

SECURITIES & EXCHANGE COMMISSION EDGAR FILING

Nemaura Medical Inc.

Form: 8-K

Date Filed: 2021-04-07

Corporate Issuer CIK: 1602078

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **April 7, 2021**

NEMAURA MEDICAL INC.

(Exact name of registrant as specified in its charter)

Nevada (State or other jurisdiction of incorporation or organization)	001-38355 (Commission File Number)	46-5027260 (I.R.S. Employer Identification Number)
57 West 57th Street Manhattan, NY (Address of principal executive offices)		10019 (Zip Code)
Registrant's telephone number, including area code:		(646) 416-8000

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock	NMRD	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure.

Beginning on April 7, 2021, management of Nemaura Medical Inc. (the "Company") will deliver the investor presentation attached hereto as Exhibit 99.1 and incorporated herein by reference.

The information included in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing. The information set forth under this Item 7.01 shall not be deemed an admission as to the materiality of any information in this Current Report on Form 8-K that is required to be disclosed solely to satisfy the requirements of Regulation FD.

DISCLOSURE REGARDING FORWARD-LOOKING STATEMENTS

Certain statements contained in this Current Report on Form 8-K, including on Exhibit 99.1 hereto, that are not historical facts constitute forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995. Reliance should not be placed on forward-looking statements because they involve known and unknown risks, uncertainties, and other factors, which may cause actual results, performance, or achievements to differ materially from those expressed or implied. Any forward-looking statement speaks only as of the date made. We undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date on which they are made.

The words "believe," "anticipate," "design," "estimate," "plan," "predict," "seek," "expect," "intend," "may," "could," "should," "potential," "likely," "projects," "continue," "will," and "would" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. These forward-looking statements are not guarantees of the future as there are a number of meaningful factors that could cause the Company's actual results to vary materially from those indicated by such forward-looking statements. These statements are based on certain assumptions made based on experience, expected future developments and other factors the Company believes are appropriate in the circumstances. Factors which could cause actual results to differ from expectations, many of which are beyond the Company's control, include, but are not limited to, obtaining regulatory approval for our sugarBEAT device, conducting successful clinical trials, executing agreements required to successfully advance the Company's objectives; retaining the management and scientific team to advance the product; overcoming adverse changes in market conditions and the regulatory environment; obtaining and enforcing intellectual property rights; obtaining adequate financing in the future through product licensing, public or private equity or debt financing or otherwise; dealing with general business conditions and competition; and other factors referenced in the Company's filings with the Securities and Exchange Commission, including in the "Risk Factors" section of the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2020, as the same may be updated from time to time. Except as required by law, we do not assume any obligation to update any forward-looking statement. We disclaim any intention or obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description
99.1	Presentation of the registrant dated April 2021.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 7, 2021

NEMAURA MEDICAL INC.

By: /s/ Dewan F. H. Chowdhury
Name: Dewan F. H. Chowdhury
Title: Chief Executive Officer

Corporate Presentation

Nasdaq: NMRD

April 2021

Forward Looking Statements

This presentation includes forward-looking statements that are subject to many risks and uncertainties. These forward-looking statements, such as statements about Nemaura's short-term and long-term growth strategies, can sometimes be identified by use of terms such as "intend," "expect," "plan," "estimate," "future," "strive," and similar words. These statements involve many risks and uncertainties that may cause actual results to differ from what may be expressed or implied in these statements.

These risks are discussed in Nemaura's filings with the Securities and Exchange Commission (the "Commission"), including the risks identified under the section captioned "Risk Factors" in Nemaura's Annual Report on Form 10-K filed with the Commission in June 2019 as the same may be updated from time to time.

Nemaura disclaims any obligation to update information contained in these forward-looking statements whether as a result of new information, future events, or otherwise.

It's Compelling...

"I started using the sugarBEAT® device, and after the first day I was in shock looking at the spikes in my sugar levels from the foods I was eating. I immediately took action and within 3 weeks I lost 11lbs just from adjusting my lifestyle and diet. sugarBEAT® has allowed me to keep myself in check from time to time. It's turned my life around."

Alison H. - UK



Our Vision

Within 5 years, Nemaura aims to lead the wearables market and in the self-management of chronic diseases with our AI-driven pipeline of sensor products and our digital healthcare platforms.

KNOWLEDGE

Provide knowledge to empower users, using our BEAT® body-worn sensor platform. Glucose today, and lactate, cortisol, alcohol and others, soon...

ENGAGEMENT

We are building and partnering with clinically validated digital tools, including gamification, to ensure longevity of our programs through long term engagement spanning years, not weeks.

OUTCOME

Empowering users with clinical grade data and world class digital programs, we aim to provide clinically significant long-term outcomes in the global health and wellness markets.

Company Overview

A UK-based medical device and digital healthcare company that owns and developed IP for the world's first non-invasive body worn sensor platform. This gives us unparalleled opportunities to enter new markets and upscale our operations in one of the fastest growing fields of healthcare and well-being.

- ❑ Founded in 2011, we developed a platform technology using non-invasive microsystems to measure blood markers at the surface of the skin.
- ❑ Developed and launched sugarBEAT® Continuous Glucose Monitor, a CE approved Class 2b medical device with alarms and alerts for glucose monitoring in people with diabetes and pre-diabetes.
- ❑ Launched BEAT® diabetes, which combines the CGM platform with a digital healthcare program originally developed at the Joslin Diabetes Centre.
- ❑ Consumer product with mass appeal to be launched in 2021.



Where we are focusing first...

Obesity and Diabetes are two of the major drivers of the chronic disease epidemic

There are over 463 million people living with diabetes worldwide, and over \$760 Billion was spent in the US alone in 2019 for diabetes related healthcare expenditure¹.

The total addressable market exceeds **\$150 Billion**^{2,3,4}.



The Pandemic of Chronic Conditions



Adults in the U.S. have a chronic condition and 40% have more than one



U.S. healthcare spend attributable to people with chronic and behavioral health conditions



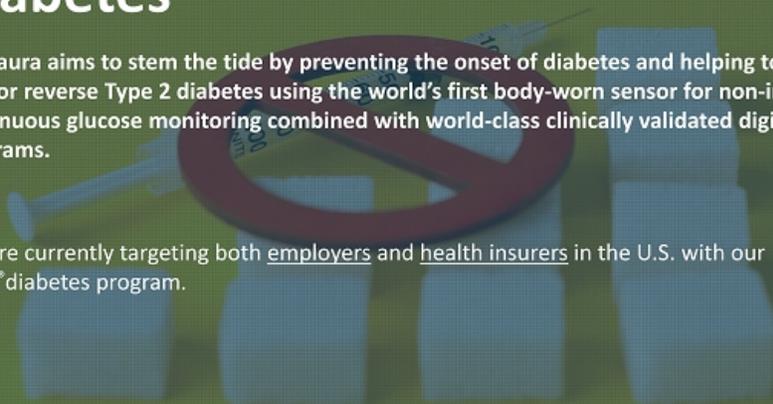
Annual total cost to the U.S. economy from chronic conditions⁵



Preventing & Managing Type 2 Diabetes

Nemaura aims to stem the tide by preventing the onset of diabetes and helping to manage and/or reverse Type 2 diabetes using the world's first body-worn sensor for non-invasive continuous glucose monitoring combined with world-class clinically validated digital programs.

We are currently targeting both employers and health insurers in the U.S. with our BEAT[®] diabetes program.



TYPE 2 Diabetes: An American Health Crisis⁶



One in three Americans has prediabetes. . .



. . . and 90% of them don't know it.

\$ 327 billion

\$327 billion is spent on type 2 diabetes in the U.S., including direct medical costs and productivity loss.



Our Unique Proposition

KNOWLEDGE

Glucose sensors based on sugarBEAT provide insights into the extent of control over sugar levels.

ENGAGEMENT

A world class digital program combining meal replacement with exercise and gamification, keeping the user engaged for the long term.

OUTCOME

Improvements in HbA1C, blood cholesterol, blood pressure, and sustainable weight loss. Real results. Sustainable.



UNIQUE

The world's first daily wear CGM: no other sensor technology is currently available allowing non-invasive daily use.



LIFESTYLE

Other competing sensors are worn for 10 - 14 days consecutively. Nemaura's BEAT® sensors are designed for daily use – any day you choose.



PRICING

Highly competitive pricing will yield broader adoption to address unmet clinical needs.



CROSS-SEGMENT

Allows us to target both medical and consumer markets with a device that is relevant to both.

Total Addressable Market

28,000 people diagnosed with diabetes EVERY WEEK in the U.S. alone⁷ in a market worth nearly \$150B

UK

4.8 million people with diabetes⁸

One person diagnosed every 2 minutes

Germany

9.5 million have diabetes⁹.

4.5 million of these 9.5 million are undiagnosed and, as a result, may be particularly at risk.

U.S.

34.2 million have diabetes⁶

88 million people have pre-diabetes



Commercial Strategy: Geographic

Digital solutions are not limited by geographical boundaries: post roll-out in the United States, we plan additional opportunities across allied geographic markets



Europe

Leverage similar compliance requirements and known healthcare structures to rapidly accelerate market entry



Australia & Canada

Rapid expansion in English speaking markets with known adoption of healthcare/lifestyle apps



Southeast Asia

Predominantly English speaking regions with a rich seam of resources available to reverse the diabetes pandemic



Middle East

A region with a high healthcare burden in diabetes and other metabolic diseases. High adopters of digital solutions

Impact on Healthcare Cost

- Healthcare costs for persons with type 2 diabetes cost approximately 2.5x as much as a person without diabetes. If they experience complications, that number soars even higher¹⁰
- Employers and healthcare insurers are therefore resorting to programs that will provide long-term sustainable results in stemming the onset of diabetes and, where possible, reversing Type 2 diabetes
- Current programs are cost prohibitive, but Nemaura has both a cost advantage as well as user friendliness from its intermittent use sensors and will focus its efforts on the U.S. and European markets initially, for diabetes prevention, management and potential reversal



Product Portfolio



Consumer Metabolic Health Program



The world's first daily wearable Continuous Glucose Monitor that doesn't use needles.

CE Approved Class IIb Medical Device



sugarBEAT[®]



sugarBEAT[®], a CE approved Class IIb Medical device, is the world's first non-invasive CGM (Continuous Glucose Monitor) where the sensor sits on top of the skin. It does not require needles and does not puncture the skin to insert a sensor. We believe this to be a paradigm shift in the CGM space.

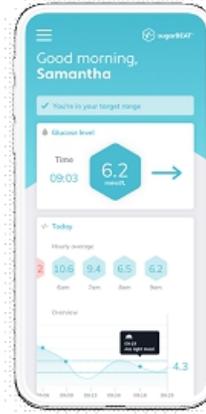
<p>sugarBEAT[®] is a flexible CGM that can be worn for a single day at a time, with no commitment by the user to wear the device continuously for 10-14 days as with other CGMs. This makes it unlikely that daily cost-of-use can be matched by our competitors</p>	<p>Empowering glucose trend data over the course of the day, with measurements recorded every 5 minutes</p>	<p>Replacing point in time finger-stick measurements that provide very little and often misleading information, as the previous and subsequent readings are not known</p>	<p>CE approved Class IIb Medical Device</p> <p>U.S. FDA PMA approval and launch in the U.S. anticipated by end of 2021</p>
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sugarBEAT[®] - How it Works



sugarBEAT[®] is a potential game-changer in diabetes management, with mass market applications in well-being and metabolic health

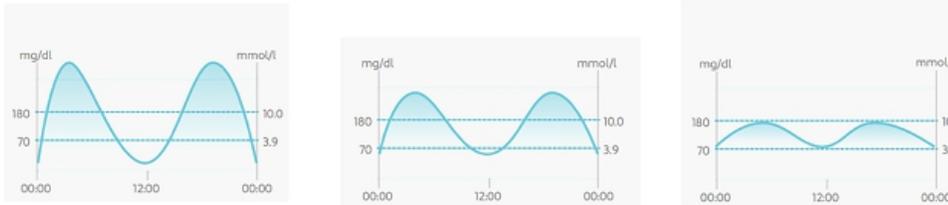
- 1 Discrete**
A small transmitter device and an adhesive patch with a sensor sits on top of the skin, typically on the upper arm
- 2 Painless**
The system painlessly draws small amounts of glucose molecules out of the interstitial fluid just below the top layer of skin into a chamber within the patch. Does not require needles, and the sensor does not puncture the skin
- 3 Integrated App**
The rechargeable transmitter measures glucose levels within the chamber and transmits this data every five minutes via Bluetooth to a mobile phone app
- 4 Proprietary Algorithm**
Using a proprietary algorithm, the app then displays this data as a glucose value on a smart phone/device in both graphical and numerical formats



sugarBEAT[®] and Time in Range

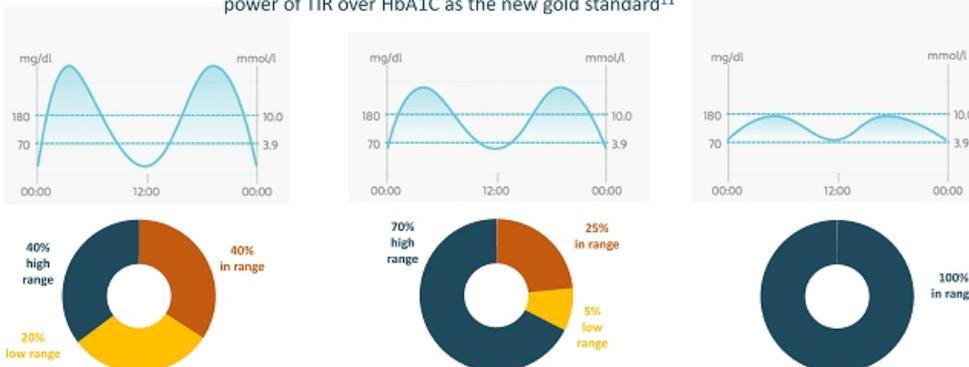
A critical advantage of CGM-based systems is the ability to measure the time that glucose levels are in normal range – i.e., time in range (TIR). Control over TIR leads to a significant reduction in the onset of complications of diabetes.

The same HbA1C values can give vastly differing TIR profiles and is inferior to using CGM to measure TIR to prevent the onset of long-term disease complications.



sugarBEAT[®] vs. HbA1C

The same HbA1C value, yet 3 completely different TIR profiles, demonstrating the power of TIR over HbA1C as the new gold standard¹¹



sugarBEAT[®] - Intermittent Use

Research shows that a 7-point glucose profile 3 to 4 days every month leads to significant reductions in key glycemic indicators when used as part of a diabetes management program

Problem of Current CGM devices:	Intermittent use with sugarBEAT:
<ul style="list-style-type: none">❑ 10-14 day continuous monitoring is not essential for persons with Type 2, particularly those not on insulin❑ High price points restrict access to those who benefit most❑ Inconvenience of piercing skin with a sensor filament❑ Inconvenience of keeping a device on one's body for long periods of time and associated skin irritation.	<ul style="list-style-type: none">❑ Significant improvement when intermittent glucose profiling is assisted with guidance for diet and exercise adjustments❑ Use of CGM a few days a week or month could lead to the same long term clinical outcome as continuous wear of a CGM❑ This can dramatically reduce the cost of managing Type 2 diabetes and increase compliance through reduced burden on the user and less obtrusive nature of intermittent wear.

7-point glucose profiles every 4 weeks. Patients received guidance for diet and exercise adjustments based on SMBG. Outcome: Significant reductions in HbA1c, weight, BMI, systolic BP, diastolic BP, and LDL Cholesterol^{12,13,14}

sugarBEAT[®] Testimonials

For testimonials, please visit our UK licensee website¹⁵:

www.MySugarWatch.com

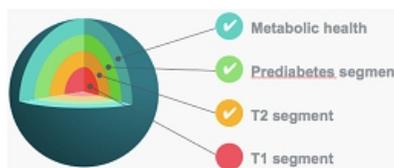
sugarBEAT[®] - Competitive Landscape

There are currently no other daily-use, skin-surface mounted (where sensor is not penetrating the skin) CGMs on the market.

There are two key invasive sensor technologies on the market where the sensor is inserted inside the skin and remains there for 10-14 days. These target primarily the Type 1 Diabetes market.

1. Dexcom G5 and G6: Q4 2020 Revenues of \$568m¹⁶
2. Abbott Libre: 3 million users in 2020¹⁷

Nemaura's target market is primarily outside of the reach of the existing invasive sensors:





Type 2 Diabetes prevention and management program launched in the U.S.



Combines glucose profiling using Nemaura's CGM platform with a clinically validated digital program developed at the Joslin Diabetes Center¹⁸. It is a compelling program for the management and reversal of Type 2 diabetes

World-class weight management & personalized lifestyle coaching to reverse and prevent Type 2 diabetes

BEATdiabetes is the only program in the world with its own proprietary glucose monitoring technology – discreet patches that you can wear on any day you choose, without having to puncture your skin with a sensor needle.

Digital program based around gamification and meal replacement with substantial clinical validation, as developed originally at the Joslin Diabetes Center

BEATdiabetes provides a person with tailored feedback based on one's own unique inputs. This not only gives the patient the full picture of their current diabetes management, but this assessment can also be shared with the patient's doctor or physician

BEAT[®] diabetes – How it Works

proBEAT[™] GLUCOSE PROFILING

The world's first daily-wear patch developed over a period of 10 years that discretely profiles a user's blood sugar levels. No needles. No pain. A user wears the patch on any day they choose. Feedback report provides a picture of factors potentially affecting their sugar levels and provides insights into lifestyle modifications to help the user take control.

WORLD-CLASS WEIGHT LOSS PROGRAM

Originally developed at the Joslin Diabetes Center (an affiliate of Harvard University) and backed with over 12 years of clinical evidence. A user is in safe hands with this scientifically-proven weight loss program, all managed from the palm of their hand via the intuitive BEAT[®]diabetes app.

1 on 1 SPECIALIST SUPPORT

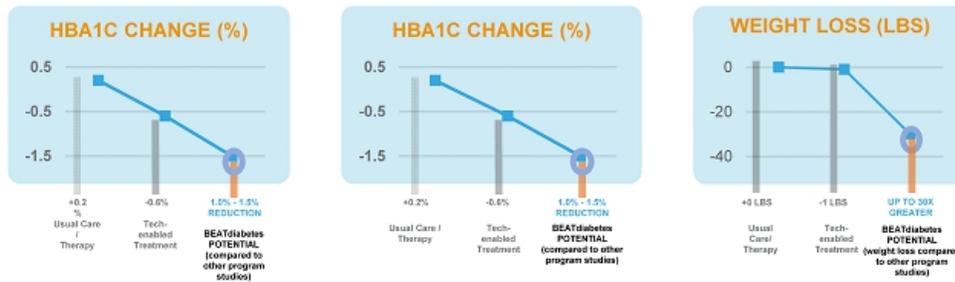
Personalized on-demand coaching and advice from Nemaura's qualified diabetes specialists and clinicians to support a user every step of the way so that they're never alone on their journey.

RESULTS DRIVEN

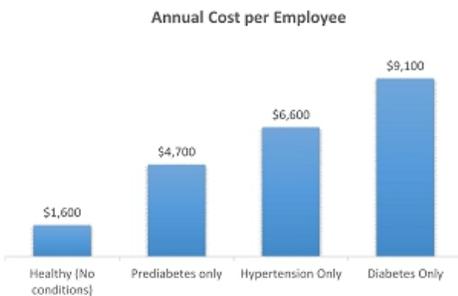
Results have been demonstrated to be sustainable for over 5 years (based on the original program developed at the Joslin Diabetes Center)

BEAT[®] diabetes - Expected Outcomes

Digital behavior change at scale is leading the way in diabetes management with study outcomes exceeding traditional face-to-face clinical programs. Published literature demonstrates that over 60% of patients achieved diabetes reversal, and in over 75% of cases, diabetes-specific medication prescriptions were eliminated¹⁹



BEAT[®] diabetes - Potential Outcome for Payers



On average, diabetes costs both employers and insurers over \$9,000 per year. Potential savings from prescription medications alone would amount to over \$5,000 per year.

BEAT[®] diabetes - Competitor Programs

Livongo, recently acquired by Teledoc (\$18B acquisition²⁰)

Product/Service: A data-based health coaching program for persons with diabetes. Users share glucose results with certified diabetes educators and receive feedback in real time.

Adoption: 164,000 users in Q1 2019, grew to 328,000 users in Q1 2020²¹.

The BEAT[®]diabetes program can serve the same market but would provide greater emphasis on self-management and a lower-cost alternative for determining factors affecting glucose levels and is long-term outcomes focused.

Metabolism is life.

BEAT Metabolic Health

Metabolic Health A mass-market consumer product

A new program leveraging off the BEAT® wearable sensor platform to address improvements in metabolic health and well-being. Launching in 2021. Applicable to over 80 million people in the US with pre-diabetes as well as general health-conscious individuals.



2021 Targets

- 01 Adoption of BEAT® diabetes program by several large corporations / employers and insurers in the USA
- 02 Launch of consumer device and program addressing metabolic health and weight loss through glucose control
- 03 Ramp up sales of sugarBEAT® real time non-invasive continuous glucose monitor in UK and Key EU territories (with commercial marketing partners)
- 04 Launch sugarBEAT® in the U.S. on PMA approval
- 05 Achieve Reimbursement in Germany and UK



Intellectual Property

- Nemaura is building an extensive and valuable intellectual property portfolio to position the company to become a global leader in the non-invasive wearable sensor market.
- Nemaura has over 30 patents across several patent families (both approved and pending), and substantial trade secrets, providing a strong IP position.
- Nemaura anticipates filing multiple additional patents over the course of the next 18 months, based on ongoing developments.

The Company has several patent families and trade secrets spanning the following:

1. Sensor related
2. Algorithm and methods of using the CGM data
3. Devices & methods to enhance glucose sensing
4. Methods to enhance glucose sensing
5. Devices and methods to extract glucose

Future Product Opportunities

Leveraging the BEAT[®] Technology

A rich portfolio of additional products to complement existing offering and contribute to increased revenues



01 CONTINUOUS LACTATE MONITORING

Assists in threshold maximization in performance athletes

Early identification of tissue hypoperfusion or shock for aggressive early resuscitation of critically ill patients to improve their chances of survival



02 BODY TEMPERATURE MONITORING

Gives a more accurate and large data set. For monitoring viral infections and lower limb blood circulation tracking the effectiveness of drugs

Wearable temperature sensors market is expected to register a CAGR of 8.3% during the forecast period 2021-2026²²

Future Product Opportunities

Leveraging the BEAT[®] Technology



03 ALCOHOL MONITORING

Support personal health goals and provide warnings prior to driving.

Provide physicians with individual's drinking habits.

Prevention of progression-to-alcohol-related disease



04 DRUG MONITORING

Monitoring the impact of drugs and personalized treatment plan for patients.

Global therapeutic drug monitoring device market to reach \$3.37B by 2024²³

Future Product Opportunities

Leveraging the BEAT® Technology

Big Data is potentially the next 'killer application' in the healthcare tech space.
The market is expected to grow to over \$68 Billion by 2024²⁴



BIG DATA

05

Predictive analytics based on logic drawn from wearable medical devices using algorithms to seek patterns and structure in data and cluster them into groups or insights.

Improving efficiencies per patient's management of health care. Accuracy of diagnosis and treatment in personal medicine.

06

ARTIFICIAL INTELLIGENCE

Empowering users & industry with interpretations of SugarBEAT® data to enhance treatment & develop personalized therapy

The U.S. National Institutes of Health is working with IBM to connect a wide variety of clinical and research datasets to the IBM Watson system.



References

NEMAURA
MEDICAL

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