

SECURITIES & EXCHANGE COMMISSION EDGAR FILING

National American University Holdings, Inc.

Form: 4

Date Filed: 2012-10-15

Corporate Issuer CIK: 1399855

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

	OMB APPROVA	L
Ì	OMB Number:	3235-0287
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	per response	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Res	ponses)															
Name and Address of Reporting Person [*] Shape Ronald L				2. Issuer N National <i>A</i>		Ticker or T in Univers		-		Inc. [N	Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
5301 S. HIGH		3. Date of Ea		ansaction (N	Montl	h/Da	y/Year)		Director10% Owner Other (specify below) CEO							
5501 G. TIIGIT		08/06/2012								CEO						
(Street) RAPID CITY, SD 57701				1. If Amendr	nent, Dai	te Original F	Filed	Month/	'Day/Year)		Individual or Joint/Group Filing(Check Applicable Line) X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)						Table I -	- Nor	n-De	rivative	Securiti	Lured, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea	Execution Date, if		(Instr. 8)		4. Securities Acq (A) or Disposed c (Instr. 3, 4 and 5)		of (D) Following Rep		Securities Beneficially Owned ported Transaction(s)		Ownership Form: Direct (D)	Beneficial Ownership		
						Code		V Amou		(A) or (D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stoc	k		08/06/2012			Р		ţ	500	Α	\$ 4.25	164,673			D	
Common Stock 08/			08/06/2012	·		Р		(61	А	\$ 4.24	164,734		D		
Common Stock 08			08/14/2012			Р		4	4,439	А	\$ 4.25	169,173			D	
Common Stoc	k		10/11/2012			Р			1,000	Α	\$ 4.5	170,173		D		
Common Stoc	k		10/11/2012			Р		2	2,000	Α	\$ 4.4	172,173			D	
Common Stoc	k		10/12/2012			Р		2	2,000	Α	\$ 4.3	174,173			D	
Reminder: Report	on a separat	e line for each class	s of securities ber	neficially own	ned direc	tly or indire	ctly.									
				, .		.,	Per forr	m ar		quired to		ollection of inform nd unless the for				1474 (9-02)
			Table II	- Derivativ (e.g., put		ties Acquir warrants, o		•		•	•	Owned				
Derivative Security (Instr. 3)	ivative Conversion Date Execution Date urity or Exercise (Month/Day/Year) any		Execution Date, i	(Instr. 8) Securities			and Expiration Date (Month/Day/Year) Unde (Instr. or D) and 5)			e and Amount of tying Securities 3 and 4) 8. Price of Derivative Security (Instr. 5) (Instr. 5) Amount or		Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	٧	(A) (D	ı,		cisable		Title	Number of Shares		Transaction(s) (Instr. 4)	(I) (Instr. 4)	

Reporting Owners

Danisation Occasion Names / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Shape Ronald L 5301 S. HIGHWAY 16 SUITE 200 RAPID CITY, SD 57701			CEO					

Signatures

/s/ Ronald Shape	10/15/2012
-Signature of Reporting Person	Date

Explanation of Responses:

- $^{\star}\,$ If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL									
OMB Number: 3235-0287									
Estimated average burde	en hours								
per response	0.5								

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Re	esponses)																	
1. Name and Address of Reporting Person-									Ticker or Trac				5. Relationship of Reporting Person(s) to Issuer					
Shape Ronald L						Vation	al Amer	icar	n University	y Ho	oldings,	Inc. [N	(Check all applicable) Director 10% Owner					
5301 S. HIG		(First) SUITE 2	200	(Middle)		Date of Earliest Transaction (Month/Day/Year) 08/06/2012								X_ Officer (give title below) Other (specify below) CEO				
(Street)						. If Ame	endment,	Date	Original File	d Mon	th/Day/Year)	6. Individual or J	oint/Group	Filing(Check Applic	able Line)		
														X Form filed by One Form filed by Mor				
RAPID CITY, SD 57701																		
(City)		(State)		(Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea		Exec any	ecution Date, if		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership		
						(IVIOI	ui/Day/Te	sai)	Code	V	Amount	(A) or (D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)
Common Sto	ock			08/06/	2012				Р		500	А	\$ 4.25	164,673	164,673			
Common Sto	ock			08/06/	2012				Р		61	Α	\$ 4.24	164,734			D	
Common Sto	ock			08/14/	2012				Р		4,439	A	\$ 4.25	169,173			D	
Common Sto	ock			10/11/	2012				Р		1,000	Α	\$ 4.5	170,173			D	
Common Sto	ock			10/11/	2012				Р		2,000	Α	\$ 4.4	172,173			D	
Common Sto	ock			10/12/	2012				Р		2,000	Α	\$ 4.3	174,173			D	
Reminder: Repo	ort on a separat	te line for	each class	s of securi	ities ben	eficially	owned di	irectl	Pe	erso rm a		quired t		ollection of infor nd unless the for				1474 (9-02)
					Table II				ies Acquired arrants, opti		•		-	Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans Date (Month/		3A. Deen Execution any (Month/D	n Date, it	Code (Instr.	8)	Deri Sec Acq Disp	umber of vative urities uired (A) or cosed of (D) tr. 3, 4, and 5	and (Mo	Date Exe d Expirati onth/Day/	on Date	Under	e and Amount of rlying Securities 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported	10. Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Cod	le V	(4	A) (D)	Dat	te ercisable	Expiration Date	Litte	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Reportin	g Owne	rs																
			R	elationsh	ips													
Reporting Owner Name / Address				Officer	Other													
Shape Rona 5301 S. HIG					CEO													

RAPID CITY, SD 57701 **Signatures**

SUITE 200

/s/ Ronald Shape	10/15/2012
-Signature of Reporting Person	Date

Explanation of Responses:

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