

# SECURITIES & EXCHANGE COMMISSION EDGAR FILING

## LGBTQ Loyalty Holdings, Inc.

Form: NT 10-Q

Date Filed: 2020-06-30

Corporate Issuer CIK: 1510247

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

**FORM 12b-25**

SEC File Number: 000-54867  
CUSIP Number: 50201K 10 7

**NOTIFICATION OF LATE FILING**

(Check One)  Form 10-K  Form 20-F  Form 11-K  Form 10-Q  Form 10-D

Form N-SAR  Form N-CSR

For Period Ended: March 31, 2020

Transition Report on Form 10-K  
 Transition Report on Form 20-F  
 Transition Report on Form 11-K  
 Transition Report on Form 10-Q  
 Transition Report on Form N-SAR

For the Transition Period Ended: \_\_\_\_\_

**Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.**

If the notification relates to a portion of the filing checked above, identify the item(s) to which the notification relates:

**PART I – REGISTRANT INFORMATION**

**LGBTQ Loyalty Holdings, Inc.**

Full Name of Registrant

Former Name if Applicable

**2435 Dixie Highway**

**Wilton Manors, FL 33303**

City, State and Zip Code

**PART II – RULE 12b-25 (b) AND (c)**

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate.)

- (a) The reason described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;
- (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
- (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

**PART III – NARRATIVE**

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

LGBTQ Loyalty Holdings, Inc. (the "Company") has determined that it is unable to file its Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2020 (the "Form 10-Q") by June 29, 2020, the due date for such filing, as extended by the Form 8-K filed on May 14, 2020 in reliance on the Securities and Exchange Commission's Order under Section 36 of the Securities Exchange Act of 1934 Granting Exemptions From Specified Provisions of the Exchange Act and Certain Rules Thereunder dated March 4, 2020 (Release No. 34-88318). The Company is unable to file its Form 10-Q within the prescribed time period because it requires additional time to prepare and review its financial statements, including the notes thereto, for the quarter ended March 31, 2020. As a result of this delay, the Company cannot, without unreasonable effort or expense, file its Form 10-Q by the due date of June 29, 2020. The Company currently anticipates that it will file the Form 10-Q on or before the fifth calendar day following the prescribed due date.

**PART IV – OTHER INFORMATION**

- (1) Name and telephone number of person to contact in regard to this notification

<u>Robert Blair</u> (Name)	<u>(954)</u> (Area Code)	<u>947-6133</u> (Telephone Number)
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- (2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If the answer is no, identify report(s). [X] Yes [ ] No

- (3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? [ ] Yes [X] No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

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**LGBTQ Loyalty Holdings, Inc.**

(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date: June 29, 2020

By: /s/ Robert Blair

Robert Blair  
Chief Executive Officer

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