

# SECURITIES & EXCHANGE COMMISSION EDGAR FILING

## Customers Bancorp, Inc.

**Form: 8-K**

**Date Filed: 2017-07-26**

Corporate Issuer CIK: 1488813

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**  
Pursuant to Section 13 or 15(d)  
of the  
Securities Exchange Act of 1934

Date of Report (date of earliest event reported): July 26, 2017

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 **Customers Bancorp, Inc.**

(Exact name of registrant as specified in its charter)

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**Pennsylvania**

(State or other jurisdiction of  
incorporation or organization)

**001-35542**

(Commission File number)

**27-2290659**

(IRS Employer  
Identification No.)

**1015 Penn Avenue  
Suite 103  
Wyomissing PA 19610**

(Address of principal executive offices, including zip code)

**(610) 933-2000**

(Registrant's telephone number, including area code)

**N/A**

(Former name, former address and former fiscal year, if changed since last report)

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Check the appropriate box below if the form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions (see General Instructions A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2). Emerging growth company

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If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 2.02. Results of Operations and Financial Condition**

On July 26, 2017, Customers Bancorp, Inc. (the "Company") issued a press release announcing unaudited financial information for the quarter ended June 30, 2017, a copy of which is included as Exhibit 99.1 to this Current Report on Form 8-K and incorporated by reference herein.

**Item 7.01 Regulation FD Disclosure**

The Company has posted to its website a slide presentation which is attached hereto as Exhibit 99.2 to this Current Report on Form 8-K and incorporated into this Item 7.01 by reference.

The information in this Current Report on Form 8-K, including Exhibits 99.1 and 99.2 attached hereto and incorporated by reference into Item 2.02 and Item 7.01, respectively, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities under that Section. Furthermore, such information, including the exhibits attached hereto, shall not be deemed incorporated by reference into any of the Company's reports or filings with the SEC, whether made before or after the date hereof, except as expressly set forth by specific reference in such report or filing. The information in this Current Report on Form 8-K, including the exhibits attached hereto, shall not be deemed an admission as to the materiality of any information in this Current Report on Form 8-K that is required to be disclosed solely to satisfy the requirements of Regulation FD.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits.

<b>Exhibit</b>	<b>Description</b>
<a href="#">Exhibit 99.1</a>	<a href="#">Press Release dated July 26, 2017</a>
<a href="#">Exhibit 99.2</a>	<a href="#">Slide presentation dated July 2017</a>

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**CUSTOMERS BANCORP, INC.**

By: /s/ Robert E. Wahlman

Name: Robert E. Wahlman

Title: Executive Vice President and Chief Financial Officer

Date: July 26, 2017

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EXHIBIT INDEX

Exhibit No.	Description
<a href="#">99.1</a>	<u>Press Release dated July 26, 2017</u>
<a href="#">99.2</a>	<u>Slide presentation dated July 2017</u>



Customers Bancorp  
1015 Penn Avenue  
Wyomissing, PA 19610

Contacts:  
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Richard Ehst, President & COO 610-917-3263  
Investor Contact:  
Robert Wahlman, CFO 610-743-8074

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**CUSTOMERS BANCORP REPORTS  
NET INCOME FOR SECOND QUARTER 2017  
AND FIRST SIX MONTHS OF 2017**

- Q2 2017 Net Income to Common Shareholders of \$20.1 million Up 15.4% Over Q2 2016
- Q2 2017 Net Income Includes a Net Loss from Discontinued Operations of \$5.2 million
- Q2 2017 Diluted Earnings Per Common Share of \$0.62 Up 5.1% from Q2 2016
- Q2 2017 Net Income from Continuing Operations to Common Shareholders was \$25.3 million Up 28.5% Over Q2 2016
- Q2 2017 Diluted Earnings Per Common Share from Continuing Operations was \$0.78 Up 16.4% from Q2 2016
- First Six Months of 2017 Net Income to Common Shareholders of \$42.2 million Up 23.1% Over First Six Months of 2016
- First Six Months of 2017 Diluted Earnings Per Common Share of \$1.29 Up 10.3% Over First Six Months of 2016
- Q2 2017 Return on Average Assets of 0.93% Up from 0.85% for Q2 2016
- Q2 2017 Return on Average Common Equity of 11.84% Compared to 13.07% in Q2 2016
- Net Interest Margin Increased 0.05% in Q2 2017 to 2.78% from Q1 2017
- Q2 2017 Book Value Per Common Share of \$22.54 Up 12.8% from Q2 2016
- June 30, 2017 Shareholders' Equity of \$910 million Up 33.8% from June 30, 2016. Estimated Tier 1 Risk Based Capital was 10.94% at June 30, 2017 Compared to 8.56% at June 30, 2016, and Tangible Common Equity to Average Tangible Assets (a Non-GAAP Measure) was 6.59% at June 30, 2017 Compared to 5.71% at June 30, 2016
- Total Assets Reached \$10.9 billion at June 30, 2017 Up \$1.0 billion from March 31, 2017
- Q2 2017 Total Loans Up 6.7% to \$9.0 billion, and Total Deposits from Continuing Operations Up 7.8% to \$7.0 billion, from Q2 2016
- Q2 2017 Efficiency Ratio from Continuing Operations was 40.6% Compared to Q2 2016 Efficiency Ratio from Continuing Operations of 46.5%
- BankMobile Classified as Held for Sale and Reported as Discontinued Operations in Financial Reports

Wyomissing, PA-July 26, 2017 - Customers Bancorp, Inc. (NYSE: CUBI), the parent company of Customers Bank (collectively "Customers"), reported net income to common shareholders of \$20.1 million for the second quarter of 2017 ("Q2 2017") compared to net income to common shareholders of \$17.4 million for the second quarter of 2016 ("Q2 2016"), an increase of \$2.7 million, or 15.4%. The reported net income includes a net loss from discontinued operations of \$5.2 million. Fully diluted earnings per common share for Q2 2017 was \$0.62 compared to \$0.59 fully diluted earnings per common share for Q2 2016, an increase of \$0.03, or 5.1%. Average fully diluted shares for Q2 2017 were 32.6 million compared to average fully diluted shares for Q2 2016 of 29.5 million. Net income from continuing operations to common shareholders after preferred stock dividends was \$25.3 million for Q2 2017 compared to \$19.7 million for Q2 2016, an increase of 28.5%. Fully diluted earnings per common share from continuing operations after preferred stock dividends was \$0.78 for Q2 2017 compared to \$0.67 for Q2 2016, an increase of 16.4%.

Customers also reported net income to common shareholders of \$42.2 million for the first six months of 2017 compared to net income to common shareholders of \$34.3 million for the first six months of 2016, an increase of \$7.9 million, or 23.1%. The reported net income includes a net loss from discontinued operations of \$6.4 million. Customers' net income from continuing operations to common shareholders after preferred stock dividends was \$48.6 million for the first six months of 2017 compared to net income from continuing operations to common shareholders after preferred stock dividends of \$37.7 million for the first six months of 2016, an increase of 28.9%. Fully diluted earnings per common share was \$1.29 for the first six months of 2017 compared to \$1.17 for the first six months of 2016, an increase of 10.3%. Fully diluted earnings per common share from continuing operations after preferred stock dividends was \$1.49 for the first six months of 2017 compared to \$1.28 for the first six months of 2016, an increase of 16.4%.

The following table summarizes the previously described financial results:

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**

**EARNINGS SUMMARY - UNAUDITED**

(Dollars in thousands, except per-share data)

	Three Months Ended June 30,			Six Months Ended June 30,		
	2017	2016	% Change	2017	2016	% Change
Net income to common shareholders	\$ 20,107	\$ 17,421	15.4%	\$ 42,240	\$ 34,319	23.1%
Diluted earnings per common share	\$ 0.62	\$ 0.59	5.1%	\$ 1.29	\$ 1.17	10.3%
Net income from continuing operations to common shareholders (1)	\$ 25,337	\$ 19,712	28.5%	\$ 48,647	\$ 37,734	28.9%
Diluted earnings per common share from continuing operations (1)	\$ 0.78	\$ 0.67	16.4%	\$ 1.49	\$ 1.28	16.4%

"Customers is pleased to continue to report strong earnings. We have experienced positive operating leverage for over five years now, resulting in double digit annual average increases in both GAAP and core earnings. Our asset quality continues at the highest level with non-performing loans improving during the quarter to just 0.21% of total loans, and reserves are ample at over 200% of non-performing loans. Our net interest margin increased 0.05% in the quarter as market interest rates increased, and we achieved a return of common equity of nearly 12% for Q2 2017. As we indicated to investors last quarter, Customers grew total assets through the \$10 billion level during Q2 2017, reporting \$10.9 billion in total

assets, and \$10.3 billion in average assets for Q2 2017, as of June 30, 2017," stated Jay Sidhu, Chairman and CEO of Customers. "Customers believes it is well positioned to continue growing our business organically and generate on average double digit growth in core earnings over the next five years," Mr. Sidhu continued. "Our revenues have grown at a compound annual growth rate ("CAGR") of 37% over the past five years, and our core earnings have grown at a CAGR of 101% since 2011 while our efficiency ratio has declined from 78% in 2011 to 42% for the six months ended June 30, 2017," Mr. Sidhu continued. "As a result, our book value and tangible book value per common share have both increased at a 12% CAGR since 2011," Mr. Sidhu concluded.

Other financial and business highlights for Q2 2017 compared to Q2 2016 include:

- Customers achieved a return on average assets of 0.93% in Q2 2017 compared to 0.85% in Q2 2016, and achieved a return on average common equity of 11.84% in Q2 2017 compared to 13.07% in Q2 2016.
- Total loans outstanding from continuing operations, including commercial loans held for sale, increased \$0.6 billion, or 6.7%, to \$9.0 billion as of June 30, 2017 compared to total loans of \$8.4 billion as of June 30, 2016. Commercial and industrial loans, excluding commercial loans to mortgage companies increased \$305 million to \$1.4 billion, multi-family loans increased \$214 million to \$3.6 billion, commercial non-owner-occupied real estate loans increased \$76 million to \$1.2 billion, consumer loans increased \$170 million to \$0.5 billion, and commercial loans to mortgage companies decreased \$163 million to \$2.2 billion.
- Total deposits from continuing operations increased by \$511 million, or 7.8%, to \$7.0 billion as of June 30, 2017 compared to total deposits of \$6.5 billion as of June 30, 2016. Non-interest bearing demand deposit accounts increased \$150 million to \$662 million, interest bearing demand deposit accounts increased \$133 million to \$359 million, money market deposit accounts increased \$515 million to \$3.5 billion, and certificates of deposit accounts decreased \$288 million to \$2.4 billion. BankMobile deposits held for sale increased \$213 million to \$453 million as of June 30, 2017 compared to June 30, 2016.
- Q2 2017 net interest income from continuing operations of \$68.6 million increased \$5.5 million, or 8.6%, from comparable net interest income for Q2 2016 as average interest earning assets from continuing operations increased \$0.9 billion. The Q2 2017 net interest margin decreased by 5 basis points from Q2 2016 to 278 basis points. The net interest margin compression largely resulted from a 24 basis point increase in the cost of total deposits and borrowings offset in part by a 19 basis point increase in yields on loans. The net interest margin also compressed year over year in part due to increasing the securities portfolio with investments with yields lower than loan assets.
- Customers' Q2 2017 provision for loan losses from continuing operations totaled \$0.5 million compared to a provision expense of \$0.8 million in Q2 2016. The Q2 2017 provision expense included \$0.4 million for loan portfolio growth and a \$0.6 million increase for specifically identified loans offset in part by \$0.5 million release resulting from improved asset quality and lower incurred losses than previously estimated. There were no significant changes in Customers' methodology for estimating the allowance for loan losses in Q2 2017.
- Non-interest income from continuing operations increased \$1.1 million in Q2 2017 to \$7.0 million, a 19.1% increase over Q2 2016. Included in non-interest income as gains (losses) on investment securities was a \$3.2 million gain resulting from the sale of investment securities and a \$2.9 million impairment charge related to equity securities.

- Non-interest expenses from continuing operations totaled \$30.6 million, a decrease of \$1.5 million from Q2 2016, or 4.7%. Deposit insurance assessments and non-income taxes and regulatory fees decreased \$2.0 million, partially offset by an increase in salaries and employee benefits of \$0.3 million. The decrease in overall non-interest expenses is attributable to management efforts focused on controlling expenses and a lower assessment rate for deposit insurance.
- Q2 2017 income tax expense from continuing operations of \$15.5 million on pre-tax income of \$44.5 million represents an effective tax rate of 34.9% compared to Q2 2016 income tax expense of \$14.4 million on pre-tax income of \$36.1 million and an effective tax rate of 39.8%. It is expected that Customers' effective tax rate will remain in the 35% to 39% range for the remainder of 2017.
- BankMobile, presented as discontinued operations in the financial statements as Customers has stated its intent to sell the business, reported non-interest income of \$11.4 million, operating expenses of \$19.8 million, and a tax benefit of \$3.2 million from the operating losses resulting in a net loss of approximately \$5.2 million for Q2 2017. The operating loss for BankMobile is notably larger on the consolidated income statements relative to the segment results, and is largely due to the modest funds transfer pricing benefit received by the segment for the originated deposits in the segment reporting results.
- The Q2 2017 efficiency ratio from continuing operations was 40.6%, compared to the Q2 2016 efficiency ratio from continuing operations of approximately 46.5%.
- The book value and tangible book value (a non-GAAP measure) per common share continued to increase, reaching \$22.54 and \$21.97 per share, respectively, at June 30, 2017, both reflecting a CAGR of 12% over the past five years.
- On June 30, 2017, Customers Bancorp, Inc. issued \$100 million of five-year senior debt securities paying interest at 3.95%, the net proceeds of which were contributed as Tier 1 capital to Customers Bank. As a result of this debt transaction and contribution of capital to the bank subsidiary, Customers Bank's regulatory capital ratios were increased by roughly 100 basis points.
- Based on Customers Bancorp, Inc.'s June 30, 2017 closing stock price of \$28.28, Customers was trading at approximately 1.3 times tangible book value per common share.

#### **Q2 2017 compared to Q1 2017:**

Customers' Q2 2017 net income to common shareholders decreased \$2.0 million, or 9.1%, to \$20.1 million from net income to common shareholders of \$22.1 million for the first quarter of 2017 ("Q1 2017"). The \$2.0 million decrease in Q2 2017 net income compared to Q1 2017 net income resulted primarily from a \$7.8 million increase in income tax expense from continuing operations to \$15.5 million and a \$4.1 million increase in net loss from discontinued operations, partially offset by an increase in net interest income of \$6.2 million to \$68.6 million. Examining these quarter-over-quarter changes further:

- The \$6.2 million increase in net interest income from continuing operations in Q2 2017 was largely attributable to an increase in average loan balances of approximately \$0.7 billion and a five basis point increase in net interest margin as Customers' higher yielding variable commercial loan portfolio increased period over period.

- The \$2.5 million decrease in provision for loan losses from continuing operations in Q2 2017 compared to Q1 2017 resulted principally from lower provisions required for specifically identified loans as fewer loans were adversely classified during Q2 2017, and other loans were resolved with lower than previously estimated charge-offs. There was no significant change in the provision for loan loss methodology in Q2 2017.
- Non-interest income from continuing operations, excluding the \$3.2 million gain realized from the sale of investment securities in Q2 2017 and the impairment charges of \$2.9 million and \$1.7 million recognized on the equity securities in Q2 2017 and Q1 2017, respectively, declined \$0.5 million in Q2 2017 to \$6.7 million, compared to \$7.1 million in Q1 2017. The Q2 2017 decline resulted primarily from lower gains realized from the sale of loans of \$0.8 million and decreased income from derivative-and-hedging-related activity of \$0.6 million.
- The \$0.4 million increase in non-interest expenses from continuing operations in Q2 2017 compared to Q1 2017 resulted primarily from increases in expenses for salaries and employee benefits and regulatory assessment rates and Pennsylvania shares tax expense, offset in part by a decrease in technology and communications costs.
- The \$7.8 million increase in income tax expense from continuing operations in Q2 2017 compared to Q1 2017 was primarily attributable to the \$3.5 million tax benefit recognized in Q1 2017 as a result of the development of tax strategies that allow for the recognition of the tax benefit from losses recorded for impairment charges on equity securities. During Q2 2017, Customers recorded a tax benefit of \$1.1 million related to impairment charges on equity securities and a lower tax benefit of \$1.3 million from the increase in value for restricted stock units vesting and the exercise of stock options since the award date.
- BankMobile's net GAAP accounting loss increased by \$4.1 million to \$5.2 million in Q2 2017 compared to Q1 2017 as a result of lower seasonal activity for student spending and certain costs related to system conversions in Q2 2017. BankMobile's student disbursement business is very seasonal with the second quarter as the lowest performing quarter when student enrollment is down for the summer months. Segment reporting results, which consider a transfer of interest income from the Community Business Banking segment to the BankMobile segment of \$2.7 million in the second quarter for the use of low/no cost deposits, indicates a Q2 2017 BankMobile segment loss of \$3.5 million.

The following table presents a summary of key earnings and performance metrics for the quarter ended June 30, 2017 and the preceding four quarters, respectively:

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**

**EARNINGS SUMMARY - UNAUDITED**

(Dollars in thousands, except per-share data)

	<b>Q2</b>		<b>Q1</b>		<b>Q4</b>		<b>Q3</b>		<b>Q2</b>
	<b>2017</b>		<b>2017</b>		<b>2016</b>		<b>2016</b>		<b>2016</b>
Net income available to common shareholders	\$ 20,107	\$	22,132	\$	16,213	\$	18,655	\$	17,421
Basic earnings per common share ("EPS")	\$ 0.66	\$	0.73	\$	0.56	\$	0.68	\$	0.64
Diluted EPS	\$ 0.62	\$	0.67	\$	0.51	\$	0.63	\$	0.59
Average common shares outstanding - basic	30,641,554		30,407,060		28,978,115		27,367,551		27,080,676
Average common shares outstanding - diluted	32,569,652		32,789,160		31,581,811		29,697,207		29,504,329
Shares outstanding period end	30,730,784		30,636,327		30,289,917		27,544,217		27,286,833
Return on average assets	0.93%		1.09%		0.84%		0.89%		0.85%
Return on average common equity	11.84%		13.80%		10.45%		13.21%		13.07%
Return on average assets - pre-tax and pre-provision (1)	1.43%		1.51%		1.25%		1.51%		1.44%
Return on average common equity - pre-tax and pre-provision (2)	19.42%		20.07%		16.58%		23.59%		23.38%
Net interest margin, tax equivalent (3)	2.78%		2.73%		2.84%		2.83%		2.83%
Efficiency ratio	58.15%		56.82%		57.70%		61.06%		53.47%
Non-performing loans (NPLs) to total loans (including held-for-sale loans)	0.21%		0.33%		0.22%		0.16%		0.17%
Reserves to non-performing loans	204.59%		149.85%		215.31%		287.88%		268.98%
Net charge-offs	\$ 1,960	\$	482	\$	770	\$	288	\$	1,060
Tier 1 capital to average assets (leverage ratio)	8.66%		9.04%		9.07%		8.18%		7.14%
Common equity Tier 1 capital to risk-weighted assets (4)	8.27%		8.51%		8.49%		7.12%		6.82%
Tier 1 capital to risk-weighted assets (4)	10.94%		11.35%		11.41%		9.90%		8.56%
Total capital to risk-weighted assets (4)	12.42%		12.99%		13.05%		11.63%		10.42%
Tangible common equity to average tangible assets (5)	6.59%		6.72%		6.66%		5.89%		5.71%
Book value per common share	\$ 22.54	\$	21.62	\$	21.08	\$	20.78	\$	19.98
Tangible book value per common share (period end) (6)	\$ 21.97	\$	21.04	\$	20.49	\$	20.16	\$	19.35
Period end stock price	\$ 28.28	\$	31.53	\$	35.82	\$	25.16	\$	25.13

(1) Non-GAAP measure calculated as GAAP net income, plus provision for loan losses and income tax expense divided by average total assets.

(2) Non-GAAP measure calculated as GAAP net income available to common shareholders, plus provision for loan losses and income tax expense divided by average common equity.

(3) Non-GAAP measure calculated as GAAP net interest income, plus tax equivalent interest using a 35% statutory rate divided by average interest earning assets.

(4) Risk based regulatory capital ratios are estimated for Q2 2017.

(5) Non-GAAP measure calculated as GAAP total shareholders' equity less preferred stock and goodwill and other intangibles divided by total average assets less average goodwill and other intangibles.

(6) Non-GAAP measure calculated as GAAP total shareholders' equity less preferred stock and goodwill and other intangibles divided by common shares outstanding at period end.

## Capital

Customers recognizes the importance of not only being well capitalized in the current regulatory environment but to have adequate capital buffers to absorb any unexpected shocks. "Our capital ratios declined during Q2 2017 largely due to the quarter end spike in the mortgage warehouse balances lasting typically just a few days as well as the strong growth experienced in our commercial and industrial loan portfolio and other loan portfolios," stated Mr. Sidhu. "We continue to target a Tier I leverage capital ratio of 9.0% or higher and a total risk-based capital ratio of around 13.0%, but we also need to take advantage of strong loan growth opportunities when available to us," Mr. Sidhu continued. For the quarter ending June 30, 2017, Customers is preliminarily calculating its Tier 1 leverage ratio at 8.66% and its total risk-based capital ratio at 12.42%. "We expect to reach closer to targeted capital levels in 2017 and future years with the expected gain on sale of BankMobile, retaining earnings and raising capital when considered prudent," concluded Mr. Sidhu.

## BankMobile

The BankMobile division serviced about 1.7 million checking accounts, including approximately 1.2 million active deposit accounts, as of June 30, 2017. Since the acquisition of the Disbursements business in June 2016, BankMobile has added over 325,000 new deposit accounts and converted over 374,000 deposit accounts to Customers.

## Managing Commercial Real Estate Concentration Risks and Providing High Net Worth Families Loans for Their Multi-Family Holdings

Customers' loans collateralized by multi-family properties were approximately 39.5% of Customers' total loan portfolio and approximately 313% of total risk-based capital at June 30, 2017, down from approximately 39.6% and 401%, respectively, at June 30, 2016. Recognizing the risks that accompany certain elements of commercial real estate ("CRE") lending, Customers has as part of its core strategies studiously sought to limit its risks and has concluded that it has appropriate risk management systems in place to manage this portfolio. Customers' total real estate construction and development exposure, arguably the riskiest area of CRE, was only \$73 million at June 30, 2017.

Customers' multifamily exposures are focused principally on loans to high net worth families collateralized by multi-family properties that are of modest size and subject to what Customers believes are conservative underwriting standards. Customers believes it has a strong risk management process to manage the portfolio risks prospectively and that this portfolio will perform well even under a stressed scenario. Following are some unique characteristics of Customers' multi-family loan portfolio:

- Principally concentrated in New York City and principally to high net worth families;
- Average loan size is \$6.8 million;
- Median annual debt service coverage ratio is 137%;
- Median loan-to-value is 68.09%;
- All loans are individually stressed with an increase of 1% and 2% to the cap rate and an increase of 1.5% and 3% in loan interest rates;
- All properties are inspected prior to a loan being granted and monitored thereafter on an annual basis by dedicated portfolio managers; and
- Credit approval process is independent of customer sales and portfolio management process.

Customers' total CRE loan exposures subject to regulatory concentration guidelines include construction loans of \$73 million, multi-family loans of \$3.6 billion, and non-owner occupied commercial real estate loans of \$1.2 billion, which represent 421% of total risk-based capital on a combined basis.

### **Asset Quality and Interest Rate Risk**

Risk management is a critical component of how Customers creates long-term shareholder value, and Customers believes that two of the most important risks of banking to be understood and managed in an uncertain economy are asset quality and interest rate risk.

Customers believes that asset quality risks must be diligently addressed during good economic times with prudent underwriting standards so that when the economy deteriorates the bank's capital is sufficient to absorb all losses without threatening its ability to operate and serve its community and other constituents. "Customers adopted prudent underwriting standards in 2010 when the current management team assumed responsibility for building the Bank and has not compromised those standards," stated Mr. Sidhu. "Customers' non-performing loans at June 30, 2017 were only 0.21% of total loans, compared to our peer group non-performing loans of approximately 0.94% of total loans at March 31, 2017, and industry average non-performing loans of 1.50% of total loans at March 31, 2017. Our expectation is superior asset quality performance in good times and in difficult years," said Mr. Sidhu.

Interest rate risk is another critical element for banks to manage. A significant shift in interest rates can have a devastating effect on a bank's profitability for multiple years. Banks can position their assets and liabilities to speculate on future interest rate changes with the hope of gaining earnings by guessing the next movement in interest rates. "Customers' objective is to manage the estimated effect of future interest rate changes, up or down, to about a neutral effect on net interest income, so not speculating on whether interest rates go up or down. At June 30, 2017, we were approximately neutral in our likely interest rate forecasts," said Mr. Sidhu.

### **Diversified Loan Portfolio**

Customers is a Business Bank that principally focuses on private banking for loan and deposit services, covering four lending activities; commercial and industrial loans to privately held businesses, multi-family loans principally to high net worth families, selected commercial real estate loans, and commercial loans and banking services to privately held mortgage companies. Commercial and industrial loans, including owner-occupied commercial real estate loans, and commercial loans to mortgage companies, were approximately \$3.6 billion at June 30, 2017. Multi-family loans, or loans to high net worth families, were also approximately \$3.6 billion at June 30, 2017. Non-owner occupied commercial real estate loans were approximately \$1.2 billion at June 30, 2017. Consumer and residential mortgage loans make up only about 6% of the loan portfolio.

### **Conference Call**

Date: Thursday, July 27, 2017  
Time: 9:00 AM ET  
US Dial-in: 877-397-0300  
International Dial-in: 913-312-1229  
Participant Code: 531205

Please dial in at least 10 minutes before the start of the call to ensure timely participation. Slides accompanying the presentation will be available on the Company's website at [http://customersbank.com/investor\\_relations.php](http://customersbank.com/investor_relations.php) prior to the call. A playback of the call will be available beginning July 27, 2017 at 12:00 noon ET until 12:00 noon ET on August 26, 2017. To listen, call within the United States (888)-203-1112 or 719-457-0820 when calling internationally. Please use the replay pin number 9328644.

### **Institutional Background**

Customers Bancorp, Inc. is a bank holding company located in Wyomissing, Pennsylvania engaged in banking and related business through its bank subsidiary, Customers Bank. Customers Bank is a community-based, full-service bank with assets of approximately \$10.9 billion that was named by Forbes magazine as the 35th Best Bank in America (there are over 6,200 banks in the United States). A member of the Federal Reserve System with deposits insured by the Federal Deposit Insurance Corporation, Customers Bank is an equal opportunity lender that provides a range of banking services to small and medium-sized businesses, professionals, individuals and families through offices in Pennsylvania, New York, Rhode Island, Massachusetts, New Hampshire and New Jersey. Committed to fostering customer loyalty, Customers Bank uses a High Tech/High Touch strategy that includes use of industry-leading technology to provide customers better access to their money, as well as Concierge Banking® by appointment at customers' homes or offices 12 hours a day, seven days a week. Customers Bank offers a continually expanding portfolio of loans to small businesses, multi-family projects, mortgage companies and consumers.

Customers Bancorp, Inc.'s voting common shares are listed on the New York Stock Exchange under the symbol CUBI. Additional information about Customers Bancorp, Inc. can be found on the Company's website, [www.customersbank.com](http://www.customersbank.com).

### **"Safe Harbor" Statement**

In addition to historical information, this press release may contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements with respect to Customers Bancorp, Inc.'s strategies, goals, beliefs, expectations, estimates, intentions, capital raising efforts, financial condition and results of operations, future performance and business. Statements preceded by, followed by, or that include the words "may," "could," "should," "pro forma," "looking forward," "would," "believe," "expect," "anticipate," "estimate," "intend," "plan," or similar expressions generally indicate a forward-looking statement. These forward-looking statements involve risks and uncertainties that are subject to change based on various important factors (some of which, in whole or in part, are beyond Customers Bancorp, Inc.'s control). Numerous competitive, economic, regulatory, legal and technological factors, among others, could cause Customers Bancorp, Inc.'s financial performance to differ materially from the goals, plans, objectives, intentions and expectations expressed in such forward-looking statements. In addition, important factors relating to the acquisition of the Disbursements business, the combination of Customers' BankMobile business with the acquired Disbursements business, the implementation of Customers Bancorp, Inc.'s strategy regarding BankMobile, the possibility of events, changes or other circumstances occurring or existing that could result in Customers completing the planned sale of BankMobile on terms materially different than those currently being contemplated or failing to complete the planned sale of BankMobile in the time-frame anticipated by Customers or at all, the possibility that the sale of BankMobile may be more expensive to complete than anticipated, the possibility that the expected benefits of the transaction may not be achieved, the possibility of Customers incurring liabilities relating to any sale of BankMobile, and the possible effects on Customers results of operations if the sale of BankMobile is not completed in a timely fashion or at all now that Customers assets are in excess of \$10 billion also could cause Customers Bancorp's actual results to differ from those in the forward-looking

statements. Customers Bancorp, Inc. cautions that the foregoing factors are not exclusive, and neither such factors nor any such forward-looking statement takes into account the impact of any future events. All forward-looking statements and information set forth herein are based on management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. For a more complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review Customers Bancorp, Inc.'s filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K for the year ended December 31, 2016, subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K that update or provide information in addition to the information included in the Form 10-K and Form 10-Q filings, if any. Customers Bancorp, Inc. does not undertake to update any forward-looking statement whether written or oral, that may be made from time to time by Customers Bancorp, Inc. or by or on behalf of Customers Bank.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**
**CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE THREE MONTHS ENDED - UNAUDITED**
*(Dollars in thousands, except per share data)*

	Q2 2017	Q1 2017	Q2 2016
<b>Interest income:</b>			
Loans receivable, including fees	\$ 67,036	\$ 61,461	\$ 59,013
Loans held for sale	17,524	13,946	17,429
Investment securities	7,823	5,887	3,638
Other	1,469	1,800	1,240
Total interest income	93,852	83,094	81,320
<b>Interest expense:</b>			
Deposits	16,218	14,317	11,138
Other borrowings	1,993	1,608	1,620
FHLB advances	5,340	3,060	3,716
Subordinated debt	1,685	1,685	1,685
Total interest expense	25,236	20,670	18,159
Net interest income	68,616	62,424	63,161
Provision for loan losses	535	3,050	786
Net interest income after provision for loan losses	68,081	59,374	62,375
<b>Non-interest income:</b>			
Mortgage warehouse transactional fees	2,523	2,221	3,074
Bank-owned life insurance	2,258	1,367	1,120
Gain on sale of SBA and other loans	573	1,328	285
Mortgage banking income	291	155	285
Deposit fees	258	324	278
Interchange and card revenue	126	203	160
Gains (losses) on investment securities	301	(1,703)	—
Other	641	1,532	651
Total non-interest income	6,971	5,427	5,853
<b>Non-interest expense:</b>			
Salaries and employee benefits	16,687	16,163	16,401
Professional services	2,834	2,993	2,750
Technology, communication and bank operations	2,542	3,319	2,448
Occupancy	2,536	2,586	2,363
FDIC assessments, taxes, and regulatory fees	2,320	1,632	4,289
Loan workout	408	521	487
Other real estate owned expense (income)	160	(55)	183
Advertising and promotion	153	180	194
Other	2,927	2,808	2,970
Total non-interest expense	30,567	30,147	32,085
Income from continuing operations before income tax expense	44,485	34,654	36,143
Income tax expense	15,533	7,730	14,369
<b>Net income from continuing operations</b>	28,952	26,924	21,774
Loss from discontinued operations	(8,436)	(1,898)	(3,696)
Income tax benefit from discontinued operations	(3,206)	(721)	(1,405)
Net loss from discontinued operations	(5,230)	(1,177)	(2,291)
<b>Net income</b>	23,722	25,747	19,483
<b>Preferred stock dividends</b>	3,615	3,615	2,062
<b>Net income available to common shareholders</b>	\$ 20,107	\$ 22,132	\$ 17,421
Basic earnings per common share from continuing operations	\$ 0.83	\$ 0.77	\$ 0.73
Basic earnings per common share	\$ 0.66	\$ 0.73	\$ 0.64
Diluted earnings per common share from continuing operations	\$ 0.78	\$ 0.71	\$ 0.67
Diluted earnings per common share	\$ 0.62	\$ 0.67	\$ 0.59

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**

**CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE SIX MONTHS ENDED - UNAUDITED**

(Dollars in thousands, except per share data)

	June 30, 2017	June 30, 2016
<b>Interest income:</b>		
Loans receivable, including fees	\$ 128,497	\$ 113,485
Loans held for sale	31,470	31,534
Investment securities	13,710	7,347
Other	3,269	2,352
Total interest income	176,946	154,718
<b>Interest expense:</b>		
Deposits	30,535	21,347
Other borrowings	3,600	3,225
FHLB advances	8,401	5,984
Subordinated debt	3,370	3,370
Total interest expense	45,906	33,926
Net interest income	131,040	120,792
Provision for loan losses	3,585	2,766
Net interest income after provision for loan losses	127,455	118,026
<b>Non-interest income:</b>		
Mortgage warehouse transactional fees	4,743	5,622
Bank-owned life insurance	3,624	2,243
Gain on sale of SBA and other loans	1,901	929
Deposit fees	582	531
Mortgage banking income	446	450
Interchange and card revenue	329	304
(Losses) gains on investment securities	(1,402)	26
Other	2,175	1,016
Total non-interest income	12,398	11,121
<b>Non-interest expense:</b>		
Salaries and employee benefits	32,850	32,799
Technology, communication and bank operations	5,861	4,833
Professional services	5,827	5,071
Occupancy	5,121	4,600
FDIC assessments, taxes, and regulatory fees	3,953	8,130
Loan workout	928	905
Advertising and promotion	334	337
Other real estate owned	105	470
Other	5,735	6,812
Total non-interest expense	60,714	63,957
Income from continuing operations before income tax expense	79,139	65,190
Income tax expense	23,263	24,108
<b>Net income from continuing operations</b>	55,876	41,082
Loss from discontinued operations	(10,334)	(5,508)
Income tax benefit from discontinued operations	(3,927)	(2,093)
Net loss from discontinued operations	(6,407)	(3,415)
<b>Net income</b>	49,469	37,667
<b>Preferred stock dividends</b>	7,229	3,348
<b>Net income available to common shareholders</b>	\$ 42,240	\$ 34,319
Basic earnings per common share from continuing operations	\$ 1.59	\$ 1.40
Basic earnings per common share	\$ 1.38	\$ 1.27
Diluted earnings per common share from continuing operations	\$ 1.49	\$ 1.28
Diluted earnings per common share	\$ 1.29	\$ 1.17

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**
**CONSOLIDATED BALANCE SHEET - UNAUDITED**
*(Dollars in thousands)*

	June 30, 2017	December 31, 2016	June 30, 2016
<b>ASSETS</b>			
Cash and due from banks	\$ 18,503	\$ 17,485	\$ 26,768
Interest-earning deposits	383,187	227,224	256,029
Cash and cash equivalents	401,690	244,709	282,797
Investment securities available for sale, at fair value	1,012,605	493,474	547,935
Loans held for sale	2,255,096	2,117,510	2,301,821
Loans receivable	6,723,278	6,142,390	6,114,172
Allowance for loan losses	(38,458)	(37,315)	(38,097)
Total loans receivable, net of allowance for loan losses	6,684,820	6,105,075	6,076,075
FHLB, Federal Reserve Bank, and other restricted stock	129,689	68,408	111,418
Accrued interest receivable	26,163	23,690	22,401
Bank premises and equipment, net	12,028	12,259	11,842
Bank-owned life insurance	213,902	161,494	159,486
Other real estate owned	2,358	3,108	5,066
Goodwill and other intangibles	3,633	3,639	3,645
Assets held for sale	67,796	79,271	67,101
Other assets	73,768	70,099	95,038
<b>Total assets</b>	<b>\$ 10,883,548</b>	<b>\$ 9,382,736</b>	<b>\$ 9,684,625</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>			
Demand, non-interest bearing deposits	\$ 661,914	\$ 512,664	\$ 511,910
Interest-bearing deposits	6,360,008	6,334,316	5,999,330
Total deposits	7,021,922	6,846,980	6,511,240
Non-interest bearing deposits held for sale	447,325	453,394	237,654
Federal funds purchased	150,000	83,000	61,000
FHLB advances	1,999,600	868,800	1,906,900
Other borrowings	186,030	87,123	86,790
Subordinated debt	108,831	108,783	108,734
Other liabilities held for sale	22,394	31,403	32,267
Accrued interest payable and other liabilities	37,157	47,381	59,488
<b>Total liabilities</b>	<b>9,973,259</b>	<b>8,526,864</b>	<b>9,004,073</b>
Preferred stock	217,471	217,471	135,270
Common stock	31,261	30,820	27,817
Additional paid in capital	428,488	427,008	367,295
Retained earnings	235,938	193,698	158,830
Accumulated other comprehensive income (loss)	5,364	(4,892)	(427)
Treasury stock, at cost	(8,233)	(8,233)	(8,233)
<b>Total shareholders' equity</b>	<b>910,289</b>	<b>855,872</b>	<b>680,552</b>
<b>Total liabilities &amp; shareholders' equity</b>	<b>\$ 10,883,548</b>	<b>\$ 9,382,736</b>	<b>\$ 9,684,625</b>

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**  
**AVERAGE BALANCE SHEET / NET INTEREST MARGIN (UNAUDITED)**

(Dollars in thousands)

	Three months ended					
	June 30,		March 31,		June 30,	
	2017		2017		2016	
	Average Balance	Average yield or cost (%)	Average Balance	Average yield or cost (%)	Average Balance	Average yield or cost (%)
<b>Assets</b>						
Interest earning deposits	\$ 201,774	1.09%	\$ 498,364	0.79%	\$ 213,509	0.51%
Investment securities	1,066,277	2.94%	829,730	2.88%	550,130	2.65%
Loans held for sale	1,708,849	4.11%	1,426,701	3.96%	2,056,929	3.41%
Loans receivable	6,807,093	3.95%	6,427,682	3.88%	6,050,321	3.92%
Other interest-earning assets	105,908	3.48%	75,980	4.41%	102,599	3.79%
Total interest earning assets	9,889,901	3.81%	9,258,457	3.63%	8,973,488	3.64%
Non-interest earning assets	299,598		271,606		271,495	
Assets held for sale	75,834		77,478		14,209	
<b>Total assets</b>	<b>\$ 10,265,333</b>		<b>\$ 9,607,541</b>		<b>\$ 9,259,192</b>	
<b>Liabilities</b>						
Total interest bearing deposits (1)	\$ 6,252,293	1.04%	\$ 6,213,186	0.93%	\$ 5,770,969	0.78%
Borrowings	1,951,282	1.85%	1,130,490	2.28%	2,014,452	1.40%
Total interest bearing liabilities	8,203,575	1.23%	7,343,676	1.14%	7,785,421	0.94%
Non-interest bearing deposits (1)	556,947		524,211		475,968	
Non-interest bearing deposits held for sale (1)	525,853		790,983		283,405	
Total deposits & borrowings	9,286,375	1.09%	8,658,870	0.97%	8,544,794	0.85%
Other non-interest bearing liabilities	46,819		50,351		51,854	
Other liabilities held for sale	33,626		30,326		7,493	
<b>Total liabilities</b>	<b>9,366,820</b>		<b>8,739,547</b>		<b>8,604,141</b>	
<b>Shareholders' equity</b>	<b>898,513</b>		<b>867,994</b>		<b>655,051</b>	
<b>Total liabilities and shareholders' equity</b>	<b>\$ 10,265,333</b>		<b>\$ 9,607,541</b>		<b>\$ 9,259,192</b>	
<b>Net interest margin</b>		2.78%		2.73%		2.83%
<b>Net interest margin tax equivalent</b>		2.78%		2.73%		2.83%

(1) Total costs of deposits (including interest bearing and non-interest bearing) were 0.89%, 0.77% and 0.68% for the three months ended June 30, 2017, March 31, 2017 and June 30, 2016, respectively.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**  
**AVERAGE BALANCE SHEET / NET INTEREST MARGIN (UNAUDITED)**

(Dollars in thousands)

	Six months ended			
	June 30, 2017		June 30, 2016	
	Average Balance	Average yield or cost (%)	Average Balance	Average yield or cost (%)
<b>Assets</b>				
Interest earning deposits	\$ 349,250	0.88%	\$ 198,938	0.52%
Investment securities	948,657	2.91%	556,295	2.64%
Loans held for sale	1,568,555	4.05%	1,810,164	3.50%
Loans receivable	6,618,436	3.92%	5,864,596	3.89%
Other interest-earning assets	91,026	3.87%	91,367	4.03%
Total interest earning assets	<u>9,575,924</u>	3.73%	<u>8,521,360</u>	3.65%
Non-interest earning assets	285,609		281,916	
Assets held for sale	76,722		8,436	
<b>Total assets</b>	<b><u>\$ 9,938,255</u></b>		<b><u>\$ 8,811,712</u></b>	
<b>Liabilities</b>				
Total interest bearing deposits (1)	\$ 6,232,847	0.99%	\$ 5,622,382	0.76%
Borrowings	1,543,154	2.01%	1,747,640	1.45%
Total interest-bearing liabilities	<u>7,776,001</u>	1.19%	<u>7,370,022</u>	0.93%
Non-interest-bearing deposits (1)	540,669		452,446	
Non-interest bearing deposits held for sale (1)	657,686		316,027	
Total deposits & borrowings	<u>8,974,356</u>	1.03%	<u>8,138,495</u>	0.84%
Other non-interest bearing liabilities	48,576		50,217	
Other liabilities held for sale	31,985		2,470	
<b>Total liabilities</b>	<u>9,054,917</u>		<u>8,191,182</u>	
<b>Shareholders' equity</b>	<u>883,338</u>		<u>620,530</u>	
<b>Total liabilities and shareholders' equity</b>	<b><u>\$ 9,938,255</u></b>		<b><u>\$ 8,811,712</u></b>	
<b>Net interest margin</b>		2.75%		2.85%
<b>Net interest margin tax equivalent</b>		2.76%		2.85%

(1) Total costs of deposits (including interest bearing and non-interest bearing) were 0.83% and 0.67% for the six months ended June 30, 2017 and 2016, respectively.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES****PERIOD END LOAN COMPOSITION (UNAUDITED)***(Dollars in thousands)*

	June 30, 2017	December 31, 2016	June 30, 2016
Commercial:			
Multi-family	\$ 3,550,375	\$ 3,214,999	\$ 3,336,083
Commercial & industrial (1)	3,607,128	3,487,668	3,464,567
Commercial real estate- non-owner occupied	1,216,012	1,193,715	1,139,711
Construction	61,226	64,789	99,615
Total commercial loans	<u>8,434,741</u>	<u>7,961,171</u>	<u>8,039,976</u>
Consumer:			
Residential	447,150	194,197	264,968
Manufactured housing	96,148	101,730	107,874
Other consumer	2,561	2,726	2,873
Total consumer loans	<u>545,859</u>	<u>298,653</u>	<u>375,715</u>
Deferred (fees)/costs and unamortized (discounts)/premiums, net	(2,226)	76	302
Total loans	<u>\$ 8,978,374</u>	<u>\$ 8,259,900</u>	<u>\$ 8,415,993</u>

(1) Commercial & industrial loans, including mortgage warehouse and owner occupied commercial real estate loans.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**
**ASSET QUALITY - UNAUDITED**

(Dollars in thousands)	As of June 30, 2017					As of December 31, 2016					As of June 30, 2016				
	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs
<b>Originated Loans</b>															
Multi-Family	\$ 3,396,888	\$ —	\$ 12,028	—%	—%	\$ 3,211,516	\$ —	\$ 11,602	—%	—%	\$ 3,303,076	\$ —	\$ 12,368	—%	—%
Commercial & Industrial (1)	1,409,349	12,258	13,701	0.87%	111.77%	1,271,237	10,185	12,560	0.80%	123.32%	1,082,109	6,605	10,999	0.61%	166.53%
Commercial Real Estate- Non-Owner Occupied	1,185,878	—	4,593	—%	—%	1,158,531	—	4,569	—%	—%	1,092,851	—	4,390	—%	—%
Residential	111,157	610	2,169	0.55%	355.57%	114,510	341	2,270	0.30%	665.69%	119,489	32	2,240	0.03%	7,000.00%
Construction	61,226	—	716	—%	—%	64,789	—	772	—%	—%	99,381	—	1,209	—%	—%
Other Consumer	132	—	14	—%	—%	190	—	12	—%	—%	142	—	8	—%	—%
<b>Total Originated Loans</b>	<b>6,164,630</b>	<b>12,868</b>	<b>33,221</b>	<b>0.21%</b>	<b>258.17%</b>	<b>5,820,773</b>	<b>10,526</b>	<b>31,785</b>	<b>0.18%</b>	<b>301.97%</b>	<b>5,697,048</b>	<b>6,637</b>	<b>31,214</b>	<b>0.12%</b>	<b>470.30%</b>
<b>Loans Acquired</b>															
Bank Acquisitions	157,239	4,228	4,970	2.69%	117.55%	167,946	5,030	5,244	3.00%	104.25%	192,173	6,172	6,445	3.21%	104.42%
Loan Purchases	403,635	2,075	1,030	0.51%	49.64%	153,595	2,236	1,279	1.46%	57.20%	224,649	1,818	1,684	0.81%	92.63%
<b>Total Acquired Loans</b>	<b>560,874</b>	<b>6,303</b>	<b>6,000</b>	<b>1.12%</b>	<b>95.19%</b>	<b>321,541</b>	<b>7,266</b>	<b>6,523</b>	<b>2.26%</b>	<b>89.77%</b>	<b>416,822</b>	<b>7,990</b>	<b>8,129</b>	<b>1.92%</b>	<b>101.74%</b>
Deferred (fees) costs and unamortized (discounts) premiums, net	(2,226)	—	—	—%	—%	76	—	—	—%	—%	302	—	—	—%	—%
<b>Total Loans Held for Investment</b>	<b>6,723,278</b>	<b>19,171</b>	<b>39,221</b>	<b>0.29%</b>	<b>204.59%</b>	<b>6,142,390</b>	<b>17,792</b>	<b>38,308</b>	<b>0.29%</b>	<b>215.31%</b>	<b>6,114,172</b>	<b>14,627</b>	<b>39,343</b>	<b>0.24%</b>	<b>268.98%</b>
Total Loans Held for Sale	2,255,096	—	—	—%	—%	2,117,510	—	—	—%	—%	2,301,821	—	—	—%	—%
<b>Total Portfolio</b>	<b>\$ 8,978,374</b>	<b>\$ 19,171</b>	<b>\$ 39,221</b>	<b>0.21%</b>	<b>204.59%</b>	<b>\$ 8,259,900</b>	<b>\$ 17,792</b>	<b>\$ 38,308</b>	<b>0.22%</b>	<b>215.31%</b>	<b>\$ 8,415,993</b>	<b>\$ 14,627</b>	<b>\$ 39,343</b>	<b>0.17%</b>	<b>268.98%</b>

(1) Commercial & industrial loans, including owner occupied commercial real estate.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES****NET CHARGE-OFFS/(RECOVERIES) - UNAUDITED***(Dollars in thousands)*

	For the Quarter Ended		
	Q2 2017	Q1 2017	Q2 2016
<b>Originated Loans</b>			
Commercial & Industrial (1)	\$ 1,840	\$ (45)	\$ 41
Residential	69	31	—
Other Consumer	24	—	5
<b>Total Net Charge-offs (Recoveries) from Originated Loans</b>	<b>1,933</b>	<b>(14)</b>	<b>46</b>
<b>Loans Acquired</b>			
Bank Acquisitions	(121)	518	874
Loan Purchases	—	—	—
<b>Total Net Charge-offs (Recoveries) from Acquired Loans</b>	<b>(121)</b>	<b>518</b>	<b>874</b>
<b>Total Net Charge-offs from Loans Held for Investment</b>	<b>1,812</b>	<b>504</b>	<b>920</b>
<b>Total Net Charge-offs (Recoveries) from BankMobile Loans (2)</b>	<b>148</b>	<b>(22)</b>	<b>140</b>
<b>Total Net Charge-offs</b>	<b>\$ 1,960</b>	<b>\$ 482</b>	<b>\$ 1,060</b>

(1) Commercial & industrial loans, including owner occupied commercial real estate.

(2) Includes activity for BankMobile related loans, primarily overdrawn deposit accounts.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**

**SEGMENT REPORTING - UNAUDITED**

(Dollars in thousands)

	Three months ended June 30, 2017		
	Community Business Banking	BankMobile	Consolidated
Interest income <sup>(1)</sup>	\$ 91,107	\$ 2,745	\$ 93,852
Interest expense	25,228	18	25,246
Net interest income	65,879	2,727	68,606
Provision for loan losses	535	—	535
Non-interest income	6,971	11,420	18,391
Non-interest expense	30,567	19,846	50,413
Income (loss) before income tax expense (benefit)	41,748	(5,699)	36,049
Income tax expense (benefit)	14,493	(2,166)	12,327
Net income (loss)	27,255	(3,533)	23,722
Preferred stock dividends	3,615	—	3,615
Net income (loss) available to common shareholders	\$ 23,640	\$ (3,533)	\$ 20,107

(1) - Amounts reported include funds transfer pricing of \$2.7 million, a non-GAAP allocation of interest income, for the three months ended June 30, 2017 credited to BankMobile for the value provided to the Community Business Banking segment for the use of low/no cost deposits. The discontinued operations loss disclosed on the income statement does not consider the funds transfer pricing benefit of the deposits.

	Six months ended June 30, 2017		
	Community Business Banking	BankMobile	Consolidated
Interest income <sup>(1)</sup>	\$ 169,938	\$ 7,008	\$ 176,946
Interest expense	45,883	39	45,922
Net interest income	124,055	6,969	131,024
Provision for loan losses	3,585	—	3,585
Non-interest income	12,398	28,746	41,144
Non-interest expense	60,714	39,064	99,778
Income (loss) before income tax expense (benefit)	72,154	(3,349)	68,805
Income tax expense (benefit)	20,609	(1,273)	19,336
Net income (loss)	51,545	(2,076)	49,469
Preferred stock dividends	7,229	—	7,229
Net income (loss) available to common shareholders	\$ 44,316	\$ (2,076)	\$ 42,240

**As of June 30, 2017**

Goodwill and other intangibles	\$ 3,633	\$ 13,982	\$ 17,615
Total assets	\$ 10,815,752	\$ 67,796	\$ 10,883,548
Total deposits	\$ 7,021,922	\$ 453,441	\$ 7,475,363

(1) - Amounts reported include funds transfer pricing of \$7.0 million, a non-GAAP allocation of interest income, for the six months ended June 30, 2017 credited to BankMobile for the value provided to the Community Business Banking segment for the use of low/no cost deposits. The discontinued operations loss disclosed on the income statement does not consider the funds transfer pricing benefit of the deposits.

BankMobile has been reported as discontinued operations in Customers' 2017 and 2016 consolidated financial results.

At June 30, 2017, Customers anticipates that cash, securities, or loans (or a combination thereof) with a market value equal to the amount of BankMobile deposits at the time the anticipated sale closes will be included in the net assets transferred pursuant to the terms of the contemplated purchase and sale agreement.

BankMobile segment results were not material to Customers' consolidated financial results for the three and six months ended June 30, 2016.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**
**RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED**
*(Dollars in thousands, except per share data)*

Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our financial results, which we believe enhance an overall understanding of our performance. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to Non-GAAP measures disclosed within this document.

**Core Net Income - CAGR**

	<u>YTD June 2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>
GAAP Net income from continuing operations	\$ 55,876	\$ 87,707	\$ 63,073	\$ 44,532	\$ 32,910	\$ 23,818	3,990
Preferred stock dividends	7,229	9,515	2,493	—	—	—	—
Net income from continuing operations available to common shareholders	48,647	78,192	60,580	44,532	32,910	23,818	3,990
Reconciling Items:							
Impairment losses on investment securities	4,585	7,262	—	—	—	—	—
(Gains) losses on sale of investment securities	(3,183)	(25)	85	(3,191)	(1,274)	(9,017)	(2,731)
Tax effect	(533)	10	(32)	1,323	446	3,065	854
Core Net Income	<u>\$ 49,516</u>	<u>\$ 85,439</u>	<u>\$ 60,633</u>	<u>\$ 42,664</u>	<u>\$ 32,082</u>	<u>\$ 17,866</u>	<u>\$ 2,113</u>
CAGR	<u>101%</u>						

**Pre-tax Pre-provision Return on Average Assets**

	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>
GAAP Net Income	\$ 23,722	\$ 25,747	\$ 19,828	\$ 21,207	\$ 19,483
Reconciling Items:					
Provision for loan losses	535	3,050	187	88	786
Income tax expense	12,327	7,009	9,320	14,558	12,964
Pre-Tax Pre-provision Net Income	<u>\$ 36,584</u>	<u>\$ 35,806</u>	<u>\$ 29,335</u>	<u>\$ 35,853</u>	<u>\$ 33,233</u>
Average Total Assets	\$ 10,265,333	\$ 9,607,541	\$ 9,339,158	\$ 9,439,573	\$ 9,259,192
Pre-tax Pre-provision Return on Average Assets	1.43%	1.51%	1.25%	1.51%	1.44%

**Pre-tax Pre-provision Return on Average Common Equity**

	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>
GAAP Net Income Available to Common Shareholders	\$ 20,107	\$ 22,132	\$ 16,213	\$ 18,655	\$ 17,421
Reconciling Items:					
Provision for loan losses	535	3,050	187	88	786
Income tax expense	12,327	7,009	9,320	14,558	12,964
Pre-tax Pre-provision Net Income Available to Common Shareholders	<u>\$ 32,969</u>	<u>\$ 32,191</u>	<u>\$ 25,720</u>	<u>\$ 33,301</u>	<u>\$ 31,171</u>
Average Total Shareholders' Equity	\$ 898,513	\$ 867,994	\$ 834,480	\$ 710,403	\$ 655,051
Reconciling Item:					
Average Preferred Stock	(217,471)	(217,471)	(217,493)	(148,690)	(118,793)
Average Common Equity	<u>\$ 681,042</u>	<u>\$ 650,523</u>	<u>\$ 616,987</u>	<u>\$ 561,713</u>	<u>\$ 536,258</u>
Pre-tax Pre-provision Return on Average Common Equity	19.42%	20.07%	16.58%	23.59%	23.38%

**Net Interest Margin, tax equivalent**

**Six months ended  
June 30,**

	<u>2017</u>	<u>2016</u>	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>
GAAP Net interest income	\$ 131,040	\$ 120,792	\$ 68,616	\$ 62,424	\$ 64,134	\$ 64,590	\$ 63,161
Tax-equivalent adjustment	197	202	104	93	92	96	98
Net interest income tax equivalent	<u>\$ 131,237</u>	<u>\$ 120,994</u>	<u>\$ 68,720</u>	<u>\$ 62,517</u>	<u>\$ 64,226</u>	<u>\$ 64,686</u>	<u>\$ 63,259</u>
Average total interest earning assets	\$ 9,575,924	\$ 8,521,360	\$ 9,889,901	\$ 9,258,457	\$ 9,007,206	\$ 9,103,560	\$ 8,973,488
Net interest margin, tax equivalent	2.76%	2.85%	2.78%	2.73%	2.84%	2.83%	2.83%

**Tangible Common Equity to Average Tangible Assets**

	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>
GAAP - Total Shareholders' Equity	\$ 910,289	\$ 879,817	\$ 855,872	\$ 789,811	\$ 680,552
Reconciling Items:					
Preferred Stock	(217,471)	(217,471)	(217,471)	(217,549)	(135,270)
Goodwill and Other Intangibles	(17,615)	(17,618)	(17,621)	(16,924)	(17,197)
Tangible Common Equity	<u>\$ 675,203</u>	<u>\$ 644,728</u>	<u>\$ 620,780</u>	<u>\$ 555,338</u>	<u>\$ 528,085</u>
Average Total Assets	\$ 10,265,333	\$ 9,607,541	\$ 9,339,158	\$ 9,439,573	\$ 9,259,192
Reconciling Items:					
Average Goodwill and Other Intangibles	(17,616)	(17,620)	(16,847)	(17,101)	(6,037)
Average Tangible Assets	<u>\$ 10,247,717</u>	<u>\$ 9,589,921</u>	<u>\$ 9,322,311</u>	<u>\$ 9,422,472</u>	<u>\$ 9,253,155</u>
Tangible Common Equity to Average Tangible Assets	6.59%	6.72%	6.66%	5.89%	5.71%

**Tangible Book Value per Common Share**

	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>
GAAP - Total Shareholders' Equity	\$ 910,289	\$ 879,817	\$ 855,872	\$ 789,811	\$ 680,552
Reconciling Items:					
Preferred Stock	(217,471)	(217,471)	(217,471)	(217,549)	(135,270)
Goodwill and Other Intangibles	(17,615)	(17,618)	(17,621)	(16,924)	(17,197)
Tangible Common Equity	<u>\$ 675,203</u>	<u>\$ 644,728</u>	<u>\$ 620,780</u>	<u>\$ 555,338</u>	<u>\$ 528,085</u>
Common shares outstanding	30,730,784	30,636,327	30,289,917	27,544,217	27,286,833
Tangible Book Value per Common Share	\$ 21.97	\$ 21.04	\$ 20.49	\$ 20.16	\$ 19.35

**Tangible Book Value per Common Share - CAGR**

	<u>Q2 2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>
GAAP - Total Shareholders' Equity	\$ 910,289	\$ 855,872	\$ 553,902	\$ 443,145	\$ 386,623	\$ 269,475	\$ 147,748
Reconciling Items:							
Preferred Stock	(217,471)	(217,471)	(55,569)	—	—	—	—
Goodwill and Other Intangibles	(17,615)	(17,621)	(3,651)	(3,664)	(3,676)	(3,689)	(3,705)
Tangible Common Equity	<u>\$ 675,203</u>	<u>\$ 620,780</u>	<u>\$ 494,682</u>	<u>\$ 439,481</u>	<u>\$ 382,947</u>	<u>\$ 265,786</u>	<u>\$ 144,043</u>
Common shares outstanding	30,730,784	30,289,917	26,901,801	26,745,529	26,646,566	20,305,452	12,482,451
Tangible Book Value per Common Share	\$ 21.97	\$ 20.49	\$ 18.39	\$ 16.43	\$ 14.37	\$ 13.09	\$ 11.54
CAGR	<u>12%</u>						



# Customers Bancorp, Inc.

*Highly Focused, Low Risk, Above Average Growth  
Bank Holding Company*

**Investor Presentation**

July, 2017

NYSE: CUBI

Customers  Bank  
Member FDIC



This presentation, as well as other written or oral communications made from time to time by us, contains forward-looking information within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements relate to future events or future predictions, including events or predictions relating to future financial performance, and are generally identifiable by the use of forward-looking terminology such as “believe,” “expect,” “may,” “will,” “should,” “plan,” “intend,” or “anticipate” or the negative thereof or comparable terminology. Forward-looking statements in this presentation include, among other matters, guidance for our financial performance, and our financial performance targets. Forward-looking statements reflect numerous assumptions, estimates and forecasts as to future events. No assurance can be given that the assumptions, estimates and forecasts underlying such forward-looking statements will accurately reflect future conditions, or that any guidance, goals, targets or projected results will be realized. The assumptions, estimates and forecasts underlying such forward-looking statements involve judgments with respect to, among other things, future economic, competitive, regulatory and financial market conditions and future business decisions, which may not be realized and which are inherently subject to significant business, economic, competitive and regulatory uncertainties and known and unknown risks, including the risks described under “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2016 and subsequent Quarterly Reports on Form 10-Q, as such factors may be updated from time to time in our filings with the SEC. Our actual results may differ materially from those reflected in the forward-looking statements.

In addition to the risks described under “Risk Factors” in our filings with the SEC, important factors to consider and evaluate with respect to our forward-looking statements include:

- changes in external competitive market factors that might impact our results of operations;
- changes in laws and regulations, including without limitation changes in capital requirements under Basel III;
- changes in our business strategy or an inability to execute our strategy due to the occurrence of unanticipated events;
- our ability to identify potential candidates for, and consummate, acquisition or investment transactions;
- the timing of acquisition, investment or disposition transactions;
- constraints on our ability to consummate an attractive acquisition or investment transaction because of significant competition for these opportunities;
- local, regional and national economic conditions and events and the impact they may have on us and our customers;
- costs and effects of regulatory and legal developments, including the results of regulatory examinations and the outcome of regulatory or other governmental inquiries and proceedings, such as fines or restrictions on our business activities;
- our ability to attract deposits and other sources of liquidity;
- changes in the financial performance and/or condition of our borrowers;
- changes in the level of non-performing and classified assets and charge-offs;
- changes in estimates of future loan loss reserve requirements based upon the periodic review thereof under relevant regulatory and accounting requirements;
- inflation, interest rate, securities market and monetary fluctuations;

- timely development and acceptance of new banking products and services and perceived overall value of these products and services by users, including the products and services being developed and introduced to the market by the BankMobile division of Customers Bank;
- changes in consumer spending, borrowing and saving habits;
- technological changes;
- our ability to increase market share and control expenses;
- continued volatility in the credit and equity markets and its effect on the general economy;
- effects of changes in accounting policies and practices, as may be adopted by the regulatory agencies, as well as the Public Company Accounting Oversight Board, the Financial Accounting Standards Board and other accounting standard setters;
- the businesses of Customers Bank and any acquisition targets or merger partners and subsidiaries not integrating successfully or such integration being more difficult, time-consuming or costly than expected;
- material differences in the actual financial results of merger and acquisition activities compared with our expectations, such as with respect to the full realization of anticipated cost savings and revenue enhancements within the expected time frame;
- our ability to successfully implement our growth strategy, control expenses and maintain liquidity;
- Customers Bank's ability to pay dividends to Customers Bancorp;
- risks related to the sale of BankMobile including:
  - our ability to successfully complete a sale and the timing of completion;
  - the ability of Customers and a buyer to meet all of the conditions to completion of a sale;
  - the impact of an announcement of a sale on the value of our securities, our business and our relationship with employees and customers;
  - our use of the proceeds from a sale if any; and
  - the effect on Customers' business if a sale is not completed and Customers is unable to sell or otherwise dispose of BankMobile.
- risks relating to BankMobile in the event Customers is unable to sell the BankMobile business, including:
  - The execution of our BankMobile integration and business plan may be less successful, more difficult, time-consuming or costly than expected, and that BankMobile may be unable to realize anticipated cost savings and revenue enhancements within the expected time frame or at all;
  - material variances in the adoption rate of BankMobile's services by new students and/or the usage rate of BankMobile's services by current student customers compared to our expectations;

- the levels of usage of other BankMobile student customers following graduation of additional product and service offerings of BankMobile or Customers Bank, including mortgages and consumer loans, and the mix of products and services used;
- our ability to implement changes to BankMobile's product and service offerings under current and future regulations and governmental policies;
- our ability to effectively manage revenue and expense fluctuations that may occur with respect to BankMobile's student-oriented business activities, which result from seasonal factors related to the higher-education academic year;
- our ability to implement our strategy regarding BankMobile, including with respect to our intent to sell or otherwise dispose of the BankMobile business in the future, depending upon market conditions and opportunities;
- BankMobile's ability to successfully implement its growth strategy and control expenses; and
- the effects on BankMobile's results of operations in the event that Customers' total assets exceed \$10 billion at December 31, 2017;

You are cautioned not to place undue reliance on any forward-looking statements we make, which speak only as of the date they are made. We do not undertake any obligation to release publicly or otherwise provide any revisions to any forward-looking statements we may make, including any forward-looking financial information, to reflect events or circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events, except as may be required under applicable law.

Customers Bank's BankMobile Division is Classified as Held for Sale in all Customers' Consolidated Financial Statements released since January 2017, including the January, April and July Earnings Releases, the Form 10K as of, and for the Period Ending December 31, 2016, and the Form 10Q as of, and for the Period Ended March 31, 2017. Amounts Included in this Investor Presentation are "Combined", including Both Continuing and Discontinued Operations, Unless Otherwise Indicated

- Q2 2017 Net Income to Common Shareholders of \$20.1 million Up 15.4% Over Q2 2016
- Q2 2017 Diluted Earnings Per Common Share of \$0.62, Up 5.1% from Q2 2016
- Q2 2017 Net Income from Continuing Operations to Common Shareholders was \$25.3 million Up 28.5% Over Q2 2016
- Q2 2017 Diluted Earnings Per Common Share from Continuing Operations was \$0.78 for Q2 2017 Up 16.4% from Q2 2016
- Q2 2017 Return on Average Assets of 0.93%
- Q2 2017 Return on Average Common Equity of 11.84%
- Pre-tax, pre-provision ROAA <sup>(1)</sup> and ROACE <sup>(2)</sup> for Q2 2017 was 1.43% and 19.42%, respectively
- June 30, 2017 Shareholders Equity of \$910 million, up 33.8% from June 30, 2016 with Estimated Tier 1 Risk Based Capital of 10.94% and Tangible Common Equity to Average Tangible Assets <sup>(3)</sup> of 6.59% for Q2 2017
- Book Value Per Common Share of \$22.54 Up 12.8% from Q2 2016
- Total assets of \$10.9 billion as of June 30, 2017, up \$1.0 billion from March 31, 2017
- Q2 2017 Total Loans Up 6.7% to \$9.0 billion, and Total Deposits from Continuing Operations Up 7.8% to \$7.0 billion from Q2 2016
- Q2 2017 Efficiency Ratio from Continuing Operations was 40.6% Compared to Q2 2016 Efficiency Ratio from Continuing Operations of 46.5%
- BankMobile Classified as Held for Sale and Reported as Discontinued Operations in Financial Reports
- Non-Performing Loans to Total Loans only 0.21% and Reserves for Loan Losses 204.59% of Non-Performing Loans
- Customers Bancorp, Inc. issued \$100 million five year senior debt bearing interest at 3.95% on June 30, 2017

**Amounts presented are on a "Combined" basis unless otherwise noted.**

(1) Non-GAAP measure calculated as GAAP net income, plus provisions for loan losses and income tax divided by average total assets.

(2) Non-GAAP measure calculated as GAAP net income available to common shareholders, plus provisions for loan losses and income tax expense divided by average common equity.

(3) Non-GAAP measure calculated as GAAP total shareholders equity less preferred stock, less goodwill and other intangibles divided by average total assets less average goodwill and other intangibles

## Highly Focused, Innovative, Relationship Banking Based Commercial Bank Providing;

### Strong Organic Growth, Well Capitalized, Branch Lite Bank in Attractive Markets

Highly skilled teams targeting privately held businesses and high net worth families

Robust risk management driven business strategy

Target market from Boston to Philadelphia along Interstate 95

### Strong Profitability, Growth & Efficient Operations

Operating efficiencies offset tighter margins and generate sustainable profitability

Continuing operations efficiency ratio in the 40's

Target above average ROA (~1%) and ROCE (~11%)

### Strong Credit Quality & Low Interest Rate Risk

Unwavering underwriting standards

Loan portfolio performance consistently better than industry and peers

Somewhat asset sensitive

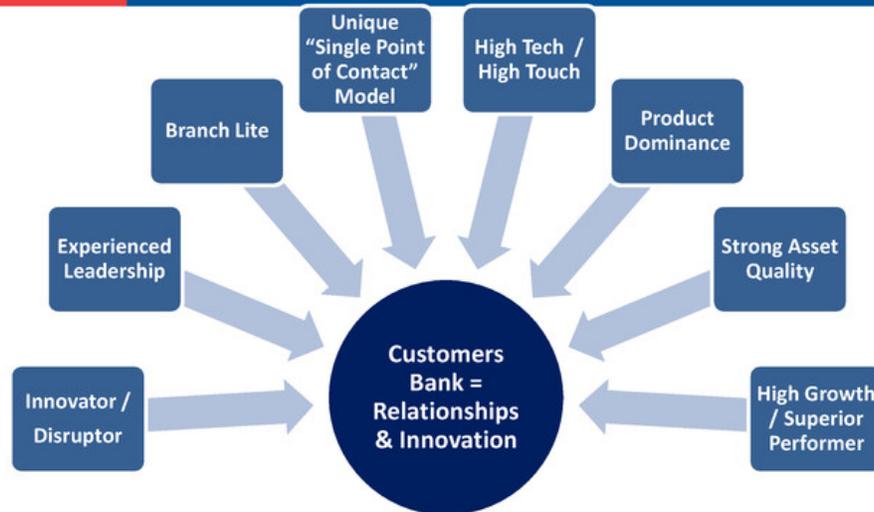
### Attractive Valuation

July 19, 2017 share price of \$27.95, 10.8x street estimated 2017 earnings and 1.2x book value

June 30, 2017 tangible book value<sup>(1)</sup> of \$21.97, up 90% since Dec 2011 with a CAGR of 12%

**Amounts presented are on a "Combined" basis unless otherwise noted.**

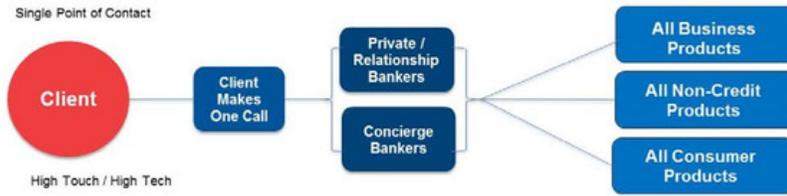
(1) Non-GAAP measure calculated as GAAP total shareholders equity less preferred stock, less goodwill and other intangibles divided by common shares outstanding.



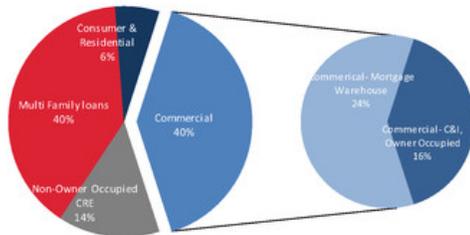
## Approach to Winning Model

Relationship driven but never deviate from following critical success factors

- Only focus on very strong credit quality niches
  - Very strong risk management culture
- Operate at lower efficiency ratio than peers to deliver sustainable strong profitability and growth
  - Always attract and retain top quality talent
  - Culture of innovation and continuous improvement



- Very Experienced Teams
- Exceptional Service
- Risk Based Incentive Compensation

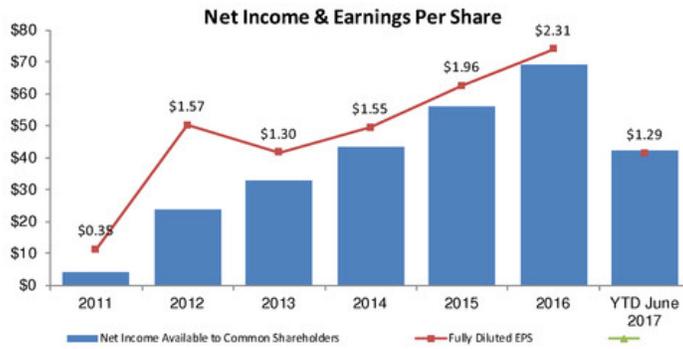


**Community Business Bank is Focused on the following businesses:**

- Banking Privately Held Businesses – Commercial C&I loans are 40% of the portfolio
  - Manufacturing, service, technology, wholesale, equipment financing, private mid size mortgage companies
- Banking High Net Worth Families – Multi Family loans are 40% of the portfolio; New York and regional multi family lending
- Selected Commercial Real Estate loans are only 14% of portfolio

Amounts presented are on a continuing operations basis.

Name	Title	Years of Banking Experience	Background
Jay S. Sidhu	Chairman & CEO	41	Chairman and CEO of Sovereign Bank & Sovereign Bancorp, Inc.
Richard A. Ehst	President & COO	49	EVP, Commercial Middle Market, Regional President and Managing Director of Corporate Communications at Sovereign Bank
Robert E. Wahlman, CPA	Chief Financial Officer	36	CFO of Doral Financial and Merrill Lynch Banks; various roles at Bank One, US GAO and KPMG.
Steve Issa	EVP, New England Market President, Chief Lending Officer	40	EVP, Managing Director of Commercial and Specialty Lending at Flagstar and Sovereign Bank.
George Maroulis	EVP, Group Director of Private & Commercial Banking - NY Metro	25	Group Director and SVP at Signature Bank; various positions at Citibank and Fleet/Bank of America's Global Commercial & Investment Bank
Timothy D. Romig	EVP, Group Director of Commercial Banking - PA/NJ	33	SVP and Regional Executive for Commercial Lending (Berks and Montgomery County), VIST Financial; SVP at Keystone / M&T Bank
Ken Keiser	EVP, Director CRE and Multi-Family Housing Lending	40	SVP and Market Manager, Mid-Atlantic CRE Lending at Sovereign Bank; SVP & Senior Real Estate Officer, Allfirst Bank / M&T Bank
Glenn Hedde	EVP, President Banking for Mortgage Companies	30	President of Commercial Operations at Popular Warehouse Lending, LLC; various positions at GE Capital Mortgage Services and PNC Bank
James Collins	EVP, Chief Administrative Officer	26	Various positions at Sovereign including Director of Small Business Banking
Thomas Jastrem	EVP, Chief Credit Officer	39	Various positions at First Union Bank and First Fidelity Bank
Robert B. White	EVP, Chief Risk Officer	30	President RBW Financial Consulting; various positions at Citizens Bank and GE Capital
Mary Lou Scalese	EVP, Chief Auditor	41	Chief Auditor at Sovereign Bank and Chief Risk Officer at Customers Bank
Michael A. De Tommaso, Esquire	VP, General Counsel and Corporate Secretary	23	Former trial attorney and in-house counsel for Univest and National Penn Bank
Karen Kirchner	SVP, Director Team Member Services	29	SVP, Human Resources/CoreStates Bank- various positions including Manager for HR Business Partners, Manager of Recruitment and generalist in compensation and training



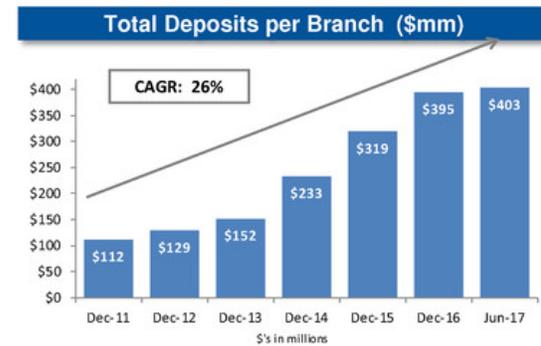
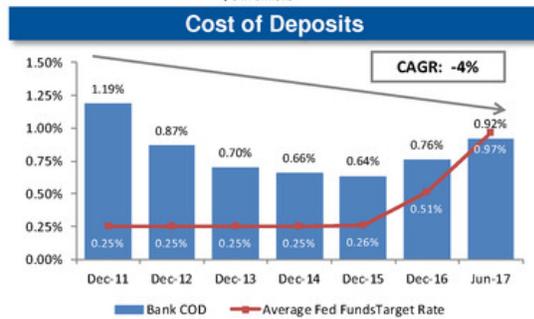
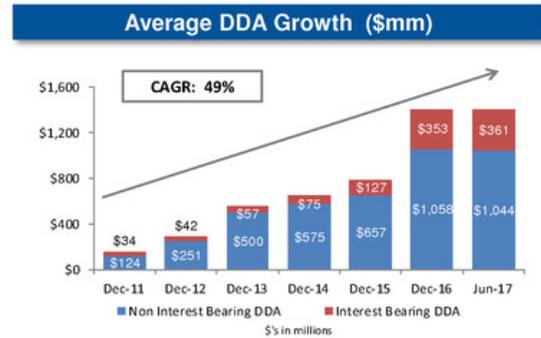
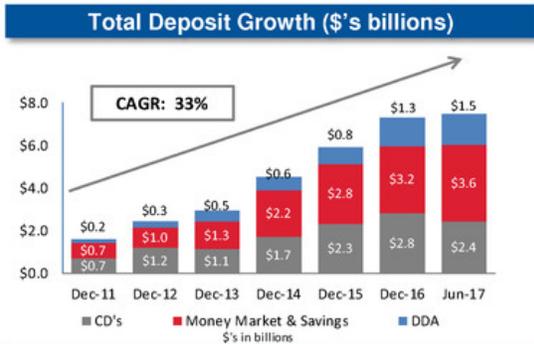
Amounts presented are on a "Combined" basis.

# Customers Bank

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Executing On Our Unique High Performing  
Banking Model

Customers' strategies of single point of contact and recruiting known teams in target markets produce rapid deposit growth with low total cost

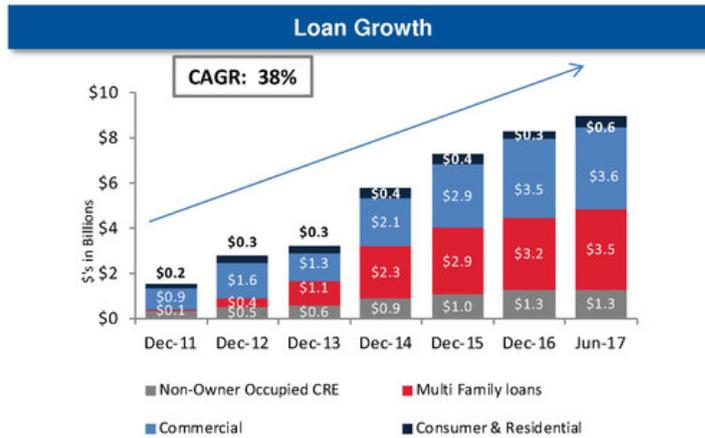


Amounts presented are on a "Combined" basis.

Source: Company data.

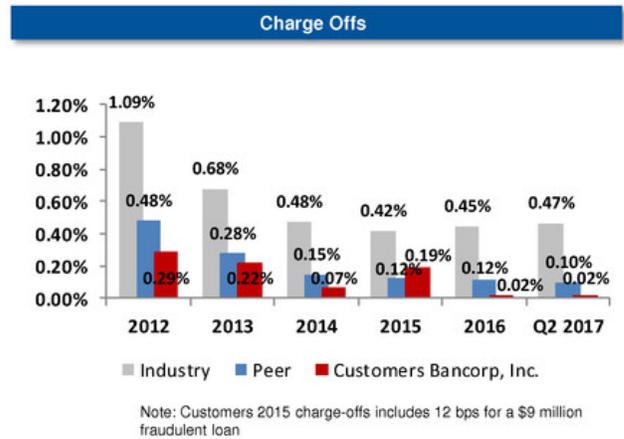
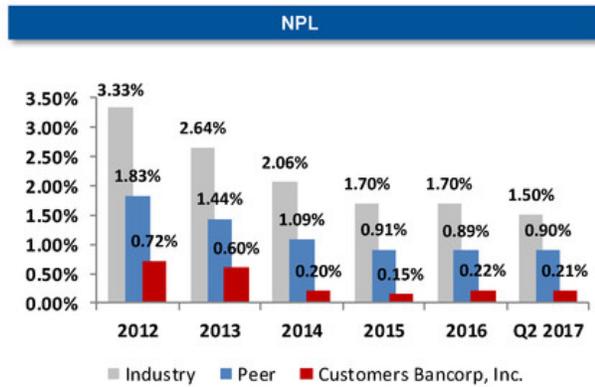
## High Growth with Strong Credit Quality

- Continuous recruitment and retention of high quality teams
  - Centralized credit committee approval for all loans
- Loans are stress tested for higher rates and a slower economy
- Insignificant delinquencies on loans originated since new management team took over
  - Creation of solid foundation for future earnings



Source: Company data. Includes deferred costs and fees.

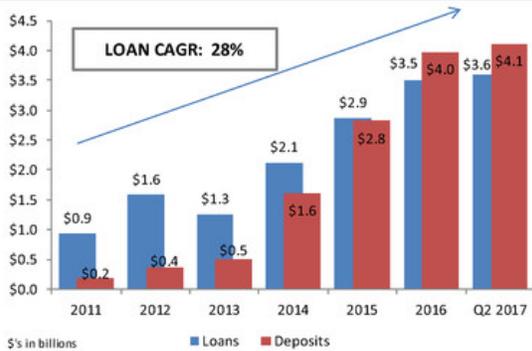
## Asset Quality Indicators Continue to be Strong



**Charge Off amounts presented are on a "Combined" basis and include \$696 thousand of charge offs related to BankMobile in 2016 and \$126 thousand through June 30, 2017.**

Source: SNL Financial, Company data. Peer data consists of Northeast and Mid-Atlantic banks and thrifts with comparable size in assets and loan portfolios (excluding banks with large residential mortgage loan portfolios). Industry data includes all commercial and savings banks. Peer and Industry data as of March 31, 2017.

**Commercial Loan and Deposit Growth (\$'s in billions)**



Source: Company data

**Banking Privately Held Business**

**Private & Commercial Banking**

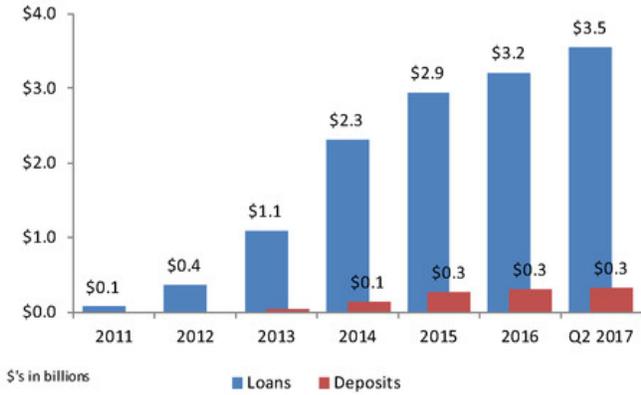
- Target companies with up to \$100 million annual revenues
- Single point of contact
- NE, NY, PA & NJ markets
- SBA loans originated by small business relationship managers

**Banking Mortgage Companies**

- Private banking focused on privately held mortgage companies generally with equity of \$5 to \$50 million with average equity of \$37 million
- Very strong credit quality relationship business with good fee income and deposits
- ~75 strong mortgage companies as clients
- All outstanding loans are variable rate and classified as held for sale
- Non-interest bearing DDA's are about 10% of outstanding loans

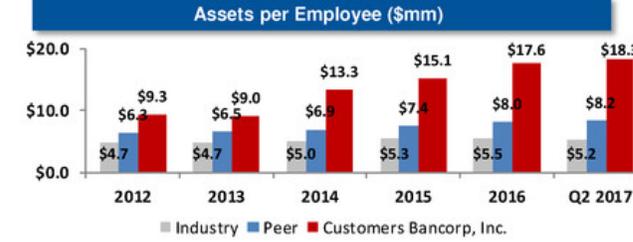
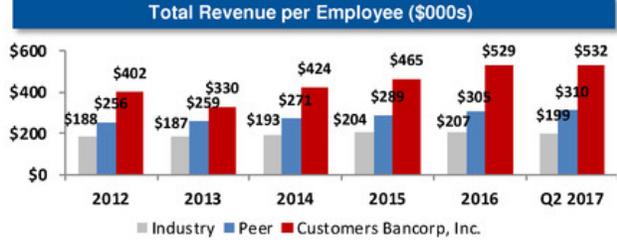
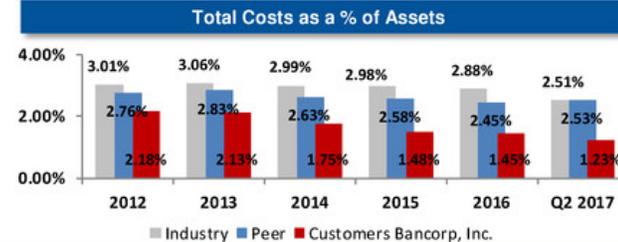
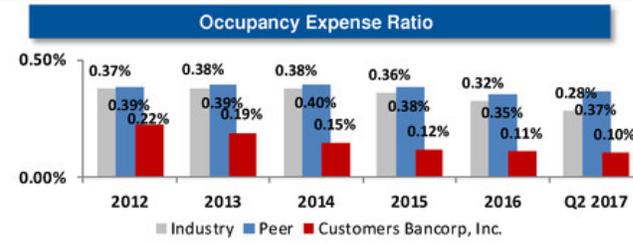
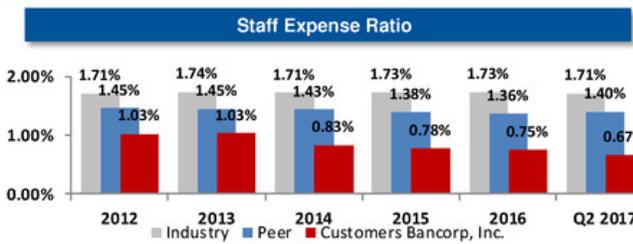
**Banking High Net Worth Families**

**Multi-Family Loan and Deposit Growth (\$'s in billions)**



- Focus on families that have income producing real estate in their portfolios
- Private banking approach
- Focus Markets: New York & Philadelphia MSAs
- Average Loan Size: \$6.8 million
- Remote banking for deposits and other relationship based loans
- Portfolio grown organically from a start up with very experienced teams hired in the past 4 years
- Strong credit quality niche
- Interest rate risk managed actively

Source: Company data

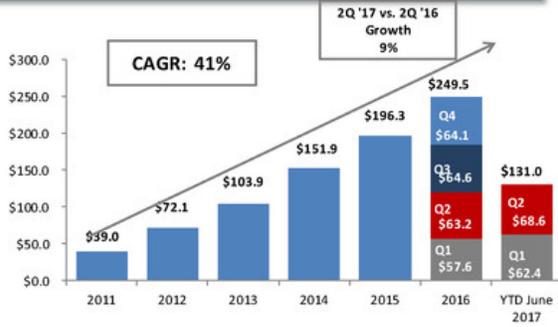


Amounts presented are on a Continuing Operations basis.

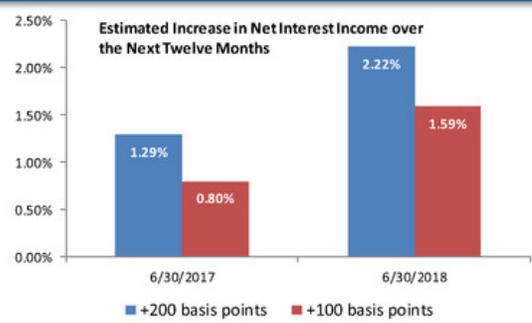
Source: SNL Financial, Company data based on continuing operations. Peer data consists of Northeast and Mid-Atlantic banks and thrifts with comparable size in assets and loan portfolios (excluding banks with large residential mortgage loan portfolios). Industry data includes SEC reporting banks. Peer and Industry data as of March 31, 2017.

# Deposit, Lending and Efficiency Strategies Result in Disciplined & Profitable Growth

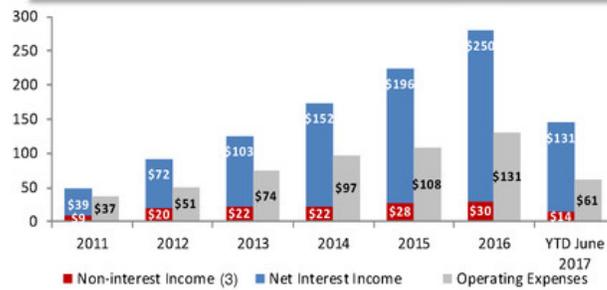
## Net Interest Income (\$mm)<sup>(1)</sup>



## Net Interest Income Simulation<sup>(1)(2)</sup>



## Core Income / Expense Growth(\$mm)<sup>(1)</sup>



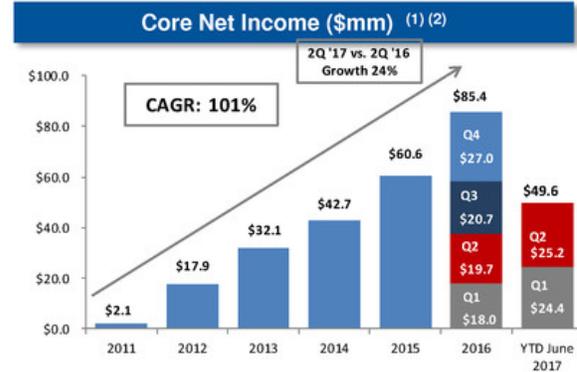
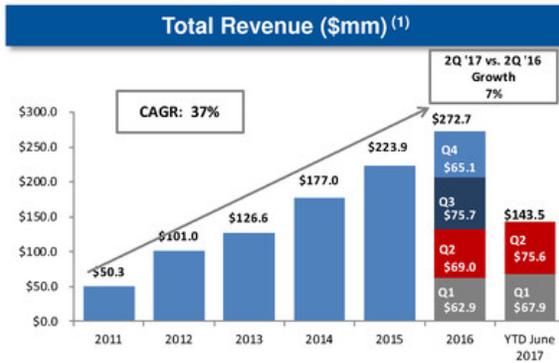
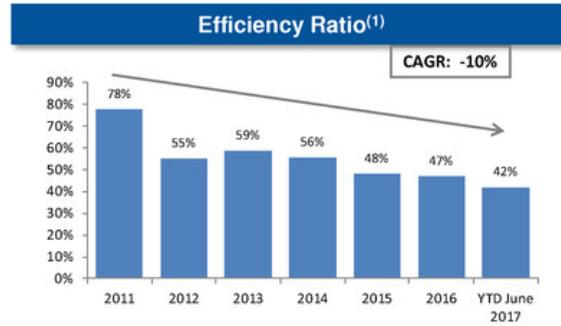
Amounts presented are on a Continuing Operations basis.

(1) Source: Company data

(2) NII Simulation based on ALM model data and assumes a flat balance sheet with no volume increases or decline with the desired basis points increase ramped over 12 months.

(3) Non-GAAP measure calculated as GAAP net income less/plus securities gains and losses (including the impairment loss recognized on the equity investment).

- Strategy execution has produced superior growth in revenues and earnings



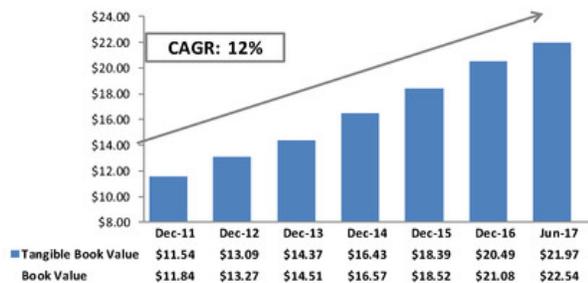
Amounts presented are on a Continuing Operations basis.

(1) Source: Company data

(2) Non-GAAP measure calculated as GAAP net income less/plus securities gains and losses (including the impairment loss recognized on the equity investment).

# Building Customers Bank to Provide Superior Returns to Investors

## Tangible BV per Share (1)



## Recent Performance Results

	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017
ROA	0.85%	0.89%	0.84%	1.09%	0.93%
ROCE	13.07%	13.21%	10.45%	13.80%	11.84%
NIM	2.83%	2.83%	2.84%	2.73%	2.78%
Efficiency	53%	61%	58%	57%	58%
EPS	\$0.59	\$0.63	\$0.51	\$0.67	\$0.62

## Financial Performance Targets

Criteria	Goals
Return on Assets	~ 1%
Return on Common Equity	11% or greater
Net Interest Margin	~ 3%
EPS	~ 15% annual compounded growth
Efficiency Ratio (continuing operations)	In the 40's

Amounts presented are on a "Combined" basis.

(1) Non-GAAP measure calculated as GAAP total shareholders equity less preferred stock, less goodwill and other intangibles divided by common shares outstanding.

# Customers Bank

Community Business Banking and  
BankMobile Business Segments

- Customers Bank acquired the Disbursements Business of Higher One, Inc. on June 15, 2016
- The acquired Disbursements Business was combined with Customers Bank's existing BankMobile product line in Q2 2016
- Effective for the 2016 fourth quarter and year end financial reports, Customers begins reporting BankMobile as discontinued operations/held for sale to the investor community
- Q1 2017 Customers announces agreement to sell BankMobile
- Q2 2017 Customers announces buyer was not able to raise the capital required per the contractual requirements, and that Customers had received an alternative proposal from buyer and two unsolicited proposals, all subject to due diligence

- 2014 – Customers Bank began development of a consumer bank in alignment with the *future model of banking*
  - A completely branchless experience
  - A fin-tech company with a bank charter
  - 10X better customer acquisition and retention strategy than traditional players
  - Better product than what exists today
  - Sustainable business model
- 2015 (January) – Launched BankMobile app 1.0
  - Keep it simple
  - Best in class user experience
  - App speaks with an authentic voice
- 2016 (June) – Acquired Disbursements Business
  - Combined Disbursements and BankMobile
  - Transform students into customers for life
  - Leverage platform to extend services to white label partners
- 2016 (October) – Announced intent to divest BankMobile
- 2017 (March) – Announced agreement to sell BankMobile
- 2017 (April) – Launched new BankMobile mobile application
- 2017 (May) – Announced receipt of alternate unsolicited proposals
  - initial buyer inability to meet contract requirements

# Segment Financial Performance Results

(dollars in thousands)

Three months ended June 30, 2017

	Community Business Banking	BankMobile	Consolidated
Interest income	\$ 91,107	\$ 2,745	\$ 93,852
Interest expense	25,228	18	25,246
Net interest income	65,879	2,727	68,606
Provision for loan losses	535	—	535
Non-interest income	6,971	11,420	18,391
Non-interest expense	30,567	19,846	50,413
Income (loss) before income tax expense (benefit)	41,748	(5,699)	36,049
Income tax expense (benefit)	14,493	(2,166)	12,327
Net income (loss)	27,255	(3,533)	23,722
Preferred stock dividends	3,615	—	3,615
Net income (loss) available to common shareholders	\$ 23,640	\$ (3,533)	\$ 20,107

Six months ended June 30, 2017

	Community Business Banking	BankMobile	Consolidated
Interest income	\$ 169,938	\$ 7,008	\$ 176,946
Interest expense	45,883	39	45,922
Net interest income	124,055	6,969	131,024
Provision for loan losses	3,585	—	3,585
Non-interest income	12,398	28,746	41,144
Non-interest expense	60,714	39,064	99,778
Income (loss) before income tax expense (benefit)	72,154	(3,349)	68,805
Income tax expense (benefit)	20,609	(1,273)	19,336
Net income (loss)	51,545	(2,076)	49,469
Preferred stock dividends	7,229	—	7,229
Net income (loss) available to common shareholders	\$ 44,316	\$ (2,076)	\$ 42,240

- Comparable 2016 periods are not provided as BankMobile was not operating as a segment in the second quarter of 2016 and its operations were not material.
- Segment results presented above include an internal allocation from Community Business Banking to BankMobile of \$2.7 million in Q2 2017 for interest on deposits generated by the BankMobile segment used to fund the Community Business Banking Segment. The discontinued operations loss disclosed in the income statement prepared in accordance with generally accepted accounting principles ("GAAP") does not consider the funds transfer pricing benefits of deposits.
- Direct operating revenues and costs are captured separately in the accounting records for each business segment. All corporate overhead costs are assigned to the Community Business Banking segment as those costs are expected to stay with the segment following the sale of the BankMobile segment, currently anticipated to occur within 6 to 12 months.

Amounts presented are on a "Combined" basis.

- Opened over 325,000 new checking accounts since June 16, 2016.
- Funds received from educational institutions and processed to students totaled \$1.23 billion during Q2 2017.
- 33% of Title IV funds received by students at colleges to which BankMobile provided disbursement services in Q2 2017 were deposited into accounts with BankMobile. Other students receiving Title IV funds at these colleges requested the transfer of funds to existing accounts at other banks or received a check.
- Signed contracts to provide disbursement services to an additional 13 educational institutions with student enrollment totaling 88K during 2017, and 24 institutions with student enrollment totaling 147K during the trailing four quarters. Also notable are 14 institutions totaling 100K student enrollment, which signed in the first half of 2016 and were launched during the past year.
- Active student checking accounts serviced number 1.2 million as of June 30, 2017, with balances of \$321.9 million on that date and \$118.6 million non-student customers, including universities, deposits for a total of \$440.5 million deposits.

Amounts presented are on a "Combined" basis.

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## Company:

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[www.customersbank.com](http://www.customersbank.com)

**Jay Sidhu**

**Chairman & CEO**

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# Appendix

Customers  Bancorp, Inc.

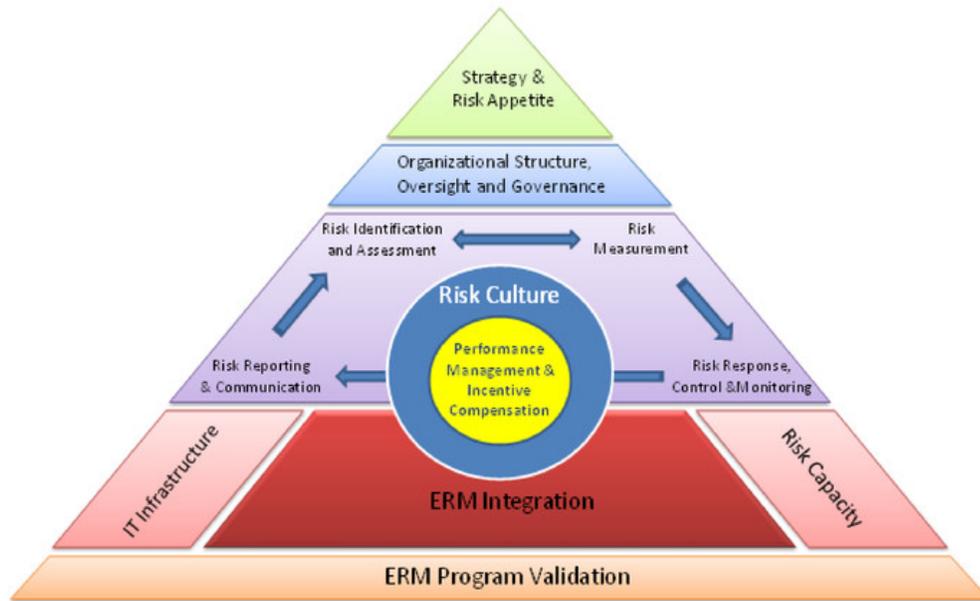
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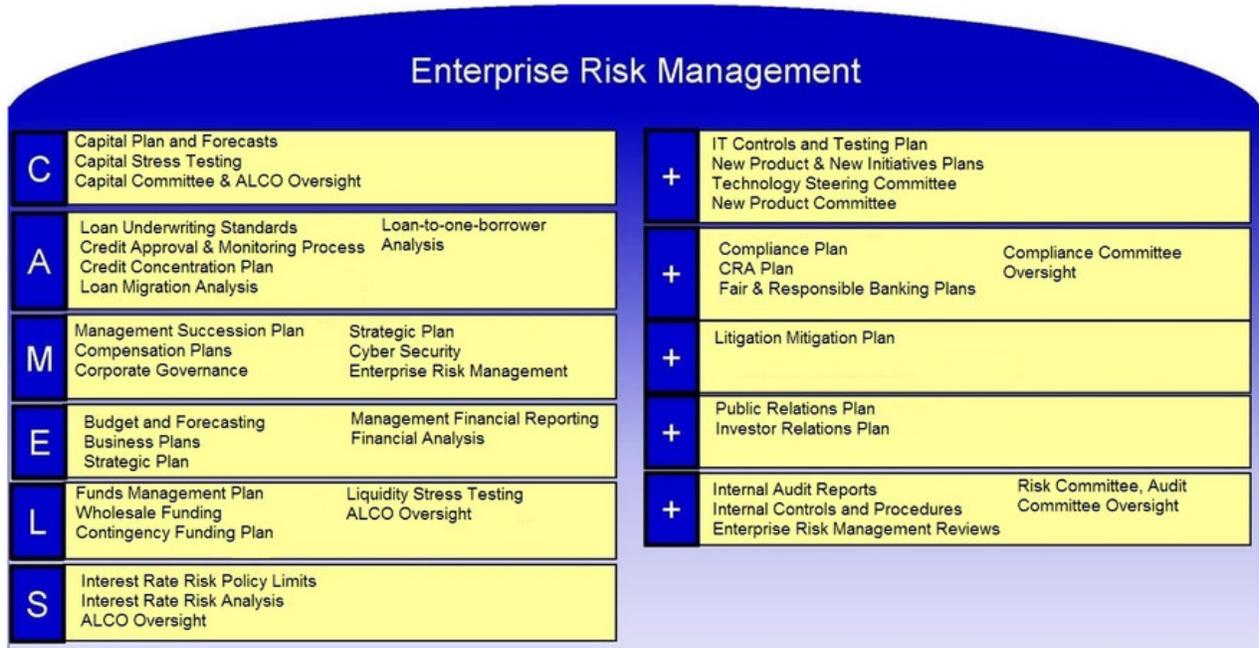
# Customers Bank

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Risk Management



**Well Defined ERM Plan – ERM Integration into CAMELS +++++**



# Customers Bancorp, Inc.

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## Financial Statements

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**

**CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE THREE MONTHS ENDED- UNAUDITED**

(Dollars in thousands, except per share data)

	Q2 2017	Q1 2017	Q2 2016
<b>Interest income:</b>			
Loans receivable, including fees	\$ 67,036	\$ 61,461	\$ 59,013
Loans held for sale	17,334	13,946	17,429
Investment securities	7,823	5,887	3,638
Other	1,469	1,800	1,240
Total interest income	93,852	83,094	81,320
<b>Interest expense:</b>			
Deposits	16,218	14,317	11,138
Other borrowings	1,993	1,698	1,620
FHLB advances	5,340	3,060	3,716
Subordinated debt	1,685	1,685	1,685
Total interest expense	25,236	20,670	18,159
Net interest income	68,616	62,424	63,161
Provision for loan losses	535	3,050	786
Net interest income after provision for loan losses	68,081	59,374	62,375
<b>Non-interest income:</b>			
Mortgage warehouse transactional fees	2,523	2,221	3,074
Bank-owned life insurance	2,258	1,367	1,120
Gain on sale of SBA and other loans	573	1,328	285
Mortgage banking income	291	155	285
Deposit fees	258	324	278
Interchange and card revenue	126	203	160
Gains (losses) on investment securities	301	(1,703)	—
Other	641	1,532	651
Total non-interest income	6,971	5,427	5,853
<b>Non-interest expense:</b>			
Salaries and employee benefits	16,687	16,163	16,401
Professional services	2,834	2,993	2,750
Technology, communication and bank operations	2,542	3,319	2,448
Occupancy	2,536	2,586	2,363
FDIC assessments, taxes, and regulatory fees	2,520	1,632	4,289
Loans workout	408	521	487
Other real estate owned expense (income)	160	(55)	183
Advertising and promotion	153	180	194
Other	2,927	2,808	2,970
Total non-interest expense	30,467	30,147	32,085
Income from continuing operations before income tax expense	44,485	34,654	36,143
Income tax expense	15,533	7,730	14,369
<b>Net income from continuing operations</b>	<b>28,952</b>	<b>26,924</b>	<b>21,774</b>
Loss from discontinued operations	(8,436)	(1,898)	(3,696)
Income tax benefit from discontinued operations	(3,206)	(721)	(1,405)
Net loss from discontinued operations	(5,230)	(1,177)	(2,291)
<b>Net income</b>	<b>23,722</b>	<b>25,747</b>	<b>19,483</b>
<b>Preferred stock dividends</b>	<b>3,615</b>	<b>3,615</b>	<b>2,062</b>
<b>Net income available to common shareholders</b>	<b>\$ 20,107</b>	<b>\$ 22,132</b>	<b>\$ 17,421</b>
Basic earnings per common share from continuing operations	\$ 0.83	\$ 0.77	\$ 0.73
Basic earnings per common share	\$ 0.66	\$ 0.73	\$ 0.64
Diluted earnings per common share from continuing operations	\$ 0.78	\$ 0.71	\$ 0.67
Diluted earnings per common share	\$ 0.62	\$ 0.67	\$ 0.59

<b>CUSTOMERS BANCORP, INC. AND SUBSIDIARIES</b>		
<b>CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE SIX MONTHS ENDED- UNAUDITED</b>		
<i>(Dollars in thousands, except per share data)</i>		
	June 30, 2017	June 30, 2016
<b>Interest income:</b>		
Loans receivable, including fees	\$ 128,497	\$ 113,485
Loans held for sale	31,470	31,534
Investment securities	13,710	7,347
Other	3,269	2,352
Total interest income	176,946	154,718
<b>Interest expense:</b>		
Deposits	30,535	21,347
Other borrowings	3,600	3,225
FHLB advances	8,401	5,984
Subordinated debt	3,370	3,370
Total interest expense	45,906	33,926
Net interest income	131,040	120,792
Provision for loan losses	3,585	2,766
Net interest income after provision for loan losses	127,455	118,026
<b>Non-interest income:</b>		
Mortgage warehouse transactional fees	4,743	5,622
Bank-owned life insurance	3,624	2,243
Gain on sale of SBA and other loans	1,901	929
Deposit fees	582	531
Mortgage banking income	446	450
Interchange and card revenue	329	304
(Losses) gains on investment securities	(1,402)	26
Other	2,175	1,016
Total non-interest income	12,398	11,121
<b>Non-interest expense:</b>		
Salaries and employee benefits	32,850	32,799
Technology, communication and bank operations	5,861	4,833
Professional services	5,827	5,071
Occupancy	5,121	4,600
FIDC assessments, taxes, and regulatory fees	3,953	8,130
Loan workout	928	905
Advertising and promotion	334	337
Other real estate owned	105	470
Other	5,735	6,812
Total non-interest expense	60,714	63,057
Income from continuing operations before income tax expense	79,139	65,190
Income tax expense	23,263	24,108
<b>Net income from continuing operations</b>	55,876	41,082
Loss from discontinued operations	(10,334)	(5,508)
Income tax benefit from discontinued operations	(3,027)	(2,093)
Net loss from discontinued operations	(6,407)	(3,415)
<b>Net income</b>	49,469	37,667
<b>Preferred stock dividends</b>	7,220	3,348
<b>Net income available to common shareholders</b>	\$ 42,249	\$ 34,319
Basic earnings per common share from continuing operations	\$ 1.59	\$ 1.40
Basic earnings per common share	\$ 1.38	\$ 1.27
Diluted earnings per common share from continuing operations	\$ 1.49	\$ 1.28
Diluted earnings per common share	\$ 1.29	\$ 1.17

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

### CONSOLIDATED BALANCE SHEET - UNAUDITED

(Dollars in thousands)

	June 30, 2017	December 31, 2016	June 30, 2016
<b>ASSETS</b>			
Cash and due from banks	\$ 18,503	\$ 17,485	\$ 26,768
Interest-earning deposits	383,187	227,224	256,029
Cash and cash equivalents	401,690	244,709	282,797
Investment securities available for sale, at fair value	1,012,605	493,474	547,935
Loans held for sale	2,255,096	2,117,510	2,301,821
Loans receivable	6,723,278	6,142,390	6,114,172
Allowance for loan losses	(38,458)	(37,315)	(38,097)
Total loans receivable, net of allowance for loan losses	6,684,820	6,105,075	6,076,075
FHLB, Federal Reserve Bank, and other restricted stock	129,689	68,408	111,418
Accrued interest receivable	26,163	23,690	22,401
Bank premises and equipment, net	12,028	12,259	11,842
Bank-owned life insurance	213,902	161,494	159,486
Other real estate owned	2,358	3,108	5,066
Goodwill and other intangibles	3,633	3,639	3,645
Assets held for sale	67,796	79,271	67,101
Other assets	73,768	70,099	95,038
<b>Total assets</b>	<b>\$ 10,883,548</b>	<b>\$ 9,382,736</b>	<b>\$ 9,684,625</b>
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>			
Demand, non-interest bearing deposits	\$ 661,914	\$ 512,664	\$ 511,910
Interest-bearing deposits	6,360,008	6,334,316	5,999,330
Total deposits	7,021,922	6,846,980	6,511,240
Non-interest bearing deposits held for sale	447,325	453,394	237,654
Federal funds purchased	150,000	83,000	61,000
FHLB advances	1,999,600	868,800	1,906,900
Other borrowings	186,030	87,123	86,790
Subordinated debt	108,831	108,783	108,734
Other liabilities held for sale	22,394	31,403	32,267
Accrued interest payable and other liabilities	37,157	47,381	59,488
<b>Total liabilities</b>	<b>9,973,259</b>	<b>8,526,864</b>	<b>9,004,073</b>
Preferred stock	217,471	217,471	135,270
Common stock	31,261	30,820	27,817
Additional paid in capital	428,488	427,008	367,295
Retained earnings	235,938	193,698	158,830
Accumulated other comprehensive income (loss)	5,364	(4,892)	(427)
Treasury stock, at cost	(8,233)	(8,233)	(8,233)
<b>Total shareholders' equity</b>	<b>910,289</b>	<b>855,872</b>	<b>680,552</b>
<b>Total liabilities &amp; shareholders' equity</b>	<b>\$ 10,883,548</b>	<b>\$ 9,382,736</b>	<b>\$ 9,684,625</b>

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**  
**AVERAGE BALANCE SHEET / NET INTEREST MARGIN (UNAUDITED)**

(Dollars in thousands)

	Three months ended					
	June 30,		March 31,		June 30,	
	2017		2017		2016	
	Average Balance	Average yield or cost (%)	Average Balance	Average yield or cost (%)	Average Balance	Average yield or cost (%)
<b>Assets</b>						
Interest earning deposits	\$ 201,774	1.09%	\$ 498,364	0.79%	\$ 213,509	0.51%
Investment securities	1,066,277	2.94%	829,730	2.88%	550,130	2.65%
Loans held for sale	1,708,849	4.11%	1,426,701	3.96%	2,056,929	3.41%
Loans receivable	6,807,093	3.95%	6,427,682	3.88%	6,050,321	3.92%
Other interest-earning assets	105,908	3.48%	75,980	4.41%	102,599	3.79%
Total interest earning assets	9,889,901	3.81%	9,258,457	3.63%	8,973,488	3.64%
Non-interest earning assets	299,598		271,606		271,495	
Assets held for sale	75,834		77,478		14,209	
<b>Total assets</b>	<b>\$ 10,265,333</b>		<b>\$ 9,607,541</b>		<b>\$ 9,259,192</b>	
<b>Liabilities</b>						
Total interest bearing deposits (1)	\$ 6,252,293	1.04%	\$ 6,213,186	0.93%	\$ 5,770,969	0.78%
Borrowings	1,951,282	1.85%	1,130,490	2.28%	2,014,452	1.40%
Total interest bearing liabilities	8,203,575	1.23%	7,343,676	1.14%	7,785,421	0.94%
Non-interest bearing deposits (1)	556,947		524,211		475,968	
Non-interest bearing deposits held for sale (1)	525,853		790,983		283,405	
Total deposits & borrowings	9,286,375	1.09%	8,658,870	0.97%	8,544,794	0.85%
Other non-interest bearing liabilities	46,819		50,351		51,854	
Other liabilities held for sale	33,626		30,326		7,493	
<b>Total liabilities</b>	<b>9,366,820</b>		<b>8,739,547</b>		<b>8,604,141</b>	
<b>Shareholders' equity</b>	<b>898,513</b>		<b>867,994</b>		<b>655,051</b>	
<b>Total liabilities and shareholders' equity</b>	<b>\$ 10,265,333</b>		<b>\$ 9,607,541</b>		<b>\$ 9,259,192</b>	
<b>Net interest margin</b>		2.78%		2.73%		2.83%
<b>Net interest margin tax equivalent</b>		2.78%		2.73%		2.83%

(1) Total costs of deposits (including interest bearing and noninterest bearing) were 0.89%, 0.77% and 0.68% for the three months ended June 30, 2017, March 31, 2017 and June 30, 2016, respectively.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**  
**AVERAGE BALANCE SHEET / NET INTEREST MARGIN (UNAUDITED)**

(Dollars in thousands)

	Six months ended			
	June 30, 2017		June 30, 2016	
	Average Balance	Average yield or cost (%)	Average Balance	Average yield or cost (%)
<b>Assets</b>				
Interest earning deposits	\$ 349,250	0.88%	\$ 198,938	0.52%
Investment securities	948,657	2.91%	556,295	2.64%
Loans held for sale	1,568,555	4.05%	1,810,164	3.50%
Loans receivable	6,618,436	3.92%	5,864,596	3.89%
Other interest-earning assets	91,026	3.87%	91,367	4.03%
Total interest earning assets	9,575,924	3.73%	8,521,360	3.65%
Non-interest earning assets	285,609		281,916	
Assets held for sale	76,722		8,436	
<b>Total assets</b>	<b>\$ 9,938,255</b>		<b>\$ 8,811,712</b>	
<b>Liabilities</b>				
Total interest bearing deposits (1)	\$ 6,232,847	0.99%	\$ 5,622,382	0.76%
Borrowings	1,543,154	2.01%	1,747,640	1.45%
Total interest-bearing liabilities	7,776,001	1.19%	7,370,022	0.93%
Non-interest-bearing deposits (1)	540,669		452,446	
Non-interest bearing deposits held for sale (1)	657,686		316,027	
Total deposits & borrowings	8,974,356	1.03%	8,138,495	0.84%
Other non-interest bearing liabilities	48,576		50,217	
Other liabilities held for sale	31,985		2,470	
<b>Total liabilities</b>	<b>9,054,917</b>		<b>8,191,182</b>	
<b>Shareholders' equity</b>	<b>883,338</b>		<b>620,530</b>	
<b>Total liabilities and shareholders' equity</b>	<b>\$ 9,938,255</b>		<b>\$ 8,811,712</b>	
<b>Net interest margin</b>		2.75%		2.85%
<b>Net interest margin tax equivalent</b>		2.76%		2.85%

(1) Total costs of deposits (including interest bearing and noninterest bearing) were 0.83% and 0.67% for the six months ended June 30, 2017 and 2016, respectively.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**  
**PERIOD END LOAN COMPOSITION (UNAUDITED)**

*(Dollars in thousands)*

	June 30, 2017	December 31, 2016	June 30, 2016
<b>Commercial:</b>			
Multi-family	\$ 3,550,375	\$ 3,214,999	\$ 3,336,083
Commercial & industrial (1)	3,607,128	3,487,668	3,464,567
Commercial real estate- non-owner occupied	1,216,012	1,193,715	1,139,711
Construction	61,226	64,789	99,615
Total commercial loans	<u>8,434,741</u>	<u>7,961,171</u>	<u>8,039,976</u>
<b>Consumer:</b>			
Residential	447,150	194,197	264,968
Manufactured housing	96,148	101,730	107,874
Other consumer	2,561	2,726	2,873
Total consumer loans	<u>545,859</u>	<u>298,653</u>	<u>375,715</u>
Deferred (fees)/costs and unamortized (discounts)/premiums, net	(2,226)	76	302
Total loans	<u>\$ 8,978,374</u>	<u>\$ 8,259,900</u>	<u>\$ 8,415,993</u>

(1) Commercial & industrial loans, including mortgage warehouse and owner occupied commercial real estate loans.

Amounts presented are on a Continuing Operations basis.

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES															
ASSET QUALITY - UNAUDITED															
(Dollars in thousands)	As of June 30, 2017					As of December 31, 2016					As of June 30, 2016				
	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs
<b>Originated Loans</b>															
Multi-Family	\$ 3,396,888	\$ —	\$ 12,028	—%	—%	\$ 3,211,516	\$ —	\$ 11,602	—%	—%	\$ 3,303,076	\$ —	\$ 12,368	—%	—%
Commercial & Industrial (1)	1,409,349	12,258	13,701	0.87%	111.77%	1,271,237	10,185	12,560	0.80%	123.32%	1,082,109	6,605	10,999	0.61%	166.53%
Commercial Real Estate- Non-Owner Occupied	1,185,878	—	4,593	—%	—%	1,158,531	—	4,569	—%	—%	1,092,851	—	4,390	—%	—%
Residential	111,157	610	2,169	0.55%	355.57%	114,510	341	2,270	0.30%	665.69%	119,489	32	2,240	0.03%	7,000.00%
Construction	61,226	—	716	—%	—%	64,789	—	772	—%	—%	99,381	—	1,209	—%	—%
Other Consumer	132	—	14	—%	—%	190	—	12	—%	—%	142	—	8	—%	—%
<b>Total Originated Loans</b>	<b>6,164,630</b>	<b>12,868</b>	<b>33,221</b>	<b>0.21%</b>	<b>258.17%</b>	<b>5,820,773</b>	<b>10,526</b>	<b>31,785</b>	<b>0.18%</b>	<b>301.97%</b>	<b>5,697,048</b>	<b>6,637</b>	<b>31,214</b>	<b>0.12%</b>	<b>470.30%</b>
<b>Loans Acquired</b>															
Bank Acquisitions	157,239	4,228	4,970	2.69%	117.55%	167,946	5,030	5,244	3.00%	104.25%	192,173	6,172	6,445	3.21%	104.42%
Loan Purchases	403,635	2,075	1,030	0.51%	49.64%	153,595	2,236	1,279	1.46%	57.20%	224,649	1,818	1,684	0.81%	92.63%
<b>Total Acquired Loans</b>	<b>\$60,874</b>	<b>6,303</b>	<b>6,000</b>	<b>1.12%</b>	<b>95.19%</b>	<b>321,541</b>	<b>7,266</b>	<b>6,523</b>	<b>2.26%</b>	<b>89.77%</b>	<b>416,822</b>	<b>7,990</b>	<b>8,129</b>	<b>1.92%</b>	<b>101.74%</b>
Deferred (fees) costs and unamortized (discounts) premiums, net	(2,226)	—	—	—%	—%	76	—	—	—%	—%	302	—	—	—%	—%
<b>Total Loans Held for Investment</b>	<b>6,723,278</b>	<b>19,171</b>	<b>39,221</b>	<b>0.29%</b>	<b>204.59%</b>	<b>6,142,300</b>	<b>17,792</b>	<b>38,308</b>	<b>0.29%</b>	<b>215.31%</b>	<b>6,114,172</b>	<b>14,627</b>	<b>39,343</b>	<b>0.24%</b>	<b>268.98%</b>
Total Loans Held for Sale	2,255,096	—	—	—%	—%	2,117,510	—	—	—%	—%	2,301,821	—	—	—%	—%
<b>Total Portfolio</b>	<b>\$ 8,978,374</b>	<b>\$ 19,171</b>	<b>\$ 39,221</b>	<b>0.21%</b>	<b>204.59%</b>	<b>\$ 8,259,900</b>	<b>\$ 17,792</b>	<b>\$ 38,308</b>	<b>0.22%</b>	<b>215.31%</b>	<b>\$ 8,415,993</b>	<b>\$ 14,627</b>	<b>\$ 39,343</b>	<b>0.17%</b>	<b>268.98%</b>

(1) Commercial & industrial loans, including owner occupied commercial real estate.

Amounts presented are on a Continuing Operations basis.

**CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**

**NET CHARGE-OFFS/(RECOVERIES) - UNAUDITED**

(Dollars in thousands)

	For the Quarter Ended		
	Q2 2017	Q1 2017	Q2 2016
<b>Originated Loans</b>			
Commercial & Industrial (1)	\$ 1,840	\$ (45)	\$ 41
Residential	69	31	—
Other Consumer	24	—	5
<b>Total Net Charge-offs (Recoveries) from Originated Loans</b>	1,933	(14)	46
<b>Loans Acquired</b>			
Bank Acquisitions	(121)	518	874
Loan Purchases	—	—	—
<b>Total Net Charge-offs (Recoveries) from Acquired Loans</b>	(121)	518	874
<b>Total Net Charge-offs from Loans Held for Investment</b>	1,812	504	920
<b>Total Net Charge-offs (Recoveries) from BankMobile Loans (2)</b>	148	(22)	140
<b>Total Net Charge-offs</b>	<b>\$ 1,960</b>	<b>\$ 482</b>	<b>\$ 1,060</b>

(1) Commercial & industrial loans, including owner occupied commercial real estate.

(2) Includes activity for BankMobile related loans, primarily overdrawn deposit accounts.

Amounts presented are on a "Combined" basis.

## Reconciliation of Non-GAAP Measures - Unaudited

(dollars in thousands except per share amounts)

### *Pre-tax Pre-provision Return on Average Assets*

	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>
GAAP Net Income	\$ 23,722	\$ 25,747	\$ 19,828	\$ 21,207	\$ 19,483
Reconciling Items:					
Provision for loan losses	535	3,050	187	88	786
Income tax expense	12,327	7,009	9,320	14,558	12,964
Pre-Tax Pre-provision Net Income	<u>\$ 36,584</u>	<u>\$ 35,806</u>	<u>\$ 29,335</u>	<u>\$ 35,853</u>	<u>\$ 33,233</u>
Average Total Assets	\$ 10,265,333	\$ 9,607,541	\$ 9,339,158	\$ 9,439,573	\$ 9,259,192
Pre-tax Pre-provision Return on Average Assets	1.43%	1.51%	1.25%	1.51%	1.44%

### *Pre-tax Pre-provision Return on Average Common Equity*

	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>
GAAP Net Income Available to Common Shareholders	\$ 20,107	\$ 22,132	\$ 16,213	\$ 18,655	\$ 17,421
Reconciling Items:					
Provision for loan losses	535	3,050	187	88	786
Income tax expense	12,327	7,009	9,320	14,558	12,964
Pre-tax Pre-provision Net Income Available to Common Shareholders	<u>\$ 32,969</u>	<u>\$ 32,191</u>	<u>\$ 25,720</u>	<u>\$ 33,301</u>	<u>\$ 31,171</u>
Average Total Shareholders' Equity	\$ 898,513	\$ 867,994	\$ 834,480	\$ 710,403	\$ 655,051
Reconciling Item:					
Average Preferred Stock	(217,471)	(217,471)	(217,493)	(148,690)	(118,793)
Average Common Equity	<u>\$ 681,042</u>	<u>\$ 650,523</u>	<u>\$ 616,987</u>	<u>\$ 561,713</u>	<u>\$ 536,258</u>
Pre-tax Pre-provision Return on Average Common Equity	19.42%	20.07%	16.58%	23.59%	23.38%

Amounts presented are on a "Combined" basis.

## Reconciliation of Non-GAAP Measures - Unaudited

<i>Net Interest Margin, tax equivalent</i>	Six months ended June 30,						
	2017	2016	Q2 2017	Q1 2017	Q4 2016	Q3 2016	Q2 2016
GAAP Net interest income	\$ 131,040	\$ 120,792	\$ 68,616	\$ 62,424	\$ 64,134	\$ 64,590	\$ 63,161
Tax-equivalent adjustment	197	202	104	93	92	96	98
Net interest income tax equivalent	\$ 131,237	\$ 120,994	\$ 68,720	\$ 62,517	\$ 64,226	\$ 64,686	\$ 63,259
Average total interest earning assets	\$ 9,575,924	\$ 8,521,360	\$ 9,889,901	\$ 9,258,457	\$ 9,007,206	\$ 9,103,560	\$ 8,973,488
Net interest margin, tax equivalent	2.76%	2.85%	2.78%	2.73%	2.84%	2.83%	2.83%

Amounts presented are on a "Combined" basis.

### *Tangible Common Equity to Average Tangible Assets*

	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>
GAAP - Total Shareholders' Equity	\$ 910,289	\$ 879,817	\$ 855,872	\$ 789,811	\$ 680,552
Reconciling Items:					
Preferred Stock	(217,471)	(217,471)	(217,471)	(217,549)	(135,270)
Goodwill and Other Intangibles	(17,615)	(17,618)	(17,621)	(16,924)	(17,197)
Tangible Common Equity	<u>\$ 675,203</u>	<u>\$ 644,728</u>	<u>\$ 620,780</u>	<u>\$ 555,338</u>	<u>\$ 528,085</u>
Average Total Assets	\$ 10,265,333	\$ 9,607,541	\$ 9,339,158	\$ 9,439,573	\$ 9,259,192
Reconciling Items:					
Average Goodwill and Other Intangibles	(17,616)	(17,620)	(16,847)	(17,101)	(6,037)
Average Tangible Assets	<u>\$ 10,247,717</u>	<u>\$ 9,589,921</u>	<u>\$ 9,322,311</u>	<u>\$ 9,422,472</u>	<u>\$ 9,253,155</u>
Tangible Common Equity to Average Tangible Assets	6.59%	6.72%	6.66%	5.89%	5.71%

### *Tangible Book Value per Common Share*

	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>
GAAP - Total Shareholders' Equity	\$ 910,289	\$ 879,817	\$ 855,872	\$ 789,811	\$ 680,552
Reconciling Items:					
Preferred Stock	(217,471)	(217,471)	(217,471)	(217,549)	(135,270)
Goodwill and Other Intangibles	(17,615)	(17,618)	(17,621)	(16,924)	(17,197)
Tangible Common Equity	<u>\$ 675,203</u>	<u>\$ 644,728</u>	<u>\$ 620,780</u>	<u>\$ 555,338</u>	<u>\$ 528,085</u>
Common shares outstanding	30,730,784	30,636,327	30,289,917	27,544,217	27,286,833
Tangible Book Value per Common Share	\$ 21.97	\$ 21.04	\$ 20.49	\$ 20.16	\$ 19.35

## *Tangible Book Value per Common Share*

	<u>Q2 2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>
GAAP - Total Shareholders' Equity	\$ 910,289	\$ 855,872	\$ 553,902	\$ 443,145	\$ 386,623	\$ 269,475	\$ 147,748
Reconciling Items:							
Preferred Stock	(217,471)	(217,471)	(55,569)	—	—	—	—
Goodwill and Other Intangibles	(17,615)	(17,621)	(3,651)	(3,664)	(3,676)	(3,689)	(3,705)
Tangible Common Equity	<u>\$ 675,203</u>	<u>\$ 620,780</u>	<u>\$ 494,682</u>	<u>\$ 439,481</u>	<u>\$ 382,947</u>	<u>\$ 265,786</u>	<u>\$ 144,043</u>
Common shares outstanding	30,730,784	30,289,917	26,901,801	26,745,529	26,646,566	20,305,452	12,482,451
Tangible Book Value per Common Share	\$ 21.97	\$ 20.49	\$ 18.39	\$ 16.43	\$ 14.37	\$ 13.09	\$ 11.54

## Core Net Income

	<u>Q2 2017</u>	<u>Q1 2017</u>	<u>Q4 2016</u>	<u>Q3 2016</u>	<u>Q2 2016</u>	<u>Q1 2016</u>	
GAAP Net Income from continuing operations	\$ 28,952	\$ 26,924	\$ 23,337	\$ 23,288	\$ 21,774	\$ 19,308	
Preferred stock dividends	3,615	3,615	3,615	2,552	2,062	1,286	
Net income from continuing operations available to common shareholders	25,337	23,309	19,722	20,736	19,712	18,022	
Reconciling Items:							
Impairment losses on investment securities	2,882	1,703	7,262	—	—	—	
(Gains) losses on sale of investment securities	(3,183)	—	—	1	—	(26)	
Tax effect	114	(647)	—	—	—	10	
Core Net Income	<u>\$ 25,150</u>	<u>\$ 24,365</u>	<u>\$ 26,984</u>	<u>\$ 20,737</u>	<u>\$ 19,712</u>	<u>\$ 18,006</u>	
	<b>YTD June 2017</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
GAAP Net Income from continuing operations	\$ 55,876	\$ 87,707	\$ 63,073	\$ 44,532	\$ 32,910	\$ 23,818	3,990
Preferred stock dividends	7,229	9,515	2,493	—	—	—	—
Net income from continuing operations available to common shareholders	48,647	78,192	60,580	44,532	32,910	23,818	3,990
Reconciling Items:							
Impairment losses on investment securities	4,585	7,262	—	—	—	—	—
(Gains) losses on sale of investment securities	(3,183)	(25)	85	(3,191)	(1,274)	(9,017)	(2,731)
Tax effect	(533)	10	(32)	1,323	446	3,065	854
Core Net Income	<u>\$ 49,516</u>	<u>\$ 85,439</u>	<u>\$ 60,633</u>	<u>\$ 42,664</u>	<u>\$ 32,082</u>	<u>\$ 17,866</u>	<u>\$ 2,113</u>

## Reconciliation of Non-GAAP Measures - Unaudited

### Core Non-Interest Income

	<u>YTD June 2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>
GAAP non-interest income	\$ 12,398	\$ 23,165	\$ 27,572	\$ 25,126	\$ 22,703	\$ 28,958	\$ 11,469
Reconciling Items:							
Impairment losses on investment securities	4,585	7,262	—	—	—	—	—
(Gains) losses on sale of investment securities	(3,183)	(25)	85	(3,191)	(1,274)	(9,017)	(2,731)
Core Non-Interest Income	<u>\$ 13,800</u>	<u>\$ 30,402</u>	<u>\$ 27,657</u>	<u>\$ 21,935</u>	<u>\$ 21,429</u>	<u>\$ 19,941</u>	<u>\$ 8,738</u>

