</a>  |
| 10.17*      | <a href="#">Amendment to Employment Agreement between Todd Carothers and CounterPath, LLC dated November 15, 2019</a>   |
| 10.18*      | <a href="#">Amendment to Employment Agreement between Todd Carothers and CounterPath, LLC dated April 14, 2020</a>  |
| <b>(14)</b> | <b>Code of Ethics</b>   |
| 14.1        | <a href="#">Code of Business Conduct and Ethics and Compliance Program (incorporated by reference from our Quarterly Report on Form 10-QSB filed on September 15, 2008)</a>   |

**(21) Subsidiaries of CounterPath Corporation**

[CounterPath Technologies Inc. \(incorporated in the Province of British Columbia, Canada\)](#)

[BridgePort Networks, Inc. \(incorporated in the State of Delaware\)](#)

[CounterPath, LLC \(formed in the State of Delaware\)](#)

**(23) Consent of Experts and Counsel**

[23.1\\* Consent of BDO Canada LLP, Independent Registered Public Accounting Firm](#)

**(31) Section 302 Certifications**

[31.1\\* Section 302 Certification of David Karp](#)

[31.2\\* Section 302 Certification of Karen Luk](#)

**(32) Section 906 Certifications**

[32.1\\* Section 906 Certification of David Karp](#)

[32.2\\* Section 906 Certification of Karen Luk](#)

**(101) Interactive Data File**

[101.INS\\* XBRL Instance Document](#)

[101.SCH\\* XBRL Taxonomy Extension Schema](#)

[101.CAL\\* XBRL Taxonomy Extension Calculation Linkbase](#)

[101.DEF\\* XBRL Taxonomy Extension Definition Linkbase](#)

[101.LAB\\* XBRL Taxonomy Extension Label Linkbase](#)

[101.PRE\\* XBRL Taxonomy Extension Presentation Linkbase](#)

\*Filed herewith.

**Item 16. Form 10-K Summary.**

None.

**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**COUNTERPATH CORPORATION**

By: /s/ Karen Luk  
Karen Luk  
Vice President of Finance, Treasurer and Secretary  
(Principal Financial Officer and Principal Accounting Officer)

Date: July 20, 2020

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

| <u>Signature</u>                                | <u>Title</u>  | <u>Date</u>   |
|---|---|---------------|
| <u>/s/ Terence Matthews</u><br>Terence Matthews | Chairman and Director   | July 20, 2020 |
| <u>/s/ David Karp</u><br>David Karp             | President and Chief Executive Officer (Principal Executive Officer)   | July 20, 2020 |
| <u>/s/ Karen Luk</u><br>Karen Luk               | Vice President of Finance, Treasurer and Secretary (Principal Financial Officer and Principal Accounting Officer) | July 20, 2020 |
| <u>/s/ Owen Matthews</u><br>Owen Matthews       | Vice Chairman and Director  | July 20, 2020 |
| <u>/s/ Steven Bruk</u><br>Steven Bruk           | Director  | July 20, 2020 |
| <u>/s/ Bruce Joyce</u><br>Bruce Joyce           | Director  | July 20, 2020 |
| <u>/s/ Chris Cooper</u><br>Chris Cooper         | Director  | July 20, 2020 |
| <u>/s/ Larry Timlick</u><br>Larry Timlick       | Director  | July 20, 2020 |

**COUNTERPATH TECHNOLOGIES INC.  
EMPLOYMENT AGREEMENT**

**THIS AGREEMENT** is dated for reference the **17<sup>th</sup> day of May, 2018**

**BETWEEN**

**COUNTERPATH TECHNOLOGIES INC.**, a company incorporated under the laws of the Province of British Columbia and having an office at **Suite 300, One Bentall Center, 505 Burrard Street, Vancouver, British Columbia, V7X 1M3.**

(hereinafter referred to as the "Company")

**AND**

**Karen Luk** having an address for notice at \*\*\*

(hereinafter referred to as the "Employee")

**WHEREAS:**

- A. The Company is principally engaged in the business of researching, developing and marketing VoIP/IP Telephony software products (the "Company's Business"),
- B. The Employee has been hired by the Company to work in the Company's Business;
- C. The Employee and the Company wish to enter into this Agreement to record the terms of employment between them;

**NOW THEREFORE THIS AGREEMENT WITNESSES** that for good consideration, the Company hereby employs the Employee on the following terms and conditions:

- 1. **Term of Employment.** Subject to the provisions for termination set forth below, the Employee's employment with the Company, pursuant to this Agreement will begin on **May 22, 2018** ("Effective Date") and continue until terminated in accordance with this Agreement. The first 90 days of employment are considered a probationary period.
- 2. **Salary.** The Company shall pay the Employee a salary of **\$125,000** per year for the services of the Employee, payable at regular payroll periods established by the Company. The Employee's salary will be subject to deductions for Income Tax, Canada Pension Plan and Employment Insurance remittances (collectively the "Government Deductions") and for the Employee's contributions to the employee benefit plan to be established by the Company on terms approved by the Directors of the Company ("Benefit Deductions").
- 3. **Benefits.** The Employee will be entitled to join the company-wide benefits package following the 90 day probationary period. This includes LTD, Life Insurance, Dental, Extended Health, and BC MSP.
- 4. **Stock Options.** You will receive 7,500 CounterPath Corporation stock options based on the standard terms of its stock option plan, pending board approval, expected to be at the next board meeting.

5. **Employee Share Purchase Plan.** After 90 days, the employee will be able to participate in the company ESPP. Employees are eligible to purchase up to 6% of their base salary in common shares of CounterPath at market price. The company will match 50% of the shares purchased by issuing up to 3% of the respective employee's base salary in shares.
6. **Group RRSP Plan.** After 90 days, the employee will be able to participate in the Group RRSP Plan. The company will provide a matching portion between 0% and 3% of an employee's compensation depending upon the number of years of service with CounterPath.
7. **Duties and Position.** The Company will employ the Employee in the capacity of **Controller**. The Employee's duties shall include but not be limited to those most commonly associated with a similar position. The Employee agrees that his duties may be reasonably modified at the Company's discretion from time to time. The Employee will report to **David Karp, CFO** or such other Company employee that may be designated by the management of the Company (hereafter referred to as "Manager") and will comply with all lawful instructions given by his/her Manager.
8. **Policies and Procedures.** The Employee shall abide by all policies and procedures defined by the Company on the Company Intranet. These policies and procedures may be updated and changed at any time at the discretion of the Company.
9. **Privacy.** The company may monitor and/or review all email, voice mail, Internet browser usage and phone calls when deemed necessary by the Company without prior notice.
10. **Devote Full Time to Company.** The Employee will use his best efforts to promote the interests of the Company. The Employee will devote full time, attention and energies to the Company's Business, and during employment with the Company, will not engage in any other business activity, regardless of whether such activity is pursued for profit, gain, or other pecuniary advantage. Notwithstanding, the Company acknowledges, that the Employee has a home-based children's wear business for which responsibilities shall not interfere with the Employee's full-time obligations.

The Employee is not prohibited from making personal investments in any other businesses provided those such businesses are not engaged in activities which are or may be competitive with the Company's Business and provided such investments do not require the Employee's active involvement. The Employee shall not commit or purport to commit the Company to:

(a) any financial obligation or liability in excess of **\$1,000**, or

(b) sell or encumber any part of the assets of the Company.

11. **Confidentiality.** The Employee will not, during or after the term of his employment, reveal any confidential information or trade secrets of the Company to any person, firm, corporation, or entity. If the Employee reveals or threatens to reveal any such information, the Company shall be entitled to an injunction restraining the Employee from disclosing same, or from rendering any services to any entity to whom said information has been or is threatened to be disclosed. The right to secure an injunction is not exclusive, and the Company may pursue any other remedies it has against the Employee for a breach or threatened breach of this condition, including the recovery of damages from the Employee. The Employee shall promptly sign and deliver the Company's form of Confidentiality and Non-Competition Agreement as a condition of employment.

12. **Reimbursement of Expenses.** The Employee may incur reasonable expenses for furthering the Company's Business, including expenses for entertainment, travel, and similar items. The Employee will obtain prior acceptance of the expenses from his/her Manager. The Company shall reimburse the Employee for all business expenses after the Employee presents a pre-approved itemized account of expenditures including original receipts, which is approved by his/her Manager pursuant to Company policy.
13. **Vacation.** The Employee is entitled to **three (3)** weeks of vacation with each completed year of employment. Vacation may be taken as earned. This will increase in accordance with company policy. The Employee shall have due regard to the policies of the Company relating to the scheduling of vacations and the reasonable directions of his/her Manager.
14. **Disability.** It is understood and agreed that while the Employee is entitled to receive payments under the disability insurance plan for employees of the Company, the Employee will not be entitled during such time, to receive the salary set out in Section 2. The Employee's full compensation will be reinstated upon the Employee's return to work on a full-time basis.
15. **Termination of Employment by the Company.**
- 15.1 The Company may terminate the Employee's employment and this Agreement at any time upon providing the Employee with the notice stipulated in the Employment Standards Act of British Columbia or payment of salary in lieu thereof.
- 15.2 Notwithstanding anything to the contrary contained in this Agreement; the Company may terminate the Employee's employment without notice and/or payment of any severance allowance, if the Employee commits any of the following:
- (a) an act of fraud, dishonesty, negligent performance of employment duties or the dereliction of employment duties;
  - (b) a breach of the terms of this Agreement or the Confidentiality and Non-Competition Agreement, which breach is not fully corrected by the Employee within 5 days of notice from the Company; or
  - (c) any act or omission which constitutes "just cause" for dismissal under the laws of British Columbia Employment Standards.
16. **Termination of Employment by the Employee.** The Employee may, without cause, terminate his/her employment upon 30 days' written notice to the Company. Following such notice from the Employee, the Company may require the Employee to perform his duties to the date of termination and the Employee will be paid his regular salary to date of termination. If the Company does not require the Employee to remain for the duration of his/her notice, the Company may pay the Employee severance pay in accordance with the laws of British Columbia.

17. **Death Benefit.** If the Employee dies during the term of employment, the Company shall pay to the Employee's estate the Employee's prevailing salary less Government Deductions and Benefit Deductions up to and including the end of the month in which death occurred.
18. **Assistance in Litigation.** Employee shall upon reasonable notice and at the Company's expense, furnish such information and proper assistance to the Company as it may reasonably require in connection with any litigation in which it is, or may become, a party either during or after employment. The Employee may, at its option and at the Company's expense, retain a lawyer to attend with the Employee at any legal proceedings, which the Company requires the Employee to be present at.
19. **Effect on Prior Agreements.** This Agreement supersedes any prior employment agreement between the Company or any predecessor of the Company and the Employee.
20. **Settlement by Arbitration.** Any claim or controversy that arises out of or relates to this agreement, or the breach of it, shall be settled by arbitration in accordance with the rules of the Commercial Arbitration Center of Vancouver, British Columbia. Judgment upon the award rendered may be entered in any court with jurisdiction.
21. **Severability.** If, for any reason, any provision of this Agreement is held invalid, all other provisions of this Agreement shall remain in effect. If this Agreement is held invalid or cannot be enforced, then to the full extent permitted by law any prior agreement between the Company (or any predecessor thereof) and the Employee shall be deemed reinstated as if this Agreement had not been executed.
22. **Assumption of Agreement by Company's Successor and Assignees.** The Company's rights and obligations under this Agreement will endure to the benefit and be binding upon the Company's successors and assignees.
23. **Oral Modifications Not Binding.** Oral modifications to this Agreement shall have no effect. This Agreement may be modified only by a written agreement signed by the party against whom enforcement of any waiver, change, modification, extension, or discharge is sought.
24. **Notices.** Except as otherwise expressly provided herein, any and all notices or demands which must or maybe given hereunder or under any other instrument contemplated hereby shall be given by delivery in person or by regular mail or by facsimile transmission to the parties' respective address set out on the first page of this Agreement. All such communications, notices or presentations and demands provided for herein shall be deemed to have been delivered when actually delivered in person to the respective party, or if mailed, then on the date it would be delivered in the ordinary course of mail, or if sent by facsimile transmission, on the date of receipt of confirmation that the transmission has been received. Any party may change its address hereunder on twenty days' notice to the other party in compliance with this section.
25. **General.** Time will be of the essence hereof. The Employee acknowledges and declares that he has been provided with sufficient time and opportunity to consider all factors relating to this Agreement, has retained, and consulted independent counsel to advise him, or in the alternative has elected to waive his right to retain and consult independent counsel. He further acknowledges and declares that he has read and understands the terms of this Agreement and has signed it voluntarily with full awareness of its consequences. This Agreement may not be assigned by the Employee without the express written consent of the Company. Wherever the singular masculine or neuter is used in this Agreement, the same shall be construed as meaning the plural or feminine, and vice versa, where the context or the parties so require. The headings used herein are for convenience of reference only and shall not affect the interpretation of this Agreement. Facsimile or photostat copies of signatures are acceptable and are of the same force and effect as original signatures for all intents and purposes. The waiver by either party of any breach of any provision of this Agreement shall not operate or be construed as a waiver of any subsequent breach. The provisions of sections 11 (Confidentiality), 18 (Assistance in Litigation), 20 (Settlement by Arbitration) and 21 (Severability), herein shall survive the termination of the Employee's employment and this Agreement. This Agreement may be executed in several counterparts, each of which so executed shall be deemed to be an original, and such counterparts together shall constitute but one and the same instrument. The preambles or recitals hereto are hereby incorporated herein and form an integral part of this Agreement. This Agreement shall entire to the benefit of the parties hereto and their respective heirs, executors, administrators, successors and permitted assigns.

**IN WITNESS WHEREOF** the parties hereto have duly executed this agreement under seal as of the date first above written.

**COUNTERPATH TECHNOLOGIES INC.** |

/s/ David Karp  
David Karp, CFO

| /s/ Karen Luk  
**Karen Luk**

| May 22, 2018  
Date Signed

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V.10.21.08

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**COUNTERPATH**

**AMENDMENT TO EMPLOYMENT AGREEMENT**

**THIS AMENDMENT (the "Amendment")** is dated for reference the 23<sup>rd</sup> day of September, 2019.

**BETWEEN**

**COUNTERPATH TECHNOLOGIES INC.**, a company incorporated under the laws of the Province of British Columbia and having an office at **Suite 300, One Bentall Center, 505 Burrard Street, Vancouver, British Columbia, V7X 1M3.**

(hereinafter referred to as the "Company")

**AND**

**Karen Luk** having an address for notice at \*\*\*

(hereinafter referred to as the "Employee")

**WHEREAS:**

A. The Company and the Employee entered into an Employment Agreement dated May 17<sup>th</sup>, 2018 (the "Agreement"); and

B. The Employee and the Company wish to amend the terms of Agreement between them.

**NOW THEREFORE THIS AGREEMENT WITNESSES** that for good consideration, the Agreement is modified as follows, with such modifications having such effective as of September 20, 2019, except as otherwise noted..

Replace Sections 2., 7. and 13. with the following:

2. **Salary.** The Company shall pay the Employee a salary of **\$135,000 per year** for the services of the Employee, payable at regular payroll periods established by the Company. This salary increase shall be effective as of October 1, 2019. The Employee's salary will be subject to deductions for Income Tax, Canada Pension Plan and Employment Insurance remittances (collectively the "Government Deductions") and for the Employee's contributions to the employee benefit plan to be established by the Company on terms approved by the Directors of the Company ("Benefit Deductions").
  7. **Duties and Position.** The Company will employ the Employee in the capacity of **VP of Finance**. The Employee's duties shall include but not be limited to those outlined in *Appendix A* of this amendment. The Employee agrees that his duties may be reasonably modified at the Company's discretion from time to time. The Employee will report to the **David Karp, CEO** or such person designated by the CEO (hereafter referred to as "Manager") and will comply with all lawful instructions given by his/her Manager.
-

13. The Employee is entitled to **four (4)** weeks of vacation each year, pro-rated for partial years of employment. This vacation increase shall be effective as of October 1, 2019. Vacation may be taken as earned. Such vacation will be subject to the Company's policies relating to the scheduling and limitations on carry-over of vacations.

This Amendment is part of the Agreement between Employee and Company and together with the Agreement, contains the entire agreement of the parties as to its subject matter as of the Effective Date of this Amendment. Except as expressly amended by this Amendment, the Agreement remains in full force and effect according to its terms. In the event of any direct conflict between this Amendment and the terms and conditions of the Agreement, this Amendment governs.

**IN WITNESS WHEREOF** the parties hereto have duly executed this Amendment as of the date first above written.

**COUNTERPATH TECHNOLOGIES INC.**

/s/ David Karp  
(Authorized Signature)

**Karen Luk**

/s/ Karen Luk  
Signature of Employee

September 24, 2019  
Date Signed



## APPENDIX A

|                   |  |
|-------------------|--|
| <b>Job Title</b>  | VP of Finance  |
| <b>Reports to</b> | Chief Financial Officer, otherwise Chief Executive Officer ("Manager") |

### Job purpose

The VP of Finance is responsible for the financial and fiscal management aspects of company operations. The VP of Finance provides leadership and coordination of company financial planning, debt financing, and budget management functions and ensure company accounting principles and reporting conform to generally accepted accounting principles. This role is a roll up your sleeves, hands-on type position involving active day-to-day management of a team of direct reports.

### Duties and responsibilities

- Prepare quarterly and annual financial reports and statements under U.S. GAAP that are filed with the SEC;
- Act as Principal Accounting Officer and Principal Financial Officer for SEC reporting purposes;
- Prepare accurate and timely financial reports and budgets for Manager, audit committee meetings, executive and board meetings, annual general meetings and presentations;
- Prepare working papers and coordination of external audits/ reviews of annual and quarterly financial statements;
- Lead the development and implementation of financial systems and internal controls in compliance with SOX and internal quality systems;
- File federal and state taxes in U.S. and Canadian jurisdictions;
- Maintain stock option and DSU records;
- Oversee invoicing, accounts receivable and accounts payable, payroll;
- Keep abreast of U.S. GAAP and revenue recognition developments;
- Manage finance team and recruits for team members as required;
- Manage auditors;
- Assist Manager in preparation of investor presentations;
- Assist Manager in strategic considerations and corporate development.

### Qualifications:

- CPA designation
  - 5-10 years of public company experience
  - U.S. GAAP is a must have
  - Revenue recognition and transfer pricing experience
  - Experience in SaaS based software companies is an asset
  - Experience with cross border tax is an asset
  - Expert in MS Excel, pivot tables
  - Worked with Sage or a similar accounting ERP system
-

## EXECUTIVE EMPLOYMENT AGREEMENT

THIS AGREEMENT dated for reference the 14th day of April, 2020 between COUNTERPATH CORPORATION, a Nevada corporation and COUNTERPATH TECHNOLOGIES INC, a British Columbia corporation (collectively referred to as the "**Company**") and DAVID KARP (the "**Executive**").

WHEREAS:

- A. The Company is principally engaged in the business of researching, developing, and marketing VoIP/IP Telephony software products (the "**Business**");
- B. The Executive's employment with the Company commenced on September 11, 2006. On July 31, 2007 the Company and the Executive entered into a written employment agreement (the "**2007 Agreement**"), which was in turn, amended between September 2006 and March 2018;
- C. On September 19, 2019, the Executive became the President and Chief Executive Officer of the Company; and
- D. In exchange for the consideration further described in Section 2, including an increase in Base Salary and Performance Bonus, the Company and the Executive have agreed to replace the 2007 Agreement (as amended) with this Agreement.

NOW, THEREFORE, for the consideration set forth herein, including the increased Base Salary and the Performance Bonus, the parties agree as follows:

### 1. EMPLOYMENT, TERM, POSITION AND DUTIES

- 1.1 Term of Employment. This agreement is effective April 15, 2020 (the "**Effective Date**") and will continue for an indefinite term until terminated in accordance with this Agreement.
  - 1.2 Duties & Reporting. The Executive will perform such duties as are regularly and customarily performed by a President and Chief Executive Officer of a company, and in such other related senior capacity as the Company may reasonably require which is consistent with the Executive's position. The Executive will report to the board of directors of the Company (the "**Board**") and will comply with all lawful instructions given by the Board.
  - 1.3 Full Time and Efforts. During the Executive's employment with the Company, the Executive will continue to:
    - (a) diligently, honestly and faithfully serve the Company and use his best efforts to promote and advance the interests of the Company;
    - (b) devote his full time and effort and attention to the business and affairs of the Company, its affiliates and subsidiaries;
    - (c) perform his duties in accordance with applicable laws and in accordance with the Company's policies and procedures as established and updated by the Company from time to time; and
-

- (d) not be engaged, employed or associated with any other volunteer, advisory or business venture ("**Outside Activities**") without the written consent of the Board unless such Outside Activities
  - (i) occupy less than two hours of the Executive's time per week, and
  - (ii) do not or will not negatively impair the Executive's ability to meet all of his lawful obligations to the Company, whether such obligations are specifically described this Agreement or are implied under common law.

1.4 Fiduciary Obligations. The Executive acknowledges that as the President and Chief Executive Officer of the Company, he is an officer and fiduciary of the Company, occupies a position of trust and confidence, and will develop and acquire wide experience and knowledge on all aspects of the Company's business. The Executive agrees to serve the Company in a manner which is consistent with the fiduciary duties owed to the Company. Without limiting the generality of the foregoing, the Executive will observe the highest standards of loyalty, good faith, and avoidance of conflicts of duty and self-interest, and will not assume any fiduciary obligations to any other entity without the approval of the Company.

## 2. **COMPENSATION & BENEFITS**

2.1 Base Salary. The Company will pay the Executive \$310,000 per annum commencing on the Effective Date (the "**Base Salary**"). The Base Salary will be subject to annual review by the Board.

2.2 Performance Bonus. The Executive will be eligible to earn up to 50% percent of the Base Salary each fiscal year, effective for the last quarter of the Company's fiscal year ending April 30, 2020, through the Company's bonus and incentive plan (the "**Bonus**") upon achieving corporate and personal performance targets (the "**Performance Targets**"), as follows:

- (a) Performance Targets for the fiscal year and each quarter within such fiscal year will be mutually agreed to by the Executive and the Board;
- (b) for any Performance Targets that has a subjective component, the decision of whether or not the Executive has achieved such subjective components will be determined by the Compensation Committee of the Board, and in the absence of the Compensation Committee, the Board, acting reasonably;
- (c) the Bonus will be earned and paid on a quarterly basis, and paid no later than 45 days after the close of each of the Company's fiscal quarters.

The Company may increase the Bonus to greater than 50% of the Base Salary, at the Company's sole discretion.

2.3 Equity Compensation. The Executive will be eligible to participate in the long term success of the Company through the Company's Amended 2010 Stock Option Plan as amended, and the Company's Deferred Share Unit Plan as amended (collectively referred to as the "**Equity Plans**"). The Board may amend, suspend or terminate one or both of the Equity Plans at any time in accordance with the terms of such Equity Plans. Notwithstanding the terms of Stock Options previously granted to the Executive and Deferred Share Units granted to the Executive, the Company and the Executive hereby agree that all of the Stock Option Agreements between the Company and the Executive and all of the Deferred Share Unit Agreements between the Company and the Executive are hereby amended such that all unvested Stock Options and unvested Deferred Share Units will immediately vest if this Agreement is terminated in accordance with sub-sections 4.3 (Resignation following Change in Control) or 4.5 (Termination Without Cause).

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- 2.4 Employee Benefits. Subject to meeting any eligibility requirements, the Executive will be entitled to participate in any benefits, such as group extended health and dental, life and long-term disability insurance, which the Company offers from time to time to its employees and/or senior executive team (collectively, the "**Employee Benefits**"). The Employee Benefits are provided in accordance with the formal plan documents or policies and any issues with respect to entitlement or payment of benefits under any of the Employee Benefits will be governed by the terms of such documents or policies establishing the benefits in issue. The Company reserves the right to make changes to the Employee Benefits, and the Executive agrees that any changes to the Employee Benefits will not affect or change any other part of this Agreement.
- 2.5 Expense Allowance. The Company will pay the Executive a monthly allowance of \$800 (the "**Allowance**") payable in equal instalments of \$400 twice per month. The Allowance can be used at the Executive's sole discretion.
- 2.6 Employee Share Purchase Plan and Group Retirement Savings Plan. The Executive may participate in the Company's Employee Share Purchase Plan and Group Retirement Saving Plan, under the terms as set out in such plans.
- 2.7 Vacation. The Executive will be entitled to 5 weeks' paid vacation each calendar year. Vacation may taken at such time or times as the Executive may select and as the Board may reasonably approve, having regard to the business affairs and operations of the Company. The Executive will not be paid for unused vacation, except as set out in the Company's vacation policy, or as required by the BC *Employment Standards Act* upon the termination of employment.
- 2.8 Expenses. The Company will reimburse the Executive for reasonable expenses incurred by the Executive in the performance of the Executive's duties and responsibilities hereunder, subject to the Company's policies and practices regarding business expenses.
- 2.9 Death Benefit. This Agreement and the Executive's employment shall terminate upon the death of the Executive. If this Agreement and the Executive's employment terminates due to the Executive's death, in addition to any unpaid compensation and benefits in this Article 2 which was earned by the Executive up to the date of his death, the Executive's estate will be entitled the Base Salary that would have been owing to the Executive through to the end of the month in which death occurred.

### 3. **CONFIDENTIAL INFORMATION AND INTELLECTUAL PROPERTY**

#### 3.1 Confidential Information.

- (a) The Executive hereby acknowledges that as an employee of the Company, the Executive has and will continue to acquire information, whether or not originated by the Executive, about certain matters which are confidential or proprietary to the Company and the Business. These matters include but are not limited to books of business, ideas, techniques, processes, know-how, trade and business secrets, data, computer software, lists of names and addresses of present and prospective customers and clients, details, including terms, of verbal and written contracts between the Company and its customers and clients, lists of suppliers, marketing and business plans, forecasts, personnel and financial information, internal pricing and cost information, services and operational manuals, future plans and strategies of the Company that have been or are being discussed and confidential information belonging to third parties which the Company has an obligation to hold in confidence (collectively the "**Confidential Information**").
-

- (b) The Executive hereby acknowledges and agrees that all Confidential Information is the exclusive property of the Company. The Executive further acknowledges that the Confidential Information could be used to the detriment of the Company and that disclosure of the Confidential Information could cause irreparable harm to the Company. Accordingly, the Executive agrees to treat confidentially all of the Confidential Information and not to disclose it to any third party or to use it for any purpose either during the Executive's employment (except as may be necessary in the proper discharge of the Executive's duties), or after termination of employment (whether such termination is occasioned by the Executive, by the Company with or without cause or by mutual agreement), except with the written permission of the Company.
- (c) All notes, data, tapes, compact discs, reference items, sketches, drawings, memoranda, records, diskettes and other materials, whether in hard copy or on electronic media, in any way relating to any of the Confidential Information, produced by the Executive or coming into the Executive's possession will belong exclusively to the Company. The Executive agrees to turn over to the Company all copies of any such materials in the Executive's possession or control, immediately at the request of the Company or, in the absence of a request, on the termination of the Executive's employment with the Company.

### 3.2 Intellectual Property.

- (a) For the purpose of this sub-section 3.2, Developments means all discoveries, inventions, designs, works of authorship, improvements and ideas (whether or not patentable or copyrightable) and legally recognized proprietary rights (including, but not limited to, patents, copyrights, trademarks, topographies, know-how and trade secrets), and all records and copies of records relating to the foregoing, that:
    - (i) result or derive from the Executive's employment or from knowledge or use of Confidential Information;
    - (ii) are conceived or made by the Executive (individually or in collaboration with others) during the Executive's employment with the Company;
    - (iii) result from or derive from the use or application of the resources of the Company; or
    - (iv) relate to the Business or operations of the Company, or to actual or demonstrably anticipated research and development by the Company.
  - (b) The Executive agrees that all Developments will be the exclusive property of the Company and the Company will have sole discretion to deal with Developments. The Executive agrees that no intellectual property rights in the Developments are or will be retained by the Executive. For greater certainty, all work done during the term of the Executive's employment for the Company is the sole property of the Company, as the first author for copyright purposes and in respect of which all copyright will vest in the Company.
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- (c) In consideration of the compensation and other benefits that the Executive has received under the 2007 Agreement or will receive under the terms of this Agreement, the Executive irrevocably sells, assigns and transfers and agrees in the future to sell, assign and transfer all right, title and interest in and to the Developments and intellectual property rights therein including, without limitation, all patents, copyright, industrial design, circuit topography and trademarks, and any goodwill associated therewith in Canada and worldwide to the Company and the Executive will hold all the benefits of the rights, title and interest mentioned above in trust for the Company prior to the assignment to the Company.
- (d) The Executive agrees to do all further things that may be reasonably necessary or desirable in order to give full effect to the foregoing. If the Executive's cooperation is required in order for the Company to obtain or enforce legal protection of the Developments following the termination of employment, the Executive will provide that cooperation so long as the Company pays the Executive reasonable compensation for time at a rate to be agreed between the Executive and the Company.

#### 4. TERMINATION

- 4.1 Post-employment Fiduciary Duties. The Executive is an officer and fiduciary of the Company and accordingly, the Executive understands that after the termination of his employment (for any reason), the Executive has continuing common law obligations not to:
    - (a) appropriate for the Executive's or any third party's benefit, any of the Company's business opportunities that the Executive learned of, or was working on while employed by the Company; nor
    - (b) solicit those employees or contractors of the Company who were employed or working for the Company at the time of the Executive's termination, for the purpose of inducing them to terminate their employment or contract with the Company for a period of twelve (12) months after the effective date of termination.
  - 4.2 Resignation. The Executive may resign and terminate this Agreement at time by providing 60 days' written notice to the Company and, upon such resignation taking effect, the Executive's employment will terminate immediately. The Company may waive all or part of the notice of resignation given by the Executive prior to the expiry of the 60 days' notice by paying the Executive an amount equal to the Base Salary for the balance of the 60 days' notice period.
  - 4.3 Resignation following a Change in Control. If there is a Change in Control (as herein defined), the Executive may without cause, terminate his employment within twelve (12) months following the occurrence of a Change in Control, by providing 90 days' written notice to the Board. The Company may waive all or part of the 90 days' notice of resignation prior to the expiry of the 90 days' notice. If the Executive resigns pursuant to this sub-section 4.3, the Executive will be entitled to receive the severance termination entitlements described in sub-section 4.6. For the purposes of this sub-section 4.3, "**Change in Control**" means the occurrence of any of the following:
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- (a) the sale, lease, conveyance or other disposition of all or substantially all of the Company's assets to any person, entity or group of persons acting in concert; or a merger, consolidation or other transaction of the Company with or into any other corporation, entity or person, other than a transaction in which the holders of at least 50% of the shares of capital stock of CounterPath Corporation outstanding immediately prior thereto continue to hold (either by voting securities remaining outstanding or by their being converted into voting securities of the surviving entity or its controlling entity) at least 50% of the total voting power represented by the voting securities of CounterPath Corporation or such surviving entity (or its controlling entity) outstanding immediately after such transaction; or
- (b) any person or group of persons becoming the "beneficial owner", directly or indirectly, of securities of CounterPath Corporation representing 50% or more of the total voting power represented by CounterPath Corporation then outstanding voting securities; or
- (c) a contest for the election or removal of members of the Board that results in the removal from the Board of at least 50% of the incumbent members of the Board.

4.4 Company's Right to Terminate for Cause. Notwithstanding any other provision in this Agreement, the Company may terminate the employment of the Executive at any time for Cause. For the purpose of this sub-section 4.4, "**Cause**" means, but is not limited to, termination of employment for any of the following actions: theft, dishonesty, misconduct, breach of fiduciary duty, or falsification of any of the Company's documents or records; material failure to abide by code of conduct; conviction of any criminal act involving fraud, dishonesty, misappropriation or moral turpitude, or which impairs the Executive's ability to perform his duties on the Company's behalf; or any other form of just cause as that term is defined by common law applicable in British Columbia;

4.5 Termination Without Cause. The Company may terminate the Executive's employment at any time without Cause:

- (a) by providing 60 days' written notice to the Executive, or
- (b) by providing 14 days' written notice to the Executive, if the Company terminates its operations and liquidates its assets or commences bankruptcy and/or arrangement proceedings under the *Bankruptcy and Insolvency Act* (Canada) or the *Companies' Creditors Arrangement Act* (Canada), and

by paying and otherwise providing the Executive with the Termination Entitlements described in sub-section 4.6.

4.6 Termination Entitlements. If this Agreement is terminated in accordance with sub-sections 4.3 (Resignation following Change in Control) or 4.5 (Termination Without Cause) then in addition to any Base Salary, Bonus and Allowance earned up by the Executive up to the last day of employment, the Company shall provide the Executive with the following:

- (a) a lump sum cash payment equal to 18 months' Base Salary and Allowance plus one (1) additional month of Base Salary and Allowance for each additional year of service after April 1, 2020 including pro rata amount for partial years worked (the "**Severance Period**");
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- (b) compensation for loss of the Bonus in the amount of 30% of the Executive's Base Salary multiplied by the Severance Period;
- (c) continuation of the Employee Benefits for the Severance Period, or in the alternative if the terms of any Employee Benefits do not permit continuation of the Employee Benefits for the entire Severance Period, payment of the replacement cost of the Employee Benefits for the portion of the Severance Period that the Executive is ineligible to be insured under the terms of any Employee Benefits; and
- (d) notwithstanding the terms of the Stock Option Agreement(s) for previous grants to the Executive of Stock Options and the Deferred Share Unit Agreement for previous grants to the Executive of Deferred Share Units, all unvested Stock Options and unvested Deferred Share Units granted to the Executive in accordance the terms of the Equity Plans, will immediately vest.

4.7 Fair and Reasonable Provisions. The Company and Executive acknowledge and agree that the provisions of sub-section 4.6 constitute fair and reasonable provisions for the consequences for such termination, are inclusive of any entitlements the Executive may be entitled to pursuant to the BC *Employment Standards Act*, and such payments and benefits shall not be limited or reduced by amounts the Executive might earn or be able to earn from any other employment or ventures. By providing the termination entitlements as set out in sub-section 4.6, the Company will be released from any and all compensation and severance obligations owing or which may be owed to the Executive arising out of this Agreement, the Executive's employment, or the termination of the Executive's employment.

4.8 Resignation as Director. Unless otherwise agreed to by the Company, if the Executive's employment ends for any reason, the Executive agrees to resign from all offices and directorships for the Company and its affiliates effective on the last date of the Executive's employment with the Company.

## 5. GENERAL

5.1 Assistance in Litigation. The Executive will, upon reasonable notice, and at the Company's expense, furnish such information and proper assistance to the Company as it may reasonably require in connection with any litigation in which it is, or may become, a party either during or after employment. The Executive may, at the Executive's option and at the Company's expense, retain a lawyer to attend with the Executive at any legal proceedings at which the Company requires the Executive's presence.

5.2 Insurance. The Company will use its best efforts to obtain third party liability insurance for the Executive (including directors and officers liability insurance) insuring the Executive for any claims arising from the negligent acts or omissions of the Executive or the Company during the period the Executive was employed by the Company.

5.3 Resolution of Disputes. Except as provided herein, any controversy, dispute, disagreement or claim arising out of, relating to or in connection with this Agreement or any breach thereof, including any question regarding its existence, validity or termination, shall be finally and conclusively resolved arbitration administered by the British Columbia Arbitration & Mediation Institute in accordance with its Commercial Arbitration Rules, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. Notwithstanding the foregoing, if the Company is required to enforce its rights pursuant to Sections 3, or sub-section 4.1, the Company may enforce such rights in the Supreme Court of British Columbia or any other court of competent jurisdiction.

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- 5.4 Successors and Assigns. The Company's rights and obligations under this Agreement will enure to the benefit and be binding upon the Company's successors and assigns.
- 5.5 Authorization. The Company represents and warrants that it is fully authorized and empowered to enter into this Agreement and perform its obligations hereunder, and that performance of this Agreement will not violate any agreement between the Company and any other person, firm or organization nor breach any provisions of its constating documents or governing legislation.
- 5.6 Obligations Continue. The Executive's obligations under Section 3 and sub-section 4.1 will remain in full force and effect notwithstanding termination of this Agreement for any reason.
- 5.7 Amendment or Waiver. No provision in this Agreement may be amended unless such amendment is agreed to in writing and signed by the Executive and an authorized officer of the Company. No waiver by either party hereto of any breach by the other party hereto of any condition or provision contained in this Agreement to be performed by such other party will be deemed a waiver of a similar or dissimilar condition or provision at the same or any prior or subsequent time. Any waiver must be in writing and signed by the Executive or an authorized officer of the Company, as the case may be.
- 5.8 Compliance with Policies and Laws. The Executive agrees to abide by all the Company's policies and procedures, including without limitation, the Company's code of conduct. The Executive also agrees to abide by all laws applicable to the Company, in each jurisdiction that it does business, including without limitation securities and regulations governing publicly traded companies.
- 5.9 Governing Law. This Agreement shall be construed and interpreted in accordance with the laws of the Province of British Columbia and the federal laws of Canada applicable thereto.
- 5.10 Notices. Any notice required or permitted to be given under this Agreement shall be in writing and will be properly given if as follows:
- (a) in the case of the Company, delivered to the Attention of the Chair of the Board at the Company's address at  
Suite 300 - 505 Burrard Street  
Vancouver, British Columbia  
V7X 1M3
  - (b) in the case of the Executive, by email at his Company email address plus mailed to the Executive at:  
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or, to such other address as the parties may from time to time specify by notice given in accordance herewith. Any notice so given will be conclusively deemed to have been given or made on the day of delivery.

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- 5.11 Severability. If any provision contained herein is determined to be void or unenforceable for any reason, in whole or in part, it will not be deemed to affect or impair the validity of any other provision contained herein and the remaining provisions will remain in full force and effect to the fullest extent permissible by law.
- 5.12 Entire Agreement. This Agreement contains the entire understanding and agreement between the parties concerning the subject matter hereof and supersedes all prior employment agreements, including without limitation the 2007 Agreement, and any other understandings, discussions, negotiations and undertakings, whether written or oral, relating to the Executive's employment with the Company.
- 5.13 Currency. Unless otherwise specified herein all references to dollar or dollars are references to Canadian dollars (CAD).
- 5.14 Further Assurances. Each of the Executive and the Company will do, execute and deliver, or will cause to be done, executed and delivered, all such further acts, documents and things as the Executive or the Company may require for the purposes of giving effect to this Agreement.
- 5.15 Counterparts/Facsimile Execution. This Agreement may be executed in several parts in the same form and such parts as so executed will together constitute one original document, and such parts, if more than one, will be read together and construed as if all the signing parties had executed one copy of the said Agreement.
- 5.16 Headings. The headings contained herein are for reference purposes only and will not in any way affect the construction or interpretation of this Agreement.

**INTENDING TO BE LEGALLY BOUND**, the parties hereunto have signed this Agreement as of the 14th day of April, 2020.

**COUNTERPATH TECHNOLOGIES INC.**

Per: /s/ Chris Cooper  
Authorized Signatory

**COUNTERPATH CORPORATION**

Per: /s/ Steven Bruk  
Authorized Signatory

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**COUNTERPATH, LLC  
EMPLOYMENT AGREEMENT**

**THIS AGREEMENT** is effective the 1<sup>st</sup> day of January 1, 2019.

**BETWEEN**

**COUNTERPATH, LLC**, formed under the laws of the State of Delaware and having an office at 117 N. Jefferson Street, Suite 307, Chicago, IL 60661.

(hereinafter referred to as the "Company")

**AND**

**Todd Carothers** having an address for notice at \*\*\*.

(hereinafter referred to as the "Employee")

**WHEREAS:**

- A. BridgePort Networks, Inc. ("BridgePort") and the Company are wholly-owned subsidiaries of CounterPath Corporation. The Company is principally engaged in the business of researching, developing and marketing VoIP/IP Telephony software products (the "Company's Business");
- B. The Employee has worked continuously for BridgePort since October 12, 2009;
- C. All employees of BridgePort transferred to CounterPath, LLC on January 1, 2019 under their existing employment terms; and
- D. This Agreement summarizes the amendments made over the Employee's employment term and confirms the Employee's tax obligations thereunder.

**NOW THEREFORE THIS AGREEMENT WITNESSES** that for good consideration, the Company hereby employs the Employee on the following terms and conditions:

- 1. **Term of Employment.** Subject to the provisions for termination set forth below, the Employee's employment with the Company, shall continue until terminated in accordance with this Agreement.
- 2. **Salary & Benefits.** The Company shall pay the Employee a salary of **US\$17,500.00** per month for the services of the Employee, payable at regular payroll periods established by the Company. The Employee's salary will be subject to deductions for Income Tax and Social Security remittances (collectively the "Government Deductions"). The Company shall also continue to provide the Employee with (a) extended medical and dental insurance coverage as provided to other employees of the Company, (b) participation in a discretionary bonus & incentive plan which shall provide the Employee the ability to earn discreet bonuses based on CounterPath Corporation's achievement of recognized revenue in accordance with the schedule below, and (c) participation in CounterPath Corporation's Employee Share Purchase Plan and the Company's 401(k) plan in accordance with the terms of those plans.

| Quarterly Revenue Threshold                           | Applicable Bonus <sup>(1)</sup> |
|---|---------------------------------|
| Less than \$3.0 million                               | Nil                             |
| At or above \$3.0 million and less than \$3.5 million | \$8,000.00                      |
| At or above \$3.5 million and less than \$4.0 million | \$16,000.00                     |
| At or above \$4.0 million and less than \$4.5 million | \$24,000.00                     |
| At or above \$4.5 million and less than \$5.0 million | \$32,000.00                     |
| At or above \$5.0 million                             | 0.75% of revenue                |

(1) This bonus shall be determined quarterly in accordance with the CounterPath Sales Compensation Plan and will be reviewed annually.

3. **Tax Obligations.** In the event that the Company is required to remit withholding taxes on behalf of the Employee to the Canada Revenue Agency ("CRA"), the Employee agrees to repay any refund amounts received from the CRA to the Company.
4. **Duties and Position.** The Company will employ the Employee in the capacity of **Executive Vice President of Sales, Marketing & Product**. The Employee's duties shall include those commonly associated with the aforesaid capacity. The Employee will report to the **Chief Executive Officer** or such person designated by the Chief Executive Officer (hereafter referred to as "Manager") and will comply with all lawful instructions given by his Manager.
5. **Policies and Procedures.** The Employee shall abide by all policies and procedures defined by the Company. These policies and procedures may be updated and changed at any time at the discretion of the Company.
6. **Privacy.** The Company may monitor and/or review all email, voice mail, Internet browser usage and phone calls when deemed necessary by the Company without prior notice.
7. **Devote Full Time to Company.** The Employee will use his best efforts to promote the interests of the Company. The Employee will devote full time (unless otherwise agreed to by the Company), attention and energies to the Company's Business, and during employment with the Company, will not engage in any other business activity, regardless of whether such activity is pursued for profit, gain, or other pecuniary advantage. The Employee is not prohibited from making personal investments in any other businesses provided those such businesses are not engaged in activities which are or may be competitive with the Company's Business and provided such investments do not require the Employee's active involvement. The Employee shall not commit or purport to commit the Company to:
  - (a) any financial obligation or liability in excess of **\$10,000**, or
  - (b) sell or encumber any part of the assets of the Company.
8. **Confidentiality.** The Employee will not, during or after the term of his employment, reveal any confidential information or trade secrets of the Company to any person, firm, corporation, or entity. If the Employee reveals or threatens to reveal any such information, the Company shall be entitled to an injunction restraining the Employee from disclosing same, or from rendering any services to any entity to whom said information has been or is threatened to be disclosed. The right to secure an injunction is not exclusive, and the Company may pursue any other remedies it has against the Employee for a breach or threatened breach of this condition, including the recovery of damages from the Employee. The Confidentiality and Non-Competition Agreement previously entered into between the Company and the Employee will remain in force as a condition of employment.

9. **Reimbursement of Expenses.** The Employee may incur reasonable expenses for furthering the Company's Business, including expenses for entertainment, travel, and similar items. The Employee will obtain prior acceptance of the expenses from his Manager. The Company shall reimburse the Employee for all business expenses after the Employee presents a pre-approved itemized account of expenditures including original receipts, which is approved by his Manager pursuant to Company policy.
10. **Vacation.** The Employee shall be entitled to a yearly paid vacation of **four (4)** weeks and increases as approved by the Company. The Employee shall have due regard to the policies of the Company relating to the scheduling of vacations and the reasonable directions of his Manager. Such vacation may be taken as earned and will be subject to the Company's policies relating to the scheduling and limitations on carry-over of vacations.
11. **Disability.** It is understood and agreed that while the Employee is entitled to receive payments under any disability insurance plan for employees of the Company (when established by the Company), then the Employee will not be entitled during such time, to receive the salary set out in Section 2 (Salary & Benefits). The Employee's full compensation will be reinstated upon the Employee's return to work on a full-time basis.
12. **Termination of Employment by the Company.**
- 12.1 Notwithstanding anything to the contrary contained in this Agreement, the Company may terminate the Employee's employment and this Agreement at any time by providing 30 days' notice, payment of severance as set out in Section 14 (Severance) in lieu of notice, or a combination thereof at the Company's sole discretion. At the Company's discretion, the Employee will continue to perform his duties and will be paid his regular salary up to the date of termination. Any severance payable will be less applicable Government deductions.
- 12.2 Notwithstanding anything to the contrary contained in this Agreement; the Company may terminate the Employee's employment without notice and/or payment of any severance allowance, if the Employee commits any of the following:
- (a) an act of fraud, dishonesty, negligent performance of employment duties or the dereliction of employment duties;
  - (b) a breach of the terms of this Agreement or the Confidentiality and Non-Competition Agreement, which breach is not fully corrected by the Employee within 5 days of notice from the Company; or
  - (c) any act or omission which constitutes "just cause" for dismissal under the laws of the State of Illinois.
13. **Termination of Employment by the Employee.** The Employee may, without cause, terminate his employment upon 30 days' written notice to the Company. Following such notice from the Employee, the Company may require the Employee to perform his duties to the date of termination and the Employee will be paid his regular salary to date of termination. If the Company does not require the Employee to remain for the duration of his notice, the Company may pay to the Employee the lessor of his regular pay to the end of the notice period or severance pay in accordance with the provisions of the State of Illinois. If the Employee terminates his employment with the Company, the Company is not required to pay Severance as set out in Section 14 (Severance).

14. **Severance.** Post-termination severance shall be paid to the Employee based upon the following schedule:

- (a) If the Employee is terminated pursuant to Section 12.1 (Termination of Employment by the Company), the Company will pay to Employee (1) the equivalent of one year of base salary (less any salary payments made since notice was given under Section 12.1; (2) medical and dental insurance coverage as set out in Section 2 (b) (Salary & Benefits) under the current co-share arrangements, for a period of 12 months, less the period since notice was given under Section 12.1; and (3) unless Section 23 (Change of Control) applies, one-twenty-fourth (1/24) of the number of Options granted, in accordance with Section 1.3 of each of the Stock Option Agreement(s) between the parties, each grant multiplied by the number of months the Employee worked for the Company from the date of each respective grant, shall immediately vest and become exercisable. Should the Employee receive medical and dental insurance coverage elsewhere, the Employee shall inform the Company and the Company shall cease providing such benefits.
- (b) If the Employee is terminated pursuant to Section 12.2 (Termination of Employment by the Company) or Section 13 (Termination of Employment by the Employee), the Company is not required to pay Severance.

15. **Death Benefit.** If the Employee dies during the term of employment, the Company shall pay to the Employee's estate the Employee's prevailing salary less Government Deductions up to and including the end of the month in which death occurred.

16. **Assistance in Litigation.** Employee shall upon reasonable notice and at the Company's expense, furnish such information and proper assistance to the Company as it may reasonably require in connection with any litigation in which it is, or may become, a party either during or after employment. The Employee may, at his option and at the Company's expense, retain a lawyer to attend with the Employee at any legal proceedings, which the Company requires the Employee to be present at.

17. **Effect on Prior Agreements.** This Agreement supersedes any prior employment agreement between the Company or any predecessor of the Company and the Employee.

18. **Severability.** If, for any reason, any provision of this Agreement is held invalid, all other provisions of this Agreement shall remain in effect. If this Agreement is held invalid or cannot be enforced, then to the full extent permitted by law, any prior agreement between the Company (or any predecessor thereof) and the Employee shall be deemed reinstated as if this Agreement had not been executed.

19. **Assumption of Agreement by Company's Successor and Assignees.** The Company's rights and obligations under this Agreement will enure to the benefit and be binding upon the Company's successors and assignees.

20. **Oral Modifications Not Binding.** Oral modifications to this Agreement shall have no effect. This Agreement may be modified only by a written agreement signed by the party against whom enforcement of any waiver, change, modification, extension, or discharge is sought.

21. **Notices.** Except as otherwise expressly provided herein, any and all notices or demands which must or may be given hereunder or under any other instrument contemplated hereby shall be given by delivery in person or by regular mail or by facsimile transmission to the parties' respective address set out on the first page of this Agreement. All such communications, notices or presentations and demands provided for herein shall be deemed to have been delivered when actually delivered in person to the respective party, or if mailed, then on the date it would be delivered in the ordinary course of mail, or if sent by facsimile transmission, on the date of receipt of confirmation that the transmission has been received. Any party may change their address hereunder on twenty days' notice to the other party in compliance with this section.
22. **General.** Time will be of the essence hereof. The Employee acknowledges and declares that he has been provided with sufficient time and opportunity to consider all factors relating to this Agreement, has retained and consulted independent counsel to advise him, or in the alternative has elected to waive his right to retain and consult independent counsel. He further acknowledges and declares that he has read and understands the terms of this Agreement and has signed it voluntarily with full awareness of its consequences. This Agreement may not be assigned by the Employee without the express written consent of the Company. Wherever the singular masculine or neuter is used in this Agreement, the same shall be construed as meaning the plural or feminine, and vice versa, where the context or the parties so require. The headings used herein are for convenience of reference only and shall not affect the interpretation of this Agreement. Facsimile or Photostat copies of signatures are acceptable and are of the same force and effect as original signatures for all intents and purposes. The waiver by either party of any breach of any provision of this Agreement shall not operate or be construed as a waiver of any subsequent breach. The provisions of Section 8 (Confidentiality) and Section 18 (Severability) herein shall survive the termination of the Employee's employment and this Agreement. This Agreement may be executed in several counterparts, each of which so executed shall be deemed to be an original, and such counterparts together shall constitute but one and the same instrument. The preambles or recitals hereto are hereby incorporated herein and form an integral part of this Agreement. This Agreement shall enure to the benefit of the parties hereto and their respective heirs, executors, administrators, successors and permitted assigns.
23. **Change of Control.** If there is either a change of control (to the extent of at least 50.01% of the equity of CounterPath Corporation) all options, which have not vested in accordance with the Stock Option Agreement(s) between the parties, shall immediately vest and become exercisable.

**IN WITNESS WHEREOF** the parties hereto have duly executed this agreement as of the date first above written.

**COUNTERPATH, LLC**

/s/ David Karp  
 (Authorized Signature)

**Todd Carothers**

/s/ Todd Carothers  
 Signature of Employee

April 24, 2019  
 Date Signed



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**COUNTERPATH, LLC  
AMENDMENT TO EMPLOYMENT AGREEMENT**

THIS AMENDMENT (the "Amendment") is dated for reference the November 15, 2019.

**BETWEEN**

**COUNTERPATH, LLC**, formed under the laws of the State of Delaware and having an office at 980 Washington Street, Suite 108, Dedham, MA 02026.

(hereinafter referred to as the "Company")

**AND**

**Todd Carothers** having an address for notice at \*\*\*.

(hereinafter referred to as the "Employee")

**WHEREAS:**

- A. BridgePort Networks, Inc. ("BridgePort") and the Company are wholly-owned subsidiaries of CounterPath Corporation. The Company is principally engaged in the business of researching, developing and marketing VoIP/IP Telephony software products (the "Company's Business");
- B. The Employee has worked continuously for BridgePort since October 12, 2009;
- C. All employees of BridgePort transferred to CounterPath, LLC on January 1, 2019 under their existing employment terms; and
- D. The Employee and the Company wish to amend the terms of Agreement between them.

**NOW THEREFORE THIS AGREEMENT WITNESSES** that for good consideration, the Agreement is modified as follows, with such modifications having such effective as of September 20, 2019, except as otherwise noted:

Replace Sections 2. and 4. with the following:

- 2. Salary & Benefits.** The Company shall pay the Employee a salary of **US\$18,750.00** per month for the services of the Employee, payable at regular payroll periods established by the Company. This salary increase shall be effective as of October 1, 2019. The Employee's salary will be subject to deductions for Income Tax and Social Security remittances (collectively the "Government Deductions"). The Company shall also continue to provide the Employee with (a) extended medical and dental insurance coverage as provided to other employees of the Company, (b) participation in a discretionary bonus & incentive plan which shall provide the Employee the ability to earn discreet bonuses based on CounterPath Corporation's achievement of Bookings (as defined as total value of the customer commitment as invoiced for in the respective quarter) in accordance with the schedule below, and (c) participation in CounterPath Corporation's Employee Share Purchase Plan and the Company's 401(k) plan in accordance with the terms of those plans. The bonus plan shall be effective as of August 1, 2019 and will subject to review and modification at the discretion of the Company each fiscal year.
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| Quarterly Bookings Threshold                          | Applicable Bonus |
|---|------------------|
| Less than \$2.7 million                               | Nil              |
| At or above \$2.7 million and less than \$3.0 million | \$10,000.00      |
| At or above \$3.0 million and less than \$3.3 million | \$14,000.00      |
| At or above \$3.3 million and less than \$3.6 million | \$18,000.00      |
| At or above \$3.6 million and less than \$4.0 million | \$24,000.00      |
| At or above \$4.0 million                             | 0.70% of revenue |

4. **Duties and Position.** The Company will employ the Employee in the capacity of **Chief Revenue Officer** of CounterPath Corporation. The Employee's duties shall include those commonly associated with the foresaid capacity. The Employee will report to the CEO or such person designated by the CEO (hereafter referred to as "Manager") and will comply with all lawful instructions given by his Manager.

This Amendment is part of the Agreement between Employee and Company and together with the Agreement, contains the entire agreement of the parties as to its subject matter as of the Effective Date of this Amendment. Except as expressly amended by this Amendment, the Agreement remains in full force and effect according to its terms. In the event of any direct conflict between this Amendment and the terms and conditions of the Agreement, this Amendment governs.

**IN WITNESS WHEREOF** the parties hereto have duly executed this Amendment as of the date first above written.

**COUNTERPATH, LLC**

/s/ David Karp  
(Authorized Signature)

**TODD CAROTHERS**

/s/ Todd Carothers  
Signature of Employee

November 15, 2019  
Date Signed





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**COUNTERPATH, LLC  
AMENDMENT TO EMPLOYMENT AGREEMENT**

THIS AMENDMENT (the "Amendment") is dated for reference April 14, 2020.

**BETWEEN**

**COUNTERPATH, LLC**, formed under the laws of the State of Delaware and having an office at 980 Washington Street, Suite 108, Dedham, MA 02026.

(hereinafter referred to as the "Company")

**AND**

**Todd Carothers** having an address for notice at \*\*\*.

(hereinafter referred to as the "Employee")

**WHEREAS:**

- A. BridgePort Networks, Inc. ("BridgePort") and the Company are wholly-owned subsidiaries of CounterPath Corporation. The Company is principally engaged in the business of researching, developing and marketing VoIP/IP Telephony software products (the "Company's Business");
- B. The Employee has worked continuously for BridgePort since October 12, 2009;
- C. All employees of BridgePort transferred to CounterPath, LLC on January 1, 2019 under their existing employment terms and the Employee entered into an Employment Agreement with the Company on January 1, 2019 (the "Agreement");
- D. The Employee and Company amended the terms of the Agreement on November 15, 2019; and
- E. The Employee and the Company wish to further amend the terms of Agreement between them.

**NOW THEREFORE THIS AGREEMENT WITNESSES** that for good consideration, the Agreement is modified as follows, with such modifications having such effective as of April 1, 2020, except as otherwise noted:

Replace Sections 2. 13, and 14. with the following and add Section 23:

**2. Compensation & Benefits.**

- (a) **Base Salary.** The Company shall pay the Employee a salary of **US\$231,000** per year ("Base Salary") for the services of the Employee, payable at regular payroll periods established by the Company. This Base Salary shall be effective as of April 1, 2020.
  - (b) **Allowance.** The Company will pay the Employee a monthly allowance of \$500 (the "Allowance") payable in equal instalments of \$250 twice per month. The Allowance can be used at the Employee's sole discretion. This Allowance shall be effective as of April 1, 2020.
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(c) **Performance Bonus.** The Employee is eligible to participate in a discretionary performance bonus plan (the "Performance Bonus") which shall provide the Employee the ability to earn discreet bonuses based on CounterPath Corporation's achievement of Billings (as defined as total value of the customer commitment as invoiced for in the respective quarter) in accordance with the schedule below. The Performance Bonus shall be effective as of April 1, 2020 for the one-third of the Billings for the quarter ending April 30, 2020 (with bonus as stated in the Agreement as amended November 15, 2019 being in effect for the two-thirds of the Billings for the quarter ending April 30, 2020, and will be subject to review and modification at the discretion of the Company each fiscal year.

| Quarterly Billings Threshold (USD)                    | Applicable Bonus (USD) |
|---|------------------------|
| Less than \$2.5 million                               | Nil                    |
| At or above \$2.5 million and less than \$2.7 million | \$5,000.00             |
| At or above \$2.7 million and less than \$3.0 million | \$14,000.00            |
| At or above \$3.0 million and less than \$3.3 million | \$18,000.00            |
| At or above \$3.3 million and less than \$3.6 million | \$24,000.00            |
| At or above \$3.6 million                             | 0.70% of revenue       |

The Employee's salary and benefits will be subject to deductions for Income Tax and Social Security remittances (collectively the "Government Deductions").

(d) **Employee Benefits.** The Company shall also provide the Employee with (a) extended medical and dental insurance coverage as provided to other employees of the Company ("Employee Benefits"), and participation in CounterPath Corporation's Employee Share Purchase Plan and the Company's 401(k) plan. The Employee Benefits are provided in accordance with the formal plan documents or policies and any issues with respect to entitlement or payment of benefits under any of the Employee Benefits will be governed by the terms of such documents or policies establishing the benefits in issue. The Company reserves the unilateral right to revise the terms of the Employee Benefits or to eliminate any Employee Benefits altogether, and the Employee agrees that any changes to the Employee Benefits will not affect or change any other part of this Agreement.

13. **Termination of Employment by the Employee.** The Employee may, without cause, terminate his employment upon 60 days' written notice to the Company. Following such notice from the Employee, the Company may require the Employee to perform his duties to the date of termination and the Employee will be paid his regular salary to date of termination. If the Company does not require the Employee to remain for the duration of his notice, the Company may pay to the Employee the lessor of his regular pay to the end of the notice period or severance pay in accordance with the provisions of the State of Illinois. If the Employee terminates his employment with the Company, the Company is not required to pay Severance as set out in Section 14 (Severance).

14. **Severance.** Post-termination severance shall be paid to the Employee based upon the following schedule:

(a) If the Employee is terminated pursuant to Section 12.1 (Termination of Employment by the Company), the Company will pay to Employee (1) the equivalent of one year of Base Salary (less any salary payments made since notice was given under Section 12.1; (2) medical and dental insurance coverage as set out in Section 2 (d) (Compensation & Benefits) under the current co-share arrangements, for a period of 12 months, less the period since notice was given under Section 12.1; and (3) Notwithstanding the terms of the Stock Option Agreement(s) for previous grants to the Employee of Stock Options and the Deferred Share Unit Agreements for previous grants to the Employee of Deferred Share Units, all unvested Stock Options and unvested Deferred Share Units granted to the Employee in accordance the terms of the Equity Plans, will immediately vest. Should the Employee receive medical and dental insurance coverage elsewhere, the Employee shall inform the Company and the Company shall cease providing such benefits.

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**23. Resignation following a Change in Control.** If there is a Change in Control (as herein defined), the Employee may without cause, terminate his employment within twelve (12) months following the occurrence of a Change of Control, by providing 90 days' written notice to the Board. The Company may waive all or part of the 90 days' notice of resignation prior to the expiry of the 90 days' notice. If the Employee resigns pursuant to this section 23, the Employee will be entitled to receive the severance termination entitlements described in sub-section 14(a). For the purposes of this section 23, "**Change in Control**" means the occurrence of any of the following:

- (a) the sale, lease, conveyance or other disposition of all or substantially all of the Company's assets to any person, entity or group of persons acting in concert; or a merger, consolidation or other transaction of the Company with or into any other corporation, entity or person, other than a transaction in which the holders of at least 50% of the shares of capital stock of CounterPath Corporation outstanding immediately prior thereto continue to hold (either by voting securities remaining outstanding or by their being converted into voting securities of the surviving entity or its controlling entity) at least 50% of the total voting power represented by the voting securities of CounterPath Corporation or such surviving entity (or its controlling entity) outstanding immediately after such transaction; or
- (b) any person or group of persons becoming the "beneficial owner", directly or indirectly, of securities of CounterPath Corporation representing 50% or more of the total voting power represented by CounterPath Corporation then outstanding voting securities; or
- (c) a contest for the election or removal of members of the Board that results in the removal from the Board of at least 50% of the incumbent members of the Board.

**24. Vesting of Stock Options and Deferred Share Units.** Notwithstanding the terms of Stock Options previously granted to the Employee and Deferred Share Units granted to the Employee, the Company and the Employee hereby agree that all of the Stock Option Agreements between the Company and the Employee and all of the Deferred Share Unit Agreements between the Company and the Employee are hereby amended such that all unvested Stock Options and unvested Deferred Share Units will immediately vest if this Agreement is terminated in accordance with sections 23 (Resignation following Change in Control) or sub-section 14 (a) (Severance).

This Amendment is part of the Agreement between Employee and Company and together with the Agreement, contains the entire agreement of the parties as to its subject matter as of the Effective Date of this Amendment. Except as expressly amended by this Amendment, the Agreement remains in full force and effect according to its terms. In the event of any direct conflict between this Amendment and the terms and conditions of the Agreement, this Amendment governs.

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**IN WITNESS WHEREOF** the parties hereto have duly executed this Amendment as of the date first above written.

**COUNTERPATH, LLC**

**TODD CAROTHERS**

/s/ David Karp  
(Authorized Signature)

/s/ Todd Carothers  
Signature of Employee

April 15, 2020  
Date Signed

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## LIST OF SUBSIDIARIES OF COUNTERPATH CORPORATION

| <u>Name</u>                   | <u>State/Jurisdiction of Incorporation</u> | <u>Name Under Which Subsidiary Does Business</u> |
|-------------------------------|--|--|
| CounterPath Technologies Inc. | British Columbia, Canada                   | CounterPath Technologies Inc.                    |
| BridgePort Networks, Inc.     | Delaware, USA                              | BridgePort Networks, Inc.                        |
| CounterPath, LLC              | Delaware, USA                              | CounterPath, LLC                                 |

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Tel: 604 688 5421  
Fax: 604 688 5132  
[www.bdo.ca](http://www.bdo.ca)

BDO Canada LLP  
600 Cathedral Place  
925 West Georgia Street  
Vancouver BC V6C 3L2 Canada

Consent of Independent Registered Public Accounting Firm

CounterPath Corporation  
Las Vegas, Nevada

We hereby consent to the incorporation by reference in the Registration Statements on Form S-3 (No. 333-236604) and Form S-8 (No.333-229458) of CounterPath Corporation of our report dated July 16, 2020 relating to the consolidated financial statements which appears in this Form 10-K.

/s/ BDO Canada LLP

Vancouver, Canada  
July 16, 2020

BDO Canada LLP, a Canadian limited liability partnership, is a member of BDO International Limited, a UK company limited by guarantee, and forms part of the international BDO network of independent member firms.

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**CERTIFICATION PURSUANT TO  
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, David Karp, certify that:

1. I have reviewed this annual report on Form 10-K of CounterPath Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

July 20, 2020

/s/ David Karp

David Karp  
President and Chief Executive Officer  
(Principal Executive Officer)

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**CERTIFICATION PURSUANT TO  
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Karen Luk, certify that:

1. I have reviewed this annual report on Form 10-K of CounterPath Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

July 20, 2020

/s/ Karen Luk

Karen Luk

Vice President of Finance, Treasurer and Secretary

(Principal Financial Officer and Principal Accounting Officer)

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**CERTIFICATION PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, David Karp, hereby certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that

1. the annual report on Form 10-K of CounterPath Corporation for the year ended April 30, 2020 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. the information contained in the Form 10-K fairly presents, in all material respects, the financial condition and results of operations of CounterPath Corporation.

July 20, 2020

/s/ David Karp

David Karp

President and Chief Executive Officer

(Principal Executive Officer)

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**CERTIFICATION PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, Karen Luk, hereby certify, pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that

1. the annual report on Form 10-K of CounterPath Corporation for the year ended April 30, 2020 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. the information contained in the Form 10-K fairly presents, in all material respects, the financial condition and results of operations of CounterPath Corporation.

July 20, 2020

/s/ Karen Luk

Karen Luk

Vice President of Finance, Treasurer and Secretary

(Principal Financial Officer and Principal Accounting Officer)

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